

# TEMPLE



## NEWS MAKERS



BEHIND THE SCENES  
WITH TAMRON HALL, *SMC '92*,  
AND KEVIN NEGANDHI, *SMC '98, HON '15*



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## COMMUNITY CODE PHILLY

A Temple program gives high school students programming skills and an entrepreneurial outlook.

# TEMPLE

*From the television studio to the emergency room, Owls show their relentless spirit. In this issue, two broadcast journalists make a demanding role look easy; student job seekers shine; community teens learn business-savvy app design; and hospital staff respond heroically to tragedy.*

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Get an inside look at the lives and routines of two Owls who host national morning television programs.



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It was a typical night at Temple University Hospital's busy emergency room. Then an Amtrak train derailed.



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## STUDENTS BEHIND THE BILLBOARDS

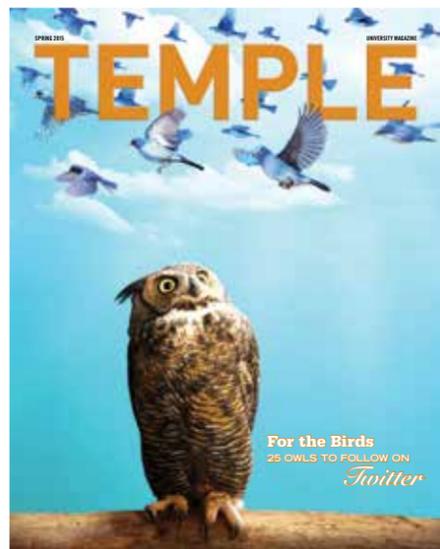
Meet the resourceful, accomplished students featured in a Temple ad campaign.

**12 IN PURSUIT OF HARMONY:** Two alumnae honor a trailblazing choral music professor.

**COVER PHOTO:** Joseph V. Labolito

# WHAT DO YOU THINK?

Readers share anecdotes, memories, praise and tweets inspired by the spring issue.



## AN EARLIER 'BIRD'

I laughed when I saw the title of the *Temple* magazine I just got in the mail. "For the Birds" caused a huge flutter at the Medical School in the 1960s. Waldo Nelson, chair of the Department of Pediatrics and the pre-eminent pediatrician in the U.S., and perhaps the world, was publishing the next edition of his pediatric textbook. According to scuttlebutt, he recruited his daughter to help organize the index. In those days, it was all done using 3 x 5 cards (ever heard of those?), and there were hundreds (1,500-plus?) of entries.

When the book was published, the index was perfectly alphabetized and organized, and there in the "B" section was the entry "Birds, for the," written by the only person who could have gotten away with that "impertinence"—his daughter. It was a priceless comment on her take on her famous father's work. We laughed for days. And decades later, seeing the phrase makes us laugh again.

Gwen Gentile, *MED '62*  
Pottsville, Pennsylvania, and Brooklyn, New York

## 1948 FOOTBALL 'MATCH'



In 1948, my girlfriend, a fellow Temple student, and I attended the Temple vs. Boston University football game. I can't remember which team won, but my girlfriend accepted my proposal for marriage. During Christmas semester break, we took the train to Washington, D.C., and here we are, happily married 66-plus years later! John William and Lillian Wohlfarth  
Cloverdale, California

## EXCELLENCE ALL AROUND

My time at Temple was one of the highlights of my life. What an excellent school, campus, experience and education. Temple continues to improve and be a wonderful attribute to the city and region. It will always hold a special spot in my heart, and I really look forward to your magazine. It is so professional, relevant and interesting. I love being informed about the ways Temple is expanding and advancing. Keep up the great work! Julie Maillie, *SMC '07, '11*  
Newtown, Pennsylvania

## FROM THE TWITTERVERSE

If a Temple Owl sends a message on Twitter, is it called a hoot?  
@PopCultureFreak  
Philadelphia

It's always a pleasure to get my @TempleUniv alumni magazine in the mail, all the way in #Japan. #TempleMade  
@erikj03  
Kobe, Japan

## OWLS ONLINE



Janelle Croisette, a biochemistry major in the Class of 2017, posted this image to Instagram with the caption "[U] PRIDE around the world."



Jeremy Kusnir, *SMC '07*, Philadelphia, responded on Twitter.

@TempleUniv It's not Italy, but Owls are also on the top of Turtlehead Peak at Red Rock in Las Vegas.

## CORRECTION

Tom Heffner, *FOX '74*, of Eldersburg, Maryland, wrote in to correct an error. In the spring 2015 edition of *Temple*, we misidentified the medal that Richard V. Washington, *FOX '55*, received. It was the Congressional Gold Medal, not the Congressional Medal of Honor.

