**UNIVERSITY MAGAZINE** 

### **Civil Rights, Northern City** How cecil B. MOORE, *LAW '53*, BECAME A LOCAL LEGEND

EMPLE

**TEMPLE MADE GIFT INSIDE** 



### 22 ACADEMICS

TRUE GRIT

*The Temple News* might be the toughest gig on campus, but it has been churning out award-winning journalists for years.



2 Then & Now

3 From the President

4 Campus Voice

5 News 14 TUAA News 37 Class Notes 52 The Last Word

Owls do not simply accept the status quo-they strive for progress. In this issue, an alumnus fights for civil rights in North Philadelphia; three alumni unite the local tech community; researchers work to understand substance abuse; and students tackle the new media landscape.



**COMMUNITY** MOORE POWER

When the struggle for civil rights landed in North Philadelphia, Cecil B. Moore, *LAW*'53, was on its front lines.



### DRUG WAR STORIES

Researchers unlock the anatomy of addiction and distill the positive effects of otherwise illicit drugs.



Sean Blanda, *SMC '08*, Brian James Kirk, *SMC '09*, and Christopher Wink, *CLA '08*, resuscitate Philadelphia's technology scene.

**ON THE COVER:** Cecil B. Moore, *LAW '53*, addresses the crowd at a victory rally celebrating the 1968 decision to integrate Girard College. Photograph courtesy of Temple University Libraries, Urban Archives

### See page 8 for a Temple Made gift!

# YOU SAY YOU WANT A REVOLUTION

Philadelphia played a vital role in the civil rights movement in the northern U.S. Local leaders such as Cecil B. Moore, LAW'53. fought to provide the African-American community in Philadelphia with the same opportunities available to their white counterparts. Now, a new digital collection at Temple-Civil Rights in a Northern City: Philadelphia-documents the city's part in the movement. To read more about Moore and the local fight for civil rights, see "Moore Power," page 16.

Each January, Temple students, staff, faculty and alumni commemorate the legacy of Martin Luther King Jr. by participating in Philadelphia's MLK Day of Service, of which Temple is a sponsor.

Inspired by King's vision to improve life for all, Owls kick off the spring semester by cleaning and painting local schools, churches and community centers; conducting food and clothing drives; and planting gardens in North Philadelphia.



Cecil B. Moore, *LAW '53* (left), and Martin Luther King Jr. greet an audience in the Baptist Temple in August 1965.



### Give Us 10!

We want to know what you think of this issue of *Temple*! To share your opinions with the staff, visit temple.edu/templemag.

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#### Associate Vice President, University Marketing and Advancement Communications Nicole Naumoff

Assistant Vice President, Advancement Communications Betsy Winter Hall, SMC '01

#### **Senior Editor** Maria Raha

**Associate Editor** Renee Cree, SMC '12

#### Design

Temple University Creative Services (409-1112)

#### **Correspondence, Address Changes and Gifts** TASB/1852 N. 10th St., Philadelphia, PA 19122

215-926-2562 / 800-882-7655

#### Email

templemag@temple.edu

#### Website

temple.edu/templemag

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Sustainably designed and printed to reflect Temple University's commitment to environmental stewardship.

### UNIVERSITY

#### **KEY TO SCHOOL AND COLLEGE CODES**

- BYR Boyer College of Music and Dance
- CHPSW College of Health Professions and Social Work CLA College of Liberal Arts
- College of Science and Technology CST
- Kornberg School of Dentistry DEN
- EDU College of Education
- ENG College of Engineering
- FOX Fox School of Business
- HON Honorary Degree
- LAW Beasley School of Law
- MFD School of Medicine
- PHR School of Pharmacy
- School of Podiatric Medicine POD
- SFD School of Environmental Design
- SMC School of Media and Communication
- School of Social Work SSW
- TFM Division of Theater, Film and Media Arts
- THM School of Tourism and Hospitality Management
- TYL Tyler School of Art

I'm thrilled to be president of Temple University. My wife, Sheona, and I have come to Philadelphia after 20 years at Indiana University. Temple is the thirdand hopefully final-stop in my academic career, which began at the University of Washington in Seattle.

I would like to discuss a significant problem facing higher education: student-loan debt. Its current level could seriously limit the capacity of the next generation to establish itself independently, productively and successfully in society.

Student debt is not evil. The best investment Sheona and I have ever made was borrowing \$20,000 so I could leave my middle-school teaching position and complete a PhD. Similarly, today's students understand that borrowing money to earn a college degree is a path to better career opportunities.

However, Temple must focus on providing affordable education while maintaining academic excellence. The Temple Board of Trustees' decision to freeze undergraduate tuition this year highlights its willingness to pursue this objective boldly.

Simultaneously, Temple must engage with employers to ensure that it is educating students for the 21st-century labor market, and that its faculty is positioned to provide critical research advances that propel the local and the national economies.

### Come Back!



### **Celebrate Temple with Owls** of all kinds during Alumni Weekend 2013. April 19-21!

Classes of 2003, 1988 and 1963: Reminisce and reconnect at your 10th, 25th and 50th reunions!

To learn more about Alumni Weekend, visit alumni.temple.edu/alumniweekend.

### **Follow Temple!**



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3



As a parent of three 20-somethings, I know the immense joy of seeing them launch toward rewarding intellectual, economic and community-based lives. I am committed to working with you to limit student debt and lessen its impact on Temple students' ability to pursue their aspirations.

It's great to be an Owl!

Neil Theobald President, Temple University

# **RAISE THE BAR**



### **KRISTI POLIZZANO**

**DEGREE:** BA, psychology, College of Liberal Arts, Class of 2015 **HOMETOWN:** Dalton, Pa.

Outside the gym, Kristi Polizzano is affable and quick to smile. But inside, surrounded by weights, she is often serious and determined. A sophomore studying psychology, Polizzano is a national powerlifting champion who has represented the U.S. in two world powerlifting meets. In 2011, she placed fourth in the International Powerlifting Federation World Juniors and Sub-juniors Championships in Canada. By Polizzano's estimation, she can lift more than 300 pounds–even though she is 4' 11" tall and weighs only 114 pounds.

### *How did you become interested in powerlifting?*

My father is a lifter. He always took my brother, Bob, *FOX '12*, and me to the gym with him, and encouraged me to try it. I started lifting in high school, and in my junior year, my dad entered me into a local competition, which I won. After that, I joined my high school's powerlifting team.

### Were you the only girl on the team?

I was. The coach's daughter was our assistant coach, but I was the only girl who competed.

#### Do you think there is a stereotype about women lifters' bodies?

Before I started lifting, I had these preconceived notions that they were all bodybuilders, and that they're really muscular. I still wanted to look womanly, and get dressed up and go out. But at competitions, you see girls who you would never think were lifters. There are different weight classes, so you'll see tiny, 97-pound girls lifting twice their body weight, and you'll see bigger women lifting, too.

### How is scoring determined when you compete?

In powerlifting competitions, there are three lifts you need to complete: squats, benches and deadlifts [pictured]. You get three attempts at each, and judges add those scores together for the total. So far, my best squat has been 220 pounds, my best bench has been 143 pounds and my best deadlift was 281 pounds.

### You are currently majoring in psychology. How does one's mindset affect his or her athletic performance?

The two are absolutely linked. In lifting, for example, if you go in questioning your ability, you won't get your lifts. But if you go in confident with a positive attitude, it's great motivation, and you'll do better.

### Your father still lifts. Is it something you also want to continue doing?

Absolutely. I want to lift until I'm old and can't do it anymore. Lifting isn't like other sports; there's no prime time for it. You just get better and better each year. I've been to competitions with women who are older than I am who have world records. That's something I aspire to.

> To view a video about Polizzano, visit temple.edu/templemag.

NEWS

From research to athletics, this academic year brims with excellence. Owls win prestigious study-abroad awards; tech licensing hits an all-time high; an obesityeducation study sees results; and Temple garners even more accolades.

### A NIGHT MADE For owls

Overnight in mid-September, mysterious concrete decals and online ads appeared around campus and encouraged the Temple community to converge on Main Campus September 27 for a "Temple Made event." The university buzzed for days about what the night would offer. A visit from a famous alumnus? Performance by a '90s pop singer? Raging presidential political debate?

The night of the event–called Temple Made Live–2,500 Owls got their answer. In a vibrant spectacle of larger-than-life video projected onto Paley Library and the Bell Tower, the university defined the essence of what it means to be "Temple Made"–the new branding campaign the university adopted earlier this year.

"This is much more than an advertising slogan," says Nicole Naumoff, associate vice president for university marketing and advancement communications. "It's a mindset; it's a mission. It's a way of describing our faculty, students and alumni and showing the world the amazing things they are doing."

Using high-definition video clips, the 90-minute production projected the determination, creativity and individuality of Temple students, while highlighting the university's integral role in Philadelphia's academic, cultural and civic communities. Produced by the Philadelphia-based agency called Klip Collective, the presentation also was "Temple Made" in the literal sense: Students, alumni and staff served as both onscreen subjects and behind-the-scenes creative staff.

To a soundtrack provided by DJ Sylo, a Temple student, and DJ Royale (Jordan Poole, *TFM '09*), students danced and reveled in the



More than 2,500 students, faculty, staff and alumni gathered on Main Campus Sept. 27, 2012, to celebrate what it means to be Temple Made.

block-party atmosphere. The projections lit up the structures with Temple "T" patterns intercut with shots of students and faculty in Temple classrooms, laboratories, studio and rehearsal spaces, and athletic venues.

The Temple Made brand has taken hold at the university, in Philadelphia, and with prospective students and alumni throughout the Northeast and the Mid-Atlantic. Campus banners herald Temple's return to the BIG EAST and highlight the university's academic strengths. An outdoor and transit advertising campaign blanketed the city, and print and online materials made their way to high school seniors. In addition, radio, television and online advertising ran throughout the fall. VAUGHN SHINKUS, FOX '09

> To view the Temple Made Live event, visit temple.edu/templemag.

# ?????

### DID YOU KNOW...

...10 Temple alumni helped create the Temple Made campaign? Owls composed music, directed commercials, edited video, performed voice-overs, oversaw production and more. To find out more about who was involved, check out Class Notes, page 37!

Show the world how you're #TempleMade on Facebook, Instagram and Twitter.



# **SUPPORTING SCHOLARSHIPS**

This fall, Temple kicked off an initiative to raise \$100 million within five years to help students afford to attend college.

Across the U.S., student debt has skyrocketed due to decreases in state and federal support, the recent economic climate, and rising costs in educational and tuition expenses. Despite Temple's actions to keep costs down and tuition low, financial realities keep many talented and deserving students from enrolling or returning. This fundraising appeal is the next step in the university's effort to help students and their families, says Tilghman H. Moyer, interim vice president for institutional advancement.

It also is unprecedented in a few ways. The initiative marks the first time Temple has conducted a multi-year fundraising effort focused solely on student scholarships. And, the \$100 million goal is the largest ever set for any scholarship effort at the university.

"We are especially calling on our alumni to step up and help Temple students get the same affordable, accessible education they had," says Trustee Chair Patrick J. O'Connor.

The drive has already gotten a high-profile lift from William H. Cosby Jr., Temple's most recognized alumnus and trustee. Cosby offered his ideas and energy to ensure that the campaign gets attention, especially from other Temple alumni. The first part of his participation–a series of videos about the importance of scholarship support–premiered during the Temple vs. Villanova football game in August.

To further support Temple's scholarship initiative, Temple Trustee Lewis Katz, *CST '63*, has made a promise to young alumni making their first gift to Temple: He will match their gifts for scholarships up to \$200,000 until June 30, 2013. **RAY BETZNER** 

> To support student scholarships, visit giving.temple.edu/scholarships.

> To join the young alumni challenge, visit giving.temple.edu/YAchallenge.

### FAST FACTS

According to the Federal Reserve Bank of New York:

In June 2012, the sum of student-loan debt in the U.S. was **\$914 billion.**\*

Since 2008, all other debt has decreased by a total of \$1.6 trillion; student-loan debt has grown by \$303 billion.\*

The amount of student-loan balances delinquent by 90 days or more **climbed from 8.7 percent to 8.9 percent** during the second quarter of 2012.\*

In 2010, debt due to student loans **exceeded that of credit cards** as the second-most substantial consumer debt.\*\*

Temple's commonwealth appropriation has decreased from **60 percent** of the cost of tuition in 1972–1973 to **17 percent** in 2010–2011. (The amount remained flat in 2011–2012.)

\*Federal Reserve Bank of New York. *Quarterly Report on Household Debt and Credit.* August 2012.

\*\*Federal Reserve Bank of New York. *Quarterly Report on Household* Debt and Credit. May 2012.

## **COST FREEZE**

In addition to a \$100 million scholarship initiative (see left), Temple's Board of Trustees announced a freeze on base tuition for in-state and out-of-state undergraduate students enrolled for the 2012-2013 academic year. In addition, Temple Trustee Chair Patrick J. O'Connor says that Temple will make an additional \$8 million in financial aid available to students.

The board also has committed to keeping mandatory fees at \$295 per semester and base tuition stable for students in most graduate programs. Additionally, Temple will continue to control operating costs. It has already cut more than \$113 million in those costs over the past three years, while preserving the quality of the university's educational offerings.

"Rising student debt is one of the major issues facing this nation today," O'Connor says. "Temple is committed to being a national leader in the effort to offer an affordable, quality education." RAY BETZNER

# *"Temple is committed to being a national leader in the effort to offer an affordable, quality education."*

-PATRICK J. O'CONNOR, CHAIR, TEMPLE BOARD OF TRUSTEES

### SUPERMARKET SWEEP!

Joseph Facciolo, a student in the Kornberg School of Dentistry, won a \$1 million supermarket sweepstakes with a 1 in 50 million chance to win. He says that most of the money will go toward paying back his undergraduate and professional school loans.

"The most exciting part of this was coming back home, coming back to school," he says.

## WELCOME WEEK





In late August, Temple welcomed approximately 5,000 students to Main Campus when they moved into university residence halls throughout Welcome Week.

"Around campus, you'd see a lot of hugging, some tears and a lot of excitement," says Kevin Williams, director of residential life. "But it's a huge success when parents are able to say goodbye to their children and entrust us with them." BRI BOSAK, CLASS OF 2014

Photo credits: All photos by Joseph V. Labolito, except top left by Ryan S. Brandenberg

## **IT'S ELECTRIC!**

Hybrid cars and charging stations are now available on Main Campus for use by Temple students, faculty and staff. The new electric cars will help Temple reach its goal of reducing energy consumption by 25 percent in two years. Students also are able to charge their electronics at charging stations built in to outdoor tables, the umbrellas of which contain solar panels.

**NEWS** 



Chancellor Richard Englert uses one of five new car-charging stations located on Main Campus.



ESPN.com named Temple Men's Basketball the **18th best men's basketball program of the past 50 years**. Temple earned 307 points in a system devised by ESPN. **One hundred ninety-seven** of those points were accumulated from 1984 through 2001, when the Owls competed in **17** NCAA tournaments and reached the Elite Eight **five times**.

> To view this season's basketball schedule and to buy tickets, visit owlstix.com.

### *THE PHILADELPHIA INQUIRER* MAKES TEMPLE HEADLINES

Twentieth-century Philadelphia has come in to sharper focus at Temple. The university's Urban Archives–a collection that charts the social, cultural and political history of the city–is now home to 675 file cabinets' worth of original clippings, photos and negatives from *The Philadelphia Inquirer* and the *Philadelphia Daily News*, dating from 1900 to 2005.

Temple's Urban Archives, a part of the Special Collections Research Center (SCRC),

also houses files from the *Philadelphia Evening Bulletin,* 6ABC and KYW-TV, making it one of the most significant primary historical resources for the city and region.

Margery Sly, director of the SCRC, says, "With the other resources we have, the Urban Archives are the most comprehensive means of getting core news coverage in one place." ERYN JELESIEWICZ, *SMC '89, '05* 



A copy of *The Philadelphia Inquirer* is placed in the KYW Radio archives in 1938.





