

FALL 2013

UNIVERSITY MAGAZINE

# TEMPLE



## Taking the Plunge

DEFT DIVES INTO NEW CAREERS





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## COMMUNITY

### CAUGHT IN CHAOS

A podiatry student remembers the finish line of the 2013 Boston Marathon.



# TEMPLE

*Owls rise to meet change head-on, in good situations and bad. In this issue, Alumni embark on new professional paths; students travel west for an insider's view of Los Angeles; and future podiatrists rise to the challenge during the 2013 Boston Marathon.*

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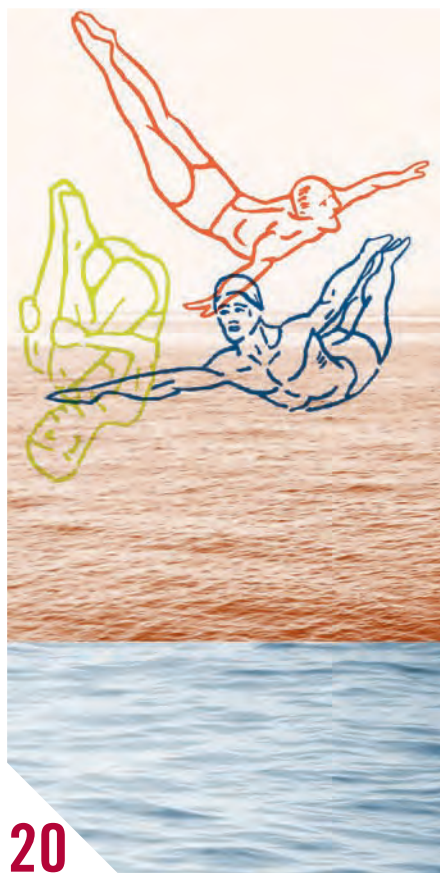


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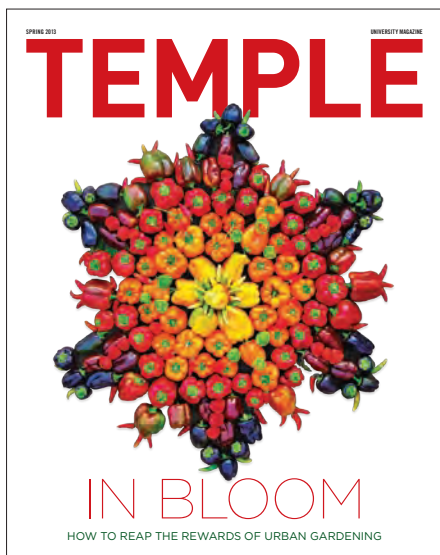
### L.A. CONFIDENTIAL

Students in the Los Angeles Study Away Program learn about showbiz directly from alumni industry veterans.

# WHAT DO YOU THINK?

*Owls really are everywhere! Alumni contact the magazine staff from across the country and around the world, and parents send their praise, as well. Letters are edited for style and length.*

## SPRING FEVER



I just received my spring edition of *Temple* magazine, and I love it—such interesting articles and it is laid out so well. Nice pictures, short blurbs for highlights, plus articles for more in-depth reading. I've read *Temple* many times before, but it seems like it's getting better and better. You deserve an award! Great job!

Alan Forstater, *MED '74*, Wynnewood, Pa.

Congratulations on your spring 2013 issue. It is well written, provides lots of information in an exciting and colorful format, excellent photos and imaginative graphics. As the editor of a quarterly magazine for a number of years, I can appreciate the effort that went into producing this publication. Keep up the good work.

Boris Weisman, *TFM '62*, Cape May Court House, N.J.

I just wanted to compliment you on the beautiful magazine we receive from the school. It is always informative and entertaining, and we greatly look forward to and enjoy reading it! My 74-year-old father, Joseph Costello, *ENG '66*, has commented favorably on the quality of your publication, as well. Keep up the good work. It's one more reason to make us proud that we sent our daughter, Gina Benigno, *SMC '12*, to Temple.

Anne Benigno, Blackwood, N.J.

Hi! I'm a graphic designer, and I just wanted to tell you what a beautiful job you've done with *Temple* magazine! You have taken this publication to a level of smart sophistication in both content and design that is very impressive.

I may be biased, but in my opinion, a publication without good design is like a day without sunshine. Your talent certainly illuminates the words within. Great job!

Becky Baxendell, *TYL '81*, Philadelphia

I noticed that the new issue of *Temple* is out—it looks awesome, as always. When I see other university magazines, *Temple* kicks their butts in content, strategy, design, writing and overall quality. Y'all rock.

Monica Gagliardi, School of Environmental Design, Class of 2015

**To share your opinions with the *Temple* staff, email [templemag@temple.edu](mailto:templemag@temple.edu) or send a letter to *Temple* Magazine, TASB/1852 N. 10th St., Training Room 12, Philadelphia, PA 19122.**

## CHARLES OF ARABIA



Charles Merkel, *CLA '84* (above), sends his regards from southwest Asia, where he is deployed as a wing historian with the 386th Air Expeditionary Wing of the U.S. Air Force. In this role, he is amassing materials that will be archived at the Air Force Research Agency on Maxwell Air Force Base in Alabama. This photo was taken at a Coalition Appreciation Day event, during which troops tried local foods and dressed in traditional clothing.



## VOL. 67 NO. 2 / FALL 2013

**Vice President for Strategic Marketing and Communications**  
Karen Clarke

**Assistant Vice President, Strategic Marketing and Communications**  
Betsy Winter Hall, SMC '01

**Senior Editor**  
Maria Raha

**Associate Editor**  
Renee Cree, SMC '12

**Art Director**  
Jacqueline Spadaro

**Designers**  
Trish Brown, Lynda Cloud-Weber, Robert Frawley, Stacey Lee  
Temple University Creative Services (536-1213)

**Correspondence, Address Changes and Gifts**  
TASB/1852 N. 10th St., Philadelphia, PA 19122  
215-926-2562 / 800-882-7655

**Email**  
templemag@temple.edu

**Website**  
temple.edu/templemag

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Sustainably designed and printed to reflect Temple University's commitment to environmental stewardship.



## KEY TO SCHOOL AND COLLEGE CODES

|       |   |
|-------|---|
| BYR   | Boyer College of Music and Dance              |
| CHPSW | College of Health Professions and Social Work |
| CLA   | College of Liberal Arts                       |
| CST   | College of Science and Technology             |
| DEN   | Kornberg School of Dentistry                  |
| EDU   | College of Education                          |
| ENG   | College of Engineering                        |
| FOX   | Fox School of Business                        |
| HON   | Honorary Degree                               |
| LAW   | Beasley School of Law                         |
| MED   | School of Medicine                            |
| PHR   | School of Pharmacy                            |
| POD   | School of Podiatric Medicine                  |
| SED   | School of Environmental Design                |
| SMC   | School of Media and Communication             |
| SSW   | School of Social Work                         |
| TFM   | Division of Theater, Film and Media Arts      |
| THM   | School of Tourism and Hospitality Management  |
| TYL   | Tyler School of Art                           |

Temple is clearly on the rise, breaking records in unprecedented ways. In areas that really matter—the quality of our student body, fundraising success and life-changing research—we have been raising the bar and surpassing expectations. At no time in Temple's modern history have we had remarkable achievements in these three areas at the same time.

Consider the following:

**A strong class for fall 2013.** This year we welcomed a record-breaking class, both in terms of academic excellence and diversity. SAT scores are the highest in the university's history, and the demand for a Temple education continues to grow.

**Unprecedented fundraising success.** We have concluded the university's best-ever fundraising year with \$65.8 million in new gifts and pledges made by 49,804 donors. Fueling that growth was \$16.5 million in gifts and pledges to scholarships, up from \$8.8 million last year. That's an unprecedented 88 percent increase in a single year. It's also heartening to see recent graduates of Temple making their mark. Last fiscal year, 3,095 young alumni gave to Temple, a 58.9 percent increase over the previous fiscal year.

**A dramatic rise in research awards.** During a year of an overall decline in research funding nationwide, Temple experienced double-digit growth in research awards, resulting in a nearly 20 percent increase over the year before. Temple also has grown significantly in licensing revenue. In fact, Temple is No.1 in the commonwealth for licensing revenue per \$100,000 of research expenditures.



Betsy Manning, SMC '87, CLA '08

While challenges remain, it is clear that the support of our faculty, staff, alumni and friends will continue to propel Temple to greater national prominence. I look forward to celebrating our many successes with you in the months and years to come.

Neil Theobald  
President, Temple University

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Temple University  
Alumni Group



# SURE SHOT

Joseph V. Labolito



## TARASAI KAREGA

**DEGREE:** MS, sport business, School of Tourism and Hospitality Management, Class of 2015

**HOMETOWN:** Detroit

*A child emulating what she sees in movies is not always a negative thing. Tarasai Karega, Class of 2015, developed a lifelong love of hockey that stemmed from seeing the 1992 film The Mighty Ducks. Not only was she intrigued by watching the team compete on ice, but one of the main characters also was African American, which encouraged Karega to take up a sport dominated largely by white males.*

*Karega joined the National Hockey League (NHL) Hockey is for Everyone program, which encourages inner-city children to embrace the sport. She went on to play as an undergraduate at Amherst College in Massachusetts—where she led her team to win an NCAA championship. Now, she helps a new generation of children cultivate a similar passion as coordinator of hockey operations with the Ed Snider Youth Hockey Foundation, created by the owner of the Philadelphia Flyers.*

### *What do you love about hockey?*

Playing hockey isn't only about being on the ice, or scoring goals, or winning games. It helped me develop as a person. It made me believe in myself more. I took those lessons and used them in all aspects of my life.

### *Did you face many obstacles trying to play hockey?*

There were people who said that black people don't play hockey, or that girls can't play hockey. But I don't do stereotypes. I like to be different; I like to step out of my comfort zone. It was tough, but I think it fueled me more than it discouraged me. I wanted to challenge those stereotypes.

### *You met Willie O'Ree, the first African-American NHL player. How did that happen?*

Willie is an ambassador for the NHL, and he hosted an all-star game in Detroit that I participated in. It was inspirational to meet him. To think about what society was like [when he began competing professionally] in 1958, what he did was a huge accomplishment. He made me want to succeed, and to inspire others the way he inspired me.

### *Is that what drives your work with Snider Hockey?*

Yes. We encourage the kids to build up skills that translate into other aspects of their lives. We want them to succeed—to graduate from high school and go on to college—so we offer tutoring and homework help. There are kids who have come through the program and are now back here working part time. Through them and through me, kids meet adults who want to help them and give back.

**> To watch an interview with Karega, visit [temple.edu/templemag/fall\\_13/campusvoice](http://temple.edu/templemag/fall_13/campusvoice).**

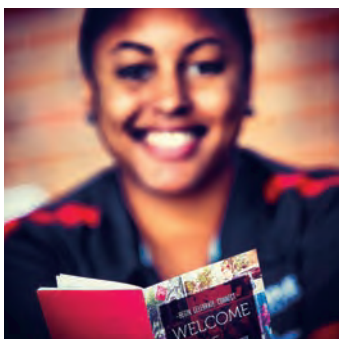


# NEWS

*The arrival of thousands of new, motivated students on Temple's campuses is one of many reasons the university community is energized this fall. Among others, NASA turns to Temple for knowledge; an alumnus wins a Pulitzer Prize; and a researcher links stress to the onset of Alzheimer's disease.*

## WARM WELCOME

### SEEN ON INSTAGRAM



Photographs by Ryan S. Brandenburg

### FOUND ON TWITTER

*"Woke up. Looked out the window. Smiled.  
It's so good to be back."*

— BRELAND MOORE, CLASS OF 2014

*"Good luck, loves! As an alum, I can say:  
IT'S AMAZING TO BE #TEMPLEMADE!"*

— SYREETA MARTIN, SMC '12

### OVERHEARD AT MOVE-IN

"So, did you bring the kitchen sink, as well?"

— ONE PARENT TO ANOTHER, OUTSIDE JOHNSON AND HARDWICK RESIDENCE HALLS

### MOST OFTEN SAID BY PARENTS DURING MOVE-IN

"This is going to be the best time of your life."

"Be nice to your RA."

"Stay out of trouble, please."

### MOST OFTEN SAID BY STUDENTS DURING MOVE-IN

"Can I have some money?"

"When can you send/bring the rest of my stuff down?"

"Umm . . . when are you coming back?"

### SEEN AT MOVE-IN

Top 5 posters of pop stars decorating dorm-room walls:

Beyonce

Bruno Mars

Maroon 5

Nicki Minaj

Taylor Swift

### BY THE NUMBERS

Between Aug. 20 and 22, approximately

**5,500**

students moved into Temple's nine residence halls.

The doors of Morgan Hall were flung open for

**1,275**

Owls, and among other new businesses, Starbucks, Tony Luke's cheesesteaks and Auntie Anne's pretzels.

Approximately

**14,000**

students now live on or near Main Campus.

Thirty student volunteers joined the offices of International Affairs and Student Affairs to welcome

**225**

new students to Temple's first comprehensive, on-campus, international-student orientation, held August 10–17.





Ed Traves

Professor of Journalism Ed Traves has turned over his photographic archives to the School of Media and Communication. This image was taken in Arizona.

# SCHOLARSHIP FOCUSED

For roughly an hour each day, light enlivens the bottoms of slot canyons in Arizona. Unearthly details of those geographic wonders are revealed in stunning, yet often subtle, colors.

It is a sight most people will never experience, which is one of the reasons Professor of Journalism Ed Traves climbed inside the canyons to capture them with his camera.

“The trick was to never get the sky in the photograph, because that would blow everything out,” Traves says. “You try to capture the light as it squeezes through slits on the canyon’s surface and is picked up on the walls.”

Those images reside in a growing online collection of more than 12,000 photos by Traves. They also are a part of the Ed Traves Photography Archives, which he has given to the School of Media and Communication. Eventually, visitors to [edtraves.com](http://edtraves.com) will be able to view, access for educational use and possibly purchase from 50,000 of Traves’ images that date back to the 1940s. Proceeds from the site will provide scholarship funds to photojournalism and master of journalism students.

“I’m in my 46th year of teaching at Temple,” Traves says. “I want to do something that benefits future students.”

The unveiling of his archives also marks the first time many of his pupils (past and present) have seen their mentor’s work. Though he exposes his classes to the work of great photographers, Traves keeps his own pictures out of the mix.

“The teacher should neither show nor present a bias,” he says. “You want every student to find his or her visual voice.”

The collection includes images from Africa, Jordan, Philadelphia, the Virgin Islands and elsewhere. But Traves’ favorite place to shoot is near his summer home on Martha’s Vineyard.

“It probably means I don’t see as much as other people, because a lot of the time, I’m looking through a lens,” Traves says. “But I think it’s worth it. You become an engaged observer, rather than someone just walking through.” **JEFF CRONIN**

> To support today’s Temple students, visit [giving.temple.edu/scholarships](http://giving.temple.edu/scholarships).



# BANG FOR HIS BUCK

Kunal Nayyar, *TFM '06*, one of the stars of the CBS comedy *The Big Bang Theory*, is giving back to Temple to support the careers of current theater students. Nayyar has pledged \$125,000 for the Kunal and Neha Nayyar Scholarship Fund, established by Nayyar and his wife, Neha Kapur. The fund will provide two annual \$10,000 scholarships for theater students who study acting

and have demonstrated financial need, with a preference for students who attended urban public schools. In addition, the fund will give \$5,000 per year to the Department of Theater to support student travel to graduate-school auditions, showcases, festivals and conferences. **ASHWIN VERGHESE, SMC '08**

> To read more about Nayyar, visit [temple.edu/templemag/nayyar](http://temple.edu/templemag/nayyar).



Amur Leopard photograph courtesy of the Philadelphia Zoo

## ZOO CREW

Along with nine other area colleges and universities, Temple and the Philadelphia Zoo have created a new scholarship for local high school students interested in preserving and protecting wildlife. Called the Albert M. Greenfield Foundation Zoo CREW Scholarship Fund, it will total \$1 million over the next 10 years and provide scholarships of up to \$5,000 for graduates of the Philadelphia Zoo's Champions for Restoring Endangered Wildlife (Zoo CREW) program. The initiative encourages teens from lower-income households to take part in conservation activities for endangered species. Temple will provide up to \$50,000 in scholarships to be awarded to program graduates in their sophomore year who meet certain academic requirements. **LAURA KUSERK, CLASS OF 2016**



Joseph V. Labolito

## MAKING CHANGE

Quaiser Abdullah, *CLA '03, EDU '07*, recently pledged \$25,000 to create two scholarships that will support Temple students who are committed to effecting social change.

A current PhD student, an employee in Computer and Information Services, and an adjunct professor in the College of Science and Technology, he established the Abdullah Family Making a Difference Scholarship for students in the College of Education who volunteer at a mosque or Muslim school, or train in conflict resolution. The Abdullah Family Lifelong Learner Scholarship will aid nontraditional students in the College of Education or the Department of Religion in the College of Liberal Arts. Both awards include interfaith or diversity-focused community service as a criterion. And both scholarships are inspired by Abdullah's faith and his affinity for the university.

"Temple has helped me transform into who I want to be," he says. "That's why I work to help students here."

**ASHWIN VERGHESE, SMC '08**



# PRIZE REPORTING

For the eighth time, an alumnus from the School of Media and Communication has won journalism's top prize.

Kurtis Lee, SMC '09, shares the 2013 Pulitzer Prize for breaking-news reporting with his colleagues at *The Denver Post* for their coverage of the July 20, 2012, shooting in a movie theater in Aurora, Colo.

That night, one of Lee's editors called him at 2:14 a.m. to cover the ongoing crisis. The second *Post* reporter on the scene, he tweeted facts as he received them. And once he was able to conduct a few formal interviews, Lee dictated his piece of the story over the phone to editors in the newsroom.

Lee says he uses Twitter constantly: "It's how I get news and break news."

Proud of his and his colleagues' accomplishment, Lee sees the prize as "bittersweet. You celebrate the journalism, but you don't celebrate the incident that occurred."

Jad Sleiman, Class of 2016, also was recognized for his journalism in 2013, when he became the first Temple student to win an Overseas Press Club Foundation Scholarship.

The journalism major was among 14 aspiring foreign correspondents selected from a pool of 165 applicants from 72 colleges and universities. A former U.S. Marine Corps correspondent, Sleiman wrote about Marines training young Ugandan soldiers to face extremism, and the Ugandans' surprising resiliency.

For that story, he won the \$2,000 David Schweisberg Scholarship, named for the deceased United Press International foreign correspondent who was known worldwide for his dispatches from the Tiananmen Square uprising in Beijing in 1989.

