

# CELEBRATING THE INAUGURATION OF PRESIDENT NEIL D. THEOBALD

# TEMPLE TIMES

INAUGURATION.TEMPLE.EDU | OCTOBER 18, 2013



## TEMPLE 2013

PHILADELPHIA'S PUBLIC  
UNIVERSITY

WELCOME TO TEMPLE UNIVERSITY.

Our founder, Russell H. Conwell, once said that "To be great at all, one must be great here, now, in Philadelphia."

This week, we will celebrate what it means to be "great here, now, in Philadelphia." Whether you are a student, faculty member, alumnus or guest, we have special opportunities for you to explore this remarkable university and demonstrate your Temple pride.

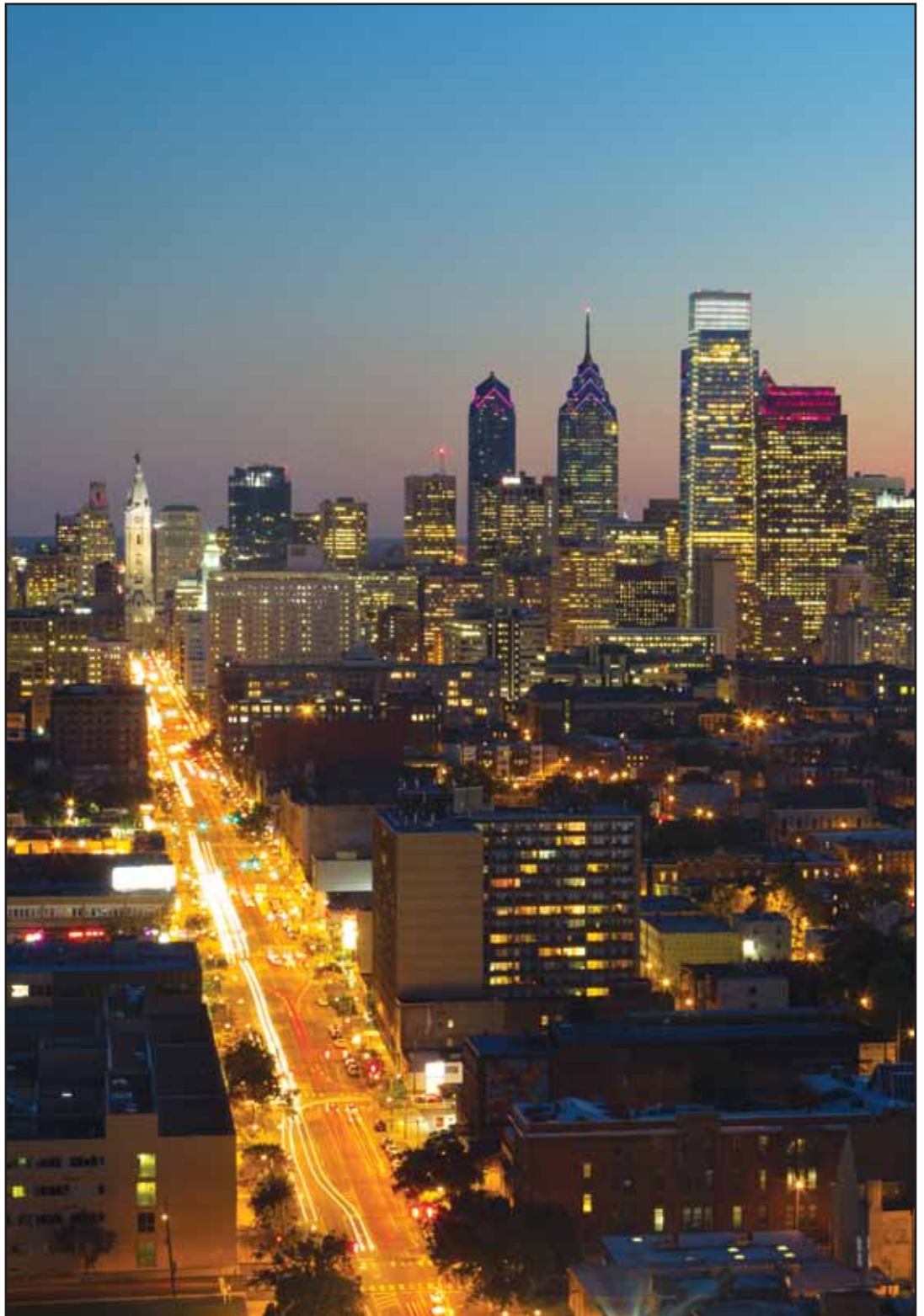
I invite you to find those events you want to participate in through the calendar on the back of this special issue or by visiting us online at [inauguration.temple.edu](http://inauguration.temple.edu). There is literally something for everyone.

Most of all, I hope you will take time to connect with the special people who are the heart of this great community. My first 10 months here have convinced me that Philadelphians in general, and Temple Owls specifically, are some of the most generous and welcoming people whom I have had the pleasure to meet.