Anthropology major and Benjamin A. Gilman International Scholarship winner Rica Perez sits on Rani-ki-Vav (the Queen's Stepwell) in the town of Patan in Gujarat, India.

## **14 TEMPLE STUDENTS WIN BIG**

For Evan Barnes, a student of international business, receiving the prestigious Benjamin A. Gilman International Scholarship transformed his dream of studying at Temple University Japan into reality. "Though my parents would have loved to help me, I'm financing my own education, and scholarships were almost mandatory for me to be able to study in Japan," he says.

Barnes is among 14 Temple students who won the scholarship in 2012. Funded through U.S. Congress as a part of the International Academic Opportunity Act of 2000, the Gilman scholarship program is well-suited for students from backgrounds underrepresented in study-abroad programs–such as those with financial need and students with disabilities, among others. It also helps students heading to nontraditional destinations, especially those outside Western Europe, Australia and New Zealand.

Temple's winners studied in Brazil, China, Denmark, Egypt, France, India, Jamaica, Japan, Rome and the U.K.

Biology major Ka Li, who studied in Paris, says the scholarship allowed her to investigate healthcare from an international perspective. "Understanding human health in the French language was very useful for my future career as a global-health advocate in an international health organization." INGRID SPANGLER

> To support student scholarships at Temple, visit giving.temple.edu/scholarships.

### FAST FACTS

Temple offers four- to six-week summer programs in nine countries, including Brazil, India and Japan. Students can study for a semester or a year in Italy, Japan, Oman or Spain.

More than 270,000 U.S. students studied abroad during the 2009–2010 school year.\*

Campuses across the nation reported increases in the amount of U.S. students traveling to sub-Saharan Africa (36 percent) and Turkey (32 percent).\*

\*Institute of International Education, the Forum on Education Abroad. Fall 2011 U.S. Study Abroad Survey Report.



# **ELECTORAL COLLEGE**

Six Temple students attended the 2012 presidential nominating conventions as part of an internship and seminar program offered by the Washington Center, an independent nonprofit organization that aims to cultivate well-informed, socially engaged leaders.

Three students headed to Tampa, Fla., for the Republican National Convention (RNC), and three traveled to Charlotte, N.C., for the Democratic National Convention (DNC). Before the events, they participated in a two-week course that examined the role of conventions in the nomination and election of party candidates. They then volunteered with the parties, convention committees, host committees, media, and other convention-related organizations and events.

Students who applied for the Temple internships—fully funded by the Office of the Provost—went through a rigorous selection process that began in November 2011.

Sophomore Laura Detter, a double major in international business and journalism, was thrilled that the selection committee took a chance on a younger student. "It's an opportunity that only comes along once every four years," she says. "For me, it was now or never."

Detter wrote for *The Dallas Morning News* as a part of her internship at the RNC. She says she hopes the experience will help launch a career in international service and journalism.

Khoury Johnson, a junior political-science major who traveled to the DNC, says, "I absorbed as much as possible from the experience. It's inspiring to know I was a part of something of this magnitude and significance." KIM FISCHER, *CLA '94* 

"It's an opportunity that only comes along once every four years. For me, it was now or never."

-LAURA DETTER, CLASS OF 2015

### FROM TEMPLE TO MARKET

In the fiscal year that ended June 30, 2012, Temple earned **nearly \$2.5 million** from **24 licensing agreements** with companies to develop and market technologies created by Temple researchers. That amount is **double the \$1.2 million** Temple made during the previous fiscal year, and **almost seven times** the amount Temple garnered in fiscal year 2009-2010. PRESTON M. MORETZ, *SMC '82* 



### HONOR AND Support

For the fourth consecutive year, Temple has been included in the "Military Friendly Schools" list, which honors the top 15 percent of colleges, universities and trade schools that do the most "to embrace America's military service members, veterans and spouses as students and ensure their success on campus." Temple has been named to the list each year since its inception.

Compiled by *G.I. Jobs* magazine, the list is based on extensive research and a data-driven survey of more than 12,000 schools nationwide that have been approved by the U.S. Department of Veterans Affairs. Categories in which schools are rated include military support on campus, academic credibility, veteran graduation rates and tuition assistance, among others. **BRANDON LAUSCH**, *SMC '06* 



# **STOPPING SMOKING**

Though secondhand-smoke exposure has been eliminated in most public spaces, children are still at risk for developing serious health problems when their parents smoke in the home.

With a \$2.3 million grant from the National Institutes of Health, Stephen Lepore, professor of public health, and Bradley Collins, associate professor of public health, are leading an innovative program in Philadelphia. It addresses parental smoking during visits to pediatricians' offices, followed by intensive cessation counseling by behavioral health counselors.

In children, secondhand-smoke exposure causes ear infections, more frequent and severe asthma attacks, respiratory symptoms such as coughing and shortness of breath, and respiratory infections including bronchitis and pneumonia. It also increases the risk of sudden infant death syndrome.

Children are particularly vulnerable to the effects of secondhand smoke because they have not fully developed physically, take more breaths per minute than adults do and have little control over their indoor environments.

The program targets communities that have fewer medical facilities than their surrounding populations require. "Children in those communities have the highest risk of suffering from

### FAST FACTS

According to the Office of the U.S. Surgeon General, no exposure to secondhand smoke is without risk.

There are more than 7,000 chemicals in tobacco smoke. Approximately 250 of them are toxic or cancer-causing.\*

Secondhand smoke causes between 22,000 and 70,000 deaths from heart disease each year.\*\*

Adolescents whose parents smoke have a **significantly higher chance** of becoming smokers themselves, according to a 2009 study in *Pediatrics* magazine.

\*U.S. Department of Health and Human Services. The Health Consequences of Involuntary Exposure to Tobacco Smoke: A Report of the Surgeon General, 2007.

\*California Environmental Protection Agency. *Identification of Environmental Tobacco Smoke as a Toxic Air Contaminant,* June 2005.

secondhand-smoke-related diseases and health problems," says Collins, who also directs Temple's Health Behavior Research Clinic. "Their parents often experience significant stressors in their lives and encounter challenges accessing resources to help them quit."

About 500 people will be enrolled in the randomized, controlled study. All participants will receive information about smoking and exposure during their clinic visit. Then a random portion of the group will participate in a 12-week smoking-cessation program that comprises a home visit, telephone counseling and assistance in finding free services nearby.

Participants in a control group will receive nutrition counseling to improve their families' health. The control strategy will allow researchers to measure the effectiveness of the smoking-cessation counseling program.

"Research has shown that advice from a healthcare provider can increase the motivation to quit, but on its own is not enough to promote long-term smoking cessation," Collins says. "Our multilevel intervention integrates intensive behavioral counseling with provider advice and follow-up–an approach that should improve quit rates in this high-risk population." ANNA NGUYEN

### **TEMPLE CANCER RESEARCH GOES COMMERCIAL**

A local biopharmaceutical company that is developing a Templecreated cancer therapeutic has signed a European commercialization agreement that could save lives and will boost the university's techlicensing revenues significantly.

Onconova Therapeutics Inc. in Newtown, Pa., and Pennington, N.J., has entered into an agreement with global healthcare company Baxter International for the European development, commercialization and distribution of Rigosertib, a targeted anticancer compound designed to inhibit critical pathways to the growth and survival of cancer cells.

The licensing agreement is expected to increase Temple's technology-transfer revenues to more than \$13 million for the current fiscal year. That is a five-fold increase from 2011-2012, when the university set a new milestone of nearly \$2.5 million in revenue. According to the Office of Research and Graduate Education at Temple, the revenue from this agreement creates an opportunity for Temple to rank in the top 30 nationwide among colleges and universities for tech-licensing and commercialization revenue.

Rigosertib is based on therapeutics discovered by former Temple researcher E. Premkumar Reddy and his team in the Fels Institute for Cancer Research in the School of Medicine.

Tested on more than 600 patients worldwide, Rigosertib is currently being evaluated in a phase III clinical trial for myelodysplastic syndrome, or pre-leukemia, for patients who have failed or relapsed after receiving current therapeutic options. It also is in a phase II/III combination clinical study in patients with previously untreated metastatic pancreatic cancer. **PRESTON M. MORETZ**, *SMC '82* 

# **OWLS BREAK INTO THE BIG EAST**

In its first season in the BIG EAST since 2004, Temple Football finished 4-7 overall, and 2-5 in BIG EAST play.

Returning to the conference was not the only team landmark of the 2012 season–running back Montel Harris and kicker/punter Brandon McManus also set significant records. In the November 17 game against Army, Harris rushed for 351 yards and seven touchdowns to lead the Owls to a 63-32 win.

Following that game, Harris garnered several national honors, including being

named "Offensive Player of the Week" by the BIG EAST.

Also during the Army game, McManus surpassed former Owl and current Baltimore Ravens running back Bernard Pierce as Temple's career scoring leader. McManus finished his collegiate career as Temple's career leader in points (338), field goals made (60), field goals attempted (83) and punting average (45.4).

In an August game against Villanova, McManus set the school record for career field goals, and leads Temple in career punts. In the wake of that game, McManus was named the BIG EAST "Specialist of the Week." For the season, he was honored nationally as both "Honorable Mention Specialist" and "Punter of the Week" by the College Football Performance Awards in November.

Now, the Owls face an intense offseason conditioning program in preparation for the 2013 season, which opens August 31 against No. 1-ranked Notre Dame.

All other Temple Athletics teams will join the BIG EAST during the 2013-2014 season.



### ATHLETICS CELEBRATES NATIONAL FOOTBALL SIGNING DAY

On February 7, 2013, Temple Football Head Coach Matt Rhule will travel to three cities in one day–Philadelphia, Scranton and New York City–to celebrate the next generation of standout Temple Football players and provide a preview of the 2013 season.

> To find out more about those events, visit templeowlclub.com. You also may contact the Temple Owl Club at (215)-204-2363 or owlclub@temple.edu.



# **BRING IT HOME**

A clinic-based intervention that deals with childhood obesity could be scaled down to an easily taught, community-based program, according to a new study conducted by researchers in the Center for Obesity Research and Education (CORE) and published in the journal *Pediatrics*.

Working with UnitedHealth Group and the Greater Providence YMCA–chosen by the national YMCA as a site willing to try new programs–CORE researchers conducted a six-month program for 155 children and their parents or guardians in Providence, R.I.

"We've known for decades that there are effective treatments for childhood obesity, but they are labor-intensive, expensive and not very accessible," says CORE Director Gary Foster, *CLA* '95, who developed the study and designed its curriculum with an advisory board. "We were interested in seeing if a clinic-based program could be diluted and implemented in the community."

Ninety-two percent of the children who participated in the program were obese, and nearly half were in or above the 99th percentile.

"The 99th percentile basically means you're off the charts," Foster says. "With almost 50 percent who participated in this study in that category, it indicates to me that there is a lot of pent-up demand for these programs in the community."

During the study, the children and their parents or guardians met in 12 face-to-face group sessions at a local YMCA and in 12 home sessions, during which the parents or guardians conducted lessons based on handouts the researchers provided.

During the sessions, children learned methods to limit or avoid foods such as

cookies and candy, and sugar-sweetened beverages and fried foods.

Each week, the group discussed the challenges of the task. The group also discussed increasing physical activity, getting social support for their goals and dealing with peer pressure, such as friends who drink soda or eat pizza.

Six months later, the researchers found that 8 percent fewer children were in or above the 99th percentile, while 10 percent fewer were in the obese category.

"The fact that 10 percent fewer children were obese after the program is impressive," Foster says. "If a program like this were implemented across the country, there would be 10 percent fewer obese children. That's a huge impact with significant health and economic implications."

Foster notes that the fact that none of the group facilitators had ever treated childhood obesity before demonstrates how easily schools, churches and other community organizations can implement the program.

"Does it work as well as if we had treated the children intensively in the clinic? No," Foster says. "It's about a half to two-thirds as effective. But it is more cost-efficient and more accessible to the millions of families who need help. If you can get 10 percent of the children to not be obese as a result of this program, that's a big success." PRESTON M. MORETZ, *SMC '82* 

### FAST FACTS

Nearly **17 percent** of U.S. youths ages 2 to 19 years were obese in 2009–2010.\*

Seventy percent of overweight adolescents become overweight adults.\*\*

If the rate of obesity continues to increase, medical costs for its effects could reach **more than \$860 billion** in 20 years.\*\*

Mississippi is the state with the highest rate of childhood obesity in the U.S. Oregon has the lowest percentage of obese children.\*\*\*

- \*Fryar, Cheryl D.; Carroll, Margaret D.; and Ogden, Cynthia L. Prevalence of Obesity Among Children and Adolescents: United States, Trends 1963–1965 Through 2009–2010. National Center for Health Statistics.
- \*\*American Heart Association. Overweight & Obesity-2012 Statistical Fact Sheet.
- \*\*\*The Trust for America's Health. F as in Fat: How Obesity Threatens America's Future 2011.

# **TUAA NEWS**

Homecoming 2012 creates new traditions and builds on lifelong Owl pride.

Owl pride. Game faces. New traditions. Old friends and classmates. A home-field win. Homecoming 2012 celebrated the Owls' return to the BIG EAST with the perfect mix of school spirit and victory.

Thousands of students, alumni, faculty, staff and families flocked to Main Campus, and to Lincoln Financial Field, to take part in more than 20 Homecoming 2012 events. Highlights included a jam-packed Pep Rally on Main Campus; the Alumni "Tailgate Row" Party hosted by the Temple University Alumni Association; Temple Football beating South Florida, 37-28, in their BIG EAST opener; and nearly 200 Owls running through Main Campus during the Homecoming Fun Walk and 5K Run.

> To watch videos and browse the best photographs, visit alumni.temple.edu/homecoming.







1. Sunday morning, nearly 200 Owls met to burn off tailgate indulgences via the Homecoming Fun Walk and 5K Run. 2. Men's Basketball Head Coach Fran Dunphy (left) and his predecessor, John Chaney, tour the Donald and Nancy Resnick Men's Practice Court. 3. Diamond Band alumni and current band members performed together during the Homecoming half-time show. 4. From Main Campus to Lincoln Financial Field to the Alumni "Tailgate Row" Party, Owls were everywhere. 5. At the Conwell Celebration and Temple University Alumni Association Awards, alumni and friends honored the generosity of Temple's philanthropic leaders and the service of its most committed alumni in the renovated Pearson and McGonigle Halls. 6. Seventeen alumni and their families celebrated their professional achievements during the Gallery of Success awards luncheon, held Friday.





Temple trounced University of South Florida at Lincoln Financial Field.

### SAVE THE DATE

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Cecil B. Moore, *LAW '53* (left), and Martin Luther King Jr. appear at a press conference in Philadelphia in 1965.

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### THE NAME CECIL B. MOORE, *LAW '53*, IS UBIQUITOUS IN North Philadelphia, but his fight for civil rights Remains little known.

STORY BY MARIA RAHA

PHOTOS COURTESY OF TEMPLE UNIVERSITY LIBRARIES, URBAN ARCHIVES

To learn more about the fight for civil rights in North Philadelphia, visit northerncity.library.temple.edu. mural of Cecil Bassett Moore, *LAW* '53, is emblazoned on a building just west of Broad Street and Cecil B. Moore Avenue. The portrait, complete with his ever-present, signature cigar, is faded, but still visible. However, when passers-by consult the web to

find out more about the avenue's namesake, they find few mentions of Moore's role and his past, and even fewer records of when and how the fight for civil rights landed squarely in North Philadelphia.

Now, Civil Rights in a Northern City: Philadelphia–Temple University Libraries' primary-source collection of photos, clippings, oral histories, videos and more– documents the civil-rights movement in North Philadelphia through the lens of its landmark struggles: the Columbia Avenue riots and the desegregation of Girard College, a North Philadelphia school for students in need.

Though the fight for civil rights was vastly more violent and intense in the South, Philadelphia struggled, too. By the 1950s and 1960s, the city was fraught with racial discrimination in fields including transportation, government and construction. According to Maxwell Stanford Jr., assistant professor of African-American studies at Temple and author of *African American History Since 1900*, the largest march in a northern city–comprising between 30,000 and 50,000 demonstrators–happened in 1963, during Moore's push to equalize trade unions. And though Pennsylvania had banned public segregation in 1935, and the neighborhood in which Girard College stands was 69-percent black by 1960, that school did not accept black students until 1968. Moore was at the heart, and on the front lines, of those and many other struggles—most notably, the seven-and-a-halfmonth picket outside Girard.