To share your opinions with the *Temple* staff, email [templemag@temple.edu](mailto:templemag@temple.edu) or send a letter to *Temple* magazine, Bell Building, 3rd Floor, 1101 W. Montgomery Ave., Philadelphia, PA 19122.

## VOL. 69 NO. 1 / Fall 2015

Vice President for Strategic Marketing and Communications  
Karen Clarke

Associate Vice President of Communications  
Emily Spitale

Director of Content Strategy  
Maria Raha

Art Director  
Trish Brown

Designers  
Trish Brown, Robert Frawley, Rhiann Irvine

Correspondence  
Bell Building, 3rd Floor, 1101 W. Montgomery Ave., Philadelphia, PA 19122

Email  
[templemag@temple.edu](mailto:templemag@temple.edu)

Website  
[temple.edu/templemag](http://temple.edu/templemag)

*Temple* is published by Temple University of the Commonwealth System of Higher Education.

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Sustainably designed and printed to reflect Temple University's commitment to environmental stewardship.



## KEY TO SCHOOL AND COLLEGE CODES

BYR	Boyer College of Music and Dance
CLA	College of Liberal Arts
CPH	College of Public Health
CST	College of Science and Technology
DEN	Kornberg School of Dentistry
EDU	College of Education
ENG	College of Engineering
FOX	Fox School of Business
HON	Honorary Degree
LAW	Beasley School of Law
MED	School of Medicine
PHR	School of Pharmacy
POD	School of Podiatric Medicine
SED	School of Environmental Design
SMC	School of Media and Communication
SSW	School of Social Work
TFM	Division of Theater, Film and Media Arts
THM	School of Tourism and Hospitality Management
TYL	Tyler School of Art

## IN THIS ISSUE

Every day, I find a new reason to take pride in Temple University. In this issue of *Temple*, you'll find several examples of why we should all be proud of this great institution.

The cover story is about two Temple alumni who are thriving in the world of media. Each morning, people throughout the country wake up to Tamron Hall, *SMC '92*, and Kevin Negandhi, *SMC '98, HON '15*, stars of NBC's *Today* and ESPN's *SportsCenter*, respectively. Both Tamron and Kevin are enthusiastic and engaged alumni; in fact, both of them spoke at graduation ceremonies during the past academic year.

Tamron and Kevin demonstrate how a Temple education prepares students for the real world. That's a theme taken up in our Hire an Owl campaign, which is helping employers learn about our amazing Temple students and graduates. If you have hired or can hire an Owl for an internship or a full-time role, I encourage you to let us know at [temple.edu/takecharge](http://temple.edu/takecharge).

Giving young people the skills they need to excel in their careers is one of our top priorities. You can see that in our Urban Apps + Maps Studios, where Temple undergraduates and local high school students partner to develop startups that address urban challenges. The program shows the Temple community is entrepreneurial, dedicated and socially conscious.

Few events have made me prouder to be a part of this community than the way people across the university came together to aid victims of the Amtrak Train 188 derailment in May. The dedication and compassion shown by our first responders and medical



care team in the wake of that tragedy have won praise from local, state and national officials, but I was not surprised. That's the kind of devotion the Temple community shows every day.

We would love to know what makes you proud to be a Temple Owl. I invite you to share your thoughts at [facebook.com/TempleU](http://facebook.com/TempleU).

Neil D. Theobald  
President, Temple University

> To learn more about President Theobald, visit [president.temple.edu](http://president.temple.edu).

## Follow Temple!

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Temple University Alumni Group