I am delighted that you took the time to join us. I would also be interested in hearing your impressions of Temple. Please feel free to send me your thoughts at [president@temple.edu](mailto:president@temple.edu).

Sincerely,

NEIL D. THEOBALD  
PRESIDENT



View of the Philadelphia skyline from the 27th floor of Temple's dramatic new residence hall, the Mitchell and Hilarie Morgan Residence Hall and Dining Complex. Photo by Betsy Manning, SMC '87, CLA '08



## Neil D. Theobald, Tenth President of Temple University

Dr. Neil D. Theobald was selected by the Temple University Board of Trustees to be the university's tenth president in August 2012. He immediately began work with Interim President Richard Englert on a transition plan and officially took office as Temple's president on Jan. 1, 2013.

Theobald came to Temple after a successful career at Indiana University, where he was named senior vice president in 2007. Previously, he had served as senior vice provost at the university's flagship campus in

Bloomington and as special assistant to IU's president.

In addition to his duties as president at Temple, Theobald holds a professorship in education finance and is teaching a class on organizational change for 25 freshmen students. His research interests in the appropriate role of decentralization in educational financing and in modeling educational labor markets are reflected in more than \$1.5 million in funded research, numerous books and book chapters, dozens of articles published in professional

journals and nearly 50 policy reports for various state governments. At IU, Theobald directed a research center that helped states create education funding processes that equitably facilitated academic excellence. Theobald was a three-time winner of IU's Teaching Excellence Recognition Award.

A native of Peoria, Illinois, Theobald had planned to enter an electrician's apprenticeship after high school. However, donors to Trinity College in Connecticut made it possible for him to pursue higher education, and

Theobald earned a bachelor's degree there in 1978. After a short period in the corporate world, Theobald began his education career as a secondary school mathematics teacher in the state of Washington, where he also coached baseball. He subsequently served as both an assistant professor and an associate professor at the University of Washington, where he earned a doctoral degree in educational finance in 1988.

Dr. Theobald and his wife, Sheona Mackenzie, have three adult children: Roddy, Kinnear and Mattie.

# TEMPLE 2013: RECORD-BREAKING

As an urban public research university, Temple University is second to none in the opportunity it provides, the output it produces and the potential it has. Temple has a long and storied history based on founder Russell H. Conwell's vision of providing affordable educational opportunity to hard-working

students who might not otherwise have access – but what truly sets it apart is how Temple has continued to translate and adapt that mission to new ages.

2013 set many new records for the 129-year-old institution. The incoming Class of 2017 is the best and the

brightest the university has ever seen. Temple's research output has forever raised the bar for the unique and impactful work that faculty and students do here, work that creates real-world results for our communities. Students and alumni have begun showing their incredible support for Temple in new

and exciting ways – from Temple Pride campaigns to a record-breaking fundraising year. And Temple has continued to solidify its place as Philadelphia's public university. All in all, Temple 2013 has led the way in showing how higher education in the 21st century can be affordable, practical and vital.

## FAST FACTS ABOUT TEMPLE

- Founded 1884
- 38,626 students
- 290,000+ alumni
- 399 academic degree programs
- 17 schools and colleges
- Main Campus in Philadelphia
- 9 locations including Rome and Tokyo
- 28th largest university in United States
- 4th largest provider of professional education in the nation (largest in PA)

Students headed to class on Polett Walk on Temple's Main Campus.  
Photo by Joseph V. Labolito



  
**KEEP  
CALM  
AND  
CHERRY  
ON**

## OUR PRIDE

Owl pride has reached all-time heights as students are finding new ways to show their **Temple pride**. In Fall 2013, Temple Student Government has launched **Cherry On Fridays** to build school spirit among students, faculty, staff and alumni. All Temple fans are encouraged to wear **cherry and white** each Friday throughout the academic

year, and pop-up pep rallies have been seen across campus and throughout Philadelphia. The **#CherryOn** hashtag was trending on Twitter in the Philadelphia region, and **Temple students** including the Diamond Marching Band were featured on ABC's "Good Morning America" in September as part of the show's annual "College Week."

## OUR STUDENTS

Temple University has long been known for the unique strength of its student body. In Philadelphia Temple Owls have always been known as hard-working, motivated and self-starting — men and women from all backgrounds who make the most of every opportunity given to them and take pride in the accomplishments they earn. As trends in higher education continue to shift, Temple's unique makeup has, if anything, proved more vital than ever before. This year's incoming class is the most qualified in Temple's history, and still with Temple's mission close to heart.

# The Class of 2017

This Fall, Temple welcomed its biggest and brightest incoming class ever.