### THE LAW

Moore was born in West Virginia in 1915. After serving in the Marine Corps during World War II, he moved to Philadelphia in 1947 to attend the Beasley School of Law at Temple, working for a liquor distributor by day, and attending school at night. Moore lived on Jefferson Street between 17th and 18th streets-just two blocks south of the avenue that would eventually be his namesake.

"Cecil was amazing," says Stephen Sheller, founding partner of Sheller PC and a social-justice trial and litigation attorney who worked with Moore, the National Association for the Advancement of Colored People (NAACP) and the Congress of Racial Equality (CORE) in the 1960s and 1970s. "He had an aura of respectability and control. Everyone respected him. I can still see him in his sharkskin suit, holding a giant cigar."

With the support of Sheller, CORE and the NAACP, Moore–who had previously led the charge to end discrimination in

### "I thought, 'This cannot be happening in Philadelphia, Pennsylvania!""

—BERNYCE MILLS-DEVAUGHN, GIRARD COLLEGE PROTESTER

Philadelphia's trade unions to create jobs for African-American workers–worked tirelessly to integrate Girard College throughout the 1960s.

The lawyers repeatedly protected the rights of protesters and workers. In 1967, following a protest urging the Board of Education to infuse public-school curricula with black history, Sheller and lawyer Oscar Gaskins represented the protesters, and Moore represented demonstration organizers-until he was thrown out of court for an outburst. (Sheller stepped in.) Moore and Sheller also represented the young men arrested in a nationally controversial, aggressive raid on the Black Panther Party's North Philadelphia office, just prior to the organization's national convention at Temple in August 1970. (The charges against the men were eventually dropped.)

"I don't think there was a lawyer in the region who could beat him," Sheller says of Moore. "He was probably one of the best trial lawyers I've ever seen."

Moore's persona was gritty and gruff. The unapologetic way he delivered radical views about race often alienated him from mainstream movement leaders. "In a lot of circles, I'm ... unwanted," Moore told *The Philadelphia Inquirer* in 1974. "I said to hell with the club, let's fight the damn system. I don't want no more than the white man got, but I won't take no less." But it was exactly that brashness that inspired his North Philadelphia neighbors to protest.

In the mid-1960s, Maxwell Stanford worked with Moore, organizing and publicizing various rallies and actions, and leading "rap sessions" in neighborhood bars and pool halls. He says that in the wake of the Columbia Avenue riots—which lasted three days in August 1964 after a dispute between police and North Philadelphia residents—Moore was determined to utilize the energy that filled the neighborhood to effect local social change.

### THE WALL

Opened in 1848, Girard College was a bequest of the will of Stephen Girard, a merchant in Philadelphia whose will stipulated that the school serve "white, male orphans." Surrounded by a 10-foot stone wall, the school was a source of mystery to the neighborhood children, who would watch balls sail over to their side of the wall, and toss them back into an abyss. It was the only contact the largely black community had with the imposing, 43-acre compound, surrounded by Ridge and College avenues and extending from 20th Street to 25th Street.

"I thought, 'This cannot be happening in Philadelphia, Pennsylvania!" says Bernyce Mills-DeVaughn, a Virginia-born picketer. With seven other area residents, Mills-DeVaughn was interviewed for Temple's website by Diane Turner, *CLA* '83, '91, '93, curator of the Charles L. Blockson Afro-American Collection at Temple.

"Not too long ago down in Birmingham and Selma, they're spraying water on people," she continues. "So, I can imagine what the people in that neighborhood felt like, with a school of that magnitude sitting right in their neighborhood, and they could not participate in anything that was going on there. And so I can imagine the tension that was created between the students from Girard College and the young people in that neighborhood on that other side of the wall." Pressure to desegregate Girard College had been building since 1953, when Raymond Pace Alexander, a lawyer and a judge, brought the idea to support the school's integration to Philadelphia City Council. After numerous legal bouts that upheld Girard's will over the next few years, the college appointed a board of trustees– making the school private and no longer beholden to *Brown vs. the Board of Education*, the 1954 U.S. Supreme Court decision that declared public-school segregation unconstitutional.

By 1965, Moore was president of the Philadelphia chapter of the NAACP, the organization that sparked the pickets outside Girard College. They began May 1, 1965.

"I went up to Girard College, for that one day, just to do it one day," Mel Dorn recalls with a laugh during his interview for Civil Rights in a Northern City. "One day lasted, well, seven months and 17 days, 24/7."

Dorn was not the only marcher who showed up and stayed. Summer nights drew 150 to 200 people. Demonstrators wound their way through rickety police barricades and marched around the wall that dwarfed them and kept them out. Sometimes, they faced counter-demonstrators. More often, they faced the police.

"We've been out here for 73 days," Moore was quoted as saying in the July 13, 1965, edition of the *Philadelphia Evening Bulletin*, "and instead of reaping American citizenship, all we've reaped is brutality."

Like many protesters, Eugene Dawkins was subjected to repeated violence and numerous arrests. He says that Moore bailed out those who were detained, sometimes hungry, Cecil took me under his wing,"



**1953** MOORE GRADUATES FROM THE BEASLEY SCHOOL OF LAW IN THE SAME YEAR LAWYER RAYMOND PACE ALEXANDER FIRST ATTEMPTS TO DESCRIPTION TO DESCRIPTION.

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Counterclockwise from left: Demonstrators protest Girard College's segregation policy May 1, 1965. A woman recruits local members for the NAACP in 1944. Police officers serve during the 1965 pickets at Girard. Cecil B. Moore, *LAW '53* (center) and others tour the Girard College area in 1966. An April 1987 ceremony marks the dedication of Cecil B. Moore Avenue. Moore and his ubiquitous cigar exit Holmesburg Prison in Philadelphia in 1967. Girard College's 43 acres sit in the heart of North Philadelphia.

### "He was probably one of the best trial lawyers I've ever seen."

 STEPHEN SHELLER, SOCIAL-JUSTICE TRIAL AND LITIGATION ATTORNEY, SHELLER PC

acting as a father figure. "When I got real Dawkins recalls in his oral history. "I told him I had no father; he said, 'You got one now."

City officials complained about the protests loudly and frequently. They told the press how much the police presence was costing the city (\$1 million in overtime). They also did not hide how much Moore frustrated them. Paul D'Ortona, then city council president, asked for 1,000 additional police for the city, and wanted to call in the National Guard. According to the Philadelphia Evening Bulletin, D'Ortona also called for Moore's arrest for "violat[ing] laws against rioting" and accused him of "hoodlumism and irresponsibility." Former Philadelphia Mayor James H.J. Tate noted the strain the pickets put on the police department and accused Moore of "carrying on a tirade against all responsible government." In October 1965, a lawsuit was filed against the city, demanding the removal of police and demonstrators from outside the school. (The city upheld the protesters' right to assemble.)

After months of marches, arrests, clashes with police and local officials, and a morale-boosting visit to the site by Martin Luther King Jr. in August, a lawsuit was filed against Girard by the city, Pennsylvania and the mothers of seven boys whose applications to Girard had just been denied. (During that same trip, King spoke at the Baptist Temple, now known as the Temple Performing Arts Center.)

Once the suit was filed, Moore called off the protest; it ended Dec. 17, 1965. The *Philadelphia Evening Bulletin* reported that a small Christmas tree was placed on the wall during the protesters' last night at Girard. The note found with it read, "Merry Christmas to the Pickets from the Philadelphia Police Department."

"It was the best experience I've ever had!" Karen Jordan says in her oral history. "It made me face my failings; it made me face my successes. It made me want to do better."

Moore organized a brief picket in 1966, when the decision to integrate the school bounced between the courts and Girard's board. "The courts have had enough time to weigh the issues and the law involved," Moore said in August 1966. "We're prepared to cost the city another million dollars in overtime for the police and keep the issue alive if we don't get a prompt decision in the case." In October, 100 Temple students and faculty rallied on campus in support of Girard's integration. After the assembly, 25 Temple demonstrators joined the march.

Girard College finally accepted its first African-American students in 1968, after the U.S. Supreme Court overrode Girard's will in light of *Brown vs. the Board of Education.* Six hundred people assembled outside the school to celebrate. Moore also organized a group of African-American teachers to guide 30 boys who would be able to apply for school for the first time. A few months later, the NAACP offered to help 620 African-American boys apply to Girard College.

"Cecil B. Moore's biggest contribution was [the desegregation of] Girard College," Stanford says. "It was a huge victory." He also notes that Moore motivated the residents of North Philadelphia, inspiring them to join actions and protests. Further, Stanford says that Moore's active political life affected Philadelphia at large. "Black politics became typical Democratic [Party] politics," he says. "What's normal today was considered absurd 40 years ago."

#### THE LEGACY

In 2011, Temple alumnus and Trustee William H. Cosby Jr. addressed the graduates of Girard, recalling how the compound once stood as a neighborhood symbol of racism. "You are walking on the bridges that they built," he said of the 1965 picketers. "And they walked around this wall until that mindset, because of laws, had to change. So others came before you-building bridges, stairways, steps-and here you sit." Today, the Girard population comprises 400 co-ed students, mostly African American. It is not unusual for graduating classes to be nearly 100-percent college-bound.

Eventually, Moore's blunt style alienated him from the NAACP, which cited a dramatic decline in membership over the course of his presidency. He was suspended from office in 1967, and died of a heart attack in 1979. Eight years after his death, Columbia Avenue–the site of riots in 1964–was renamed Cecil B. Moore Avenue.

"Cecil got everybody agitated," Sheller says. "Without him, we wouldn't have gotten as far as we did." ■

#### To take an online tour of North Philadelphia's civil-rights landmarks, visit temple.edu/templemag.

Information for this article was provided by *Civil Rights in a Northern City: Philadelphia*, northerncity.library.temple.edu.

# TRUE GRIT

Times have changed, media have evolved. But working for The Temple News is still the toughest activity on campus.

BY HILLEL J. HOFFMANN

PHOTOGRAPHY BY RYAN S. BRANDENBERG

Every overextended reporter or editor who has ever worked for *The Temple News* (TTN)– Temple's 91-year-old, independent, studentrun newspaper–has heard the same question. "Remind me," a friend or family member says. "Why are you doing this?" Sometimes, that question comes from within.

It happened to Angelo Fichera, a senior journalism major and current editor-in-chief of TTN, as he lay in bed in the middle of the night in September 2011, unable to sleep after 17 hours on the job. A day that had begun with a 7 a.m. email alert about an incident near Main Campus and two hours of interviews had ended with a marathon editing session. Fichera was panicked. Was everything correct in the section he edited? Sleep or no sleep, he knew what was waiting for him in the morning–an 8 a.m. class about public-affairs reporting.

A similar moment of doubt hit junior journalism major Sean Carlin on a Sunday night at the end of March 2012 as he looked at the logjam of due dates on his calendar. He had a full slate of midterms and papers due in the coming week, not to mention three TTN assignments: a story about a political debate, an interview with a philosophy professor and the next installment in his series on a proposed neighborhood improvement district in North Philadelphia. Piled on top of that were his responsibilities as a pizza delivery driver and a volunteer firefighter.

"At the end of that week, I had nothing left," says Carlin, now news editor. "I thought I could never do it again, but it's a never-ending cycle."

#### **PAPER CHASE**

For TTN's editors, that cycle begins each Wednesday, the day after the previous issue has hit newsstands. They meet for an hour to recap the past issue and the state of the website. During the week, each editor of the paper's four sections–news, features, opinion and sports–also conducts a meeting with his or her reporters, to assign stories for the issue after next, and to review ideas for future issues. Section editors also must make time for one-on-one meetings with reporters.

In the midst of the planning, reporters submit for editing the stories that were assigned the previous week. The design phase of production begins on the weekend, when four student designers create pages of edited text, photos, illustrations and empty text boxes—spaces for headlines, photo captions and credits, for example—for the section editors to fill in later.

Beginning on Sunday night and continuing into Monday, TTN's editing team begins a grueling final push. They fill in captions and headlines. They review each section, with every word read and reread carefully by copy editors, section editors, the managing editor and the editor-in-chief. At some point during Monday afternoon, editors take a break to discuss stories and review multimedia and photo requests. When all the sections are done late Monday night–usually between 10 p.m. and 1 a.m.–they create a PDF file and send it to the printer in New Jersey.

"After that," Fichera says, "we can only cross our fingers and hope the newspapers



Lauren Hertzler, Class of 2013, is chief copy editor of *The Temple News*. In 2012, she won a Mid-Atlantic Emmy for "College Student Production—Long Form: Fiction/Non-Fiction" for her documentary about students in the School of Media and Communication South Africa Study Away Program.





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are on the stands the next day." Five thousand copies are printed and delivered by truck to Main Campus, the Health Sciences Center, Temple University Center City and Ambler Campus early Tuesday morning.

### HOT TYPE

So why do it? People cannot be blamed for asking the question, and headlines about the industry's decline do not help. Newspapers are folding. Dailies are being published three times a week. Reporters are getting laid off. According to the Pew Research Center's Project for Excellence in Journalism, the newspaper industry has shrunk by 43 percent since 2000. Why put up with the long hours, the sleepless nights, the merciless weekly deadlines?

The answer, in part, is that the weekly push hurts less when the end product is a marvel. And TTN is on a roll. In recent years, it has broken big stories (including the hiring of Men's Basketball Head Coach Fran Dunphy and the source of funding for the football program's Mid-Atlantic Conference exit fees); reshaped itself to keep pace with changing media consumption habits (launching bold websites with multimedia features, from videos to photo galleries); and earned national recognition in the process. The American Collegiate Press, the nation's largest and oldest student media organization, honored the publication with a Newspaper Pacemaker Award in 2005 and Online Pacemakers in 2008 and 2009. *The Temple News* also won a 2009 EPPY, the most prestigious award for media-related websites, from *Editor & Publisher* and *Mediaweek* magazines. And Keystone awards from the Pennsylvania Newspaper Association have become commonplace for Temple's student journalists: TTN has won 19 since 2010.

Awards are nice, but that is not why most of the paper's staffers are in the game. What fuels them-especially the students who have risen through the ranks from reporters to section editors and then to the top of the masthead-is the knowledge that their realworld publishing experience will help them land good jobs. For proof, they need only to look at the bylines in the back issues archived in TTN's newsroom in the Howard Gittis Student Center. Each issue is filled with the names of alumni who have found jobs and gone on to become industry leaders, including Michael Sisak, SMC '64, an editor at The New York Times for nearly three decades; the late Phil Jasner, SMC '66, Philadelphia Daily News basketball columnist; Ray Didinger, SMC '68, sportswriter and Pro Football Hall of Fame McCann Award winner; prolific children's and young-adult fiction author Nancy E. Krulik, SMC '83; Pulitzer Prize-winning photographer and educator Clarence Williams III, SMC '87;

Damian Holbrook, *SMC* '94, a senior writer at *TV Guide*; ESPN's Kevin Negandhi, *SMC* '97, the first national sports anchor of Indian descent; *The Philadelphia Inquirer* education reporter Kristen Graham, *SMC* '00, who– with Sharon Gekoski-Kimmel, *CHPSW* '73, and Dylan Purcell, *SMC* '00–won a Pulitzer in 2012; and Morgan Zalot, *SMC* '11, a crime reporter for the *Philadelphia Daily News* who, within one year of graduation, was named one of the city's top newspaper journalists by a *Philadelphia* magazine blog.

*"The Temple News* has made a lot of progress in the last few years, but we have an incredible tradition to uphold," says Temple Student Media Program Director John DiCarlo, *SMC '98, '06*, a former TTN staffer who returned to Temple in 2001 to advise the students who produce TTN, WHiP radio and the yearbook. "I always tell the students we owe so much to our predecessors."