JEFF CRONIN AND LAURA KUSERK, CLASS OF 2016

## OTHER PULITZER PRIZE-WINNING OWLS INCLUDE:

### 2012

Sharon Gekoski-Kimmel, SMC '73;  
Kristen Graham, SMC '00;  
and Dylan Purcell, SMC '00  
*The Philadelphia Inquirer*  
"Assault on Learning"

David Wood, SMC '70  
*The Huffington Post*  
"Beyond the Battlefield"

### 1998

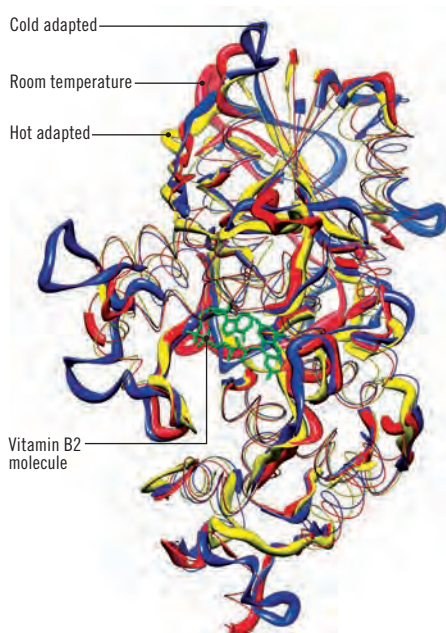
Clarence Williams III, SMC '93  
*Los Angeles Times*  
Photography documenting the lives of children of addicts

### 1996

Joby Warrick, SMC '82  
*The News & Observer* (Raleigh, N.C.)  
"Boss Hog"

### 1994

John Dotson, SMC '58  
*Akron Beacon Journal*  
Stories examining racial attitudes



Created by Sudipto Munshi, Class of 2016, this illustration represents the research of Robert Stanley, associate professor of chemistry, and depicts the structures of photolyase enzymes.

# LIGHT REPAIRS

Thanks to a new, four-year, \$1.07 million grant, Temple researchers are helping NASA officials understand the extremes in which life can exist—both on Earth and on other planets—by studying the mechanisms behind a light-driven DNA repair process.

When ultraviolet radiation is not absorbed by the ozone layer, it can damage DNA. But a protein called DNA photolyase can repair the harm through the absorption of blue light.

Robert Stanley, associate professor of chemistry in the College of Science and Technology, has been studying this process for the past 16 years. Photolyase contains a vitamin B2 molecule as its active agent. It uses blue light to drive an ultrafast electron transfer reaction between the protein and the damaged DNA, repairing the latter in fewer than three nanoseconds.

Now, the grant from NASA will allow Stanley and his colleagues to explore how the process happens at high and low extremes in temperature. Stanley explains that since the photolyase protein is thermally unstable, the research will focus on what natural changes it makes that allow it to function properly in extreme environments.

The grant also will fund collaborations among Stanley and researchers at Montclair State and Duke universities. They will measure the process's thermodynamics and develop both detailed computational modeling of the DNA repair process and predictions about the frequency of DNA damage and temperature. PRESTON M. MORETZ, SMC '82



# CROWDSOURCING A NEW VISION

University leaders are taking an unusual approach to Visualize Temple, the plan that will direct the university's efforts in the coming decade. Since early May, they have been asking students, faculty, staff and alumni for their thoughts, suggestions and dreams as a grassroots starting point for the next comprehensive strategic plan for Temple.

Using social-engagement tools by MindMixer, the Temple community can give its input on the way the plan will be shaped. Participants can rate their top priorities for the university and comment on Temple's greatest strengths and weaknesses. Because the site is a social community, users also can comment on each other's recommendations and rate the ideas they like best. Recommendations from the MindMixer social community will be used by SmithGroupJJR, a nationally recognized architecture, engineering and planning firm, as it helps build Visualize Temple. **RAY BETZNER**

## FAST FACTS

Since the site launched in May, nearly 5,000 people have visited it.

More than 2,000 people have generated 556 ideas and left more than 1,000 comments.

Thus far, keeping Temple affordable has been the idea most often discussed.

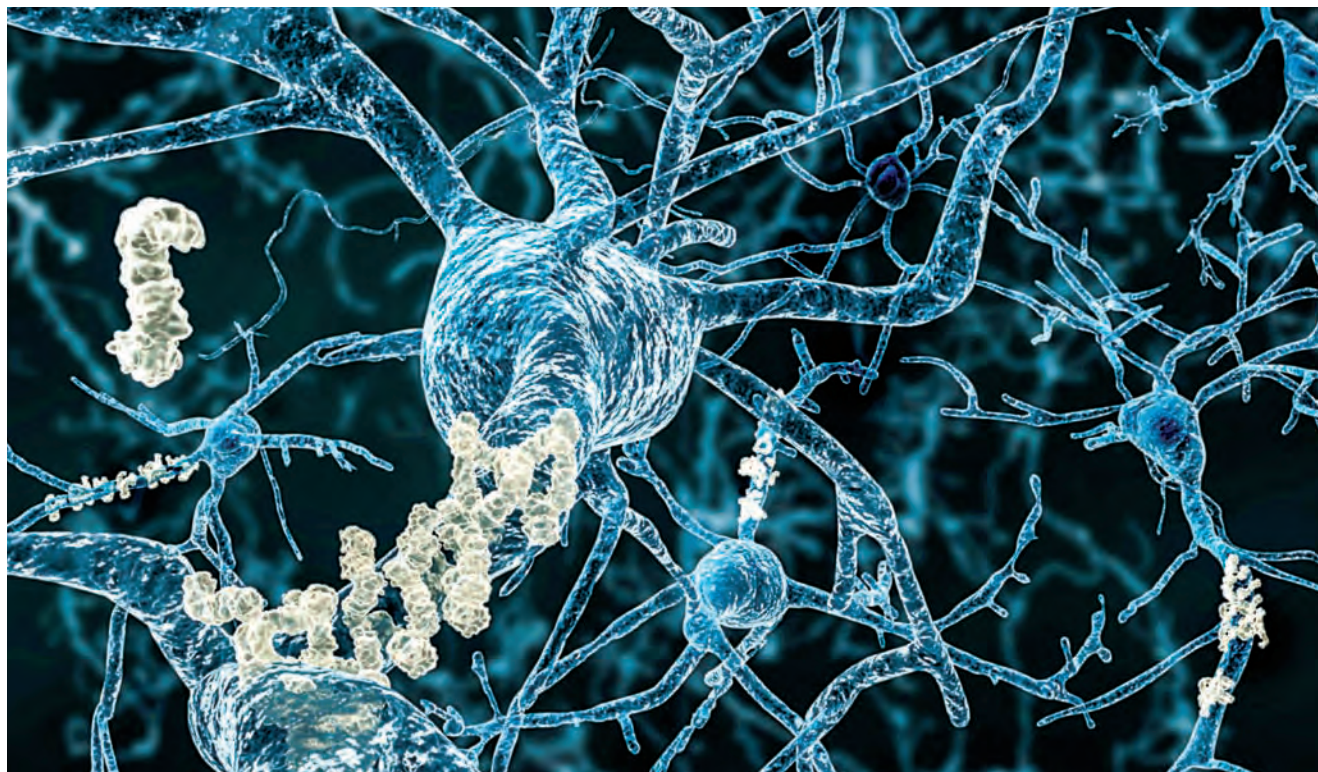
Other popular topics are increasing dining options and adding more green space near or around the Bell Tower.

## THERE IS STILL TIME TO VISUALIZE TEMPLE!

To weigh in on the university's plan, visit [visualize.temple.edu](http://visualize.temple.edu) and enter your Temple AccessNet username and password. A drop-down menu named "Topics" in the upper-left portion of the page provides access to a series of multiple-choice and open-ended questions.

> Alumni can request an AccessNet courtesy account at [alumni.temple.edu/tumail](http://alumni.temple.edu/tumail).





# ALZHEIMER'S AND STRESS

Stress could be a key trigger of the mechanism for the late onset of Alzheimer's disease, according to a new study by Temple researchers.

The chemical hormone corticosteroid, which the body releases into the bloodstream in response to stress, has been shown to be two to three times higher in Alzheimer's patients than in those without the disease. The Temple-led study, published in the journal *Aging Cell*, explored the ways in which that hormone can be responsible for the disease's pathology in the brain.

Led by Domenico Praticò, professor of pharmacology and microbiology and immunology in the School of Medicine, researchers mimicked stress by injecting high levels of corticosteroid into a study group harboring amyloid beta and the tau protein, two causes of brain lesions that could contribute to Alzheimer's. Among that group, researchers found significantly higher levels of tau protein. They also found that the synapses, which play a key role in

learning and memory, were either damaged or destroyed.

"This was surprising because we didn't see any significant memory impairment, but the pathology for memory and learning impairment was definitely visible," Praticò explains. "So we believe we have identified the earliest type of damage that precedes memory deficit in Alzheimer's patients."

Praticò also was surprised to learn that a third group showed no neuronal damage from the corticosteroid. Previously, he and his team showed that elevated levels of a brain enzyme known as 5-lipoxygenase can increase tau protein levels in areas of the brain controlling memory and cognition, disrupting neuronal communications and contributing to Alzheimer's disease. The

enzyme also increases the levels of amyloid beta, which forms plaques in the brain and is thought to be the cause for neuronal death.

Praticò says the corticosteroid causes an increase in 5-lipoxygenase, which in turn increases levels of the tau protein and amyloid beta.

"The question has always been what up-regulates or increases 5-lipoxygenase, and now we have evidence that it is the stress hormone," he says. "We have identified a mechanism by which the risk factor—having high levels of corticosteroid—could put you at risk for the disease."

"Corticosteroid uses the 5-lipoxygenase as a mechanism to damage the synapse, which results in memory and learning impairment, both key symptoms for Alzheimer's," Praticò continues. "So that is strong support for the hypothesis that if you block 5-lipoxygenase, you can probably block the negative effects of corticosteroid in the brain."

PRESTON M. MORETZ, SMC '82

*"We believe we have identified the earliest type of damage that precedes memory deficit in Alzheimer's patients."*

—DOMENICO PRATICÒ, PROFESSOR OF PHARMACOLOGY AND MICROBIOLOGY AND IMMUNOLOGY

# HOLD THE SALT

The Center for Asian Health, in partnership with the Philadelphia Department of Public Health, the Asian Community Health Coalition and the Greater Philadelphia Chinese Restaurant Association, is spearheading an initiative to reduce salt consumption—and therefore, hypertension—in Philadelphia.

The Philadelphia Healthy Chinese Takeout Initiative aims to decrease hypertension-related mortality rates by working with Chinese takeout restaurants in the city to reduce the amount of sodium in their food by 10 to 15 percent. The program includes training chefs to cook menu items to both preserve taste and reduce sodium, often a major ingredient in the sauces used in Chinese food.

Excess sodium intake increases the risk of developing high blood pressure, which affects nearly 40 percent of adults in Philadelphia. Additionally, the average American consumes twice the recommended daily amount of sodium, mostly from processed foods and foods made in restaurants.

Funding for the initiative is provided by Centers for Disease Control and Prevention and Get Healthy Philly, a part of the Philadelphia Department of Public Health. Grace X. Ma, director of the Center for Asian

Health and professor of public health in the College of Health Professions and Social Work, is leading the initiative.

“There are more than 400 Chinese restaurants throughout the city of Philadelphia,” Ma says. “Many are located in communities that have particularly high rates of hypertension. By targeting those areas in our overall study, we can have a strong impact on at-risk communities.”

To date, 221 restaurants have been recruited to participate. Ma says the program’s preliminary results are promising.

“Our first cohort shows a 20-percent decrease in sodium content after six months of intervention,” she explains. “We follow up at each participating Chinese takeout restaurant three, six and 15 months after training.”

Ma added that the Center for Asian Health is “honored” to be involved in an initiative to promote healthful living. “By reorienting people to different approaches, we can give them the tools and knowledge to make positive choices about their health.”

CHRISTINE MORA

> To read more about the Center for Asian Health, see *Temple Review*, “Reaching Out with Care,” winter 2010, pages 32–35, available online at [temple.edu/templemag/archives/2010\\_winter/ReachingOut\\_win10.html](http://temple.edu/templemag/archives/2010_winter/ReachingOut_win10.html).

## FAST FACTS

**According to the American Heart Association:**

Americans consume **3,436 milligrams** of sodium daily—more than twice the recommended amount.

More than **three-quarters** of that amount comes from processed foods.

Cutting sodium intake by half would decrease rates of blood pressure by **26 percent** and would save more than **\$26 billion** in health-care costs in one year.

American Heart Association.  
“Striking a Balance: Less Sodium (Salt), More Potassium.”  
April 2013. [heart.org/](http://heart.org/)  
HEARTORG/Conditions/More/MyHeartandStrokeNews/Striking-a-Balance-Less-Sodium-Salt-More-Potassium\_UCM\_440429\_Article.jsp



Joseph V. Labolito

## LANDSCAPE ARCHITECTURE GROWS

The Department of Landscape Architecture and Horticulture in the School of Environmental Design has received full accreditation for its master of landscape architecture (MLArch) program. It is the first such master’s program in the nation to offer a concentration in the applied science of ecological restoration.

Since its inception in 2010, the mission of the MLArch program has been to educate students “in the skills required of professional landscape architects, including design, computer graphics, horticultural knowledge, technical competence and landscape restoration,” according to Landscape Architecture and Horticulture Chair Pauline Hurley-Kurtz. **JAMES DUFFY, EDU ’11**



# FOOTWORK

On a Saturday afternoon in June, more than 100 elementary students from across Philadelphia gathered in McGonigle Hall on Main Campus to foxtrot, tango and mambo.

With little more than an hour to practice before the Colors of the Rainbow team challenge began, several students took to the floor to practice their award-winning steps, while others got into costume and adjusted their hairstyles.

Germaine Thompson, a student from Pan American Academy Charter School in North Philadelphia, flaunted his footwork.

The fifth-grader says he was shy when he started the program, but has grown to love dancing.

"It was a little funny at first, but it helps us get along and make decisions," Thompson says. "You really have to pay attention to the details."

But the program is not only about dancing, says Bess Witcosky, artistic and education director of Dancing Classrooms Philly. The organization was launched in Philadelphia in September 2007 as a vehicle for teaching civility and respect for oneself and others.

"Dancing helps transform kids into ladies and gentlemen with a set of behavioral skills and social graces that will carry over into all aspects of their lives, giving them the confidence and self-esteem needed to compete in the real world," she says.

Dancing Classrooms first launched in New York City in 1994 and gained national recognition after students in the American Ballroom Theater's program were featured in the 2005 documentary *Mad Hot Ballroom*.

In addition to teaching the discipline dance requires, Dancing Classrooms Philly seeks to address the rise of obesity and type 2 diabetes among school-aged children.

This year's Colors of the Rainbow competition was sponsored by Temple's Office of Community Relations. **JAZMYN BURTON**



Kelly & Massa Photography

In 2012, Temple's  
INTERNATIONAL-STUDENT POPULATION  
included 2,328 students from 110 countries.

Of those Owls:

**699** studied *business*;

**357** examined *science and technology*;

**191** explored *health professions and clinical sciences*;

**180** focused on *engineering*;

and **153** pursued *fine and performing arts*.

Also in 2012, **1,013** Temple students from the U.S. studied in **48** countries.

## SNAAP JUDGEMENT

This fall, the Center for the Arts will participate in the 2013 Strategic National Arts Alumni Project (SNAAP), a survey of arts alumni in the U.S. and Canada.

An online, annual survey, SNAAP aims to enhance the impact of arts-school education. Since its inception in 2008, more than 300 institutions from 46 states and three Canadian provinces have participated in the survey with more than 85,000 arts alumni.

The Center for the Arts programs in architecture, art, dance, film and media arts, music and theater will be better able to prepare students for success in the arts or use what they have learned in other professional fields.

Arts alumni who complete the survey will have access to a site where they can see how their education and arts experience compare to other arts graduates.

By verifying that Temple has a current email address on file, arts alumni can ensure they are able to participate in SNAAP. **STEVEN KREINBERG**

> The Temple University Alumni Association will conduct a survey for all alumni in early 2014. To participate in that assessment, confirm that Temple has your current email address.

> To update your contact information, visit [alumni.temple.edu/updateyourinformation](http://alumni.temple.edu/updateyourinformation).

# INTERNATIONAL STAR

Hai-Lung Dai, provost and senior vice president for academic affairs, is a 2013 recipient of the Michael P. Malone International Leadership Award, given by the Association of Public and Land-grant Universities. The award recognizes those who have made significant contributions to international education. Dai, who most recently served the university as senior vice provost for international affairs, received the award in the category of “Vice Presidents, Deans or Other Key University Administrators.”

Jun Li



Hai-Lung Dai, provost and senior vice president for academic affairs, also is known for his orchestral conducting. While on his most recent trip to China in June, he served as guest conductor of the Accent Orchestra in Beijing Concert Hall.

# PRECISE TARGETS

As prostate cancer progresses, so do its cells' aggression and resistance to traditional treatments like chemotherapy. But now, a researcher in the School of Pharmacy is exploring the use of nanotechnology to effectively treat later-stage prostate cancer.

A five-year, \$1.58 million grant from the National Institutes of Health allows Assistant Professor of Pharmaceutical Sciences Ho-Lun Wong to examine nanoparticles that target prostate cancer cells with an RNA-based drug.

“Cancer is the most significant drug-resistant disease,” Wong says. “The use of RNA-based drugs inhibits the pathway that gives the cells resistance to traditional drugs, which reduces the aggressiveness of the cancer cells. They are not able to spread as rapidly.”

The effects of RNA-based drugs are short lived—usually lasting only two to four days—and are easily degraded by the body's enzymes, he notes. Additionally, the drugs do not differentiate between cell types: Once they are introduced, they can travel to any organ in the body.

Wong says that using nanoparticles as a delivery system extends the RNA lifespan to seven to 10 days and allows for more precise targeting and drug delivery directly to the cancer cells.

Wong's lab focuses on drug resistance, and he also has used nanotechnology to study the delivery of HIV drugs to the brain. But this is the first time he is using RNA-based drugs in the treatment of prostate cancer.

The first part of the project will be to optimize the RNA-based drug delivery to the prostate cancer cells. In its later stages, the treatment will be combined with chemotherapy.

He says, “This will eventually make chemotherapy that much more effective.”

**PRESTON M. MORETZ, SMC '82**

## FAST FACTS

**According to the American Cancer Society:**

There were **2,778,630** survivors of prostate cancer as of January 1, 2012.

The median age for prostate cancer diagnoses in 2012 was **67**.

**Forty-two percent** of patients between the ages of 65 and 74 underwent radiation therapy.

American Cancer Society. “Cancer Treatment & Survivorship Facts and Figures.” 2012–2013. [cancer.org/research/cancerfactsfigures/cancertreatmentsurvivorshipfactsfigures/index](http://cancer.org/research/cancerfactsfigures/cancertreatmentsurvivorshipfactsfigures/index).