**41,160**

prospective students and their families visited Temple in 2012, a university record

**27,571**

**TOTAL APPLICATIONS RECEIVED**

**ENROLLED: 7,106**

(first-year freshmen and transfers)

- **3,333 freshmen from Pennsylvania**
- **799 freshmen from Philadelphia**
- **8% increase in African American students**  
\*estimated
- **20% increase in Hispanic students**  
\*estimated

Average SAT score up **19 points** to 1129

(119 more than national average, 137 more than PA average)

**3.44**

estimated average high school GPA, **the highest ever**

**525** freshmen accepted into Honors program, **183 more** than last year

## RECORD-BREAKING YEAR

**\$145.2**

million in external funding research in Fiscal Year 2012-2013  
**UP 20%** from FY2012

**\$11.5**

million from commercialization agreements in FY2013  
**UP 360%** from FY2012

**\$188.6**

million in total external research funding including Fox Chase Cancer Center

## OUR WORK

Graduates aren't the only thing that Temple University produces. In the course of their work at Temple students and faculty also produce a wide array of groundbreaking research, technologies, startup companies and solutions. What's more, Temple is rising to be a regional leader in the kind of work not being done anywhere else: research that is practical, entrepreneurial and collaborative. While many universities are finding research dollars harder and harder to come by, Temple's research is on the rise. While many universities pad their research enterprises by sheer size, Temple has excelled at getting the most bang for its buck. And while many universities engage in research that is purely academic, Temple has created a niche with research that solves real-world problems, and which is always geared towards practical results.

## How We Compare

### OVERALL UNIVERSITY RANKING FOR TECH REVENUE\*

- **29th** in the nation
- **2nd** in Pennsylvania

### TECH REVENUE AS A RATIO TO RESEARCH EXPENDITURES\*

- **17th** in the nation
- **1st** in Pennsylvania
- **6th** in the nation  
(among public universities)

\*According to the latest available data from the Association of University Technology Managers

## OUR CITY

For nearly 130 years, Temple has been Philadelphia's public university. Temple is unique among regional institutions in that it combines the curricula and programs of a nationally-ranked research university with a mission that is devoted to serving our city and providing affordable educational opportunity to the men and women of Philadelphia. A true urban campus with permeable boundaries, Temple University both reflects and shapes the city and community that surround it. And while Temple students come from all around the world, it's the university's role in educating the sons and daughters of Philadelphia that has left such a mark on the city. Go into any boardroom, newsroom, classroom, rehearsal room or operating room in Philadelphia and you'll find an Owl.

**IN MANY WAYS, TEMPLE IS PHILADELPHIA.**

- **1 in 7** college graduates in the Philadelphia region has a Temple degree
- **#1** provider of professional practitioners in Pennsylvania
- **154,140** alumni living in Pennsylvania, equivalent to the Commonwealth's third largest city
- **Third** largest private employer in Philadelphia
- **\$6.2** billion yearly economic impact on Pennsylvania
- Supports **71,000** jobs in Pennsylvania
- Every **\$1** the Commonwealth appropriates for Temple generates \$43 in state impact



Joseph V. Laboito



# CALENDAR OF EVENTS

\* All events on Main Campus unless otherwise noted

<p><b>THURSDAY, OCTOBER 17</b></p>	<p>ACADEMIC SYMPOSIA CELEBRATING THE INAUGURATION OF <b>President Neil D. Theobald</b>   ALL DAY</p>
<p><b>FRIDAY, OCTOBER 18</b></p>	<p>ACADEMIC SYMPOSIA CELEBRATING THE INAUGURATION OF <b>President Neil D. Theobald</b>   ALL DAY</p> <p>.....</p> <p>INVESTITURE OF TEMPLE'S 10TH PRESIDENT <b>Neil D. Theobald</b>   10:00 AM              *viewable at <a href="http://inauguration.temple.edu">inauguration.temple.edu</a> and at locations around Main Campus and on regional campuses</p> <p>.....</p> <p>HOMECOMING PEP RALLY AND FOOTBALL TEAM SEND-OFF AND STUDENT INAUGURATION CELEBRATION   3:30 PM</p> <p>.....</p> <p>TEMPLE BASKETBALL CHERRY &amp; WHITE NIGHT   7:30 PM, Liacouras Center</p> <p>.....</p> <p>THE TEMPLE NEWS REUNION   All Day</p> <p>.....</p> <p>BOYER MOSAIC CONCERT   8:00 PM              *pre-concert reception at 6:30</p>
<p><b>SATURDAY, OCTOBER 19</b></p>	<p>TEMPLE RESIDENCE LIFE REUNION   All Day</p> <p>.....</p> <p>DIAMOND MARCHING BAND ALUMNI GATHERING   11th and Bigler Streets</p> <p>.....</p> <p>THE TEMPLE NEWS REUNION   All Day</p> <p>.....</p> <p>ALUMNI TAILGATE ROW PARTY   10:00 a.m., Lot K, Lincoln Financial Field              *hosted by the Greater Philadelphia Chapter of the TUAA</p> <p>.....</p> <p>TEMPLE VS. ARMY HOMECOMING FOOTBALL GAME   1:00 p.m. Kickoff, Lincoln Financial Field</p>
<p><b>SUNDAY, OCTOBER 20</b></p>	<p>HOMECOMING 5K RUN AND FAMILY FUN WALK   8:00 AM</p>

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