#### **TO THE NEWSROOM**

DiCarlo says that though new media have emerged, one aspect of working for a student newspaper has proved to be immutable: the grind. Balancing the round-the-clock responsibilities of being an editor with the demands of coursework, media internships and jobs makes working for TTN arguably the toughest co-curricular activity on campus. The paper's reporters and editors are

### 24 TEMPLE

### A WEEK IN THE LIFE



covering the same stories as their *Inquirer* and *Daily News* counterparts. Students who adapt and flourish are prepared to do the same as professionals.

As a student, the *Inquirer's* Kristen Graham did not think her balancing act was a big deal. Yes, she had to maintain her grades to keep her scholarship while holding down as many as three jobs in addition to her gigs as reporter and editor. But at Temple, where many of her fellow students were working their way through school, it didn't seem unusual. Graham used that TTN-tested toughness when she and her colleagues at the *Inquirer* pushed to complete "Assault on Learning," their Pulitzer Prize-winning series on school violence.

"Toward the end of the series, we were working 14-hour days," she says. "We talked to more than 500 teachers. We knocked on doors. [The series] was thousands and thousands of words. We triple-checked everything. We must have rewritten the lead of the first-day stories 150 times. It felt like college again. It was brutal, but it felt good to know I had these reserves of strength."

Will print-media jobs like Graham's still be around when today's TTN underclassmen graduate? Newspaper circulation has dropped nationwide and publishers are struggling to find sustainable business models, yet something about the printed page has kept newspapers relevant for some readers and



advertisers. "People like a tangible print product," says Andrew Mendelson, chair of the Department of Journalism in the School of Media and Communication. "It feels good to pick up, and it feels good to see your name, your photo or your advertisement in print. There's a permanence to it." Even so, the department's mandatory *Multimedia Urban Reporting Laboratory* capstone class and its many multimedia, social media and other new-media course offerings are preparing students for a market evolving at a feverish, unrelenting pace.

No matter what the future holds for the newspaper industry, *SportsCenter* anchor Kevin Negandhi believes working for TTN gives students confidence and skills that are applicable in any profession. Regardless of the medium, the ability to tell a story under pressure never goes out of style. "Being able to bang out a story or a column after a night game when I had two tests the next day helped me with the rest of my schoolwork," says Negandhi, who served as TTN's sports editor. "You learn how to back up your arguments and manage your time.

"I did it [on the *SportsCenter* set] today," he continues. "A story broke. During a commercial break, I had to read the story and find a way to express it effectively in 25 seconds—and make sure we got it right. Those are basic fundamentals I learned as a Temple student that I will carry with me for the rest of my life."

*To watch interviews with other* Temple News *alumni, visit temple.edu/templemag.* 

To learn more about how other SMC graduates are tackling the new media landscape, see "Geeks Squad," page 32.





# **Drug War Stories**

Temple faculty members wage a war on drugs their own way—with groundbreaking research about the biology of addiction.

STORY BY LAURENCE ROY STAINS

PHOTOGRAPHY BY RYAN S. BRANDENBERG

ILLUSTRATIONS BY ROBERT FRAWLEY

cott Rawls sits in his eighth-floor office overlooking Temple University Hospital, but his mind is a few hundred miles away. He is back in coastal North Carolina, where he grew up; he is sitting at the dinner table watching his father smoke Lucky Strikes. That was his dad: A Korean War veteran, a man who succeeded in life despite an eighth-grade education, but a man who was hooked on nicotine. "He smoked until he died–and he died at age 62 of COPD [chronic obstructive pulmonary disease]," Rawls says in a soft Carolinian drawl. "His lungs were basically shot. He was a tough guy, the toughest man I've ever met. But he could not quit smoking."

Rawls pauses. "That's what got me into this field."

And that is what brought him to North Broad Street. An associate professor of pharmacology, Rawls is one of 30 faculty members in Temple's Center for Substance Abuse Research (CSAR). Founded in 1998, it consolidated a dozen of its laboratories in the Medical Education and Research Building at 3500 N. Broad St. last summer—a new home befitting its status as one of the nation's largest science centers investigating the fundamental causes of drug addiction.

These days, Rawls is in hot pursuit of a novel way to unhook the brain's reward center from the grip of street drugs like cocaine, and prescription opioids like Because the brain's basic chemistry is altered, neuroscientists now regard addiction as a brain disease.



OxyContin and morphine. Seven years ago, he began investigating a potential medication-an antibiotic in the same class as penicillin-that showed promise as an aid in reducing drug cravings and relapse. He and his colleagues at Temple and elsewhere then tested the drug (and later, a chemically similar drug, clavulanic acid), their research supported by three major National Institutes of Health grants. And because the Food and Drug Administration (FDA) has approved clavulanic acid as a drug that prevents resistance to antibiotics-it is a part of the common toddler-ear-infection treatment Augmentin-there is no regulatory marathon to be run. So now Rawls is ready to team with clinicians to take the research to the next level: human trials with cocaine and heroin addicts. Successful results could be implemented in drug treatment facilities relatively quickly.

That would be a very big deal. Right now, there is no known cure or FDA-approved treatment for cocaine addiction. There is only its horrific impact: street crime, warring cartels, early deaths and wasted lives.

### **RISK, REWARD**

"This is your brain on drugs," taunts the voice-over in a 1987 anti-drug public service ad as a video of eggs frying in a pan is shown. Here's a more scientific explanation: Drugs deliver "highs" by affecting the brain's neurotransmitters, which are the chemicals that allow the neurons—the cells of the nervous system–to communicate. When this happens in the nucleus accumbens, which is the brain's "reward center," one feels very... well, rewarded.

What is less understood is the exact mechanism of addiction. "We're just beginning to understand what happens in the brain on a molecular level," says Ellen Unterwald, professor of pharmacology and director of CSAR. "There's some sort of molecular switch that makes the behavior compulsive. You know it's harmful, but you can't stop yourself." In the drug-addicted brain, life's little rewards no longer muster a neurotransmitter surge; the brain has been rewired to the point where it essentially listens to the drug-and only the drug-instead of the user. Because the brain's basic chemistry is altered, neuroscientists now regard addiction as a brain disease.

Some researchers have publicly predicted that we are only one or two decades away from an anti-addiction pill. "Wouldn't that be nice," Unterwald says. "But I don't believe there will be one drug that cures all addiction," just as no one drug will likely be a cure for cancer. Every drug, and every drug addict, is different. In the future, successful strategies will act on multiple neurotransmitters to reduce drug cravings; by necessity, they also will be able to keep former addicts from going back to the drug. A major hurdle for addicts is the fact that environmental cues-old friends or places where they used to get high-can cause them to relapse with an astonishing frequency.



Left to right: Toby Eisenstein, Ellen Unterwald and Scott Rawls conduct research in the cross-disciplinary Center for Substance Abuse Research, housed in the Medical Education and Research Building.

Those are all puzzles to be solved, which is why the National Institute on Drug Abuse (NIDA) pours hundreds of millions of dollars into drug-abuse research. As one of 14 "Core Centers of Excellence" in the nation, Temple receives a chunk of that NIDA funding. It also receives grant money from other federal agencies, foundations and pharmaceutical companies. All told, roughly \$3 million in annual grant money infuses CSAR. So researchers at Temple are hardly pursuing a single line of scientific inquiry. In fact, there are several lines of inquiry–several stories, really–veering off in very different directions.

For instance, Scott Rawls' research targets a pair of neurotransmitters working in tandem: glutamate, an excitatory brain chemical that acts as a "gas pedal," and GABA (gammaaminobutyric acid), an inhibitory transmitter, which acts as the "brakes." Typically, the brain of a cocaine addict experiences broad swings in the balance of glutamate and GABA levels. Rawls is using clavulanic acid to activate the glutamate transport system, which will enable cells in the brain to absorb glutamate and normalize the hyperactivity that underlies cocaine's effect. Ideally, the process will reduce the craving and motivation to sniff a new line of white powder.

Unterwald's research projects focus on a better-known neurotransmitter: dopamine, which regulates pleasure. Currently, Unterwald is investigating why post-traumatic stress disorder (PTSD)–a major health problem among U.S. soldiers returning from combat-makes the brain more vulnerable to drug addiction. She tests how dopamine levels in the brain fluctuate with stress. Not surprisingly, stressed brains produce less dopamine, which means the loss of some ability to feel pleasure. Her next step is to see whether those stressed brains can regain normal reward-center functioning when given L-dopa, a precursor of dopamine that is used to treat Parkinson's disease. It is easy, then, to imagine where this might be headed: Perhaps returning vets with PTSD will one day receive treatment to restore their dopamine levels as a preventive measure against drug addiction.







#### INTO THE UNKNOWN

While Rawls and Unterwald gain national acclaim for their work on addiction, Toby Eisenstein is moving beyond the idea of "medical marijuana" as she probes the connections between the body's nervous and immune systems.

In the 1990s, researchers discovered that marijuana is not just a brain-altering drug. Yes, it acts on the CBI receptors on the brain's neurons to produce a psychoactive effect, but it also acts on CB2 receptors that are present on most cells of the immune system—that is, our white blood cells. (Receptors are molecular "locks" on the surfaces of cells that admit only certain external compounds, like drugs or neurotransmitters.) Marijuana dampens the body's immune response. It is "immunosuppressive," to use a 50-cent word.

Though suppression of the immune system sounds negative, it is quite positive when our systems go awry. There are times when the body's inflammatory response to injury actually causes further tissue damage; that is the case in the aftermath of strokes and spinal-cord injury. In the case of autoimmune diseases like multiple sclerosis (MS)-in which the body's own immune system sends T cells to destroy the fatty myelin sheath around nerve cells in the brainsuppression is the very goal of treatment. Immunosuppression also is a necessary follow-up to skin grafts and organ transplants; it keeps the body's own T cells from attacking the unfamiliar donor tissue.

In effect, early marijuana research pointed out an immune-system receptor that could then be "switched off" with synthetic drugs– compounds that, unlike marijuana, could affect the immune system without also producing a high.

Eisenstein, professor of microbiology and immunology in the School of Medicine and co-director of CSAR, currently examines those synthetic compounds. In her most recent work, preliminary results show that the compounds can retard skin graft rejection. Future experiments will attempt to ramp up this therapy for use with human organ transplants. Today, organ recipients must take medication indefinitely to keep their T cells from attacking new organs, and the standard medications are significantly In the drug-addicted brain, life's little rewards no longer muster a neurotransmitter surge; the brain has been rewired to the point' where it essentially listens to the drug—and only the drug instead of the user.

toxic and eventually cause damage to the kidneys, pancreas and central nervous system. Used in conjunction with standard treatments, a CB2 therapy might allow for reduced doses of those toxic medications.

Related research is being conducted by Ronald Tuma, *CST*'75, professor of physiology and associate professor of neurosurgery, and Doina Ganea, Earle H. Spaulding Chair of Microbiology and Immunology. They study the way MS attacks the myelin sheath of nerve cells, causing motor dysfunction and loss of muscle control. They induce an MS-like condition, then administer a synthetic compound that acts on the CB2 receptors and successfully reduces the severity of motor dysfunction in the legs. In yet another experiment, Tuma has used the CB2 compound to reduce by 90 percent the size of brain-tissue damage because of a stroke.

All these possibilities—for drugs that fight MS, facilitate organ transplants and reduce the severity of stroke—stem from basic inquiry into the far-reaching effects of marijuana on the brain and the body. "We do basic science here," Eisenstein says. "It's exploration into the unknown. If we knew where we were going, it would be engineering."

Laurence Roy Stains is an associate professor of journalism at Temple. He is an awardwinning writer who has contributed to numerous national publications, including The New York Times Magazine, Rolling Stone, GQ, Men's Health and many others.

### THE BRAIN ON (EVERYDAY) DRUGS

Legal substances are just as likely as illegal ones to affect the workings of the brain. In recent years, Temple researchers have made inroads in learning more about their impact.

Professor of Psychology Thomas Gould has discovered that caffeine cannot counter the effects of alcohol; Associate Professor of Public Health Bradley Collins developed a smoking-cessation program to keep parents of young children from smoking in the home (also see page 11). Associate Professor of Pharmacology Scott Rawls has found that brain chemicals might increase the tolerance of nicotine in smokers. Below, everyday drugs are matched with the parts of the brain they affect.











































































Brian James Kirk, *SMC '09* (top left), and Christopher Wink, *CLA '08* (right of Kirk), are the co-founders of Technically Philly, a quickly growing, Philadelphia-based technology news company.

# **GEEKS SQUAD**

## Temple alumni reroute Philadelphia's technology network.

BY DAN MORRELL, SMC '04 PHOTOGRAPHY BY RYAN S. BRANDENBERG

The sea of bicycles parked outside Johnny Brenda's, a pub and music venue in Philadelphia's Fishtown neighborhood, puzzled Sean Blanda, *SMC '08*. It was a Wednesday night in June 2008 and the place was packed. There was not even a well-known band playing. Instead, the venue was hosting the first-ever IgnitePhilly event–a sort of round-robin idea-fest for the city's creative class. This was supposed to be an event for nerds, he thought. He had not bought a ticket, and now, thanks to a great influx of said nerds, he was stuck outside of a sold-out venue.

The night was not a total loss for Blanda. In the following months, he would start talking with two people who had the foresight to get tickets to the event– his friends and former *Temple News* colleagues Brian James Kirk, *SMC '09*, and Christopher Wink, *CLA '08*–about what exactly a bar full of tech geeks on a weeknight represented: a market–a whole community of potential media consumers going underserved.

Over the next weeks and months, they plotted how to take advantage of the yawning gap that the slow shrink of traditional media had left them. They were young, the job market was proving less than bountiful and they were mostly broke. Why not give it a shot?

By February 2009, the discussions were becoming serious. There was a meeting at Wink's apartment in Frankford. Over pizza and Yuengling lager, a business plan was sketched out: They would launch a city-specific technology news operation called Technically Philly, which would focus not only on building an audience, but also on building community. They would be reporters and ringleaders. And they would make journalism–a business in the midst of an existential and economic crisis–a profitable enterprise again.

### **JOURNALISM REDEFINED**

Wink notes that there has always been a tech scene in Philadelphia–it just has not always been this vibrant. Hampered by brain drain, the dotcom bust and the allure of West Coast technology meccas, Philadelphia had become an afterthought by the mid-2000s. The lot of the city and its tech culture has improved since then, Wink says. Philadelphia is keeping more of its young graduates; Silicon Valley's monopoly on talent and money has loosened.

Alex Hillman, entrepreneur and cofounder of Independents Hall, a coworking space in Philadelphia, says that while previous shifts in the fortunes of Philadelphia's technology community have been cyclical, this one seems much more stable. Past booms, he notes, were driven by government or nonprofit money–outside attempts to prop up a burgeoning scene. "It would die as soon as they ran out of dollars," Hillman says. "Now, it has bubbled up from the community. This time, it is self-organizing."

Though the night at Johnny Brenda's underscored it, the Technically Philly trio had long been aware of the city's growing scene. Kirk had written tech columns for *Philadelphia City Paper* and the blog Philebrity after graduation. Blanda, who was working as a web editor at *City Paper*, played the role of motivator, pushing Kirk to make it happen and offering IT support. Wink, fresh from a reporting fellowship in Harrisburg, Pa., joined the team with business reporting skills and a head full of steam.

### "We aren't seeking outside investment, so we look to consulting as a way to make the numbers work."

- BRIAN JAMES KIRK, SMC '09, CO-FOUNDER, TECHNICALLY PHILLY

On February 9, 2009, Technically Philly launched with a post featuring this introduction: "This nonsense was first the idea of Brian James Kirk who wouldn't have done anything without the prodding and design work of Sean Blanda who might not accomplish anything without the obnoxious persistence of me, Christopher Wink."

Those roles were not rigidly defined, but as they started building the business, something much like that happened. "Sean was tech guy, I was the operations guy. Chris was the guy who could make us press the hell out of each other," Kirk says.

Writing was a common responsibility. They covered all things related to technology in Philadelphia–product launches, venturecapital moves, the dearth of internet access in some parts of the city. As their audience grew, they started ditching their other gigs and coming on full time: first Blanda in summer 2010, then Wink in January 2011 and finally, Kirk in June 2011. "One by one, every six months or so," Kirk says.