# TUAA NEWS

*Explore new alumni resources; attend events in your area; help serve others; and celebrate Homecoming 2013!*

## NEW OFFERINGS AVAILABLE TO ALUMNI

This fall, it's time to work smarter, not harder. Tap into new and expanded alumni resources to tackle your to-do lists, professional goals and personal resolutions.



### CAREER TOOLS

**Alumni Career Services**, featuring new online career tools and resources, live and virtual workshops, and opportunities to network with fellow Owls



### PERSONAL GROWTH

**Alumni education** resources, including the new "Temple Perspectives" webinar series  
**Temple Travels** tours of exotic locales, led by Temple's acclaimed faculty



### OWL PARLIAMENTS

**13 TUAA regional chapters** worldwide, with NEW chapters in Philadelphia, Northern New Jersey and Baltimore

**PLUS!** Celebrations year-round, including **Homecoming**, **Alumni Weekend** and **special reunions**. Learn more at [alumni.temple.edu](http://alumni.temple.edu).

## HOMECOMING 2013: OCTOBER 18-20

Enjoy Homecoming, and let Temple do the work! Come out for the **FREE Alumni "Tailgate Row"** party hosted by the Philadelphia chapter of the TUAA before Temple vs. Army! Other special Homecoming events include the 5K Run and Family Fun Walk, and special reunions for the Diamond Band, *The Temple News* and Temple Residence Life!

Register for Homecoming 2013 at [alumni.temple.edu/Homecoming](http://alumni.temple.edu/Homecoming).



Joseph V. Labolito

Ryan S. Brandenberg



Betsy Manning SMC '87, CLA '08



## TUAA'S ROOTS INSPIRE GLOBAL DAY OF SERVICE

Founded to promote and support Temple by fostering lifelong global engagement with alumni, students and the Temple family, the Temple University Alumni Association counts service as one of its core goals.

"Alumni volunteer opportunities develop lasting relationships, bridge cultural understanding, broaden horizons and help shape Temple's future," says Director of Volunteers Christine Brady, CLA '88, FOX '96.

Demonstrating the TUAA's transformative power in communities around the world, it is hosting its inaugural Global Day of Service Saturday, Nov. 9. For more information about how to organize or participate in a Global Day of Service event near you, visit [alumni.temple.edu/dayofservice](http://alumni.temple.edu/dayofservice).

**> Share your photos and stories from Global Day of Service events on Facebook, Twitter and Instagram Saturday, Nov. 9, using #TempleU #GlobalDayofService.**

## COMING TO A CITY NEAR YOU

Temple President Neil D. Theobald is heading on the road and wants to meet you at one of his upcoming stops across the country! Learn more about his regional tour and other upcoming alumni events at [alumni.temple.edu/alumnievents](http://alumni.temple.edu/alumnievents).

**9/28:** TEMPLE FOOTBALL vs. IDAHO (Moscow, Idaho)

**10/5:** TEMPLE FOOTBALL vs. LOUISVILLE (Philadelphia)

**10/10:** "WHAT'S UP DOC? NAVIGATING THE U.S. HEALTHCARE SYSTEM" LECTURE (Philadelphia)

**10/11:** TEMPLE FOOTBALL vs. CINCINNATI (Ohio)

**10/11-12:** ART MARKET AT TYLER SCHOOL OF ART (Philadelphia)

**10/18:** TEMPLE PRESIDENTIAL INAUGURATION (Philadelphia)

**10/18-20:** HOMECOMING 2013 (Philadelphia)

*THE TEMPLE NEWS REUNION (Philadelphia)*

DIAMOND MARCHING BAND ALUMNI GATHERING (Philadelphia)

TEMPLE FOOTBALL vs. ARMY HOMECOMING GAME (Philadelphia)

RESIDENCE LIFE REUNION (Philadelphia)

**10/26:** TEMPLE FOOTBALL vs. SOUTHERN METHODIST UNIVERSITY (Dallas)

**11/2:** TEMPLE FOOTBALL vs. RUTGERS (Piscataway, N.J.)

**11/9:** GLOBAL DAY OF SERVICE (worldwide)

**11/16:** SCHOOL OF MEDICINE 2013 CLASS REUNION (Philadelphia)

**11/16:** TEMPLE FOOTBALL vs. UNIVERSITY OF CENTRAL FLORIDA (Philadelphia)

**11/23:** TEMPLE FOOTBALL vs. CONNECTICUT (Philadelphia)

**11/30:** TEMPLE FOOTBALL vs. MEMPHIS (Tenn.)

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 Temple University Alumni Group

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# In His Element

PRESIDENT NEIL D. THEOBALD'S ACADEMIC CAREER HAS BEEN THE PERFECT PREPARATION FOR HIS ROLE AT TEMPLE. (BEING A TOP-NOTCH GRILLMASTER DOESN'T HURT, EITHER.)

STORY BY HILLEL J. HOFFMANN

Neil D. Theobald's presidency is shaped by his willingness to engage the Temple community in face-to-face conversations.



Neil D. Theobald took the phone call in his room on the third floor of the Conwell Inn on a warm afternoon last August. Patrick O'Connor, chair of Temple University's Board of Trustees, was on the line. The members of the board had made their decision. And just like that, after months of interviews, the search for Temple's 10th president was over.

What is the first thing that comes to a person's mind when he has accepted a job at the pinnacle of his profession? How to break the news to your staff at your soon-to-be-former employer? Find a new home in a new city? As soon as he hung up the phone, only footsteps from Sullivan Hall and the office of the president of the nation's 28th-largest university, Theobald's thoughts turned to his parents.

"I was the first person in my family to go to college," Theobald says. "My parents

never dreamed that their youngest son would be a university president."

It is hard to imagine a more improbable launching pad for a career in higher education than Theobald's hometown of Peoria, Ill., in the middle of the 20th century. Peoria is an old, industrial, river-valley town with the world headquarters of Caterpillar, an equipment manufacturer, at its economic heart. If you grew up in Peoria in the 1960s, your father worked for that company, and perhaps your grandfather, as well. (Theobald's late father, Milo, worked in the shipping department; his mother, Agnes—who passed away one day after Theobald's new position at Temple was announced—was a bank teller.) Boys were expected to join their fathers at Caterpillar, and no one, says Theobald, went to college. But he did well in school, and thanks to a gift from a donor, Theobald earned a scholarship to Trinity

College in Hartford, Conn. When confronted with the news that his son was going to college, Theobald's father, a man who had never lived more than a mile and a half from the home where he was born, was nonplussed. "Why would you do that?" he asked.

When you come from that world, you do not take the transformative power of education for granted. To the Presidential Search Committee, Theobald's background was an essential part of the rare mix of attributes—decades of experience as an innovative administrator, a world-class researcher and an award-winning teacher at two of the nation's largest and finest comprehensive research universities—that made him the right person to lead Temple.

"Neil Theobald understands the Temple experience because it was his experience," Chairman O'Connor says. "He understands that you never forget where you come from.







Top: Temple President Neil D. Theobald (right) and his wife, Sheona, cheer on the Cherry and the White during the Temple men's basketball NCAA tournament game against Indiana University.

Bottom: President Theobald serves as grillmaster during his barbecue with students in May.

He appreciates the value of education and the importance of access to it. He knows why students need to graduate in four years with less of a debt burden. He knows these things because he's lived them."

#### TEACHING FELLOW

After graduating from Trinity with a degree in economics in 1978, Theobald returned to Peoria to work in the Caterpillar plant, pricing engines as the youngest-ever manager to work for the company. Yet only 18 months later, he quit on an impulse, drove to Washington state and found a job at a truck company. In Seattle, he met and married Sheona MacKenzie, who encouraged him to leave his desk job and get into teaching. A middle-school math teaching job led to graduate school at the University of Washington and a research position with an educational consortium. After earning a PhD in educational finance in 1988, the University of Florida offered him a faculty position. Washington replied with a counter-offer to stay—an unusual opportunity in a world where high-profile institutions seldom hire their own doctoral graduates.

At Washington, Theobald quickly developed a reputation for his research into how states should allocate money among school districts. In 1993, he accepted a tenure-track faculty position at Indiana University (IU). There, he won three teaching-excellence awards and directed the Indiana Education Policy Center, a research center funded by the Lilly Endowment and the Indiana General Assembly that focused on the state's complex and ambitious efforts to improve how approximately \$7 billion a year was allocated in its K-12 public schools. In 2002, the year he was promoted to full professor, the university's chancellor asked Theobald to serve as senior vice chancellor, a position responsible for IU-Bloomington's \$1.3 billion budget and a capital campaign. Five years

later, he was promoted to senior vice president and chief financial officer for all seven IU campuses, overseeing a \$3.1 billion budget, human resources services for more than 17,000 employees and management of the largest student union in the world.

Theobald's path to a college presidency is not typical. According to a recent American Council of Education survey, most first-time presidents come from the ranks of academic officers (provosts or deans, for example), while only about 7 percent come from the ranks of chief financial or business officers. But as colleges and universities across the nation face increasing pressure to control costs, there may be no better training ground for the new fiscal realities of public higher education than being a college CFO at a university of IU's size and reputation.

Even as Theobald rose through the ranks as an administrator at IU, he kept teaching and stayed active as a researcher. To senior faculty members at Temple like Joan Poliner Shapiro, professor of educational leadership in the College of Education and the immediate past president of Temple's Faculty Senate, Theobald's experience as a scholar will be critical to his success as a president.

"His background as a professor in all three of the areas by which we're judged—teaching, research and scholarship, and service—is outstanding," says Shapiro, a Temple faculty member for 25 years. "That's one of the reasons he understands us. He has gone through our rites of passage. And I've found him to be an exceptionally good listener. It's important to have someone who really hears what faculty members are saying."

#### ADVOCATE-IN-CHIEF

A listener. If anything has defined Theobald's first half-year as president, it is his willingness to engage the Temple community in face-to-face conversations. He meets with students in residence halls and eats with

## *If we want this university to fulfill its immense potential, we must do everything in our power to serve its students.*

— NEIL D. THEOBALD, PRESIDENT, TEMPLE UNIVERSITY

them in the Johnson-Hardwick dining facility, and convenes with faculty members in Sullivan Hall. Starting this fall, he will be teaching a class on a shared vision for Temple's future to 25 freshmen. When he decided to introduce himself to the Temple community in the spring, he did not schedule an early inauguration or some other type of podium-bound event. Instead, he organized a barbecue for students in Founder's Garden—and did the grilling himself. (The formal event, on Oct. 18, is also true to style: It will be held the weekend of Homecoming and incorporates academic symposia, a public concert and pep rallies.)

"He's different than the typical college president you see portrayed in movies or in the media," says Sean Carlin, a senior in the School of Media and Communication who has covered the presidency for *The Temple News* for two years. "He's not someone in a tower, hiding from students. That's not his style."

"For a school as big as Temple, it helps to not have that distance between students and the president. Students can just come up to him and speak about anything."

Theobald sees being a good listener as more than just a handy social skill. It is an essential part of being a good leader. To be an effective advocate-in-chief for Temple students, Theobald says he needs access to the unfiltered truth, and the only way to get that is through conversation.

"In my years in higher education, I've seen leaders sit in cabinet meetings and say, 'Well, the students like this,' or 'The students dislike that,'" Theobald says. "I would always think, 'How do they really know?' That's why I've always taught classes. And that's why I love spending time with students here. Students are the future, and they have great ideas about what we can do differently."

After months of listening, Theobald is getting a clear picture of how students view their Temple experience. What they

love is their school, their professors and their city. What frustrates them, Theobald has learned, can be boiled down to three persistent issues that bubble to the surface in nearly every one of his face-to-face interactions: anxiety about student debt, concern about the obstacles some students face in their quest to graduate in four years and frustrations about the higher-ed equivalent of "customer service." In Theobald's mind, those challenges are related—and he is eager to tackle them with the same grit and determination with which he tackled professional challenges throughout his life, from the Caterpillar factory floor to Indiana's state house.

"The greatest predictor of debt is how long you take in college," Theobald explains. "Students who graduate in four years here owe \$10,000 less, on average. We need to do everything we can to help students get an excellent education and get them through college in a timely manner."

"Temple is well-positioned to be one of the great public universities in the U.S. The faculty, which is the engine of the university, is superb. The students are talented and willing to work hard. The staff is dedicated and the university has a great academic tradition. We are located in a vibrant urban setting. But if we want this university to fulfill its immense potential, we must do everything in our power to serve its students. We are going to give them a clear path to graduation, and we're going to provide support services along the way," says the man from Peoria. "That's a promise." ■

*Hillel J. Hoffmann is assistant director of University Communications at Temple.*

**To read about Theobald's novel approach to creating a new strategic plan for Temple, see "Crowdsourcing a New Vision," page 9.**

Temple photographs pages 16–17: Betsy Manning, SMC '87, CLA '08. Wedding photograph of Sheona MacKenzie and Neil Theobald (page 17) and photograph of Neil Theobald at approximately age seven (page 19): courtesy of the Theobald family. Peoria and Caterpillar images: courtesy of Caterpillar Inc.







# DARING-DO'S

boxing judge  
nurse  
journalist  
crime analyst  
restaurateur

**M**

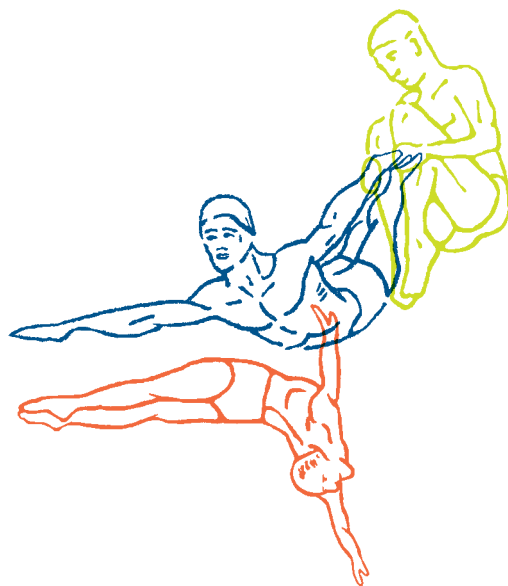
ichael Flowers, *LAW '98*, sat in a corporate law firm in Washington, D.C. Something simply did not feel right. Rather than trying cases in the courtroom as he had when he worked in the Manhattan district attorney's office, most of his work now happened on paper.

It was 2005, and Flowers considered going to Iraq. "I went to a partner who had ties to the administration, and said, 'Do they need anybody over there?'" He soon had an interview with the Justice Department, during which Saddam Hussein's trial was brought up. "I threw myself at them," he says. "I said, 'Look, just pay me enough to cover my mortgage. I don't care what I do—I'll clean floors. That sounds absolutely fascinating.'"

# (AND DON'TS)

HOW TO DIVE FEARLESSLY—BUT WISELY—INTO A BRAND-NEW CAREER.

STORY BY MARIA RAHA



Flowers arrived in Iraq as deputy director of the Department of Justice Regime Crimes Liaison's Office. "It was more of a logistical job," he says. And the logistics list was long. From Fallujah to Kurdistan to Basrah and beyond, between 200 and 300 gravesites had to be exhumed properly for forensic evidence—and within the traditions of Iraqi culture. Witnesses needed to be transported safely in and out of the green zone in Baghdad. Prosecutors, judges and defense lawyers serving on Hussein's trial required training and security—which meant building camps in which to hide them in the green-zone walls.

"It was an extremely high-stakes, stressful environment," Flowers says. "You're under

the klieg lights of the international media while dealing with the horrific pressures of life-or-death situations. It certainly wasn't fun, but it was incredibly fulfilling."

After 20 months overseas, Flowers returned to the U.S. and hoped to find equally meaningful work. He began serving as counsel for the U.S. Senate Permanent Subcommittee on Investigations, which assessed fraud waste and abuse, and used data analytics to evaluate tax evasion. That work led to oversight of the city of New York's Financial Crime Task Force in 2009.

"It was an opportunity to see if we could leverage analytics on behalf of fraud and financial crime enforcement at the municipal level," he explains. "It ended up being

used not only for fraud or crime, but also for pretty much any regulatory activity the city of New York undertakes." Today, Flowers is chief analytics officer of New York City. His current position is his sixth job change since graduating from the Beasley School of Law 15 years ago.

## GO WITH YOUR GUT

Flowers has always allowed intellectual engagement to guide his career decisions. "I was always driven by whether or not the work interested me to the point that I could dive in passionately," he says. "If you're guided by what interests you and fascinates you, then the career change takes care of itself. You just have to be flexible enough and respect yourself enough to listen to that."

In other words, spend some time listening to your gut. Tina Vance Knight, associate director of the new Alumni Career Services program at Temple, believes that that kind of introspection and examination is extremely valuable when considering a dramatic professional change. "I strongly encourage people to take inventory of what they value in a career," she advises. "It can be anything from money to freedom to prestige—whatever they value and are not getting in their current role."





Michael Flowers, *LAW '98*, chief analytics officer of New York City, has had six jobs since graduating from law school—including a 20-month assignment overseeing the logistics of bringing Saddam Hussein to trial.

Ryan S. Brandenberg

## “IT’S A SCARY PROPOSITION, TO CHUCK IT ALL AND GO IN A DIFFERENT DIRECTION.”

—CHERRI GREGG, *SMC '12*, COMMUNITY-AFFAIRS REPORTER, KYW NEWSRADIO

### GATHER INFORMATION

While Flowers was homing in on financial criminals in 2008, Cherri Gregg, *SMC '12*, sensed that her passion for commercial litigation law was waning. She had studied media as an undergraduate student, and decided to leave the law for journalism. “I went to my boss’s office probably a dozen times to quit, but I would punk out,” she says. “I thought, ‘Am I really going to quit and make no money?’” After beginning the journalism program at Temple in fall 2009, Gregg finally tendered her resignation Nov. 30 of that year.

“My boss laughed,” Gregg says. “I said, ‘I’m quitting—I’m going to be a reporter.’ He was like, ‘In this economy, Cherri? Really?’ Everyone thought I was crazy.”

But Gregg pushed on. After earning her master of journalism degree in 2012, and having freelanced for KYW Newsradio in Philadelphia since 2010, she joined the staff full time in 2011. Gregg was appointed community-affairs reporter in 2012. She prides herself on her extensive and lauded coverage of the voter-ID law in Pennsylvania, which would have required state-approved identification for all voters in the November 2012 general election. (Eventually, the law was postponed until 2013.)

To go from reading briefs to reading the news, Gregg turned to a method Vance Knight says many people overlook: informational interviews. For example, when Gregg began thinking seriously about going back to school, she contacted Temple Professor of Journalism Edward Trayes. “He answered a lot of questions, and all my calls and emails, and met with me several times,” she recalls. “It’s a scary proposition, to chuck it all and go in a different direction.” But after her first

few courses in the master’s program, Gregg knew it was the right move for her.

“Everyone should conduct informational interviews with people who are doing the work you think you want to do,” Vance Knight says. “LinkedIn is a powerful tool that allows people to do that.” She adds that doing as much research and reading as you can about the field in which you are interested allows you to make a more educated leap.