Technically Philly was just one part of the plan. Going out, covering the news and hoping someone reads it might be the typical reporter's view of his or her role, but Wink argues that that model is rigid and outdated. "We've evolved that a bit: it's reporting and writing, then engagement."

By far, their biggest engagement initiative is Philly Tech Week, a series of events at locations across the city, featuring everything from robotics expos and gamer parties to entrepreneur meetups and programming boot camps. They held the first Tech Week in April 2011, attracting more than 4,000 attendees to 65 events; in 2012, more than 10,000 people attended 88 events.

"Tech Week is one of the most important events of the year," Independents Hall's Hillman says. "There are opportunities to get involved [in tech events] year round. But this is the big un-missable button to hit." It also subsidizes Technically Philly's journalism, with revenue from the event paying for a full-time reporter.

But as journalists, getting sponsorships, and becoming event planners and promoters, sometimes proved both unfamiliar and uncomfortable. "When I started cold-calling bars to find sponsors, I was terrified," Wink says. "I mean, [as a journalist] I didn't hesitate to call someone up and say, 'Hey, I want to talk about this malfeasance that you're involved in.' But to call up a bar and ask for \$150 was nerve-wracking." It did not help that they would get swiped at by their media peers. Wink notes that Philadelphia Weekly awarded them a "Best Self-Promoters on the New Media Scene" award in its 2010 "Best of" issue, saying that "it sometimes seems that [Technically Philly's] contributors are trying to bring about the future of media by loudly declaring themselves to be the future of media."

Handling the dual roles of evangelists and journalists has also led to a few ethical workarounds. If one employee sells, say, a sponsor package, and the sponsor starts inquiring about news coverage on Technically Philly (in journalism, a no-no), the call gets passed off to one of the other guys. "You can say 'I can't make that call, but I can pass you off to so-and-so," says Wink, noting that it is a work in progress. "We are still carving out a model."

In addition to events, the group also is funded by project-based grants and consulting work. Two major clients are the National Constitution Center, which the company is helping launch a daily site tied to constitutional issues in the news, and PlanPhilly, which is looking to explore revenue-generating and sustainability models. "We are bootstrapping," Kirk says. "We aren't seeking outside investment, so we look to consulting as a way to make the numbers work."

It is the math of modern journalism. A successful modern-media model needs a variety of revenue streams, says Temple Professor of Journalism Christopher Harper. He also is co-managing editor of Philadelphia Neighborhoods– a hyperlocal student-staffed news site that has a cooperative reporting agreement with Technically Philly. "I think what Technically Philly did was quite intelligent," he says. "They saw that the business model of relying on advertising wasn't going to work for them–and it wasn't working for most of the mainstream media."

#### **CRASH COURSE**

Covering entrepreneurship has had a collateral benefit for the Technically Philly founders–a business education. "I remember when I was interviewing the CEO at XYZ company, how often I was thinking, 'How could we implement something like that?" Kirk says. "It was a lot of stealing ideas."

Kirk says he has also taken a few lessons from Steve Jobs. "I think we get distracted and excited very easily," he says. Over the past few years, the company has prodcuced everything from Ph.ly News Weekly, an email of three of the city's most important stories, to Connect Philly, an internet-access finding tool. (Technically Philly and all these secondary projects are organized under an umbrella organization, Technically Media, founded in January 2011.) He cites a passage from Jobs' recently published biography that
## ANATOMY OF A PHILLY GEEK

The Technically Philly team downloads Temple about how to spot a Philadelphia-based techie.

THE 'NO COMB' HAIRDO **BY GARY VAYNERCHUK MUSIC FROM** SPOTIFY iPAD + WIRED MAG SEPTA MONTHLY TRANSIT PASS **BUTTON-DOWN PLAID SHIRT R.E. LOAD MESSENGER BAG** ANDROID PHONE **BLUE JEANS** LUNCH FROM HAN DYNASTY **ULOCK BIKE LOCK COFFEE FROM ELIXIR** PBC KENZINGER BEER **ADORABLE CAT** 

described the late Apple CEO choosing only four products-among two dozen possibilities-on which to focus the company's energy. "We really have to focus," Kirk says. "We have to know what we are."

Any future refocusing will now happen without one of the founders. "I just knew that I love those guys and that I love that company so much, and if I wasn't 110 percent in on something, that I should get out of the way," says Blanda, who left in June 2012. "It was tough admitting that to myself." The breakup was amicable, say all involved. Blanda still retains a small ownership stake.

Kirk and Wink are pushing on. There is a long-overdue web redesign slated for later this year. They are making stable profits. Technically Philly site traffic continues to climb. They even expanded by launching Technically Baltimore, with its own dedicated writer, in late July. "We want to get into a handful of markets and scale up," Wink says.

Scaling—its one of those things that a business could do to interest a potential buyer. And Kirk and Wink have talked about what would happen if someone approached them with a bag of money and asked for the keys. "We said from the beginning that we really want this to last," Kirk says. And right now, the work feels unfinished. "I want to look back and say we built this business; it was real, it was possible, it worked in a time of great uncertainty. And I can be proud of that."

Dan Morrell, SMC '04, is a Boston-based writer and editor. His work for The New York Times, Fast Company, Slate and more can be found at danielmorrell.com.

Abby Bennett, TYL '01

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CLASS NOTES

*To be Temple Made means to forge ahead. In the following pages, a surgeon performs a rare transplant, a young alumna enters the boxing arena and a designer launches his dream company.* 

#### 1940s

SONYA C. GARFINKLE, *BYR '48* received the 2012 Elaine Brown Award for Choral Excellence from the Pennsylvania chapter of the American Choral Directors Association. The award recognizes a member's achievements in the choral arts and music, and his or her choral leadership in Pennsylvania.

#### 1950s

ROBERT R. BARON, *FOX '53* was named to the board of directors of the Philadelphia History Museum at the Atwater Kent.

#### JANET M. YAMRON, BYR '54

received the 2012 Elaine Brown Award for Choral Excellence from the Pennsylvania chapter of the American Choral Directors Association. The award recognizes a member's achievements in the choral arts and music, and his or her choral leadership in Pennsylvania.

RICHARD V. WASHINGTON, *FOX '55* was awarded the Congressional Medal of Honor for his service with the Montford Point Marines, the nation's first corps of African-American Marines. At 102 years old, he is the oldest living member of the group.

WILLIAM T. HARPER, *FOX '58* published *An Eye for An Eye: In Defense of the Death Penalty* with CreateSpace Independent Publishing Platform. It is available online.

RODNEY H. LONGMIRE, *EDU '59* received an honorary doctor of divinity degree from Faith Theological Seminary and Christian College in Tampa, Fla. He has been a senior pastor in the Methodist Church for 40 years.

#### 1960s

To learn about the CLASS OF 1962 Endowed Scholarship, visit giving.temple.edu/ classof1962.

#### ROSEMARY REED MILLER, CLA '62

released a digital format of her 2007 book, *The Threads of Time*, *the Fabric of History: Profiles of African-American Dressmakers and Designers from 1850 to the Present*, with T&S Press. It is available online.

#### CLASS OF 1963, your 50-year reunion will be held during Alumni Weekend, April 19-21!

MARC D. BROOKMAN, *FOX '64, LAW '67* was included in the 2012 edition of *Chambers USA: America's Leading Lawyers for Business.* He is a partner in the law firm of Duane Morris LLP in Philadelphia.

#### MARIO E.J. LANNI, FOX '68

received the Bob E. Jones Award from the American Osteopathic Association, a national organization for physicians holding the doctor of osteopathic medicine degree. The award recognizes excellence in osteopathic association leadership.

#### MORRIS GOCIAL, FOX '69

was named to the board of directors of the Philadelphia/Southern New Jersey Chapter of the American Jewish Committee.

#### FRED C. KRIEGER, FOX '69, '76

was named a finalist for "CFO of the Year" in the smallcompany category by the *Philadelphia Business Journal*. He is chief financial officer of Iroko Pharmaceuticals.

GEORGE M. WEINBERGER, CLA '69

retired in May 2010 after 37 years of teaching in the Department of Political Science at Texas State University San Marcos.

#### 1970s

MICHAEL S. ELKIN, *SMC '70* had his play titled *Fat Chance* produced by No Strings Theatre in Las Cruces, N.M., in July. It is one of 11 plays he has written that have been produced. Elkin also won a Pennsylvania Council on the Arts fellowship in 1992 and numerous other writing awards.

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ONLINE CLASS NOTES ARE RUN IN *TEMPLE* AND OTHER PUBLICATIONS.



# RADHA Bharadwaj

**DEGREE:** MFA, radio, television and film, School of Media and Communication, 1985

**OCCUPATION:** Distinguished director

**LOCATION:** Los Angeles

"Mind over matter" is a concept familiar to filmmaker Radha Bharadwaj, *SMC* '85: Her work often focuses on protagonists who mount imaginative and creative defenses to overcome gross abuses of power.

In her first film, *Closet Land*, a woman lives in a police-run state and is tortured for a crime she did not commit. She escapes horror through her imagination, launching into a dreamlike sequence of images from the books she read as a child.

When the film was released by Universal Pictures in 1991, Bharadwaj became the first filmmaker of Indian descent to release a feature film through a major Hollywood studio. For her script, she earned the 1989 Nicholl Fellowship in Screenwriting from the Academy of Motion Picture Arts and Sciences. She considers it one of her greatest achievements. Her second feature, *Basil* (1998), follows the title character's strained relationship with a cruel and powerful father. After Basil's father casts him out of the upper class, Basil escapes the pain of solitude and exile by becoming a novelist. Similar to what *Closet Land* expresses, *Basil* communicates that the imagination can free a person from suffering.

Bharadwaj's interest in experimental, psychologically oriented filmmaking took root as she earned her master of fine arts degree at Temple. While there, she immersed herself in films by iconic filmmakers such as Alfred Hitchcock, Federico Fellini and Akira Kurosawa, all of whom she notes as important influences on her artistic style.

Bharadwaj also incorporates elements of her Indian heritage into her films. For example, the tense, rigid score of *Closet Land* mimics what she refers to as "the very precise, almost mathematical ragas of southern Indian classical music." Additionally, her films often feature the color red, a powerful hue in numerous Hindu rituals. She uses it as a visual motif to "celebrate strength and the life force"–which mirrors what it signifies in Hindi culture: passion, strength, fertility.

"My childhood was flooded with stories from Hindu myths, with classical music and dance," she recalls. "It was an enormously invigorating sensory and aesthetic whirlwind."

Currently, Bharadwaj is concentrating on her writing. Her latest story, "Lord of Our Destinies," is a satirical short story inspired by a politician in India. She also is working on several novels, hoping one might provide source material for a new film. –*Nikki Roszko*, CLA '07

To view a trailer of Bharadwaj's film Closet Land, visit temple.edu/templemag.

#### ROBERT J. GERARDI, EDU '70

retired after a 57-year career in education, during which he served as a teacher, a principal, a director of special education, a superintendent of schools, an associate state commissioner of education and more. He now sells vintage sheet music online, and has customers across the country and around the world.

#### RICHARD J. COHEN, CLA '71

was honored by the Metropolitan Area Neighborhood Nutrition Alliance at its annual Nourish Awards ceremony in September. He was recognized for his contributions and leadership in public-health management. Cohen is president and CEO of Public Health Management Corp. in Philadelphia.

#### STACIA FRIEDMAN, CLA '72

founded MidCenturyFolio.com, an online magazine focusing on midcentury architecture, design and popular culture. She also is a freelance writer.

#### ELVETTA D. GEMSKI, EDU '72

earned 600 wins as head coach of girls' field hockey at Crestwood High School in Mountain Top, Pa. She is the third field-hockey coach in Pennsylvania history to have 600 wins.

#### LEWIS L. LEONARD, CLA '72

was inducted into the Massachusetts chapter of the Society of the Cincinnati, the nation's oldest patriotic organization. He represents his fourth great-grandfather, Capt. Ebenezer Fisk, who fought in the Revolutionary War. Leonard also retired from the position of director of information and communication services with Chatham County, Ga., after 26 years.

#### MARC A. WERLINSKY, SMC '72

retired after more than 21 years as an attorney with the Pennsylvania Department of Transportation in the Office of Chief Counsel. He also has served as an adjunct faculty member at the Delaware campus of the Widener University School of Law and as a lecturer for the BARBRI bar review program.

#### ALAN M. FELDMAN, CLA '73, LAW '76

was invited to join the International Academy of Trial Lawyers as one of only 500 U.S. members. He also is co-managing partner in the law firm of Feldman Shepherd Wohlgelernter Tanner Weinstock & Dodig LLP in Philadelphia.

#### JERRY E. FLUELLEN JR., EDU '73, '84

returned to Temple in the fall to finish his doctoral degree in educational psychology. During his teaching career, he served as an adjunct professor of psychology at Edward Waters College in Jacksonville, Fla.; authored several publications; was a fellow of the 2010 Future of Learning Summer Institute in the Harvard Graduate School of Education; and addressed the World Future Society 2010 Education Summit.

#### PHILIP L. RETTEW JR., CLA '73

published his first novel, *The Fresno Incident*, with Authorhouse. The story follows two musicians who fall in love and are then separated by events following a terrorist attack in Fresno, Calif.

#### CRAIG R. SUSSMAN, MED '73

is health and nutrition advisor for *Fizzy's Lunch Lab*, a PBS Kids series aimed at educating children and parents about healthy eating and regular exercise. He also is an associate professor of clinical medicine at Vanderbilt University in Nashville, Tenn.

#### MARC P. WEINGARTEN, CLA '73

was elected to serve a three-year term on the American Association for Justice (AAJ) Board of Governors. He has served on the board since 1997, and represented the state entity at the AAJ as a delegate from 1997 to 2012. Weingarten also has served on the organization's international relations committee and the international practice section.

#### JOSEPH MONNINGER, CLA '75

has published 14 novels and three works of nonfiction. A two-time National Endowment for the Arts fellow, he also has written for numerous magazines, and is a professor of English at Plymouth State University in New Hampshire.

#### CARL W. HITTINGER, CLA '76, LAW '79

was recognized as an "Unsung Hero" by *The Legal Intelligencer* for his work with the Public Interest Law Center of Philadelphia, which provided more than 500 hours of representation to African-American students. Hittinger also is chair of the Philadelphia litigation department in the law firm of DLA Piper.

#### RICHARD W. COHEN, MED '77

was inducted into the Philadelphia Jewish Sports Hall of Fame in 2012. He is an accomplished tennis player and is the No. 1-ranked player in the over-30, over-50 and over-60 categories in the middle-states division of the U.S. Tennis Association.

#### ROBERT E. DAVIS, FOX '77

was appointed to the ITKnowledgeExchange Advisory Board at TechTarget, an online technology media company. He also was appointed as the first certified information systems auditor-in-residence in the Department of Management Information Systems in the Fox School of Business at Temple.

#### ROBERT J. SAMEK, SMC '77

launched CTGolfer Mobile, a smartphone app offering golfcourse news and information for the state of Connecticut. It is available for purchase online.

#### RICHARD J. BRIGGS, TYL '78

received a Pollock-Krasner Foundation fellowship for painting and was a finalist for a fellowship in painting from the New York Foundation for the Arts.

#### WILLIAM G. DE LONG JR., MED '78

was named the Kasych Family Professor of Orthopaedic Surgery at St. Luke's University Health Network in Pennsylvania. He also is chief of orthopaedics at that hospital.

#### RICHARD J. JONES, MED '78

is professor of oncology and medicine at Johns Hopkins School of Medicine, where he also serves as director of the bone marrow transplantation program and co-director of the hematologic malignancies program. His research focuses on the biology of the formation of blood cellular components, and the identification and biologic characterization of cancer stem cells.



# L. SCOTT LEVIN

DEGREE: MD, School of Medicine, 1982 OCCUPATION: Surgical handyman LOCATION: Philadelphia

L. Scott Levin, *MED* '82, is–to borrow a term from another profession–a surgical maestro. He orchestrated the extremely complex double, or bilateral, hand transplant in September 2011 at the Hospital of the University of Pennsylvania in Philadelphia. It was only the third such surgery in the nation.

"It's as if I was involved in a 30-year rehearsal, based on my training, clinical interests and my desire to advance the field of extremity surgery," Levin says.

That "rehearsal" began in the School of Medicine at Temple, where he was a part of the hospital's intensive-care team. After graduating, he returned to Duke University in Durham, N.C., his alma mater, to train in general, thoracic and orthopaedic surgeries, and then in plastic surgery. Levin joined Duke's faculty in 1991 as a professor of both orthopaedic and plastic surgery, and pioneered orthoplastic surgery, a hybrid of his areas of expertise.

In 2009, he returned to Philadelphia to join the University of Pennsylvania. He helped create the school's vascularized composite allotransplantation program. For more than two years, he used the program to train a surgical team in preparation for his magnum opus: the double hand transplant.

"It was a goal of mine to do a bilateral hand transplant," says Levin, director of the Penn Hand Transplant Program and chair of the Department of Orthopaedic Surgery in the Perelman School of Medicine. "It represents the future of reconstructive surgery."

According to Levin, giving patients real hands offers them a better quality of life, granting them the ability to perform daily tasks that most people overlook, such as eating or brushing their teeth.

In addition to combining several procedures into one, the bilateral hand transplant involves the transfer of living tissue. Doctors must ensure a match between donor and recipient for gender, size, race, ethnicity, tissue, blood type, and skin color and tone. Further, donor tissue will remain alive for only a few hours without circulating blood.

Levin notes that the 11½-hour procedure was a big step forward in vascularized composite allotransplantation, an innovative surgical approach that involves transplanting muscle, bone, nerves, skin and other body parts as a functional unit–for example, a hand or a face.

And, he adds, returning to Philadelphia gave him the opportunity to collaborate with other inventive medical minds and improve patients' lives profoundly. *–David McKenna*, CLA '09

#### RONALD E. LICHTMAN, FOX '78, '81

is co-founder and executive vice president of marketing and sales of WatchStander Systems, a company that uses naval technology to help commercial entities safeguard against maritime piracy.

#### ANDREA BACON MOON, BYR '78

teaches vocal music in the Troy School District in Michigan. This past summer, she composed the score for an independent film titled *Ellie*, which won the award for "Best Musical Score" in Detroit's 48 Hour Film Project.

#### 1980s

#### REBECCA A. JOHNSON, TYL '80

had two sculptures included in an exhibit called *The Female Gaze: Women Artists Making Their World* at the Pennsylvania Academy of Fine Arts in Philadelphia. She also was featured in the exhibit *Abstractions in Wood and Paint* at the Spindrift Gallery in Gualala, Calif.

#### WANDA D. PAUL, FOX '80

was named "CFO of the Year" in the community-service category by the *Philadelphia Business Journal*. She is senior vice president of finance and administration for the Philadelphia Convention & Visitors Bureau.

#### WALTER PLOTNICK, TYL '80

had his photo-based art and a video featured on Lenscratch, a blog about contemporary photography. Additionally, one of his works was included in the 2012 F1rst Choice art exhibition in Breda, Netherlands. An adjunct instructor of fine arts at Montgomery County Community College in Blue Bell, Pa., Plotnick also launched a cross-disciplinary, team-teaching project, for which a student's paper was interpreted by students of photography and creative writing.

#### NINA D. WEISS-KANE, TYL '80

is a part of the USA Project Deck, a deck of playing cards that features 54 U.S.-based artists who designed cards for each of the 50 states, Washington, D.C., and other U.S. territories. The cards are available for purchase online. She also participated in two exhibitions this fall: *Artists of the Midwest* at the Editions Limited Gallery in Indianapolis and *Nuances of Landscape* at the Koehnline Museum of Art at Oakton Community College in Des Plaines, Ill.

#### GARY W. DAWSON, FOX '81

serves as president of the Delaware chapter of the Association of the U.S. Army, and co-chaired an event called Our Community Salutes Delaware. The event was organized to thank high school seniors who chose to join the military after graduation. Dawson served in the Delaware Army National Guard until his retirement in 2005.

#### THOMAS J. DUFFY JR., *LAW '81*

was inducted as president of the Philadelphia Trial Lawyers Association, the oldest trial-lawyer organization in Pennsylvania. He is the founding member of the law firm of Duffy+Partners.

#### KARL E. EMERSON, LAW '81

spoke at a seminar titled *Tax Exempt Organizations from Start to Finish*, during which he discussed ways to advise companies about their taxexempt statuses.

#### BARBARA MANCINI CAVICCHIO, DEN '82

became president of the Rhode Island Dental Association in May 2011.

#### MARK R. HARRISON, DEN '82

traveled to South Africa to provide dental care to those living in underserved areas.

#### ROBERT A. HAUSER, MED '82

is professor of molecular pharmacology and physiology, and neurology, at the University of South Florida Morsani College of Medicine in Tampa, Fla. His research focuses on Parkinson's disease and movement disorders.

#### LARRY G. MILLER, FOX '82

rejoined Nike as president of the Jordan Brand, a position he held from 1999 to 2006. Most recently, he was president of the Portland Trail Blazers.

#### JOSEPH M. TAIT, FOX '82

was appointed chief information officer of Lydall Inc., a producer of thermal and filtration products. He also is a directorat-large of the Temple University Alumni Association.

#### MICHAEL D. AHARON, BYR '83

founded Quiver Music, a composition and songwriting business in New York City. He scored the Temple Made "Manifesto" commercial (also see page 5).

#### MANUEL A. CORDERO, DEN '83

was elected secretary of the Academy of General Dentistry in July. He also is a member of the Hispanic Dental Association Board of Trustees and its Governance Committee.

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#### ALLEN L. FINKELSTEIN, DEN '83

received the Harry Strusser Memorial Award from New York University College of Dentistry in March for his contributions to public health.

#### WAYNE A. MACK JR., FOX '83

was included in the 2012 edition of *Chambers USA*: *America's Leading Lawyers for Business*. He is a partner in the law firm of Duane Morris LLP in Philadelphia.

#### BETH E. DUFFY, FOX '84

was named chief operating officer of the new Einstein Medical Center Montgomery in East Norriton, Pa., which opened in September.

#### CARLTON L. JOHNSON, LAW '84

received the 2012 Minority Business Leader Award from the *Philadelphia Business Journal.* The award recognizes leaders and advocates in business, nonprofits and community organizations for the work they do on behalf of minority communities. Johnson is a partner in the law firm of Archer & Greiner PC in Philadelphia.

#### SONDRA L. BARBOUR, FOX '85

was featured in *100 Women Leaders in STEM*, published by STEMconnector, which celebrates women role models in science, technology, engineering and math. Barbour is senior vice president of enterprise business services and chief information officer at Lockheed Martin Corp.

#### GEORGE M. BRUNNER, CST '85

is vice president of CBOS Inc., a strategy and technology consultancy in North Wales, Pa. He also served as a preliminary judge for Temple's 2011 Be Your Own Boss Bowl, a competition offered through the Innovation and Entrepreneurship Institute in the Fox School of Business.

#### MARLA KAMINSKY-ZIPKIN, CHPSW '85

earned her master of arts degree in Jewish education from Gratz College in Melrose Park, Pa. She is a Jewish childhood educator in the Philadelphia region.

#### DAVID G. KELBLE, FOX '85

was named strategy chair at MobilexUSA, a mobile imagingservices provider. He also is vice president of information technology.

#### RICHARD M. SELZNICK, EDU '85

published School Struggles: A Guide to Your Shut-Down Learner's Success with Sentient Publications. The book examines approaches to helping schoolchildren overcome problems they face in learning environments.

## CAROLE B. SHEFFIELD, FOX '85, LAW '96, '02

joined Anderson Kill & Olick PC as a shareholder in the firm's Philadelphia office. Her practice focuses on estate- and taxplanning, and trust and estate administration.

#### DAVID R. SMEDLEY, CLA '85

initiated and served as initial chair of the Committee on Military Financing and Benefits for the Eastern Association of Student Financial Aid Administrators. He also authored several publications on improving the financial literacy of college students, and was alternate negotiator for the U.S. Department of Education's teacher-preparation program in 2012.

#### TIMOTHY A. BOYCE, FOX '86

was sworn in as deputy fire chief for Upper Darby Township in Pennsylvania in August.

RONALD S. BRENDEL, *BYR '87, '01* was cast in the role of Pinkerton in the Peach State Opera's 2013 production of *Madame Butterfly*. He also is an assistant professor of music at Lee University in Cleveland, Tenn.

#### LAURA S. DABUNDO, CLA '87

published *The Marriage of Faith: Christianity in Jane Austen and William Wordsworth* with Mercer University Press. The doctoral dissertation she wrote while at Temple also examined Wordsworth.

#### REBECCA U. HARRIS, FOX '87

was named the Small Business Administration 2012 Region III "Women in Business Champion of the Year." Region III includes western Pennsylvania, Delaware, Maryland, Virginia, West Virginia and Washington, D.C. She directs the Center for Women's Entrepreneurship at Chatham University in Pittsburgh.

#### HOWARD MCCABE, SMC '87

founded Blue, the media production house in Philadelphia that crafted the Temple Made Instagram-generated video and the Temple Made "Manifesto" commercial (also see page 5).

#### RHONDA B. ROSEN, FOX '87

was named chief financial officer of NDB Energy, an emerging independent oil and gas company in Houston.

#### KEVIN R. RYAN, FOX '87

was elected chair of the board of directors of the Leukemia & Lymphoma Society, Eastern Pennsylvania Chapter. He is a partner in the accounting firm of Citrin Cooperman in Philadelphia.

#### CLASS OF 1988, your 25-year reunion will be held during Alumni Weekend, April 19-21!

#### RITA J. CHENG, FOX '88

received the Enduring Lifetime Contribution Award from the government and nonprofit section of the American Accounting Association. She is the first woman to receive the award in its 25-year history. She also is chancellor of Southern Illinois University in Carbondale.

#### KIMBERLY M. FARRY, MED '88, '91

spoke at the pinning ceremony for nursing graduates at Davis & Elkins College in Elkins, W.Va. Her talk was titled "What They Did Not Tell You in School." She practices obstetrics and gynecology with Associates in Women's Health at St. Joseph's Hospital in Buckhannon, W.Va.

#### ANDREW J. GREENFIELD, MED '88

was named senior vice president of anesthesiology at Sheridan Healthcare in Sunrise, Fla.

#### LAWRENCE P. CAREY, PHR '89, '93

returned to Temple as a clinical associate professor in the School of Pharmacy's Department of Pharmacy Practice.

# **BRITTANY ROGERS**

**DEGREE:** BS, sport and recreation management, School of Tourism and Hospitality Management, 2012

#### **OCCUPATION:** Heavy hitter

#### LOCATION: Philadelphia

Philadelphia is rich with boxing lore. It is home to legendary fighters such as Sonny Liston and Jack O'Brien, and venues including the Legendary Blue Horizon and Joe Frazier's Gym–not to mention being home base for Hollywood's sparring underdog, Rocky Balboa. And in September 2011, Brittany Rogers, *THM*'12, became the nation's youngest female boxing promoter at age 22, when she arranged a packed fight night attended by 1,200 people at the National Guard Armory in Northeast Philadelphia.

Rogers—who retains her "youngest" title at 23—is president of her own company, Bam Boxing Promotions. "People ask me if I'm like a party promoter; if I hand out fliers and stuff like that," Rogers says with a laugh. Though that is a part of her job, other aspects of it include contracting fighters, planning the fight lineups and finding venues. "A boxing promoter more or less plans the entire event from start to finish," she explains.

Rogers' passion for boxing began at home, in Philadelphia's Frankford neighborhood. Her father, an amateur boxer named Mike, regaled her with tales of the city's boxing history. Inspired by her father's stories, Rogers trained to become a boxer herself after high school. But the self-identified "daddy's girl" says she stopped training when her father asked her to find a way to express her passion for the sport outside the ring.

She was able to focus on boxing by studying in the Department of Sports Marketing at Temple. While a student, Rogers interned at Philadelphia's famed Legendary Blue Horizon and with Peltz Boxing Promotions, run by noted promoter Russell Peltz, *SMC '68*. "I just fell in love with it," says Rogers, who still works with Peltz occasionally.

Rogers is committed to keeping the tradition of boxing alive in Philadelphia, despite the fact that its two primary venues– the Legendary Blue Horizon and the Asylum Arena–are currently under renovation with no definite plans to host boxing matches when they reopen.

"I could go to New Jersey and promote," she says, "but I'd rather stay in Philadelphia and look for new venues." Boxing, she believes, is not just a part of the city's past–it is a part of its future. She is determined to be a big part of it. *–Alix Gerz*, SMC '03, CLA '07



"A boxing promoter more or less plans the entire event from start to finish."

#### JOSEPH H. TUCKER JR., LAW '89

was inducted into the International Academy of Trial Lawyers at its mid-year meeting in Vail, Colo. Its membership is limited to 500 fellows from the U.S. He is a shareholder and a managing partner of Tucker Law Group LLC in Philadelphia.

#### 1990s

KIM ANSPACH-WARD, *CLA '90, FOX '96* was named chair of the One Love Foundation National Advisory Council. She will guide the nonprofit's membership growth, fundraising initiatives and partnerships with community leaders across the U.S.

#### MARC I. SANDBERG, MED '90

practices with Diabetes Management and Endocrine Associates of Hunterdon in Flemmington, N.J. He also is editor of BrightSky.com, an online community for people with diabetes. He is former president of the New Jersey Board of the American Diabetes Association.

#### NADEEM A. BEZAR, LAW '91

received the 2012 Minority Business Leader Award from the *Philadelphia Business Journal*. The award recognizes leaders and advocates in business, nonprofits and community organizations for the work they do for minority communities. Bezar is a partner in the law firm of Kolsby, Gordon, Robin, Shore & Bezar in Philadelphia.

#### ERIC D. "RICK" BRUNSON, SSW '91, '05

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joined the Charlotte Bobcats as assistant coach in July. This is his fourth year as a National Basketball Association assistant coach. He previously served as player development coach with both the Chicago Bulls and the Denver Nuggets.

#### NANCY LINCOLN EASTERLIN, CLA '91

published A Biocultural Approach to Literary Theory and Interpretation with the Johns Hopkins University Press. She was awarded a fellowship from the John Simon Guggenheim Memorial Foundation in 2008 to support the project. Easterlin also is a research professor of English and a professor of women's and gender studies at the University of New Orleans.

#### MARY T. JONES GULIVINDALA, BYR '91

is owner of Blue Print Life & Wellness Coaching, which promotes physical, mental and spiritual change. She specializes in helping brides-to-be handle the stress of planning weddings.

#### TRICIA LILLEY, SMC '91

was promoted to chief marketing officer in the law firm of Fox Rothschild LLP in Philadelphia.

#### KERIS JÄN MYRICK, FOX '91

was elected president of the National Alliance on Mental Illness, the nation's largest grassroots mental-health organization that provides treatment, advocacy and research to those affected by mental illness.

#### LAWRENCE DUBIN, FOX '92

wrote his first children's book, *Santa's Big Red Hat*. It is available for purchase directly from the author.

#### KATHLEEN M. FOSTER, EDU '92

retired after 15 years as professor of professional and secondary education at East Stroudsburg University of Pennsylvania. She was named professor emeritus.

JACQUELINE D. CARPENTER, THM '93

was appointed commissioner of the Central Intercollegiate Athletic Association, the oldest historically black college and university conference in the U.S. She is the first African-American woman to hold the position.

#### WILLIAM R. OSTROFF, SMC '93

is president and CEO of FirstGlance Film Festivals, which has produced 25 festivals and screened more than 1,500 award-winning films. He also launched *Jedi Camp*, a web series for children that combines concepts from *Star Wars* with anti-bullying messages.

GWENN A. ZABERER, *TYL '93* is an elementary-school art teacher in Arlington County Public Schools in Virginia.