### AUDITION THE JOB

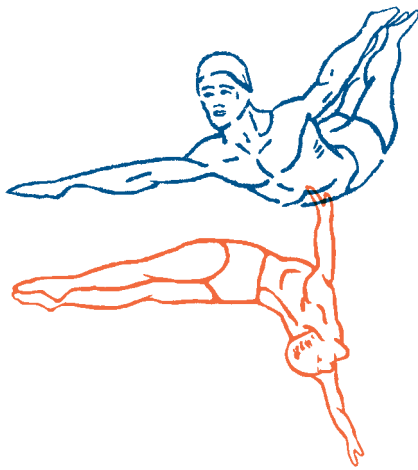
Hands-on experience can maximize that research even further. “Do some career try-outs,” Vance Knight says. “Live it, taste it; know if it’s really for you.”

Take financial analyst-cum-restaurateur Justin Rosenberg, *FOX '09*. He knew his transition was less of a leap, and more of a swan dive over Niagara Falls. For five years at PREIT (Pennsylvania Real Estate Investment Trust), he rose through the company’s financial ranks, earned his MBA while working and started thinking about opening a restaurant.

“When I got my MBA, I could have worked on Wall Street, which would have been really cool, or I could have done what I’m really passionate about,” he explains. “I thought, ‘Am I really going to do this?’ And I said, ‘I’d rather spend my life doing something I’m passionate about, like local food, design and building a business.’”

Rosenberg needed to learn the restaurant industry—all of it, and fast. He wrangled his way onto a kitchen prep line, traveled to Washington, D.C., and volunteered on Friday and Saturday nights.

Honing his restaurant skills took time. “You name it, I was yelled at for it,” he says.



Joseph V. Labolito



Cherri Gregg, *SMC '12*, leapt from intellectual property law to radio news.

"I screwed up everything, and eventually, it built some confidence in what I was doing. I loved it."

Rosenberg also began writing a restaurant business plan—a skill he learned at Temple. He talked to local restaurateurs about pricing and the pace of business. He also began meeting with potential investors during his lunch hours.

"Most people said, 'Kid, you have no experience.' I'd come home deflated. I went to 93 people who said no. The 94th said, 'This could make sense.'"

No. 94 was David Robkin, longtime advisor to restaurateur and fellow Owl Stephen Starr. (Starr is not affiliated with Rosenberg's business.) They also brought in a third partner, Brook Lenfest.

Rosenberg's legwork paid off when he launched Honeygrow, which serves healthful stir fries and salads made with organic ingredients that are "as local as possible" in a beautifully designed space. Rosenberg opened his first location—in Center City, at 16th and Sansom streets—in June 2012. He and his partners opened a second location in Bala Cynwyd earlier this year.

## MEASURE YOUR INTEREST

Perhaps Alan Rubenstein, *CLA '67*, has struck on the best-case career scenario: Parlaying his professional skill into a world of which he is a longtime, avid fan. From the time he was a child, he has had two very clear-cut, divergent passions—boxing and the law. But as Vance Knight notes, hobbies do not always make great careers. "If you're doing this all day, every day, will you feel comfortable blending the personal and the professional?"

Rubenstein found a way around that dilemma. He grew up in Philadelphia, where even as a teenager, he attended as many trials as he could. "I would watch criminal cases and see some terrific lawyers," he says. "I'd say, 'Oh, they're so well dressed, they're so well spoken—boy, I'd love to do that.'"

Rubenstein is now a judge in the Court of Common Pleas of Bucks County. Throughout his career, he has served as Philadelphia's chief of homicide, and as district attorney from 1986 to 2000, among many other DA-related posts.

Rubenstein's chambers are filled with awards and honors from his extremely successful legal career. Signs of his other

It took theatrical success for Kevin Moore, *TFM '93*, to find his true passion: nursing.

Joseph V. Labolito







Joseph V. Labolito

Justin Rosenberg, *FOX '09*, learned the restaurant business by volunteering in a kitchen on Friday and Saturday nights.

longtime passion sit between the plaques, framed letters and newspaper clippings about his legal victories: a picture of Rubenstein and Muhammad Ali; bright red boxing gloves signed by Joe Frazier; a photo of Rubenstein and George Foreman.

Rubenstein started watching boxing matches with his grandfather when he was 6 years old—mainly to stay up past his bedtime. “I remember the actual fight that piqued my interest—Carmen Basilio knocked out Johnny Saxton for the welterweight championship,” he recalls. “And it was brutal and bloody and gut wrenching.”

Many years later, after arguing a case in Center City in 1995, he ran into a colleague. “He said, ‘Listen, I’d love to talk to you, but I have to run up to the Blue Horizon on North Broad Street,’” Rubenstein remembers. “‘I’m judging a fight.’ I said, ‘You’re a fight judge? How did you do it?’ He said, ‘I applied, took the test and was licensed.’” The next day, Rubenstein called to take the test.

Now, once a month, Rubenstein is a judge of a different kind. When he hangs up his robe and locks up his chambers, he heads to a boxing arena in Pennsylvania, New Jersey or New York. Since becoming a judge in 1996, Rubenstein has officiated at nearly 400 matches and has been named “Boxing Judge

of the Year” four times, in 2002, 2010, 2011 and 2012.

Though he can bring his judicial impartiality to the ring easily, he underscores one big difference between his pre- and post-boxing judge life. “About once a month, I go to my cleaners and say to her, ‘There’s a bloodstain here.’ She probably says, ‘What does this guy do for a living? He looks old for a hit man, but he always has blood on his suit.’”

#### TAKE STOCK OF YOUR SKILL SET

Vance Knight says a major part of changing professions is closely examining your transferable skills. “Every employer seeks good communication skills; the ability to work with diverse groups of people; and the capacity to be analytical,” she says. Similar to test-driving a career, having a deeper understanding of your skill set boosts your confidence.

Kevin Moore, *TFM '93*, knew at a young age in what field he would end up, but he did not know how valuable his acting skills would be to his later career in nursing.

“When I was 13, I told my mother I wanted to be a nurse, and she said, ‘Absolutely not,’” he remembers. “Back then, it was a pretty gender-specific role.”


Around the same time he made that declaration, he started acting, and eventually majored in theater at Temple. “I love the process of creating,” he says. “I love to sing. I performed in *Godspell* in my senior year of high school and thought, ‘This is what I want to do.’”

When he moved to New York City from Seattle in the early 2000s, he worked with the Bats at the Flea Theater in Tribeca, where his acting career flourished.

“I performed in *Jabu* by Liz Swados—a well-known musical-theater writer, director and choreographer—and *Mrs. Farnsworth* by A.R. Gurney,” he says. “I was an understudy in a show with Sigourney Weaver and John Lithgow.” Moore also acted with Candace Bergen and others, and performed in commercials and on television. Nevertheless, the thought of nurturing an acting career exhausted him.

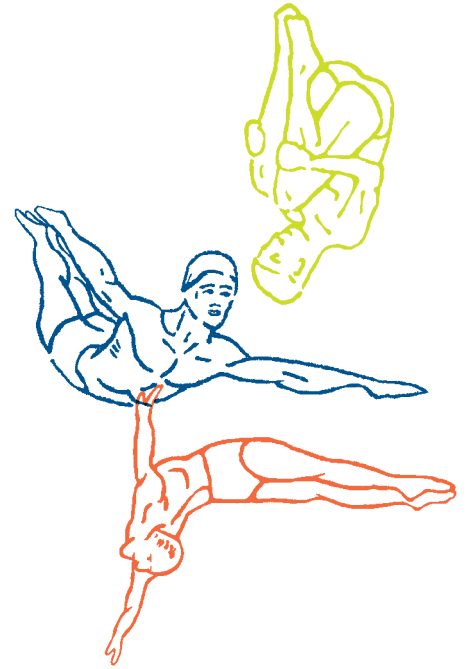
“I’d look at people who are famous, and I’d think about what they had to do to get there and sustain that, and it wasn’t that appealing,” he explains.

So Moore embarked on some soul searching. “I started to meditate, and realized I needed to be of service,” he says. “In the shower one morning, it just hit me. I called friends of mine who were nurses. They told



## “IF YOU’RE GUIDED BY WHAT INTERESTS YOU AND WHAT FASCINATES YOU, THEN THE CAREER CHANGE TAKES CARE OF ITSELF.”

—MICHAEL FLOWERS, LAW ’98, CHIEF ANALYTICS OFFICER, CITY OF NEW YORK



me to volunteer, to spend some time in the environment and see if I liked it. I volunteered at a hospice and fell in love with it.”

Moore enrolled in the University of Medicine and Dentistry of New Jersey, graduated in 2012, and was hired by Jersey City Medical Center the day after passing his nursing exam. Surprisingly, his background in acting helps him understand his patients’ needs.

“As an actor, you’re taught to trust your instinct, to respect the energy on stage or in the atmosphere of creation,” he explains. “If you’re acting excellently, you’re responding to what someone is giving you—you’re listening. With regard to nursing, it’s walking into a room, knowing your instincts, and knowing when someone wants to talk and when they don’t.”

Though Flowers and Gregg both advise plunging into a new career—“Just do it,” Gregg urges—Vance Knight encourages practicality and a methodical approach that includes a lot of self-examination. “You must be incredibly introspective to determine whether it is the right time to make a career change,” she says. “You have to factor in how that’s going to affect your family and your lifestyle. If you have to go back to school, there’s a cost associated with that.

Really go inward and do a thorough assessment.” Either way you approach it, Gregg says, “If you’ve found your purpose, you’re doing yourself a disservice if you keep doing something that you know is not it.” ■

*For more advice from Tina Vance Knight about making a career change, visit [temple.edu/templemag/careerchange](http://temple.edu/templemag/careerchange).*

To attend a panel discussion later this fall with alumni who have made similar life changes, visit [alumni.temple.edu](http://alumni.temple.edu) and click on the “Events” tab.

For more information about Alumni Career Services at Temple, visit [alumni.temple.edu/careerservices](http://alumni.temple.edu/careerservices).



Alan Rubenstein, CLA ’67, has used his legal acumen to judge more than 400 boxing matches.

Joseph V. Labolito









# CAUGHT IN CHAOS

*A Temple podiatry student is called to action at the finish line of the 2013 Boston Marathon.*

STORY BY JARED MALAN, POD '13

*For the past 28 years, students in the School of Podiatric Medicine at Temple have treated runners at the finish lines of some of the country's most grueling races, giving the budding medical professionals opportunities to see patients in real-world settings. But after two bombs detonated near the 2013 Boston Marathon finish line, students who were prepared to examine feet and ankles were thrown into treating trauma. Here, Jared Malan, POD '13, recounts what happened that day.*

In my hometown of Shelley, Idaho, home-grown national heroes are scarce. One person I looked up to was Raymond Curtis Brinkman. As a boy, Curt lost both of his legs and suffered horrible burns in a farming accident, yet he was determined to continue being active. He found personal peace and accomplishment racing in his wheelchair. In 1980, Curt became the first para-athlete to win the Boston Marathon. He went on to compete in the Paralympics, winning eight medals, five of which were gold.

Curt is a hero to people in Shelley: Curt Brinkman Park honors him; children are

read excerpts of his books, *The Will to Win* and *Still Winning/Lessons for Life*. I remember hearing about Curt in first or second grade, and he made me want to attend the Boston Marathon to cheer on the runners—especially the para-athletes.

I got my first chance to attend the race this year. I had been a member of the Sports Medicine Club at Temple for four years, and my personal crowning achievement as a podiatry student was finally here! But due to a scheduling error, I was bumped from the list of volunteers. For nearly a month, I begged Jonathan Kaplan, director of podiatric medicine for the marathon, to let me participate. I offered to drive my classmates to Boston; I offered to go as an observer. Thankfully, Howard Palamarchuk, CLA '75, POD '79, director of the sports medicine program in the School of Podiatric Medicine, found me a spot on the trip.

When I got word that I'd be going, I was ecstatic. My wife Chelsea has heard me talk about this trip for the past four years, and she was happy I was able to go. She is a pharmacy



student at Thomas Jefferson University, and she had a test the day of the marathon. I think she was happy she would be able to study over the weekend without me pestering her. Before walking out the door, I wished her luck on her test and kissed her goodbye.

We arrived in Boston that evening, Saturday, April 13, and attended a Red Sox game at Fenway Park on Sunday—another dream of mine. After the game—it was a great one; Boston won 5-0!—we returned to our hotel. I was elated that by the next day, I would finally be at the Boston Marathon and have a seat in the med-tent at the finish line.

### 5:30 a.m.

I awoke the next morning, and sat in bed thinking about sports medicine and the foot and ankle injuries we might encounter at the race. I thought about Curt and what he did in Boston, and woke up the rest of my classmates to be sure we'd be there on time. As we arrived in downtown Boston, we could feel the excitement. The whole city was prepared for the race. Police were everywhere. Buses were shipping runners to the race's starting point on East Main Street. As I walked the city streets, I couldn't stop smiling.

During the debriefing for the race's medical volunteers, we listened as the

medical director of the marathon, Pierre d'Hemecourt, spoke to us about medical protocol. Race Director Dave McGillivray, Boston Emergency Medical Services Chief James Hooley and a local cardiologist also spoke to us, and then we broke out into our individual specialties. I was the last podiatry volunteer to receive a medical jacket. It was an XL, and even though I was swimming in it, I loved it. I was ready to see the runners. We rushed to the med-tent.

### 9:00 a.m.

When the race started, it was a brisk 53 degrees, an absolutely beautiful day, perfect for racing. I was assigned to Bay 19 near the entrance of the tent and only 25 yards from the finish line. The para-athletes finished first. As I saw the seated athletes roll by, I thought of Curt and was proud of Shelley, Idaho. As the morning wore on, we treated runners for common injuries like bruises, sprains and blisters. I was in the zone; I'd explain to patients where their issues might stem from, treat them and send them on their way.

### 2:45 p.m.

I was treating a soldier who had jogged carrying his 80-pound military rucksack. His feet were bruised and blistered, and he was

suffering from heat exhaustion, chills, and a lack of fluids and electrolytes. I bandaged his feet for the next 15 minutes, until—BOOM! The earth shook, followed by another blast a few seconds later. I looked at the soldier, and he looked at me. "That's no good," he said. Doctors asked each other if a generator had blown up.

All I could think about was Chelsea and my family. I knew it was an explosion. I prayed and was ready to run. I exited the med-tent to call my wife and left her a message.

"I love you. If this is it, know I love you. I am okay, just scared."

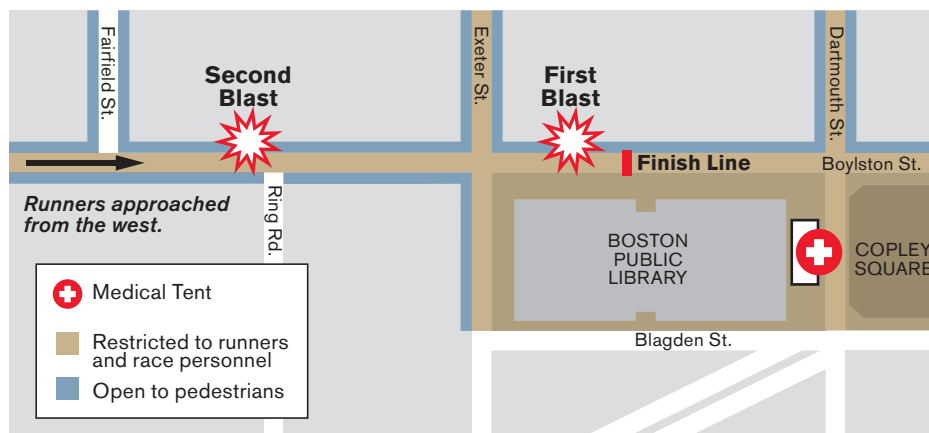
The sirens began to wail and screams filled the air. "If this is it," I thought, "if I am going to die right now, I might as well die doing what I came here for."

I walked back into the tent and saw the first casualty of the explosion: a man, limp, in a wheelchair. Half his face and the entire right side of his body had caved in from the force of the explosion. The skin and muscles on his right leg had been torn off, and his tibia and fibula were exposed. He was bleeding profusely, leaving a trail from his wounds. I ran back to Bay 19 as the horror continued. After setting up beds for the wounded, I put on gloves and waited. I stood next to my classmate Marti Randall, Class of 2014, and we watched as the EMTs sprinted out to bring back the badly injured. We were both pale and speechless. Everything smelled like gunpowder, blood and burnt flesh.

### 3:00 p.m.

The first patient I treated personally came in about five minutes later. She was a woman in her 60s, bleeding through her pants on her right upper thigh. She was crying and worried about her granddaughter, from whom she'd been separated.

In fall 2011, I had taken a course in traumatology, during which I spent a month working at Temple University Hospital. I had rotated



# If I am going to die right now, I might as well die doing what I came here for.

through the hospital twice more in 2012, so I had seen some trauma in my short medical career. But I wasn't prepared for this. I had learned to do primary trauma surveys—the ABCs of traumatology—from my professor, Jason Piraino, *POD '03, '07*: check airway and cervical spine, breathing, circulation, disability and exposure. Those are all key in evaluating and treating a patient with a traumatic injury, and ensuring the best chance of survival. Piraino's instructions ran through my mind that afternoon in Boston.

I looked at the bleeding woman and said, "Hello, my name is Jared. I'm from Idaho. What is your name?" "Mary," she responded.\* After confirming that she didn't have a spinal injury, I was so full of adrenaline, I picked her up and put her on the examination table without anyone's help. Marti and I checked her vitals quickly. There was blood everywhere. She was bleeding out through her thigh.

I tried to take off her pants to get to her wound. "Cut them off!" Marti yelled at me.

She and another classmate, Matt Rementer, Class of 2014, helped me cut off Mary's pants and locate the wound. She had a piece of shrapnel lodged in her leg. For the next 20 minutes, we applied pressure to the site and attended to other wounds on her body. Eventually, she was taken away by an ambulance.

Throughout the ordeal, the public announcer in the med-tent was like the voice of God, directing the triage process. We organized the injured by the severity of their conditions, and in Bay 19, we saw numerous leg injuries. For the next hour, medics attended to patient after patient, and we podiatry students helped in any way we could. Primary trauma surveys were carried out on those to whom we attended.

## 4:00 p.m.

Within an hour, the worst of the injured had been taken away by ambulance, and we had

to evacuate. We didn't know if public transportation was safe or even working, so we walked the five miles back to Cambridge. Jenny Lipman, *POD '13*, and Lara Stone, *POD '13*, were familiar with Boston and led us out. Larissa Hatala, *POD '13*, kept us calm. Aaron Haire, *POD '13*, who has always been a peaceful force in our class, was like our guardian, following closely behind us. Since I had no cell-phone service, Alicia Canzanese, *POD '13*, let me use her phone.

As we walked, we heard reports of police finding other explosives. We heard that a library had been bombed. (Later, those reports were confirmed to have been false.) We all tried to send text messages to family and friends: "I love you; I am okay."