#### SAMER M. AL-LABADI, FOX '94

is co-founder of RKI Apps and producer of SocialLadder, a mobile app that connects businesses with customers by rating customers' influence using social-media statistics and other factors.

#### MANISH GUPTA, MED '95

is a member of the transplant surgical team at Geisinger Health System in Danville, Pa. His interests include kidney transplantation, vascular access, liver and pancreas resections, surgery of the bile ducts and more.

#### ANTHONY R. MASLOWSKI, FOX '95

is senior strategy manager at Manufacturers Resource Center in Bethlehem, Pa.

#### EILEEN Q. NAYLOR, MED '95

joined a team of doctors in the children's emergency room at Lehigh Valley Hospital-Cedar Crest in Pennsylvania, which treats approximately 900 children each month. Her clinical interests include toxicology, pediatric trauma, injury prevention and more.

#### YOICHIRO YODA, TYL '95

held two exhibitions of his work in Tokyo: *Breakfast Is Important* at the Nantenshi Gallery and *Dramas of Memory* at the Mitaka City Gallery of Art.

SHAWN P. DALY, FOX '96

was appointed dean of the College of Business Administration at Niagara University in New York. He will serve on the school's finance committee.

#### NICOLE M. JOHNSON, ENG '96

received the 2012 Minority Business Leader Award from the *Philadelphia Business Journal*. The award recognizes leaders and advocates in business, nonprofits and community organizations for the work they do for minority communities. Johnson is senior estimator at the architectural services firm of McKissack & McKissack in Philadelphia.

#### MARC A. JACKSON, FOX '97

was inducted into the Philadelphia Big 5 Hall of Fame. He is an analyst with Comcast SportsNet for the Philadelphia 76ers.

# **ERNEST STUART**

**DEGREE:** BM, jazz studies performance, Boyer College of Music and Dance, 2008

**OCCUPATION:** Performer with purpose

#### **LOCATION:** Philadelphia

Like many college students, Ernest Stuart, *BYR '08*, went out almost every night of the week while studying at the Boyer College of Music and Dance. But unlike many other college students, Stuart took his trombone with him and scoured the city for openmike nights. Eventually, he became a familiar face in the Philadelphia jazz scene.

But he was frustrated by the lack of jazz clubs in the city. He began formulating a plan for a jazz festival that would infuse the city's jazz culture with some vibrancy. Yet before he could embark on such an undertaking, he knew he needed to become a more seasoned musician.

After spending some time in New York City–which, he says, "helped me cement ideas about jazz's relationship with its audience, and jazz culture's relationship to mainstream culture"–he returned to Philadelphia in 2010. He worked 12-hour shifts as a mover to save enough money to release his first album, *Solitary Walker*, in 2011. Stuart says its positive reviews established him as more than just a local trombone player.

Buoyed by that momentum, he felt ready to make his dream of a jazz festival a reality.

In January 2012, he worked tirelessly to book bands, secure venues and raise funds himself. Through Kickstarter, an online funding platform for creative projects, he was able to raise the \$16,500 he needed to hold the festival.

Stuart's tenacity paid off again in April, when he launched the inaugural Center City Jazz Festival. The festival showcased 16 performers, including Stuart, and garnered positive press from media including National Public Radio. And the four venues that participated in the one-day fête hosted standing-room-only crowds.

Preparations are under way for next year's festival, but Stuart says he will avoid last year's "down-to-the-wire stress." He is learning about the world of fundraising and working to secure grants to make the next festival even greater. He notes that his drive and ambition were honed at Temple, where he connected with artists such as Luis Bonilla, a former Temple instructor and a famed trombone player.

He says, "Choosing to go to Temple and choosing to come to Philadelphia turned out to be the best things that ever happened to me." –*Samantha Krotzer*, SMC '11



"Choosing to go to Temple and choosing to come to Philadelphia turned out to be the best things that ever happened to me."

#### **CLASS NOTES**

#### CLASS OF 2002



# STEVEN Decusatis

**DEGREE:** BFA, graphic arts and interactive design, Tyler School of Art, 2002

**OCCUPATION:** Adventurous designer

**LOCATION:** Philadelphia

When most people head to work each morning, the only way they will end up on the ski slopes is by daydreaming. But the professional and recreational worlds of Steven DeCusatis, *TYL '02*, collided when he founded HERE Snowboards in 2011.

DeCusatis spent the first eight years of his career as a graphic designer for companies including SK Designworks in Philadelphia and Bailey Brand Consulting in Plymouth Meeting, Pa., and has freelanced for clients such as Crayola. After those stints, he was ready to leap into self-employment, launching a self-titled design studio and HERE Snowboards.

"For a designer, your dream job is what your passion is," says DeCusatis, a native of the Poconos and a longtime snowboarder. "For me, it was always to design my own snowboards."

Essentially, HERE Snowboards is a one-man show run out of his home office. "Friends and family provide thoughts and suggestions,

but I started and named the company, did all the writing, and designed the websites and the boards myself," he says.

The company website teems with board designs that display DeCusatis' skill. Some feature simple black-and-white patterns; others depict cartoonish scenes. But they all share four words: "Made in the USA."

"All of the products are made in America–something very few snowboard companies are doing these days," DeCusatis says. "A lot of them manufacture overseas as a cheaper and faster way to make things."

But DeCusatis sends his designs to a Utah-based manufacturer that creates the final products.

"People are really happy about having a company so close to them, and they want to support it," DeCusatis says. "It benefits all of us to provide more jobs here and to show that anything can be produced in the U.S."

DeCusatis also freelances and teaches at Philadelphia University. He says that Tyler's curriculum and connections helped him professionally. "The professors push you to be the best you can be– and to create a portfolio that will get you work, even in tough times."

In fact, it was a Tyler faculty member and alumnus– Soonduk Krebs, *TYL '89*–who gave DeCusatis his first job at SK Designworks, which Krebs owns. Eight years later, DeCusatis was able to fulfill his dreams of self-employment and conscientious design.

"I'm definitely busier than I was, but I love the variety. I just want to keep doing what I'm doing, but do it even better." *–Kyle Bagenstose*, SMC '11

#### PAUL A. ROCKAR JR., CHPSW '97

was elected president of the American Physical Therapy Association in June. He is CEO of Centers for Rehab Services in the University of Pittsburgh Medical Center.

#### TIMOTHY L. TERRY, CLA '97

was named a "40 Under 40" honoree by *The Network Journal*. He is assistant director of pro personnel for the Green Bay Packers.

#### DANIEL P. ALOTTA, THM '98

opened Bklyn Sliders, a food stand in the DeKalb Market in Brooklyn, N.Y., in July. The eatery serves sandwiches made with locally sourced ingredients.

#### SHAVON L. JONES, LAW '98, '01

was featured in *Legacy*, a supplement to *The Miami Herald*, as one of South Florida's "40 Under 40 Black Leaders." She is a partner in the law firm of Jones McGhee in Miami.

#### CAROLYN L. KITCH, SMC '98

was named the 2012 B. Aubrey Fisher Memorial Lecturer at the University of Utah in Salt Lake City. She delivered her lecture in October. She also is a professor of journalism in the School of Media and Communication at Temple.

#### JAIME H. MEMBRENO, MED '98

was named president-elect of the Florida Society of Ophthalmology. He is founder and director of Retina Macular Specialists in Kissimmee and Orlando, and is an assistant professor of ophthalmology at the University of Central Florida School of Medicine in Orlando.

#### KATHERINE D. METRICK, EDU '98

was named superintendent of the Kutztown School District in Pennsylvania.

#### ROBIN SKUBIN NOLAN, FOX '98

was named director of institutional advancement at St. Hubert Catholic High School for Girls in Philadelphia.

#### STEVEN H. MICKUS, FOX '99

was promoted to managing partner at Magellan Search Group, a Philadelphia-area executive search firm.

#### 2000s

#### JOHN BERRY, SMC '00

was named editor of *The Register Citizen* in Torrington, Conn. He previously was online editor of *The Times Herald* in Norristown, Pa.

#### ROBERT S. CONLEE, FOX '00

was appointed CEO and board chair of Neways Enterprises, a global company that specializes in dietary supplements and personal-care products.

#### KAREN A. MAYBANK, MED '00

was named a "40 Under 40" honoree by *The Network Journal*. She is assistant commissioner of the New York City Department of Health and Mental Hygiene, and director of the Brooklyn District Public Health Office.

#### MICHAEL R. LATINI, TYL '01

joined *How to Train Your Dragon Live Spectacular* as a puppeteer. He will manipulate a large, flying dragon puppet. Since graduating from Tyler, he has puppeteered in more than 30 shows.

#### EVAN DENNIS, TYL '02

directed Temple Made's "Manifesto" commercial. He is a video and film director based in New York City (also see page 5).

#### ANDREW HUANG, DEN '02

launched a paperless office project at his dental practice, Santa Teresa Dental in Morgan Hill, Calif. It is an effort to improve efficiency, reduce costs and become more committed to sustainability.

#### KATHRYN T. IACONO, MED '02

is team leader of molecular clinical development at the Genesis Biotechnology Group in Hamilton, N.J. Genesis combines research in the fields of biotechnology, molecular biology, genome research, biochemistry and more to guide market implementation and delivery of basic science products.

#### JONATHAN A. PALANT, BYR '02

won third place in the competition for the 2012 American Prize in Conducting, Choral Division, in the category of community or faith-based chorus. He serves as minister of music at Kessler Park United Methodist Church in Dallas.

#### DONNA M. PURKEY, EDU '02

wrote *Miss You to Pieces: A Deployment Story and Project Idea for Kids.* The book aims to help children with parents in the military deal with deployment. It is available online.

#### CLASS OF 2003, your 10-year reunion will be held during Alumni Weekend, April 19-21!

#### JOHN CAPERILLA, ENG '03

was appointed president-elect of the Temple University College of Engineering Alumni Association; chair of the Student Chapters Committee for the American Society of Highway Engineers, Delaware Valley Section; and vice chair of the Montgomery County Community College Alumni Association. He also is a highway engineer at Gannett Fleming in Valley Forge, Pa.

#### SUZANNE T. CARTREINE, *BYR '03* earned her doctor of music degree in historical performance and harpsichord from Boston University in Massachusetts.

EDWARD W. CLARK JR., *FOX '03* was appointed chief financial officer of LRA Worldwide, an organization in Horsham, Pa., that specializes in "customerexperience management" research and consulting.

SAMUEL T. DELPOPOLO, *CLA '03* joined First Source Realty in Chautauqua, N.Y. He specializes in residential, business and commercial real estate.

#### PAUL J. GEISSINGER, SMC '03, '05

is an electronic music producer and DJ known as Starkey. He produced the soundtrack for the Temple Made Instagramgenerated video.

#### DANIEL J. MCGLAUGHLIN, TFM '03

narrated the Temple Made "Manifesto" commercial. He also is a media arts instructor at the Big Picture Alliance, a media-arts education organization for underserved youths in Philadelphia (also see page 5).

# **KIMBERLY ELENBERG**

**DEGREE:** BS, nursing, College of Health Professions and Social Work, 1994 **OCCUPATION:** Fearless first responder LOCATION: Washington, D.C.

Regardless of the chaos Kimberly Elenberg, CHPSW'94, faced in New Orleans after Hurricane Katrina in 2005, she was determined to meet the health and safety needs of a city desperate for first responders, health services and medical supplies. As chief of operations and planning for a team of federal first responders, she helped establish a network of the remaining health workers who staffed many of the region's battered hospitals, ensuring they would be functional for the return of evacuated patients.

Her commitment to public health and safety can be traced to witnessing her brother's friend being killed by a train when she was a teenager. Elenberg says she might have prevented the accident if she had been thinking more clearly.

"I am the luckiest woman in the world. I get to make a difference internationally, nationally and in one-on-one situations."

"I thought that if I could not change the past, perhaps I could change the lives of others for the better," she says.

She brought that desire to Temple, where she earned an ROTC scholarship and a nursing degree.

After graduation, Elenberg-pictured here in Guatemalaworked as an Army nurse at Walter Reed Medical Center in Washington, D.C. In 2001, she encountered her first public-health crisis when she was assigned to assist with the anthrax attacks on the nation's capital. She worked closely with federal investigators and scientists to help quell panic and ensure public safety after envelopes containing anthrax spores were sent through the mail.

But what she encountered after Katrina spurred the next step in her career. Elenberg says the biggest lesson she learned in New Orleans was the need for a rapid-response approach to rebuilding health infrastructures after public-health emergencies. With that in mind, she spent the next six years in the Office of the Surgeon General, creating specially trained teams of health professionals who could be deployed to areas in crisis.



In July 2012, she was appointed deputy director of population health and medical management in the Office of the Assistant Secretary of Defense. In this role, she helps manage the U.S. Military Health System, which serves military personnel and their families around the world.

"I am the luckiest woman in the world," she says. "I get to make a difference internationally, nationally and in one-on-one situations."

Elenberg's responsibility to others permeates her personal life, too. She works with programs for at-risk youth and mentors young alumni of the Milton Hershey School in Pennsylvania, where she attended high school. -David McKenna, CLA '09

## CHRISTOPHER M. DONAGHUE, SSW '04, '05

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is filming the second season of *Bad Sex*, a reality show during which he counsels participants dealing with sexual disorders. The show airs on the LOGO cable network.

#### NIKKI T. JOHNSON-HUSTON, FOX. LAW '04

wrote a personal essay for *The Huffington Post* titled "From Living in Shelters to Law School." She is a tax attorney in the Philadelphia Law Department.

#### SUSAN J. KIM, MED '04

joined the Southcoast Centers for Cancer Care in Fall River, Mass., as a medical oncologist. Her research interests include breast cancer, gastrointestinal cancers, lung cancer and general oncology.

#### GEOFFREY L. MESKO, FOX '04

was promoted to shareholder of Drucker & Scaccetti, a tax consulting firm in Philadelphia.

#### LAURA E. PASSERO, SMC '04

was promoted to senior producer at CBS, managing interactive content for television shows including *The Good Wife, The Late Show with David Letterman* and specials such as the Grammy Awards and the Victoria's Secret Fashion Show.

#### JAMES M. CALDWELL, EDU '05

was appointed dean of student affairs at Salus University in Elkins Park, Pa.

#### JOSEPH M. LEE, MED '05

joined PinnacleHealth Cardiovascular Institute in Harrisburg, Pa. He is a cardiologist specializing in electrophysiology, the diagnosis and treatment of electrical activity in the heart.

STEFANIE MARTOCCIO ROBINSON, FOX '05

was promoted to audit manager in the accounting firm of Asher & Co. Ltd. in Philadelphia.

#### RICHARD A. FRIEDRICH, SMC '06

founded the Philadelphia Record Co., the music production company that scored the Temple Made brand video and teasers (also see page 5).

#### ANDREW J. VARDA, SMC '06

earned an MBA from the University of Southern California Marshall School of Business in May. He is a video marketing manager for Sony Network Entertainment International in Los Angeles.

#### ERIC CORTES, SMC '07

was accepted into Saint Joseph's University master of arts Writing Studies Program. He is a marketing and promotions coordinator and a producer at WWSI Telemundo Philadelphia.

#### DARYL S. FREEDMAN, BYR '07

returned to the New York City Opera in the role of Ascalax in Telemann's *Orpheus*.

#### ANDREW "DREW" P. COCCO, CLA '08

was named associate admissions director at Archmere Academy in Claymont, Del. He also is an English teacher at that institution.

#### JEREMY J. GILBERT, CLA '09

won the U.S. Army Europe "Junior Officer of the Year" competition in August. The annual contest includes: physical fitness, knowledge of the Army profession and evaluation of military bearing. He is an infantry officer currently assigned to the 2nd Stryker Cavalry Regiment in Vilseck, Germany.

#### JORDAN A. POOLE, TFM '09

also is known as DJ Royale. He spun during the Temple Made Live event on Main Campus in September (also see page 5).

#### 2010s

#### ANEEL BELANI, DEN '10

became the youngest endodontist to receive certification from the American Board of Endodontics. He practices with Elite Dental Specialists in Aurora, Ill.