We weren't sure if we would be able to leave the city if we stayed there any longer, so we jumped in my car and raced back to Philadelphia. On our way home, we saw a wave of FBI vehicles speeding toward Boston. Allyssa Jones, Class of 2014, and Haywan Chiu, *POD '13*, kept saying they could smell gunpowder. We made it back to Philadelphia late Monday night.

After kissing my wife on the forehead, I collapsed onto my bed. I woke up the next morning shaking, still thinking about a child I saw carted off by the EMTs. I cried in the shower, and I still could smell the scene we left in Boston.

I still have flashbacks. And I still wonder why it happened at all. But some questions don't have good answers. The only good that can come from something like that is to gain perspective. I feel that I'm more thankful for what I have. I pray more fervently and try to complain less. I care for others more deeply, and let my family know more often that I love them. I hold Chelsea a little tighter. I pray for peace, and live to bring about that end. ■

To watch a video of other podiatry students' accounts, visit [temple.edu/templemag/boston](http://temple.edu/templemag/boston).

Jared Malan, *POD '13*, graduated with a doctor of podiatric medicine degree in May. This summer, he began a three-year medical residency at the Temple-affiliated St. Luke's University Healthcare Network in Lehigh Valley, Pa. He hopes to specialize in sports medicine.

\*Mary's name has been changed.

Medical personnel work outside the medical tent in aftermath of detonations during the 2013 Boston Marathon.







# L.A. CONFIDENTIAL

Mentored by Temple alumni, students head west  
for an insider's view of the entertainment industry.

STORY BY RENEE CREE, *SMC '12*  
PHOTOGRAPHY BY KIM BURGAARD







“Hey Sarah, how is it being a big-time dialogue editor in Hollywood?”

“It’s riveting,” replies Sarah Roethke, Class of 2014, as she stretches and laughs. She’s been staring at a computer screen for the past few hours, cutting the dialogue of a previously aired episode of a popular cable show. The screen is full of colored blocks and lines, and Roethke, wearing thick noise-canceling headphones, deftly moves the blocks around with a mouse to perfect the sound.

Roethke hones her sound-editing skills as an intern with Smart Post Sound in Hollywood, Calif., which works on television shows such as *Sons of Anarchy* and *Modern Family*. It is an opportunity that only presents itself in the entertainment capital of the world, and Roethke and several of her classmates are there as part of the Division of Theater, Film and Media Arts’ Los Angeles Study Away Program.

Through it, Temple students are able to learn the business behind show business. While some students have interned at places such as Nickelodeon, NBCUniversal and Disney-ABC Television Group, others have pursued journalism at *Variety* and *Backstage West*, public relations at Jennifer Lopez Enterprises and social-media management for MTV’s LOGO television network.

“I love this internship so much; I’m learning a lot,” says Roethke, who through her placement at Smart Post, also was given access to normally restricted areas like a Foley stage (a room filled with everything from high-heeled shoes to revolvers to old film reels, all used to create the sounds we hear on television and in film). “This is much more than just doing office work,” she says. “I’m learning things every sound editor needs to know.”

Roethke sits in a small room across from Steve Krolkowski, SMC ’10, who edits sound

*“If you want to work in finance, you move to New York. If you want to work in fashion, you move to Paris. But if you want to work in entertainment, you have to come to Los Angeles.”*

—CHAD COHEN, TFM ’01, PRODUCTION MANAGER, *THE X-FACTOR*

for a future episode of another series. Krolkowski participated in the L.A. program and was hired at Smart Post—owned by alumnus Joe Melody, SMC ’75—immediately after graduation. Allan Barber, SMC ’82, the program’s co-director, says that of the average cohort of 40 students per semester, between five and 10 will garner entry-level jobs after graduation.

Sans headphones, Krolkowski edits together dialogue. He listens to the same lines over and over again, looking for a good transition—a way to mix the sound so it flows flawlessly. “These internships are what you make of them,” he says with his eyes fixed on the screen. “When I worked out here, I did everything; I was all over the place. The whole industry is out here, and it gives you the chance to work on bigger, better-known projects.”

#### CONTRACT PLAYERS

At FremantleMedia North America—which produces shows such as *American Idol* and *The Price is Right*—Chris Schramm, Class of 2015, and his roommate Hunter Siede, Class of 2014, crowd around the desk of Ross Milstein, SMC ’90, vice president of digital media services. Milstein’s office is adorned with Temple memorabilia: a crew jacket hangs from the door, and his Temple diploma and varsity coxswain certificate decorate an adjacent wall.

As part of Schramm’s and Siede’s duties, Milstein has assigned the two to work on an internal video that will be distributed to Fremantle employees around the world.

The video swells with music, sounds and special effects, and gives the film and media arts majors the chance to sharpen their editing skills. They have been working on the video since starting at Fremantle six weeks earlier, and will present the latest cut to Milstein today. “Hunter’s worried Ross is going to hate it,” Schramm says.

The video is a parody of reality television game shows. The opening shot—a hard hat that swoops into the frame, followed a second later by animated text—elicits an enthusiastic “Nice!” from Milstein. After viewing the rest of the video, he shares some initial thoughts. “It’s coming along, isn’t it? It looks great, guys. It’s 1,000 times more polished than when we started.”

Milstein has been hiring Temple interns since the 1990s. In 1997, the university began a partnership with Emerson College to send students to Los Angeles to gain industry experience. In 2003, Temple began its own program. In addition to assisting students with internship placements, the program offers classes on screenwriting and Los Angeles culture, and a course titled *Entertainment Industry Perspectives*, through which students learn about working in show business directly from alumni like Milstein.

“I want to go above and beyond to get these kids where they need to go,” Milstein



Emily Hooven, *SMC '13* (left), and Sarah Roethke, a film and media arts senior, spent the summer honing their editing skills at Smart Post Sound. The company is owned by Joe Melody, *SMC '75*.

explains. “I ask them to give me a list of 10 things they want to accomplish during their internships, and I try to help in any way I can. I’m conscious that I am connected to a good network of people, so I try to use it to help interns meet their goals.”

#### PEOPLE’S CHOICE

The L.A. Study Away Program’s popularity has been steadily growing over the past 10 years; this summer alone, 79 students participated—the program’s largest summer cohort to date. That comes at a time when a national debate continues over whether unpaid interns are being exploited at the companies at which they are placed.

During the summer, two interns from other institutions filed suit against Fox Searchlight Pictures, claiming that rather than gaining relevant experience, they worked as office support staff, filing papers and fetching coffee. A federal district judge in New York

ruled in favor of the interns, noting that it was Fox Searchlight that benefited from their work, which would have otherwise been performed by paid employees. Similar lawsuits followed.

Amy Olk, *TFM '05*, internship coordinator for the L.A. program, says that safeguards are put in place to ensure that Temple students gain relevant industry experience. “This program offers a safe context and built-in support for students,” Olk explains.

All students must submit weekly internship journals that detail the activities in which they are involved. Olk and Selise Eiseman, *SMC '75*, an internship administrator with the program, review the journals to track interns’ progress at their placements. In addition, employers at internships are required to sign a learning agreement, which explains how many hours a student can work per week and what types of activities he or she should be involved in.

#### SUPPORTING CAST

There is an adage about the business: It is not what you know, but who you know. In addition to learning all they can through their internships, students are encouraged—by both faculty and the alumni with whom they work—to meet as many people as they can while in Los Angeles.

Through their internships, students have the chance to work with alumni who have been through the L.A. program themselves, such as Tim Heidecker, *TFM '98*, and Eric Wareheim, *TFM '98*, the duo behind the cult comedy series *Tim and Eric, Awesome Show, Great Job!* and *Tim and Eric’s Billion Dollar Movie*.

Volunteering at major industry events—such as the Los Angeles Film Festival and the Produced By Conference—also offers students a way to network. “All the people they want and need to connect with are there,”





Jamia Pugh, a junior studying broadcasting, telecommunications and mass media, worked under Chad Cohen, *TFM '01*, on the talent competition *The X-Factor*, and on the game show *Let's Make a Deal*.

says Barber, who also is assistant professor of film and media arts.

Jamia Pugh, Class of 2015, a postproduction intern for a talent competition called *The X-Factor*, had only been on the West Coast for a few weeks when she jumped at the opportunity to volunteer at the film festival.

"At one of the screenings, I spoke to [Academy Award-winning actress] Octavia Spencer from *The Help* about what it's like in show business," says Pugh, a junior studying broadcasting, telecommunications and mass media. "She was very positive and gave me some good advice. She told me to keep going and not give up."

#### CLASS ACTS

In addition to internships and volunteer opportunities, the *Entertainment Industry Perspectives* course—taught by Barber—allows students to meet alumni who are

industry veterans, such as Academy Award-winning film editor William Goldenberg, *TFM '82*, who spoke to the spring 2013 class. It also is what Barber calls "a reality check. We want students to see the connections between the business and creative aspects of the industry," he says.

In one class, students heard from Chad Cohen, *TFM '01*, production manager of the *The X-Factor* (and Pugh's boss). He is candid about being successful—and failing—in show business. "This is a city of unreasonable expectations," he says. "You can't be rigid with your goals. I never expected to go into postproduction; I thought I'd be a writer. But you can make a decent living out here doing things you weren't expecting [to do]."

In another class, Joe Melody—the owner of Smart Post Sound, where Roethke and her roommate Emily Hooven, *SMC '13*, work—spoke about the need for students to become excellent at self-promotion. "Keep yourself as open as you can to new experiences and

see what you can learn," he says. "Go to your boss and say, 'I have this unique set of skills I can use while I'm here.'"

#### GO WEST

Temple students stay at the Oakwood Toluca Hills apartment complex—a sprawling compound carved into the side of the Hollywood Hills, overlooking the Warner Bros. production studio. Several actors, including Kirsten Dunst and Michelle Williams, have stayed here at the beginnings of their careers. The apartments serve as the backdrop of a documentary called *The Hollywood Complex*, which focuses on the lives of the many aspiring child stars who have called the Oakwood home.

Each Temple student has a story about his or her celebrity sightings. Hooven and Roethke saw actor Elijah Wood deejay at a screening of the movie *Clueless* in the Hollywood Forever cemetery; Siede bumped into *Breaking Bad* lead actor Bryan Cranston having lunch; Pugh saw basketball player Metta World Peace (né Ron Artest) while visiting Hollywood Boulevard with her roommates.

"You want to freak out, but it's just normal to see famous people," Pugh says with a laugh.

Siede notes that access to famous personalities is one of the great things about being in Los Angeles. "I'm a big fan of skateboarder Richie Jackson," he explains. "On a whim, I emailed him and said I was out here and asked if he needed any filming done. I never expected to hear back from him, but he wrote back and told me to come out."

Siede shot video several times for Jackson before leaving Los Angeles. "He really liked my shooting, so he would invite me out whenever some event was going on." The footage will be included in Jackson's latest skateboarding video, which will be released

## *“I want to go above and beyond to get these kids where they need to go.”*

—ROSS MILSTEIN, *SMC '90*, VICE PRESIDENT, DIGITAL MEDIA SERVICES, FREMANTLEMEDIA NORTH AMERICA

this fall on the sports-centered YouTube channel, Network\_A.

“Basically, if you want to work in finance, you move to New York,” Cohen says. “If you want to work in fashion, you move to Paris. But if you want to work in entertainment, you have to come to Los Angeles.”

Cohen’s intern, Pugh, knows it is exactly where she wants to be. In addition to interning at *The X-Factor*, watching the story editors whittle seven hours of tape down to 30 minutes or gathering footage for a producer, she works two days per week on the set of *Let’s Make a Deal*. There, 12- to 13-hour workdays are commonplace. Within one day, she handles a variety of tasks, whether shadowing the production assistant or writing cue cards for host Wayne Brady.

“It’s a long day, but it’s so much fun,” she says. “You don’t realize the time—you stay until the job is done.”

When *The X-Factor* judges visit Los Angeles for the show’s final round of auditions, Pugh hopes her connection to Cohen will expose her to the judges. “I want to be in front of the camera,” she says. “But post-production is a good backup plan.”

Such big dreams are the kinds Cohen encourages in his interns. “Aim high,” he says. “Go to Miramax or the Weinstein Co. and try to land an internship, and then try to roll that into a job. Use the time to make the mistakes you need to so that you can become great.”

### SECOND CITY

Another adage of Hollywood is that ultimately, it is a small town. And no matter where one goes in Los Angeles, he or she might bump into someone from Temple or Philadelphia.

“All the people I know in L.A. are people I met in the internship program,” says Chloe

Acerra, *TFM '10*, who also was hired at Smart Post shortly after graduation. “My boyfriend works at a production company. He got that job through a former Temple intern who’s now a page at NBC. And she got that job through another intern.”

Schramm says he is surprised at how strong the Temple community is nearly 3,000 miles from Philadelphia. “Ross tries to hire Temple students,” he says of his boss. “Allan brings Temple people to class to talk to us, and they say they’re more likely to hire a Temple student.”

Cohen, who got his first job in Los Angeles through a Philadelphia connection, echoes

that sentiment. “If I have two people in front of me who are equally talented and one is from Philadelphia, he or she is the one I’m hiring,” he says. “We were all there once. We recognize that hunger, that drive, and we want to help.” ■

*For more information about the Los Angeles Study Away Program, visit [smc.temple.edu/fma/la](http://smc.temple.edu/fma/la).*



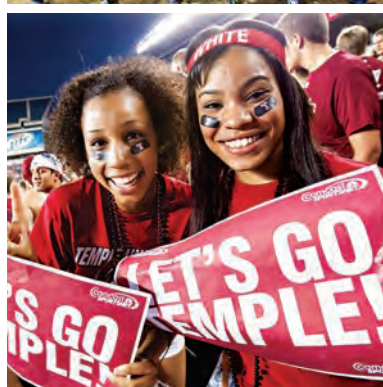
Chris Schramm, Class of 2015, worked for Ross Milstein, *SMC '90*, at FremantleMedia North America on shows such as *American Idol* and *The X-Factor*.



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**YOU ARE THE START**



# CLASS NOTES

*The alumni profiled here exemplify the creativity with which Owls infuse the world: A Temple doctor takes robotic surgery to new heights; an art mover transports \$25 billion in major works; and a group of alumni define the “Temple Made” slogan.*

## 1940s

ABRAHAM CLEARFIELD, *CST '48, '50*

was listed in *Who's Who in America*. He also is distinguished professor of chemistry at Texas A&M University in College Station.

HERMAN SHOOSTER, *FOX '48*

received the Excalibur Award for “Business Leader of the Year” in Broward County, Fla. The award was given by *Sun Sentinel* in the April 23, 2013, issue, in which he also was profiled. Shooster is CEO and founder of Global Response, a customer-service call-center company with headquarters in Margate, Fla.

HERBERT L. OCKS, *FOX '49, LAW '52*

was honored for his 60-year career in law by the Philadelphia Bar Association in June. He is an attorney in the firm of Lundy Law in Philadelphia.

## 1950s

HELEN WILLIAMS DRUTT ENGLISH, *TYL '52*

was featured in the March/April issue of *The Magazine Antiques* for her decades of work collecting and promoting

contemporary craft art. She is the founder of the Helen Drutt Gallery in Philadelphia and a founding member of the Philadelphia Council of Professional Craftsmen.

MERIC L. LEGNINI, *SMC '52*

published *Love, Honor & Oregano* with Publisher's Podium. It is a novel about the U.S. Department of Defense's Base Realignment and Closure program.

MARK SOIFER, *SMC '54*

was named “Citizen of the Decade” by the Ocean City Regional Chamber of Commerce in New Jersey. He has served as that city's public-relations director for more than 40 years.

KENNETH R. RAESSLER, *BYR '59*

was honored by the Thomas T. Taber Museum of the Lycoming County Historical Society with archival materials accrued during his tenure as K-12 supervisor of music education for the Williamsport Area School District in Pennsylvania. He is professor emeritus and former director of the School of Music at Texas Christian University in Fort Worth.

## 1960s

STEPHEN J. KATSIFF, *PHR '62*

retired after several years spent operating a pharmacy in Ocean City, N.J. Before running that business, he worked as a narcotics agent for the commonwealth of Pennsylvania.

KENNETH P. KRAMER, *CLA '63, '71*

published his seventh novel, *Learning Through Dialogue: The Relevance of Martin Buber's Classroom*, with Rowman & Littlefield Publishers.

BENNETT G. PICKER, *CLA '63*

was named the 2013 Philadelphia “Lawyer of the Year” in mediation and arbitration by *Best Lawyers in America*. He is senior counsel in the law firm of Stradley Ronon Stevens & Young LLP.

RONALD P. SPARK, *MED '67*

moderated and produced *Prescription for Health*, a series

of 30-minute programs for public-access television in Tucson, Ariz., from 1983 to 1997. Of the 310 episodes made, 218 were recently digitized for the Arizona Health Sciences Library at the University of Arizona and the Arizona Memory Project, the state library's preservation endeavor.

PENNY BALKIN BACH, *TYL '68*

received the inaugural Tyler Tribute Award, given in conjunction with the Tyler Annual Student Exhibition, in April. As executive director of the Association for Public Art, she was honored for her contributions to public art in Philadelphia.

HOWARD KIRSCHENBAUM, *EDU '68, '76*

published *Values Clarification in Counseling and Psychotherapy* with Oxford University Press. He is professor emeritus and former chair of counseling and human development at the University of Rochester in New York.

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# RASA VELLA

**DEGREE:** MEd, sport and recreation administration, School of Tourism and Hospitality Management, 2010

**OCCUPATION:** Woman on wheels

**LOCATION:** Philadelphia

For Rasa Vella, *THM '10*, there is only one way to see Philadelphia: on two wheels. Vella is the owner of DeTours Segway Tours, a small business that provides excursions to the city's downtown neighborhoods on the electric scooters.

"When I tour, I like to do it in a way that resembles how a place's residents experience the city," she explains. "You don't necessarily get that on a tour bus. You don't get to find out what this neighborhood sounds like or smells like." Segways allow her groups to see as much of the city as possible in a few hours. "On top of that," Vella adds, "it's just fun."

In fact, it was during a Segway tour in Paris in 2009 when Vella decided to start a similar business in Philadelphia, which she has called home since November 2007. In the three years since its launch, DeTours has grown exponentially. In 2012, approximately 2,500 people took more than 200 tours, about double the number of customers the company drew in the previous two years combined.

When DeTours launched in June 2010, Vella offered Segway, running and biking tours, covering neighborhoods including

Center City, Old City, the Avenue of the Arts and the Parkway Museums District. The following year, she dropped the running and biking to focus solely on Segways. And in 2012, Vella decided to launch two tours that speak to the heart and soul of Philadelphia: the cheesesteak tour, where customers traverse South Philadelphia and sample fare from five of the city's most well-known purveyors; and the mural tour, which introduces tourists to a dozen of Philadelphia's 3,600 murals.

"Murals are quintessential Philadelphia," she says, noting the art form's robust presence in the city. "And I kept hearing customers ask, 'Where do I get a cheesesteak? What's the best cheesesteak?'"

*"When I tour, I like to do it in a way that resembles how a place's residents experience the city."*

I'd say, 'It depends on who you ask.' I decided the best way was to let them try a bunch and decide for themselves, and that's how that tour was born. We've done no marketing for it, and it's been incredibly successful."

Vella sees even more potential for DeTours on the horizon. In 2014, she hopes to open a branch in Atlantic City, N.J., near her summer home. After that, she might consider franchising options. In Vella's opinion, anything is possible with some creative thinking and two wheels. —*Alix Gerz*, SMC '03, CLA '07

To learn more about Vella's company, visit [detourstouring.com](http://detourstouring.com).

## 1970s

CRAIG R. BERNHARDT, *TYL '70*

celebrated the 40th anniversary of the Bernhardt Fudyma Design Group, of which he is co-founder. That agency is located in New York City.

HOWARD S. ROSENTHAL, *CLA '71*

was elected chair of the History and Preservation Coalition of Sarasota County in Florida. He also is president of the Historical Society of Sarasota County, one of 22 nonprofit organizations and government agencies that comprise the coalition.

STEWART M. WEINTRAUB, *LAW '71*

was named to the Wolters Kluwer Legal Tax Advisory Board, which serves as a forum for the nation's leading tax lawyers to discuss major tax law and regulatory trends, and other issues that shape the practice of tax law. He is a shareholder in the law firm of Chamberlain, Hrdlicka, White, Williams & Aughtry in Philadelphia.

BONNIE S. BARNES, *EDU '72*

retired after 37 years of teaching German in the Souderton Area School District in Pennsylvania. She currently performs as an instrumental guitarist at restaurants in Bucks and Montgomery counties, and is a member of the Pennsylvania Holocaust Education Council.

JOSEPH R. POZZUOLO, *FOX '72, LAW '75*

presented a continuing professional education webcast seminar for LawLine called "The Negotiation and Documentation of Commercial Financing Documents Including the Use of Convertible Loans

With Put and Call Options" in May. He is senior shareholder of Pozzuolo Rodden PC Counselors at Law, which has offices in Pennsylvania and New Jersey.

ALAN M. FELDMAN, *CLA '73, LAW '76*

was inducted into the International Academy of Trial Lawyers as a fellow in May. He is a co-managing partner in the law firm of Feldman Shepherd Wohlgerlenter Tanner Weinstock & Dodig LLP in Philadelphia. Feldman also was named a 2013 "Pennsylvania Super Lawyer."

DAVID A. NICHOLS, *CLA '73*

was appointed chief transportation officer of Amtrak. He joined the company in 1979 as a block operator and served most recently as senior director of operating practices.

MARC P. WEINGARTEN, *CLA '73*

presented a CLE (continuing law education) seminar titled "Anatomy of a Trial (Through a Lens)" for LightStream Communications, a provider of CLE courses. He taught the course with Andrew DuPont, *LAW '03*. They are both partners in Locks Law Firm in Philadelphia.

NORMAN B. EPSTEIN, *FOX '74*

retired in June after 24 years as president and CEO of Summit Health in Franklin County, Pa.

JEAN I. THORPE, *EDU '74, '77*

retired from a 38-year teaching career in June.

JEAN L. BRODEY, *EDU '75, '79*

published *My Way to Anywhere*—a collection of poetry edited by her daughter, Lisette—with Saberlee Books. Brodey also

taught in the School of Media and Communication at Temple for many years. She resides in Flourtown, Pa.

ANTHONY J. COLISTRA, *EDU '75*

is president of the Milton Hershey School in Hershey, Pa.

JAY A. SHORR, *CLA '75*

is founder and managing partner of The Best Medical Business Solutions, which assists medical professionals with the business-related aspects of their practices.

JOHN F. "JACK" TIERNEY III, *FOX '75, '76*

was elected to the board of directors of Wick Communications Co., based in Sierra Vista, Ariz. During his 30-year career, he has held senior-level positions at companies including The Dial Corp., Nestle Foods and Perdue Farms. He also is a member of the Fox School of Business Dean's Council.

WILLIAM C. ARBOGAST JR., *TYL '76*

was named the 2013 "Quality Professional of the Year" by *Quality* magazine. He is global quality systems manager at TE Connectivity in Berwyn, Pa. He also founded Saint Arbogast for Miracle Kids, a partnership with Children's Miracle Network Hospitals that raises funds for pediatric medical research and the treatment and prevention of childhood illnesses.

LINDA A. GALANTE, *FOX '76, LAW '79*

was honored as a "Woman on the Move" by the eastern Pennsylvania chapter of the Arthritis Foundation in April. She is a partner in the law firm of Stradley Ronon Stevens & Young LLP in Philadelphia.

RICHARD B. PERLMAN, *LAW '76*

was named a "top selling agent" by the Florida-based real-estate firm Michael Saunders & Co., where he works.

JOHN P. REDDEN, *ENG '76*

celebrated 15 years with Hanson Professional Services Inc., a national consulting firm that provides engineering, architecture, planning and allied services. Redden is senior railroad designer in the firm's Kansas City, Kan., office.

PHYLLIS HORN EPSTEIN, *CLA '77, LAW '80, '84*

was elected to her third term as treasurer of the Pennsylvania Bar Association in May. She is a partner in the law firm of Epstein, Shapiro & Epstein PC in Philadelphia.

KENNETH H. RYESKY, *FOX '77, LAW '86*

testified at an IRS hearing on proposed healthcare coverage regulations under the Patient Protection and Affordable Care Act in March. He practices law in East Northport, N.Y., and is an adjunct professor of taxation and business law at Queens College of the City University of New York.

FREDERICK D. STROBER, *EDU '77, LAW '81*

was honored at the Congregation Rodeph Shalom Heritage Gala in April. He and his wife, Beth Robinson, were recognized for their contributions to both the synagogue and the greater Philadelphia community. Strober is a partner in the law firm of Saul Ewing LLP in Philadelphia and has served as an adjunct instructor in the Beasley School of Law.



JAMES J. DiRESTA, *POD '78*

received the John and Janet Carson Award for Public Health Advocacy at the American Public Health Association's annual meeting in November 2012.

TANA REIFF, *EDU '78*

published new editions of the books in her Pathfinders series with Grass Roots Press.

DONNA SHIPMAN ACERRA, *SMC '79, '85*

received the Dick and Pat Richardson Northampton Spirit Award from Northampton Community College in Massachusetts, where she is professor of communications. That award recognizes full-time faculty members who are committed to scholarship, students and service.

WILLIAM L. BANTON JR., *CLA '79, '80*

was named a fellow of the American College of Trial Lawyers. He is a shareholder in the law firm of Marshall Dennehey Warner Coleman & Goggin PC in Philadelphia.

IRMA H. COLLINS, *BYR '79*

published *Dictionary of Music Education* with Scarecrow Press in September.

KATHLEEN M. FLAHERTY, *BYR '79*

won the 2013 Christian R. and Mary F. Lindback Foundation and the School District of Philadelphia Distinguished Teaching Award, which grants stipends to outstanding teachers. Flaherty won for her musical-education work at the Girard Academic Music Program.

ROSEANN B. TERMINI, *EDU '79, LAW '85*

spoke on a panel titled "The Foreign Corrupt Practices Act

and Ethical Considerations" at the Food and Drug Law Institute (FDLI) Annual Conference in Washington, D.C. She also was appointed to the FDLI Academic Program Committee. In addition, Termini is faculty advisor for the Food and Drug Law Association at Widener University School of Law in Chester, Pa.

# 1980s

JOSEPH A. FITZPATRICK JR., *LAW '80*

was included in the 2013 "Pennsylvania Super Lawyers" list. He is a founding member and a shareholder in the law firm of Fitzpatrick Lentz & Bubba PC in Center Valley, Pa.

ROBERT I. HICKS JR., *FOX '80*

was re-elected treasurer of Common Cause Delaware, a nonpartisan group that promotes open, ethical and accountable government at the local, state and national levels. He has served on that organization's board of governors since 2009. He also is an internal auditor at Sonepar USA in Philadelphia.

WALTER PLOTNICK, *TYL '80*

held an exhibition titled *Re-imagining the World of Tomorrow* at the Talent Voor Kunst Galerie in Belgium during the summer. His artwork also is featured in the 2013 edition of *Adobe Master Class: Photoshop: Inspiring Artwork and Tutorials by Established and Emerging Artists*.

NINA D. WEISS-KANE, *TYL '80*

participated in *Emotions of Color*, an exhibit that took place at the Art Center in Highland Park, Ill., in June and July.

LANCE E. BARNETT, *LAW '81*

has been a solo general-practice attorney in New York City for more than 30 years. His daughter, Dylan C. Dindial, graduated from Seton Hall School of Law in 2013 and is studying for the bar exams for both New York and New Jersey. His son, Ethan S. Barnett, graduated from the University of Miami this year and will apply to medical school.

IRVE J. GOLDMAN, *FOX '81*

was recertified as a business bankruptcy law specialist by the American Board of Certification in May. He is an attorney in the bankruptcy and creditors' rights practice in the law firm of Pullman & Comley LLC in Bridgeport, Conn.

ROBERT A. LEVINE, *DEN '81*

was one of 104 implant-dentistry specialists invited to participate in the International Team for Implantology 5th Consensus Conference in Bern, Switzerland, in April. He also is director of the Pennsylvania Center for Dental Implants and Periodontics in Northeast Philadelphia, and clinical professor in the Kornberg School of Dentistry. Levine's wife, Sharon, *CST '78, DEN '82*; son, Ross, *DEN '13*; and daughter, Bari, have all attended Kornberg.

ERICH R. MACKOW, *SMC '81, CLA '85*

was elected a fellow of the American Academy of Microbiology in May. He is professor of molecular genetics and microbiology at Stony Brook University in New York.

NANCY M. ALTERMAN, *SSW '82*

is a clinical instructor in the School of Osteopathic Medicine at the University

of Medicine & Dentistry of New Jersey in Stratford.

SHARON PETERSON COLEMAN, *FOX '82*

is president of the borough council of Lansdowne, Pa., and the first African American to be elected to that office. She also received the 2010 Movers and Shakers award from the American Women's Heritage Society in Philadelphia.

MARC SUGARMAN, *SMC '82*

published *Common Sense: Empowering Parents to Help Their Children Learn and Retain Basic Knowledge* with Dog Ear Publishing. That book can aid parents in combatting the "Google effect," or the tendency of today's students to forget information that is readily accessible online.

DEBRA J. CHRAPATY, *FOX '83*

was named CEO of Nirvanix, a cloud-based information-storage service with headquarters in San Diego. She also is chair of that company's board of directors. Previously, she was chief information officer of Zynga, a social-game service.

FRED P. GUSOFF, *SMC '83*

won second place in the "Front Page Design" category, Division VI, of the Keystone Press Awards for his work for the *Northeast Times* in Philadelphia. He won second place in the "Editorial" category, Division VI, in 2006.

RICHARD M. JUREWICZ, *LAW '83*

was a course planner for a Pennsylvania Bar Institute seminar titled "Identifying Hidden Third Party Cases in Work Related Accidents." He is senior partner in the law firm of Galfand Berger

## CLASS OF 1996



John Burwell

# ERNESTINE WALLS BENEDICT

**DEGREE:** BBA, finance, law and business, Fox School of Business, 1996

**OCCUPATION:** Book booster

**LOCATION:** Washington, D.C.

Among bibliophiles, the great debate of whether ever-evolving digital technologies are endangering traditional books rages on. But the media are not mutually exclusive to Ernestine Walls Benedict, FOX '96, vice president of marketing and communications at Reading Is Fundamental (RIF)—the largest literacy nonprofit organization in the U.S.

"I see [the different media] as companions," she explains. "The digital space, whether it is accessed through the Internet, an e-reader, a computer or a smartphone, is a platform; it's a mode for reading."

Benedict works to ensure that a love of reading is fostered in children through traditional avenues, such as RIF-sponsored book fairs and donations, and also through digital products such as Leading to Reading, which Benedict developed shortly after joining RIF as its director of online communications in 2006. The award-winning, interactive website features e-books, games, videos and songs for children ages 5 and younger, all aimed at encouraging a lifelong love of reading.

"Reading is intellectual oxygen," she says. "If we can find a way to provide that critical resource to children in undeserved communities, that's powerful."

The challenge is getting that resource into the hands of children. Existing research shows that approximately 1 in 7 U.S. families lives in poverty, and 60 percent of those families have no books in the home. Further, by the time those children enroll in kindergarten, they are already more than a year behind their peers academically—which can lead to greater high school dropout rates.

Benedict is determined to change those statistics, through myriad programs including Book People Unite, a national awareness campaign supported by the Ad Council that highlights the need for improved literacy among impoverished children. It is anchored by a public-service announcement using characters from children's literature—such as Pinocchio, Madeline and Curious George—and music from popular artists including The Roots, John Legend, Chris Martin of Coldplay and Regina Spektor.

Since the campaign's launch in April 2012, more than 10,000 people have pledged to volunteer with, donate to or educate for RIF. In addition, the organization has placed more than 5 million books in the hands of children nationwide, and the PSA—which garnered attention from *The New York Times* and NPR—is currently running online and on television and radio throughout the country.

Benedict sees the campaign as a call to action to those who recognize the benefits of reading and power in numbers.

She says, "We are indeed building a community of 'book people' who truly care about this issue and are willing to take action."

—Maggie Reynolds, SMC '13

To learn more about Benedict's work, visit [rif.org](http://rif.org).





# CHARITY WICKS

**DEGREE:** BM, performance, 2003; MM, piano accompanying/chamber music, 2005; Boyer College of Music and Dance

**OCCUPATION:** Showstopper

**LOCATION:** New York City

Serving jury duty is not typically a life-altering experience. But for Charity Wicks, *BYR '03, '05*, her service spurred a successful Broadway career.

While waiting in a Lower Manhattan jury-selection room in August 2007, Wicks met acclaimed Broadway director Kimberly Grigsby. The two women quickly discovered they were both alumnae of the Manhattan School of Music, where Wicks earned a doctoral degree in musical arts after graduating from Temple. Noting that she needed a pianist for her latest production, *Spring Awakening*, Grigsby invited Wicks to a performance. After the show, Grigsby asked her to return—but not as an audience member. Instead, she would serve as conductor and keyboardist.

“At the first performance, I felt great,” Wicks says. “The band was onstage with all the action, so it was very surreal and amazing. Kimberly actually didn’t hear me play until I was in the show one evening! She totally went on trust and intuition; I thank her for that.”

That chance meeting established Wicks’ career on Broadway, but her talent sustained it. After working on *Spring Awakening*, she served as keyboardist for *Nice Work If You Can Get It* and

toured with the national production of *Billy Elliot* as conductor and keyboardist.

Wicks currently directs music for Central Presbyterian Church in Summit, N.J., and freelances as keyboardist and rehearsal pianist for the Broadway production of *Wicked*. She also has directed music for shows and cabarets throughout New York City.

“*Billy Elliot* was a great experience, but I was working on one show all the time,” Wicks explains. “I enjoy collaborating and working on new projects, and exploring the gap between classical music and musical theater,” she says, adding that alternating between venues like the stage and the church satisfies her craving for musical variety.

Though most of her career is based in New York, Philadelphia and Temple still hold special meaning for her. “I’m grateful for every day I went to Temple,” she says.

In October 2012, Wicks returned to Main Campus to address

*“I enjoy exploring the gap between classical music and musical theater.”*

a theater class the day Temple debuted its own production of *Spring Awakening*.

“We had a lovely Q-and-A with me; Peter Reynolds, the professor and director; and the class,” she recalls. “Coming back to Temple was fun, and seeing all the changes was incredible.”

—Samantha Krotzer, SMC '11

LLP in Philadelphia and chair of that firm's products liability department.

RICHARD M. LERNER, *SMC '83*

hosted *Live from the U.S. Open*, which aired on the Golf Channel during the tournament in April. He joined that network in 1997.

JAY L. WEINSTEIN, *FOX '83, '90*

is partner-in-charge in the Metro Park, N.J., office of EisnerAmper LLP, an accounting firm.

TIMOTHY L. CLEMM, *FOX '84*

is a mentor with the Savannah, Ga., chapter of SCORE, a non-profit organization dedicated to helping small businesses succeed.

EDWARD W. DUFFY, *FOX '84*

published *Philadelphia: A Railroad History* with Camino Books Inc.

JUDY B. HARRINGTON, *SMC '84, FOX '86*

received an Executive Management Award from *SmartCEO* magazine. She is senior vice president, business development, of Health Partners in Philadelphia.

STUART E. JERRIS, *SMC '84*

published *Stop Looking Under My Dress!* with CreateSpace.

MARC S. RASPANTI, *LAW '84*

participated in a panel discussion titled "Direct and Cross of Witness 2" at the first American Bar Association National False Claims Act and Qui Tam Trial Institute in June. He is a partner in the law firm of Pietragallo Gordon Alfano Bosick & Raspanti LLP in Philadelphia.

WILLIAM J. COVALESKI, *TYL '85*

was named "Brewmaster of the Year" by *Philly Beer Scene* magazine. He is founder of Victory Brewing Co., which was named "Brewery of the Year" for the fourth consecutive year by that publication.

CARRIE D. DELONE, *MED '85*

was appointed Pennsylvania's physician general in May. In that role, she advises Gov. Tom Corbett on all medical and public health-related issues.

ERIC J. PRITCHARD, *SMC '85, LAW '89*

was elected vice chair of the Montgomery County Industrial Development Authority Board of Directors. He is a partner in the business and finance department in the law firm of Kleinbard Bell & Brecker LLP in Philadelphia.

LORI F. REINER, *FOX '86*

is partner-in-charge in the Jenkintown, Pa., office of EisnerAmper LLP, an accounting firm.

MATTHEW F. RUSNAK, *CLA '86*

edited and translated *Galateo, or, The Rules of Polite Behavior*, an Italian etiquette manual written by Giovanni Della Casa in the 1500s. It was published by University of Chicago Press.

JOHN P. GORMLEY, *SMC '87*

directed *Odds or Evens*, his sixth short film, which stars *Breaking Bad* actor Charles Baker. Gormley worked as a television journalist for 23 years before switching to film-making. His first film, *Snap*, was released in 2002.

DANIELLE BANKS-WILLIAMS, *CLA '89, LAW '93*

was named "Diverse Attorney of the Year" by *The Legal Intelligencer*, the oldest law journal in the U.S. She is a partner in the law firm of Stradley Ronon Stevens & Young LLP in Philadelphia.

PETER G. GURT, *FOX '89*

is senior vice president and chief operating officer of the Milton Hershey School in Hershey, Pa.

GLENN C. NEIMAN, *FOX '89, LAW '92*

was certified as a specialist in workers' compensation law by the Pennsylvania Bar Association Section on Workers' Compensation Law.