#### JACKI L. BIGAS, SMC '10

is a business partner at Neiman, the Philadelphia-based advertising agency handling the Temple Made campaign. She narrated Temple's Instagram-generated video (also see page 5).

#### JOHN P. MCFILLIN, FOX '10

recently completed U.S. Navy basic training at Recruit Training Command in Great Lakes, Ill.

#### KATHERINE L. GRAY, *CHPSW '11* began training as a community health facilitator with the Peace Corps in September.

She designs and develops health-education trainings for at-risk youth. Gray also works on community projects that promote environmental awareness about health and sanitation.

## PENPRAPHA "PENNY" BOONPOON, FOX '12

is a financial analyst with Kalas Wire & Cable, in Dallas, Pa.

RAMONE E. MOORE, CLA '12

signed a contract to play professional basketball with Angelico Biella in Italy.

BARBARA S. NANKIN, *DEN '12* joined Nankin Dental Associates in Quincy, Mass.

CAMILLE S. SAFIYA, TYL '12

was honored by Egyptian President Mohamed Morsi for her work excavating the tomb of Karakhamun in South Asasif. She also presented her findings at a conference about Egypt's 25th dynasty in October.

#### BRANDON J. WATZ, TFM '12

served as director of photography for the Temple Made brand video and teasers. He also is an adjunct professor at Temple and works for Klip Collective, the Philadelphiabased agency that produced the Temple Made brand video and outdoor projections (also see page 5).

## Post your class notes online!

Visit alumni.temple.edu to share your recent news and to update your information. Online class notes are run in *Temple* and other publications.

You also may mail your notes to:

Editor, *Temple* TASB/1852 N. 10th Street Philadelphia, PA 19122

# IN MEMORIAM

This list includes those in the Temple community who have passed away since the last issue of Temple.

Edward F. Flood, DEN '51

Ruth E. Ash, EDU '52

David J. McAleer, MED '51, '52, '56

Grant H. Southwick, MED '51

Nathan Cooperstein, FOX '52

Andrew J. Delgado, POD '52

Philomena C. Plepis, FOX '52

Wilma H. Whitby, CHPSW '52

Laurence J. DiStefano Jr., LAW '53

Marvin Epstein, EDU '53, '55, '65

Justyn B. Miles, ENG '52

Alfred M. Biasi, FOX '53

Grace M. Fischer. MED '53

Ronald D. Roth, EDU '53

Carmen J. Musitano. CLA '53

Clayton B. Schaeffer, ENG '53

Russell W. Spicer, EDU '53

Peter J. Nolan. LAW '54

James F. Shank. DEN '54

Arthur L. Burd Jr., ENG '55

Alan S. Franklin. POD '55

Harry L. Gelman, FOX '55

Thomas W. Wallace, EDU '54, '61

Helen S. Gammons. CHPSW '55

#### 1930s

Anna H. Kimmerle, *CHPSW '32* Morris F. Oxman, *MED '35* Adolph Zimmerman, *POD '35* Elizabeth B. Jones, *SED '36* Henry F. Smith, *FOX '37* 

#### 1940s

Joseph E. Knapp, EDU '40 Irma D. Lebing, EDU '41, TYL '61 H. Donald Schersten, FOX '41 Harry E. O'Donnell, MED '42 Herman L. Wohl, EDU '42 Jane A. Batchelor, POD '43 Roger J. Gentilhomme, ENG '43 Leonard M. Wasserbly, FOX '43 Dorothy Albert Bogusz, BYR '44 Mildred T. Martinsen, CHPSW '44 William W. Paul, CLA '44 Catherine B. Torre, TYL '44, '48 Marie Valdes-Dapena, MED '44 Gloria Reber VanDeWater, BYR '44 Herbert Berkman, DEN '45 Andrew M. Banse, BYR '46 Sarah Saphir Kolodner, EDU '46, '51 Lester B. Levien, DEN '46 M. Therese Hagerty, FOX '47 Morton B. Horrow, EDU '47 Dorcas Y. Hulett, SED '47 Eugene R. Kertis, MED '47 Paul D. Schwarz, ENG '47 Luther P. Christman, EDU '48, '52 Donald Rankin Killian, CLA '48 Elbert B. Nixdorf, EDU '48

Carolyn A. Roussos, *CHPSW '48* Harold B. Sachs, *DEN '48* Robert L. Wuertz, *MED '48* Jack Blumenfeld, *FOX '49* Eugene B. Levin, *MED '49* Charlotte S. Rodger, *FOX '49* Robert L. Smith, *CST '49* 

#### 1950s

Mary Jane H. Amon, *CHPSW '50* Robert M. Beagle, *FOX '50* Harriet L. Cohn, *TYL '50* Judith S. Feldman, *CLA '50* Frank W. Gery Jr., *FOX '50* Sidney Gottesfeld, *FOX '50* Carl E. Gruver, *PHR '50* Alvin S. Haimes, *DEN '50* Stanley C. Highbloom, *FOX '50* Leslie G. Kohn, *ENG '50* Lewis M. Manbeck, *DEN '50* Dante S. Roccario, *CLA '50* Irvin Siegel, *FOX '50* William G. Dahme Jr., *FOX '51* 



#### Paul A. Sterling, EDU '55 S. Lewis Triester, FOX '55 Herman D. Woodeshick, PHR '55 Harry A. Yutzler Jr., MUS '55, EDU '59 N. Paul Akellian, DEN '56 F. Elizabeth Hess, EDU '56, '64 Eli D. Litt, CST '56 Jacob A. Longacre, CLA '56 Remo Bedotto Jr., MED '57 Mills C. Braunlich, TFM '57 Edith S. Hofferman, EDU '57 Geraldine Mantell, CST '57, MED '63. '67 John A. Bellingham, CLA '58 Jack N. Fisher, DEN '58 Frederick J. Goldfine. PHR '58 Henry Leonetti, ENG '58 David J. Litton Jr., ENG '58 Rosina W. Ward. EDU '58 Joseph G. Hoehing, EDU '59 Sidney Shain, FOX '59

Natalie Hyatt, EDU '55

David M. Jewett. MED '55

Frances T. McKenna. EDU '55

## JONATHAN SCHIFFERDECKER

In August, Jonathan Schifferdecker–pictured with Emily Diego, *SMC '12–*a junior in the School of Media and Communication, died in a car accident in New Jersey. He was 23 years old. While at Temple, Schifferdecker was head writer for *SMASH*, a studentproduced sketch-comedy television show. "Jonathan was a talented writer, actor, producer and comedian," says George Cummings, *SMC '78*, supervisor of *SMASH* and programming/ production manager of TUTV. "He was a very creative student who was an inspiration to his fellow students."

#### 1960s

Henry L. Moore, CST '60 Elaine M. Rzepski, LAW '60 Suzanne Bell Stashis, EDU '60, '64 Paul C. Stowell Jr., ENG '60 Robert S. Ward, ENG '60 Roy S. Freides, ENG '61 Anthony L. Pace, ENG '61 Ronald Reisman, CLA '61 Joseph Retkovis, ENG '61 Allan Goldstein, DEN '62 E. Katherine Hirschbuhl, EDU '62 Mark A. Lehman Jr., TYL '62 Dennis G. Rullo, EDU '62 Leo A. Scriboni, FOX '62 Joseph J. Solomon, EDU '62 John H. Stauffer, ENG '62 Charles J. Weigand, ENG '62 Karl F. Weingartner, FOX '62 Enos L. Young, EDU '62 Charles L. Bassman, EDU '63, '65, '73 Margaret G. Janson, EDU '63, '74 Thomas J. Powers. ENG '63 William M. Smith. CLA '63 Frank Stadler III. MED '63 Linda K. Bivenour, CHPSW '64 Nickie J. Haddad. MED '64 Samia T. S. Mikhail. MED '64 James J. Richter. BYR '64 Chester E. Wesner. EDU '64 Arthur C. Brown, BYR '65, '69 Diana J. Bryan, TYL '65 Robert H. Gilbert Jr., EDU '65, '69 Michael A. Gordon, CLA '65 Edward S. Green. EDU '65 Richard N. Grosso, ENG '65 Thomas C. Hamilton, EDU '65 Martin E. Kondrath, EDU '65 Joseph M. Lesser, CST '65, MED '69, '71 W. Carey Marcucci, DEN '65

Elliot G. Marcus, *DEN '65* Joseph A. Marino, *FOX '65* Jerome R. Richter, *LAW '65* John E. Hesson, *CLA '66* Lazar H. Kleit, *CLA '66* Thomas Whims, *EDU '66* Ann W. Spain, *EDU '67* Sylvio Capriotti Jr., *ENG '68* Adamadia DeForest, *MED '68* Terry K. McAfee, *EDU '68* Nicholas M. Zecca, *EDU '68* Brian R. Bootel, *CST '69* Steven E. Littman, *FOX '69* Robert J. Maloney, *FOX '69* 

#### 1970s

Richard P. Schell, DEN '70 Jeffrey H. Britton, EDU '71 Colin Lindley, FOX '71 Robert L. McGuire, MED '71 John B. Stokes III, MED '71 Elizabeth Esche, EDU '72 Barry J. Hemence, CLA '72 Louise M. Knauss, EDU '72 Axel A. Shield II, LAW '72 John H. Wright, SMC '72 Howard R. Bazar, EDU '73 Harriett S. Lebow, CLA '73 Cheryl L. Mehalik, SMC '73 Felicity S. Mollica, EDU '73 Mark J. Morein, SSW '73 Helen O'Neill Morris, SSW '73, '74, EDU '90 David J. Salisbury, SED '73, FOX '85 Joe R. Cox, SSW '74 Joseph J. Darby Jr., ENG '74 Nathan E. Koller, FOX '74 Richard H. Mojonnier, SMC '74 Donald D. Russ. FOX '74 Brenda J. Miller, CLA '75 Linda Miller Schuberth, CHPSW '77

Lawrence A. Abramson, *POD '78* Patricia Gerstle Cheney, *CHPSW '78, FOX '85* Ave T. Longley, *CLA '78* 

#### 1980s

Robin N. Souder, *FOX '81* James R. Wynn, *LAW '81* Susan A. Eberle, *FOX '82* Randi B. Weiss, *MED '83, '87* Kathleen L. Wilkes, *LAW '83* Leonard D. Wheeler, *EDU '84* Patricia F. Foley, *CLA '85, '88* Margaretta T. Bigley, *EDU '86* Kevin J. Murphy, *EDU '87, '00* Robert J. Rell, *FOX '87* Tracy S. Johnson, *CHPSW '88* Joan Woodford Poole, *EDU '88* Carl G. Royer, *CLA '89* 

#### 1990s

Thomas G. Lopatofsky, *DEN '90* David R. Doyle, *CHPSW '92* Jacqueline E. Arnow, *EDU '94* Kenneth E. Gincley, *FOX '95* Jeannette L. Watkins, *CST '95* Jefferson D. Slatoff, *CLA '98* Paul J. Bronson, *SMC '99* Ruby Hartman Porr, *SSW '99* George D. Spurr, *EDU '99* 

#### 2000s

Michael D. Hawk, *CHPSW '00* Beth P. Williams, *EDU '03* Kunal K. Shelat, *FOX '08* 

#### 2010s

Thomas J. Campbell, *CHPSW '10* Stephanie C. Hobson, *SMC '10* Teresa A. Trego, *SED '10* 



## IRENA Koprowska

Irena Koprowska, professor emeritus of pathology in the School of Medicine and director of cytopathology at Temple University Hospital from 1970 to 1987, passed away at age 95. She also was a founding member of the American Society of Cytopathology.

"We extend our deepest sympathy and condolences to the family and friends of Irena Koprowska," says Larry Kaiser, senior vice president for health sciences, dean of the School of Medicine and CEO of Temple University Health System.

To submit a name for this list, email templemag@temple.edu or call 215-926-2562.

You also may mail your notes to:

*Editor*, Temple *TASB/1852 N. 10th Street Philadelphia*, PA 19122

# <sup>66</sup> Memory speaks loudest where history is most conflicted. This is why war monuments outnumber all others....Because we are so impressed by the timelessness of these places, it is easy to forget (or, to not care) that each one was born out of the fear that its story about the past might be eclipsed by a competing narrative.<sup>99</sup>

**SETH BRUGGEMAN, ASSISTANT PROFESSOR OF HISTORY AND AMERICAN STUDIES** *Born in the U.S.A.: Birth, Commemoration, and American Public Memory* University of Massachusetts Press, 2012

SHOW AND TELL

Have you recently come across a quote from an Owl that inspired you? To share it, email the quote and the name of the person to whom it is attributed to templemag@temple.edu. It might be included in an upcoming issue of *Temple*.

# REUNIONS. TEMPLE MADE

The Classes of 1963, 1988 and 2003 will celebrate milestone 50th, 25th and 10th reunions during Alumni Weekend, April 19–21. What do you remember best from your years at Temple? Share them with us on Twitter and Facebook using the hashtag #TempleMemories.

	CLASS OF 1963	CLASS OF 1988	CLASS OF 2003
FAVORITE FOOD TRUCK	What food truck?	Richie's	Bagel Hut
COMMUTER'S CHOICE	PTC bus	Broad Street subway	Broad Street subway/C bus/ regional rail
NEWEST RESIDENCE HALLS	Johnson and Peabody	Temple Towers	1940 and 1300
CAN'T-MISS CAMPUS EVENT	Homecoming	Spring Fling	Spring Fling
THE BIG GAME	Temple vs. Bucknell "Old Shoe" football game	Men's Basketball NCAA Championships	Temple vs. Saint Joseph's Men's Basketball game
FAVORITE CAMPUS HANGOUT	Owl Cove	Student Activity Center	Draught Horse
HANGOVER CURE	Big Breakfast from The Grill	McDonald's breakfast sandwich	Breakfast sandwich from a food truck
POPULAR MUSIC	The Beatles	Whitney Houston	Outkast
TELEVISION	UHF and VHF	Cable and VHS	HDTV and DVR
FASHION INSPIRATIONS	Jackie Kennedy Carey Grant	Madonna Michael Jackson	Beyoncé Justin Timberlake
OFF-CAMPUS SHOPPING	Wanamaker's and Strawbridge & Clothier	The Gallery	South Street
COMMUNICATION METHODS	Switchboard operators and payphones	Private landlines and whiteboards	Cell phones and AIM
BATTLE CRY	Fight on, Temple fight!	Winning is an attitude!	T for Temple U!

Discover more about the 2013 Class Reunions, and all that Alumni Weekend 2013 has in store for you, at alumni.temple.edu/alumniweekend.



<u>E university</u>\*

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# - PHILLY HOOPS -TEMPLE MADE

### DON'T MISS THE ACTION



SAT., JAN. 19	ST. BONAVENTURE UNIVERSITY Liacouras Center televised: CBS Sports Network
WED., JAN. 23	UNIVERSITY OF PENNSYLVANIA Liacouras Center
SAT., JAN. 26	BUTLER UNIVERSITY Indianapolis televised: ESPN2
WED., JAN. 30	UNIVERSITY OF RICHMOND Liacouras Center
SAT., FEB. 2	SAINT JOSEPH'S UNIVERSITY Hagan Arena, Philadelphia televised: CBS Sports Network
WED., FEB. 6	UNC CHARLOTTE Liacouras Center
SAT., FEB. 9	UNIVERSITY OF DAYTON Dayton, Ohio televised: ESPNU

THURS., FEB. 14	DUQUESNE UNIVERSITY Liacouras Center
SAT., FEB. 16	UMASS AMHERST Amherst, Mass. televised: CBS Sports Network
THURS., FEB. 21	LA SALLE UNIVERSITY Liacouras Center televised: CBS Sports Network
SUN., FEB. 24	UNC CHARLOTTE Charlotte, N.C.
SAT., MARCH 2	UNIVERSITY OF RHODE ISLANE Liacouras Center
WED., MARCH 6	FORDHAM UNIVERSITY Bronx, N.Y.
SUN., MARCH 10	VIRGINIA COMMONWEALTH Liacouras Center televised: CBS University

To purchase tickets, visit owlstix.com or call 215-204-8499. For more broadcast information and game times, visit owlsports.com.