DANIEL WOODBURN, *SMC '89*

will play the role of Splinter in the upcoming film *Ninja Turtles*, scheduled for release in the U.S. in June 2014.

BRENT M. ZERN, *ENG '89*

received a 2013 Award of Distinction from Emory University in Atlanta. The award recognizes outstanding staff members who help Emory become a destination university. He is an environmental engineer at that institution.

#### 1990s

MARLENE DOUGLASS ROSSMAN, *SMC '90*

earned a master of nursing degree from the Pediatric Nurse Practitioner Program at the University of Pennsylvania in Philadelphia. She now works in a private practice in Bucks County, Pa.

MICHAEL J. STUTMAN, *LAW '90*

joined the Philadelphia office of the law firm of Chamberlain, Hrdlicka, White, Williams & Aughtry as senior counsel in the firm's real estate and corporate departments.

JIUNN-JONG WU, *MED '90*

was elected a fellow of the American Academy of Microbiology in May. He is professor of medical laboratory science and biotechnology at National Cheng Kung University in Tainan City, Taiwan.

JENNIFER BALDINO BONETT, *SMC '91*

is senior manager of marketing and communications for Christiana Care Health System in Delaware.

STEVEN H. DONAHUE, *SMC '91*

published *Amy the Astronaut and the Flight for Freedom* with Hydra Publications.

BRET S. PERKINS, *FOX '91*

received the 2013 Distinguished HRM Alumni Award from the Department of Human Resource Management in the Fox School of Business. That honor is given to a professional who demonstrates committed and substantial service to the industry, their community and Temple. Perkins is vice president, external and government affairs, at Comcast Corp. and immediate past-president of the Temple University Alumni Association.

DREW M. WOLF, *FOX '91*

was named "Alumnus of the Year" by the Milton Hershey School in Hershey, Pa.



## CLASS OF 2001

# DANIEL EUN

**DEGREE:** MD, School of Medicine, 2001

**OCCUPATION:** Bionic man

**LOCATION:** Philadelphia

As a child growing up on the West Bank in Palestine, Daniel Eun, *MED '01*, watched his father—a medical missionary—care for those with no access to healthcare. “He made a huge impact on me as a role model and is my biggest hero to this day,” he says. That experience started his lifelong love of medicine.

After graduating from Temple, Eun went on to complete a general surgical internship at Pennsylvania Hospital before heading to Detroit for a urology residency and a robotic-surgery fellowship in the Vattikuti Urology Institute at Henry Ford Hospital.

Eun has performed more than 50 types of robotic-surgery procedures, including total or partial removal of the prostate, kidney and bladder to treat cancers that affect those organs. He also reconstructs the urinary tract to repair congenital anomalies or problems stemming from prior surgeries. Some of those cases are incredibly complex. For example, in a patient with advanced kidney cancer, Eun reconstructed and partially replaced the vein that returns blood from the kidney to the heart and lungs.

“I love removing cancers and fixing things,” Eun says. “As a med student, I also loved the hand-eye coordination required in using scopes, lasers and television screens to remove kidney stones. I never thought I would one day use robotic hands to make patients well again.”

In April 2012, Eun became the first U.S. doctor to repair an obstructed kidney through a patient’s navel using a new robotic-surgery single-site platform, which allows all the surgical instruments to go through one incision rather than multiple small incisions.

“The patient did really well, and I was thrilled that we accomplished this at Temple,” says Eun, who also is associate professor of urology in the School of Medicine, vice chief of robotic surgery, and director of minimally invasive robotic urologic oncology and reconstruction at Temple University Hospital.

Since his arrival at Temple, the robotics program has established the Robotic Training Center in the Medical School, one of only 16 in the country; opened robotic 3-D teaching suites with technologically advanced robotic operating rooms; and developed one of the most comprehensive robotic urologic cancer and reconstructive surgery program in the region.

“It is absolutely amazing what we have accomplished at Temple in the short time I have been here,” he says. “Robotic surgery translates into better care for patients. It is really a fascinating time to be in medicine.”—*Leslie Feldman*, SMC '82



Temple Health

*“I never thought I would one day use robotic hands to make patients well again.”*

ANTHONY L. BUFFONE, *CLA '93, EDU '99*

earned an EdD in organizational learning from the George Washington University in Washington, D.C. His dissertation is titled *Hybrid Identity Organizations: The Role of Hybrid Identity Tensions in a Corporate Branding Strategy at a Voluntary Health Organization*. He is president and founder of Strategic Identity Consulting LLC, an organizational effectiveness firm, and is a member of the College of Liberal Arts Board of Visitors at Temple.

FORREST O. HARDING, *SMC '93*

performs the voice of Chica the Chicken on *The Chica Show*, which airs on NBC and the Sprout network.

JONATHAN W. MCGORAN, *SMC '93*

is editor-in-chief of *Grid*, a magazine that covers sustainability efforts in Philadelphia. He also published his latest novel, *Drift*, with Forge Books in July. It is a thriller about genetically modified foods.

YUMY THOS L. ODOM-ROBINSON, *CLA '93*

was honored with a proclamation from the Auburn Avenue Research Library on African American Culture and History in Atlanta. He is founder of the East Coast Black Age of Comics Convention, which held its 12th annual event in May.

MARK E. PFEIFER, *CLA '94*

published *Diversity in Diaspora: Hmong Americans in the Twenty-First Century* with University of Hawaii Press. He also is editor of the *Hmong Studies Journal*.

JOHN A. KRISTEL JR., *CHPSW '95, FOX '05*

was appointed president and CEO of Good Shepherd Rehabilitation Network, which provides therapeutic services for 30 locations in eastern Pennsylvania.

KENNETH W. MILANO, *CLA '95*

published *The Philadelphia Nativist Riots: Irish Kensington Erupts* with The History Press.

SANDY L. PFEFFER, *FOX '96*

received a 40 Under 40 Award from *Philadelphia Business Journal*. She is a director at Deloitte LLP and a leader in its women's initiative. She also is impact committee chair of the United Way of Southeastern Pennsylvania Women's Initiative Leadership Committee.

LOUIS CAMERON, *TYL '97*

organized *The Poster Project Presents Immigration*, a poster portfolio that features 10 international visual artists addressing immigration. Posters of the work are free and can be downloaded from Cameron's website.

NICOLE M. FALCONE, *CHPSW '97*

founded Pedihabilidad, a nonprofit, volunteer-run rehabilitation clinic that treats children with disabilities in the Amazon region of eastern Ecuador.

JASON P. IVEY, *FOX '97*

was inducted into the Etowah County Sports Hall of Fame in Alabama. He played basketball for Emma Sansom High School in Gadsden, Ala., where he led the team to the 1992 Class 5A state championship. At Temple, he was the only freshman to play in every men's basketball

game in the 1992-1993 season and lead the team to the Elite Eight in the NCAA tournament. He was on four NCAA tournament teams during his collegiate career.

DAVID KONYK, *BYR '97*

performed in *The Jobs Project*, a choreographic work by RealLivePeople(in)Motion. The latter is an arts company led by Gina Hoch-Stall, *BYR '10*. *The Jobs Project* depicted the stories of 25 people working in Philadelphia today. Konyk and Hoch-Stall worked on that production—staged in Philadelphia in May—with four other Temple graduates.

LISA YINGER SPAHR, *CLA '97*

published the second edition of her book, *World War II Radio Heroes: Letters of Compassion*, with Intrigue Publishing. She also is seeking congressional recognition for the men and women she wrote about.

WENDY EDSALL-KERWIN, *TYL '98*

showed a piece titled “Ebb & Flow” in the craft category of the *Art of the State: Pennsylvania* exhibition, which ran from June to September at the State Museum of Pennsylvania in Harrisburg.

ROBERT GURTCHEFF, *CLA '98*

completed the advanced-level course of the Reid Technique of Interview and Interrogation, a method used widely by law-enforcement officers.

JAMES R. HEDTKE, *CLA '98*

was the 2013 recipient of the Buzzallino Faculty Scholarship, given by Cabrini College in Radnor, Pa. He is professor of history and political science at that institution.

JENNIFER WANG, *FOX '98*

was appointed vice chair of China's Financial Supervisory Commission, which oversees financial operations in Taiwan. Wang also is associate dean of the College of Commerce at National Chengchi University in Taiwan, and associate professor of risk management and insurance at that institution.

RICHARD C. LIU, *CHPSW '99*

was named to the board of directors of the American Liver Foundation, Mid-Atlantic Division. He also is director of viral hepatitis and HIV programs at Pharmicare Management LLC in Baltimore.

## 2000s

JAMIE R. GAUTHIER, *FOX '00*

was appointed executive director of the Sustainable Business Network of Greater Philadelphia, an organization that advocates for, and educates businesses about, environmental responsibility.

CARLTON A. PAYNE, *EDU '00*

is the first African-American chief of psychology of the Philadelphia Prison System. He also has written several books, including *How to Triumph Over Tragedy: A Step-by-Step Guide to Overcoming Adversity* with eBook-case.com.

JESSICA GERLACH VALE, *TFM '00*

directed, produced and wrote *Small Small Thing: The Olivia Zinnah Story*, a documentary about rape in Liberia. Its Philadelphia premiere took place in Ritter Hall on Main Campus in April.



AYELE K. AJAVON, *SMC '01*

was hired as communications specialist for the International Association of Business Communicators. Previously, she served as media spokesperson for Lincoln Financial Group in Philadelphia.

ABBY R. BENNETT, *TYL '01*

was appointed to a one-year term as assistant professor in the Department of Graphic Arts and Design in the Tyler School of Art at Temple.

KHYEL T. DICKS, *EDU '01*

was named director of the Willow Grove Training Center of Developmental Enterprises Corp. in Pennsylvania.

THOMAS F. FUNCH, *CLA '01*

received a 2013 Bride's Choice Award from weddingwire.com, an online wedding-planning resource. He is a videographer based in Sellersville, Pa.

STEVEN B. WITTENBERG, *FOX '01, LAW '01, '10*

received a 40 Under 40 Award from *Philadelphia Business Journal*. He is director of estate and philanthropy services for SEI Private Wealth Management in Oaks, Pa.

MATTHEW M. PAMMER, *FOX '02*

was named an executive in residence in the Fox School of Business Institute for Business and Information Technology, and is a member of the IT Advisory Board at Fox. He also is vice president of information systems, North America, for AstraZeneca, a pharmaceutical company.

GREGORY STAR, *LAW '02*

was named a partner in the law firm of Drinker Biddle & Reath LLP in Philadelphia. He is a member of that firm's insurance practice group.

MATTHEW D. WITTMAYER, *TFM '02*

is a photographer based in Rochester, N.Y. He has provided services for clients including United Way, The New York Times Co. and Wegmans.

ANDREW J. DUPONT, *LAW '03*

presented a CLE (continuing law education) seminar titled "Anatomy of a Trial (Through a Lens)" for LightStream Communications, a provider of CLE courses. He taught the course with Mark Weingarten, *CLA '73*. They are both partners in Locks Law Firm in Philadelphia.

CHRISTOPHER G. BECK, *BYR '04*

played drums on Oliver Lake Big Band's jazz album called *Wheels*. Yoichi Uzeki, *BYR '05*, performed piano.

ANDREA E. DUFFY, *SMC '04*

is an on-air radio personality at B-101/WBEB-FM Philadelphia.

MICHAEL A. WESLOSKEY, *TFM '04*

was named web development manager of Little League Baseball and Softball in South Williamsport, Pa.

LISA T. FELIX, *LAW '05*

joined the law firm of Harter Secrest & Emery LLP in Rochester, N.Y., as an associate attorney in the firm's immigration practice group.

MATTHEW FERRELL, *BYR '05*

accepted a tenure-track professorial position at St. Cloud State University in Minnesota, and was named that institution's director of choral activities.

ADAM C. FRY, *BYR '05*

was added to the 2013-2014 roster of Astral Artists, a Philadelphia-based organization that promotes and supports young talent in classical music. He also won the Links of Annapolis Study Award at the Annapolis Opera's 25th Annual Vocal Competition.

SARAH M. SHANNON, *SMC '05*

was promoted to vice president, programming and network operations, at FEARnet, a cable network. She most recently served as its director of programming.

YOICHI UZEKI, *BYR '05*

performed piano on Oliver Lake Big Band's jazz album called *Wheels*. Christopher Beck, *BYR '04*, played drums.

MELISSA PRICE BOYCE, *FOX '06*

was elected to the Bucks First Federal Credit Union Board of Directors in Bucks County, Pa. She also is a managing associate in the tax services firm of Drucker & Scaccetti in Philadelphia.

RICHARD T. KNESKI, *FOX '06*

is volunteering with the Peace Corps, helping build a tourism center in Ghana.

D. DIEGO TORRES, *CLA '06*

earned a PhD in sociology from the Horace H. Rackham School of Graduate Studies at the University of Michigan-Ann

Arbor. He also is a Houston Education Research Consortium postdoctoral fellow of the Kinder Institute for Urban Research at Rice University in Houston.

DARRYL C. MACE, *CLA '07*

was awarded the 2013 Christian R. and May F. Lindback Foundation Award for Distinguished Teaching from Cabrini College in Radnor, Pa., in May. He is associate professor of history and chair of the History and Political Science Department at that institution.

TIMOTHY M. RAPP, *CLA '07, SMC '12*

is a writer in the breaking-news department of Bleacher Report, a sports-media website. In April, his story about NBA player Jason Collins' coming out in a *Sports Illustrated* article went viral.

CHRISTOPHER A. VITO, *SMC '07*

finished his first season covering the Philadelphia 76ers for *Delaware County Daily Times*. He also was married in June 2013 and lives with his wife, Meghan, in Jenkintown, Pa.

BRYAN G. WAY, *TFM '07*

self-published *Life After: The Arising*, a novel about zombies that is set in Delaware County, Pa.

AMANDA RIVAL BERNT, *FOX '08*

was inducted into the Berlin High School Athletics Hall of Fame in Connecticut. She was honored for numerous successes on that school's track team.

FRANCES C. NORTHCUTT GREEN, *EDU '08*

published *How to Survive Your Freshman Year* with Hundreds of Heads Books.

## CLASS OF 1978

Ryan S. Brandenberg



# HAL JONES

**DEGREE:** MFA, sculpture, Tyler School of Art, 1978

**OCCUPATION:** Master mover

**LOCATION:** Philadelphia

Having an entire collection of priceless, irreplaceable art in one's hands might unnerve even the most stoic among us. But it is an everyday occurrence for Hal Jones, TYL '78, founder of Atelier Art Services & Storage, which specializes in transporting world-renowned artwork.

For the most part, he does not let the pressure get to him. "But now and then, I'll have funny dreams of just standing on top of a bunch of crates, and they're wobbling back and forth and falling over," he says. "Then I know it's time to take a break."

In 2011, Jones managed moving the famed art collection of pharmaceutical magnate Albert C. Barnes—estimated to be worth more than \$25 billion—from its longtime facility in Lower Merion, Pa., to a new museum on Benjamin Franklin Parkway in Philadelphia.

Moving the Barnes collection was complex. The team at Atelier spent months designing the route and packing materials for more than 4,000 works of art, including pieces by Vincent Van Gogh, Pierre-Auguste Renoir and Paul Cézanne.

One of the most imposing pieces in the collection was Henri Matisse's *The Dance*, commissioned specifically for the Barnes Foundation in the 1930s. It is a 600-pound, three-paneled mural on canvas, and to transport the work to its new home, the team rented the largest tractor trailer in the U.S. That move alone took two days and was done entirely by hand, as opposed to using a hydraulic lift that might malfunction and damage the art.

After graduating from Tyler, Jones worked in the packing and installation department in the Philadelphia Museum of Art, where he learned to pack and stow invaluable artwork.

***"Moving priceless artifacts made me nervous, but you get over that quickly."***

Jones used the skills he honed at the museum to start a company that would allow him to both revel in the art he loves and support his family.

"Moving priceless artifacts made me nervous at first, but you get over that really quickly," he says.

Moving the entire Barnes collection took more than a year and a half, but for Jones, it was the opportunity of a lifetime. He calls it "the most incredible collection we'll ever move."

—Tommy Rowan, SMC '11

To see a time-lapse video of the Atelier team installing *The Dance*, visit [temple.edu/templemag/artmove](http://temple.edu/templemag/artmove).



## TEMPLE MADE

Ryan S. Brandenburg



# TEMPLE MADE ORIGINATORS

**OCCUPATIONS:** Creative collaborators

**LOCATIONS:** Philadelphia and New York City

For those behind the Temple Made advertising campaign that debuted in 2012, those words are more than a slogan: They are declarations of their own histories. Nearly everyone who worked on the campaign—from those who wrote and directed the television spots to those who provided voiceover talent—is literally Temple made.

“We had contributions from students, professors and alumni,” says Michael Bray, *SMC ’04* (pictured, center), a senior business partner in Allen & Gerritsen (A&G), which bought the Philadelphia-based advertising agency that created the campaign. “At least some aspect of every part of the campaign involved someone from the Temple community.”

Bray was the day-to-day liaison between A&G and Temple. He focused on finding other Owls to work on the campaign, including producer Howard McCabe, *SMC ’85*, of Blue, a Philadelphia-based production house, and New York City-based director Evan Dennis, *TYL ’02*, who took A&G’s ideas and brought them to life on video.

“Having an ad team that’s looking to push some boundaries and take chances was a dream come true,” Dennis says. “We were always on the same page, wanting to make something emotional and impactful that really sticks with people.”

## “Now we have a rallying cry.”

The campaign showcased the creativity, ambition and pride of the Temple community through social media, billboards and television commercials—some of which featured materials contributed by students, faculty, staff and alumni through Instagram.

To create the campaign’s visual components, Dennis shot in locations throughout Main Campus and the city: Temple’s labs, for footage of sprinting lizards; Geasey Field, where football players collided; the top of Morgan Hall on Main Campus, which provided a dramatic shot of the city skyline.

For the campaign’s musical elements, A&G enlisted the talents of Michael Aharon, *BYR ’83*; Paul Geissinger, *SMC ’03, ’05*; and Rick Friedrich, *SMC ’06* (pictured, far left), a Grammy-nominated producer and founder of The Philadelphia Record Co., a music-production entity. Director of Photography Brandon Watz, *TFM ’12*, also contributed shots of the city and campus life.

“I loved working on the project, because it was an exercise in creativity,” Friedrich says. “We experimented with a lot of music. It’s one of those things where the right video and the right music click. There’s that emotional experience.”

Jacki Bigas, *SMC ’10* (pictured, right), a business partner at A&G, knew the campaign was resonating with its audience when #TempleMade became a sensation on Twitter. Since its launch in August 2012, that hashtag has been used nearly 17,000 times.

“I think the Temple community has always been a group of no-nonsense, hard workers who constantly deliver impacts and results that surprise those who don’t understand us,” she says. “For a long time, we didn’t have a way to express that pride, but now we have a rallying cry.” —*Kyle Bagenstose, SMC ’11*

To view the Temple Made commercials, visit [youtube.com/templeuniversity](http://youtube.com/templeuniversity).

ILAN G. ISAKOV, *CLA '08*

composed music for *Ai Weiwei: Never Sorry*, a critically acclaimed documentary about the Chinese dissident artist for whom the film is named. Isakov also composed music for *The Jobs Project*, a performance by RealLivePeople(in)Motion. The latter is an arts company led by Gina Hoch-Stall, *BYR '10*. *The Jobs Project* depicted the stories of 25 people working in Philadelphia today. He and Hoch-Stall worked on that production—staged in Philadelphia in May—with four other Temple graduates.

ANDREA CALDARISE, *TYL '09*

designed the set for *The Jobs Project*, a performance by RealLivePeople(in)Motion. The latter is an arts company led by Gina Hoch-Stall, *BYR '10*. *The Jobs Project* depicted the stories of 25 people working in Philadelphia today. Caldarise and Hoch-Stall worked on that production—staged in Philadelphia in May—with four other Temple graduates.

MOLLY JACKSON, *BYR '09*

performed in *The Jobs Project*, a performance by RealLivePeople(in)Motion. The latter is an arts company led by Gina Hoch-Stall, *BYR '10*. *The Jobs Project* depicted the stories of 25 people working in Philadelphia today. Jackson and Hoch-Stall worked on that production—staged in Philadelphia in May—with four other Temple graduates.

ADRIAN SIERKOWSKI, *TFM '09*

was a camera operator for the 2012 Miss Universe contest in Las Vegas. He also has served as director of photography and cinematographer on many feature-length and short films.

## 2010s

TERRENCE D. BARCLIFT, *FOX '10*

received a 40 Under 40 Award from *Philadelphia Business Journal*. He is senior vice president of Bank of America.

GINA HOCH-STALL, *BYR '10*

directed *The Jobs Project*, a performance by RealLivePeople(in)Motion. The latter is an arts company she leads. *The Jobs Project* depicted the stories of 25 people working in Philadelphia today. Hoch-Stall worked on that production—staged in Philadelphia in May—with five other Temple graduates.

EMILY A. MORTON, *CST '10*

earned a master of science degree in geophysics from New Mexico Tech in Socorro. Her thesis is titled *Dynamic Earthquake Triggering above the Socorro Magma Body and Automated Event Detection in the 2009 Socorro, New Mexico, Earthquake Swarm*. After completing her degree, Morton joined the Los Alamos National Laboratory in a post-masters research position.

REINALDO DeJESUS JR., *TFM '11*

promoted the Stop the Violence Kickback Block Party, held in southwest Philadelphia in June. He also is a filmmaker with Astronauts Really Fly, a performance collective.

JORDAN W. MARTIN, *TYL '11*

opened a Pita Pit franchise in his hometown of St. Louis.

KISSINGER "KEN" SIBANDA, *LAW '11*

published *Hannibal the Great: Hannibal Born*, a graphic novel, with Proteus Books. Now he is working on a film adaptation of that book.

JUSTIN M. WUSINICH, *THM '11*

received a HYPE Miami Award from the Greater Miami Chamber of Commerce in March. The awards are part of HYPE (Helping Young Professionals Engage) Miami, which provides young professionals with networking opportunities and recognizes their contributions to the community.

TOQUYEN T. DOAN, *CLA '12*

is serving with the Peace Corps in Armenia, assisting with improvements in areas such as business efficiency, sanitation, health, education and agriculture.

KAMI MATTIOLI, *CLA '12*

is associate social-media editor at SportingNews.com in Charlotte, N.C.

MEGAN M. QUINN, *BYR '12*

performed in *The Jobs Project*, a performance by RealLivePeople(in)Motion. The latter is an arts company led by Gina Hoch-Stall, *BYR '10*. *The Jobs Project* depicted the stories of 25 people working in Philadelphia today. Quinn and Hoch-Stall worked on that production—staged in Philadelphia in May—with four other Temple graduates.

MATTHEW D. ALBASI, *SMC '13*

created *Rise of the Tigers*, a documentary about a youth football program in Philadelphia's Kensington

neighborhood, with Max Pulcini, *SMC '13*. They held a "sneak-peek" screening at a Philadelphia Soul arena football game in June.

DYLAN R. BAIRD, *FOX '13*

was the grand-prize winner in the 2013 Be Your Own Boss Bowl, a Temple-wide business-plan competition organized by the Innovation and Entrepreneurship Institute in the Fox School of Business. Baird won \$125,000 in cash, professional services and products for his plan for Neighborhood Foods, a West Philadelphia-based urban-farming business.

DEREK R. BOND, *EDU '13*

completed training at the Marine Corps Recruit Depot in Parris Island, S.C.

SHANIECE B. COLE, *SMC '13*

was a presenter at the 2013 Billboard Music Awards in May.

MASSIMO A. "MAX" PULCINI, *SMC '13*

created *Rise of the Tigers*, a documentary about a youth football program in Philadelphia's Kensington neighborhood, with Matthew Albasi, *SMC '13*. They held a "sneak-peek" screening at a Philadelphia Soul arena football game in June.

NICOLE M. WOLVERTON, *CLA '13*

published her debut novel, *The Trajectory of Dreams*, with Bitingduck Press.

## Post your class notes online!

Visit [alumni.temple.edu/classnotes](http://alumni.temple.edu/classnotes) to share your recent news and to update your information. Online class notes are run in *Temple* and other publications.

You also may mail your notes to:

Editor, *Temple*  
TASB/1852 N. 10th Street  
Philadelphia, PA 19122



# IN MEMORIAM

*This list includes those in the Temple community who have passed away since the last issue of Temple.*

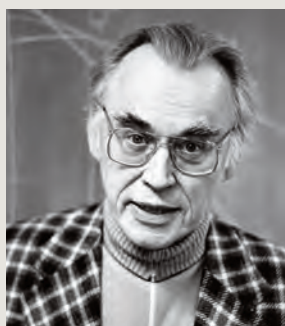
## 1930s

Morris J. Block, *DEN* '32  
Roxanna Schlimm, *FOX* '34  
Dorothy Erford Johnson, *CLA* '37, *EDU* '73  
Margaret M. Roberts, *EDU* '38, '44  
Elizabeth Stahl Eskildson, *CHPSW* '39

## 1940s

Lois MacArthur Logan, *EDU* '40  
Herman Miller, *MED* '40  
Arthur T. Polishuk, *EDU* '40, *CLA* '52  
J. Albert Fehlberg, *POD* '41  
Morris S. Goltz, *POD* '41  
Anthony P. Runtagh, *PHR* '41  
Mary Y. Schutsky, *EDU* '41  
Fred Skolnick, *POD* '41  
Anne M. Arbach, *POD* '42  
Harry Cohen, *POD* '42  
Leonard L. Cramer, *POD* '42  
Elisabeth M. Gentieu, *CLA* '42  
Emma F. Mutchler, *EDU* '42, *CHPSW* '58  
Wilbur E. Weaver, *EDU* '42  
Russel R. Fels, *FOX* '43  
Burton G. Greenblatt, *PHR* '43  
M. Doris Stelmach, *POD* '43  
James N. Dill Jr., *MED* '44, '52  
Helen R. Dunkle, *CHPSW* '44  
David A. Levitsky, *CLA* '44  
Mary E. McElroy, *CHPSW* '44  
Carol B. Weller, *CHPSW* '44  
Shirley S. Bederman, *CHPSW* '45  
Francis J. Bowes, *POD* '45

Herbert H. Cohen, *POD* '45  
Barbara Walsh Cooper, *EDU* '45  
William P. Proulx, *POD* '45  
Inez D. Van Campen, *CHPSW* '45



Robert Diaz

## LOUIS HARMS

Louis Harms, *EDU* '39, '40, long-tenured professor and administrator in the Fox School of Business, passed away in January. He had been a faculty member at Temple since the 1940s. His positions included professor and chair in the Department of Economics and associate dean of Fox.

Harms earned bachelor's and master's degrees from Temple, and a doctorate in economics from the University of Pennsylvania. He served in the Army Air Corps during World War II, constructing airfields in New Guinea, and was a staunch supporter of the civil-rights movement of the 1960s.

He is survived by his wife, a daughter, a son, a brother and four grandchildren.

Andrew A. Belanger, *POD* '46  
Ida R. Zeisloft, *POD* '46  
Walter H. Beadling Jr., *MED* '47  
John C. Esposito, *CST* '47  
Jovina S. Farrell, *CLA* '47  
Margaret R. Fluck, *CHPSW* '47  
Theodore S. Halpern, *FOX* '47  
Leon S. Kuter, *FOX* '47  
Walter O. Moeller, *FOX* '47  
Nancy L. Paul, *EDU* '47  
Martin J. Vigderman, *LAW* '47  
B. Bernard Axelrod, *CLA* '48, *MED* '52  
Helen G. Biesenkamp, *CHPSW* '48  
Arthur A. Birkby, *BYR* '48  
Marie S. Creutzinger, *CHPSW* '48  
Joseph M. Garfunkel, *MED* '48, '52  
Burr J. Higgins, *ENG* '48  
Vincent C. Kersten, *PHR* '48  
Eunice M. Lasche, *MED* '48, '53  
Lloyd F. Riss, *CHPSW* '48  
Alfred M. Sellers, *CST* '48  
David S. Wagner, *DEN* '48  
Bennie J. Clayburgh, *MED* '49  
Marlin H. Freedman, *FOX* '49  
Robert C. O'Donnell, *EDU* '49, '50  
Robert Perloff, *CLA* '49  
Bernard Tafapolsky, *CST* '49, '50  
Sidney Wallace, *CST* '49, *MED* '54  
Marvyn H. Wolf, *SMC* '49

## 1950s

Elizabeth B. Avis, *SED* '50  
Barbara S. Berk, *CHPSW* '50  
Manuel Brahen, *EDU* '50

Robert L. Girtton, *FOX* '50  
I. Ralph Hyatt, *CLA* '50, *EDU* '58  
Helen Beshore McCahan, *CHPSW* '50  
Alvin W. Melser, *DEN* '50  
James J. Ryan, *FOX* '50  
Elizabeth Marcin Skowronski, *CHPSW* '50  
Jean P. Behler, *CHPSW* '51  
Richard S. Cohen, *ENG* '51  
Harry Halpert, *SMC* '51, *EDU* '63  
Joel G. Lippe, *DEN* '51  
Richard S. Wachowski, *ENG* '51  
Dorothy G. Wilson, *MED* '51  
Robert H. Bubeck, *CHPSW* '52, *EDU* '59  
Caroline Patterson DiPasqua, *FOX* '52  
Robert C. Kantner, *ENG* '52  
Isadore Lock, *FOX* '52  
Gabriel T. Popp, *PHR* '52  
Vivian C. Ward, *CHPSW* '52  
Dominic A. DeLaurentis, *MED* '53, '58  
Earl L. Fairchild, *ENG* '53  
Ruth Lorrach Henry, *EDU* '53  
Claire Coleman Schweiker, *CLA* '53  
Charles L. Stefanic Sr., *ENG* '53  
Kenneth Winfield, *EDU* '53, '65  
Glenn Cannon, *CLA* '54  
Raymond L. Detz, *DEN* '54  
Lawrence P. Jacobs, *CST* '54  
Stokes Gentry, *MED* '55  
Louis S. James, *FOX* '55  
John L. Kallaway, *DEN* '55  
Monica J. Labonoski, *CHPSW* '55, *EDU* '57  
William Deitelbaum, *ENG* '56  
Daniel A. Kline, *CLA* '56

James G. Oates, *EDU* '56  
 Marilyn J. Houser, *EDU* '57  
 John A. Marsch, *ENG* '57  
 Paul Van Embden, *LAW* '57  
 Walter G. Batezel, *EDU* '58, '70  
 Frank A. Lembo, *ENG* '58  
 Patrick J. McDonough, *MED* '58  
 Catherine B. Revell, *SED* '58  
 Edward G. Bogosian, *FOX* '59  
 Joseph L. Chapman Jr., *MED* '59  
 Raymond J. Norton, *FOX* '59  
 Eugene E. Renz Jr., *LAW* '59  
 Edmond F. Rondepierre, *LAW* '59  
 Victor S. Underkoffler, *CST* '59

## 1960s

Robert A. Anson, *ENG* '60  
 Elva R. Bodine, *CHPSW* '60  
 Thomas N. Cannavo, *EDU* '60  
 Charles H. Cummings, *EDU* '60  
 Francis A. Gulen, *PHR* '60  
 Paul F. McCann, *ENG* '60  
 Fay L. Plesent, *EDU* '60  
 Merle F. Sanders, *CHPSW* '60  
 Michael J. Weber, *DEN* '60  
 Adele J. Gerber, *EDU* '61, *CLA* '66  
 John D. Gherardini, *PHR* '61  
 Richard H. Goddard Jr., *ENG* '61  
 Richard L. Hark, *BYR* '61, *EDU* '63  
 Harry W. Hauck, *CHPSW* '61, *EDU* '69  
 William S. Lindsay, *FOX* '61  
 Tolbert W. Lowry, *DEN* '61  
 John M. Pezzuto, *EDU* '61  
 Joyce N. Slade, *EDU* '61  
 Frederick Banfield, *MED* '62  
 Elliot A. Del Borgo, *BYR* '62  
 John S. Mowbray Jr., *EDU* '62  
 Fred Blume, *FOX* '63  
 Frank Gargione, *PHR* '63  
 Warren E. Howard, *EDU* '63, '70  
 Gary W. Reighard, *EDU* '63  
 John R. Resetar, *CHPSW* '63

Lee Vegotsky, *PHR* '63  
 Nancy Kaplan Carvin, *CLA* '65  
 Thomas L. Murtaugh, *CLA* '65, '71  
 George H. Vansandt, *CLA* '65, '70  
 Raymond J. Hancock, *EDU* '66  
 Lynn A. Hudgins, *CHPSW* '66  
 Eugene A. Huth, *EDU* '66  
 Gerald T. Noel, *CST* '66  
 Loniel C. Strang, *BYR* '66  
 Bruce Bottomley Jr., *DEN* '67  
 Howard M. Ellner, *CLA* '67, *LAW* '71  
 Frederick O. Seltzer, *EDU* '67  
 Gregory B. Tobin, *LAW* '67  
 Arlene W. Berkowitz, *EDU* '68  
 Larry A. Bugen, *CLA* '68  
 Judith M. Halpern, *MED* '68  
 Brian H. Hewins, *MED* '68  
 Robert S. McKinney, *CLA* '68  
 William J. Steffee, *ENG* '68, '77  
 Joanne M. Weaver-Stroh, *EDU* '68  
 Joseph J. Weiss, *FOX* '68  
 Sheila B. Fleisher, *EDU* '69  
 Gladys P. Otto, *EDU* '69  
 David B. Shuman, *POD* '69

## 1970s

Charles W. Meier Jr., *EDU* '70  
 John W. Morton Jr., *ENG* '70  
 William S. Riehl Jr., *CLA* '70  
 Ransom B. Harris, *CLA* '71  
 Debra Curran Louie, *CHPSW* '71  
 Sophia H. Shain, *EDU* '71  
 Thomas G. Palumbo, *EDU* '72  
 Gordon R. Pellerin, *SMC* '72  
 Gavin M. Smith, *CLA* '72, *EDU* '80  
 Violet S. Tholey, *EDU* '72  
 James E. Tommor, *CLA* '72  
 Anthony F. Bruno, *SSW* '73  
 Barbara P. Frauens, *CHPSW* '73  
 Roy A. Himelfarb, *DEN* '73  
 John A. McBride, *FOX* '73  
 Vincent D. Notarianni Jr., *TYL* '73

David H. Shaffer Jr., *ENG* '73  
 Kathleen Kirchner Sweet, *CLA* '73, *LAW* '76  
 Frances A. Balz, *EDU* '74  
 Mary G. Kendall, *TYL* '74  
 Franklin B. Salley, *FOX* '74, '79  
 Horace F. Darlington Jr., *EDU* '75  
 Arthur H. James, *LAW* '75  
 Robert E. Noonoo, *LAW* '75  
 Igor W. Alfimow, *CLA* '76  
 Jeanne E. Kolb, *EDU* '76  
 Dana H. Long III, *CLA* '76  
 Jo Ellen L. Peterman, *EDU* '76  
 Marie T. Seyfried, *EDU* '76  
 Elizabeth F. Woods, *EDU* '76  
 Warren D. Erdman III, *EDU* '77  
 Ellen L. Foland, *SSW* '77  
 Genaro Gobantes Jr., *MED* '77  
 Elise L. Felton, *SED* '78  
 Carol S. Farma, *EDU* '79  
 Barry D. Moore, *DEN* '79  
 Gary C. Schultz, *EDU* '79  
 Raymond R. Stevens Jr., *FOX* '79  
 Gayle Reitenbach Sultzbaugh, *EDU* '79

## 1980s

Louis F. Carreon, *CLA* '80, *CHPSW* '82  
 Koneta L. Eldridge, *CST* '80  
 Lynne G. McIntosh, *EDU* '80  
 Peter J. Proko Jr., *LAW* '81  
 Elizabeth Butler McCormick, *SMC* '82  
 Leslie L. Albor, *CST* '83  
 Russell H. Fye, *EDU* '83  
 William R. Kane, *SMC* '83, *LAW* '90, '94  
 Vernard V. Wilkerson, *FOX* '83  
 Judith L. Ashworth, *FOX* '84  
 Barbara Kilty Edelman, *TYL* '85  
 Mary A. Grebner, *EDU* '85  
 Frances A. Terrinoni, *DEN* '86  
 Amy C. Beeman, *TYL* '87  
 Michelle D. Friedman, *SMC* '88  
 Michael P. Hegarty, *SSW* '88

## 1990s

Rosella Clemmons Washington, *BYR* '93  
 Thomas W. Traub, *BYR* '96  
 Wilbur L. Fish Jr., *CST* '97  
 Robert P. Folino, *SMC* '97



Robert Diaz

## HARRIETT FERGUSON

Harriett Ferguson, longtime professor in the Department of Nursing, passed away in January. She served Temple for 25 years, as both an assistant and an associate professor of nursing, and also as the department's assistant chair.

She was the recipient of the 1989 Lindback Award for Distinguished Teaching, and was elected to the inaugural class of the Temple University Teaching Academy in 1999.

The Harriett W. Ferguson Excellence in Nursing Scholarship Fund has been established in her name.

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“If we think it’s important for low-income mothers to follow the policies we want them to follow, **we have to do something to make them believe the people who are instituting those policies.** Otherwise, at the very least, policies aren’t reaching their full potential.”

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JUDITH LEVINE, ASSISTANT PROFESSOR OF SOCIOLOGY, discussing her book *Ain’t No Trust: How Bosses, Boyfriends and Bureaucrats Fail Low-Income Mothers and Why it Matters* (University of California Press, 2013) with NBC News online, June 26, 2013

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