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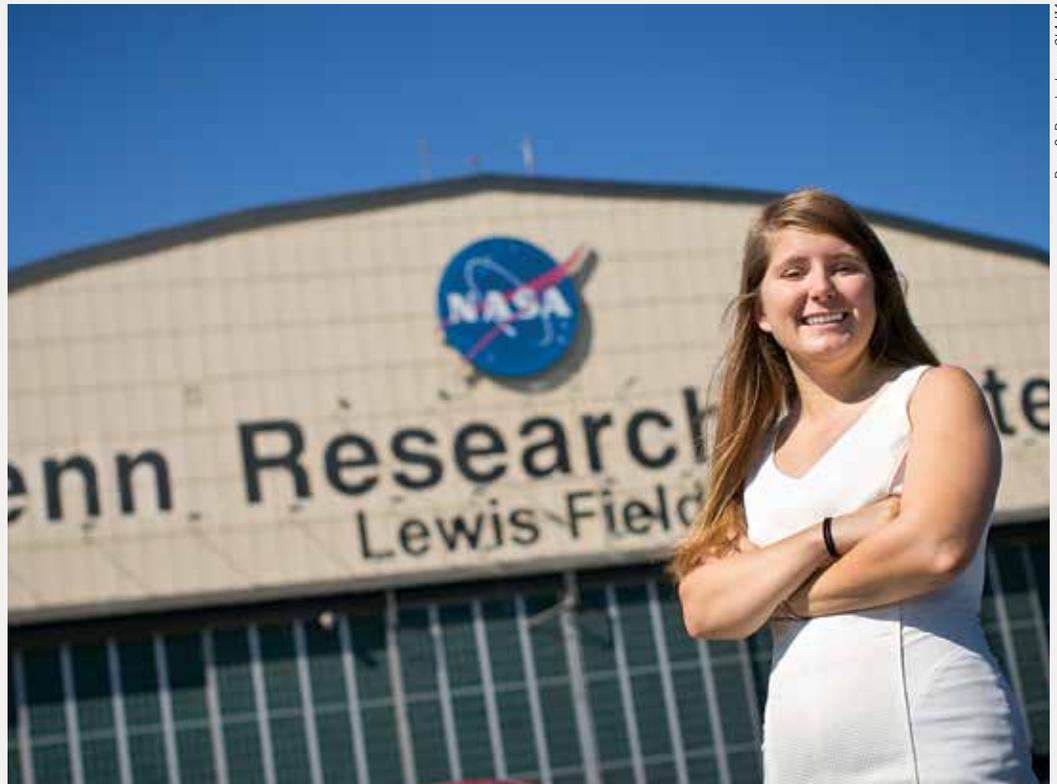
[plus.google.com/+TempleUniversity](http://plus.google.com/+TempleUniversity)

# TRUE TECH

You could say Abby Sydnes, Class of 2017, has science in her genes. The daughter of two engineers who met while working for IBM, she remembers watching her father build computers. And before she was in middle school, she had become interested in hardware development.

During her sophomore year, Sydnes led a team of students who competed in Brown University's Robotics Olympiad. With the help of James Novino and Jake Holohan, both Class of 2016, Sydnes built a robotic micromouse meant to navigate a maze (also see "Smart Design," Page 7). Though the robot didn't find its way out in the allotted time, the team won an award for its design.

This past summer, her talents earned her an internship at a NASA laboratory in Ohio, where she worked with some of the country's top scientists.



Ryan S. Brandenberg, CIA '14

## ABBY SYDNES

**DEGREE:** BS, electrical and computer engineering, College of Science and Technology, Class of 2017

**HOMETOWN:** Bryn Mawr, Pennsylvania

### **What were your responsibilities as a NASA intern?**

My main project involved working to combine integrated radio and optical communication systems into a hybrid for use in deep space.

### **What does the fall semester hold in store for you?**

I am secretary of Temple Robotics, working on the micromouse project in hopes of this time completing the maze in the Brown competition, and possibly entering other competitions.

I will still be working as the lead teaching assistant for the *Introduction to Engineering* course. I hope to work closely

with the lead professor to revolutionize the class with new projects and hopefully attract more women to the field.

### **How do you see the environment for young girls in STEM-related fields?**

In most of my electrical engineering classes, there are about three women, which is usually equivalent to about 10 percent of the class. I think because of low numbers like that, young girls are often scared away because they feel that they won't be accepted by their male counterparts. In my experience, this isn't true. Also, because of the few number of women in

STEM-related fields, women tend to support each other.

Our president of Temple's chapter of the Institute of Electrical and Electronics Engineers is a female, and my division chief at NASA was female. The dynamic in the workforce and the classroom is definitely changing.

> To watch a video of Sydnes' robotic mouse in action, visit [news.temple.edu/micromouse](http://news.temple.edu/micromouse).

# NEWS

From scientific studies to business ventures, Temple fosters innovation. The university's increasing research expenditures and its eco-friendly efforts are applauded; students open a one-of-a-kind cooperative café; and researchers make a startling discovery about the 2010 Deepwater Horizon oil spill.

## RESEARCH RISING



Temple has moved into the top 100 U.S. colleges and universities for research expenditures, according to the latest rankings from the National Science Foundation (NSF). Temple ranks 94th of 643 institutions in the NSF's Higher Education Research and Development Survey, with \$224 million in research expenditures for fiscal year 2013. That is up from the previous year's \$138 million and 125th place. The total includes all funds spent on research from both internal and external sources, including federal, state and local governments; businesses; and foundations and other nonprofit organizations.

Vice President for Research Administration Michele Masucci attributes the rise in rankings to the university's ongoing commitment to investing in research: recruiting world-class faculty, emphasizing collaborative research activities across disciplines and building state-of-the-art facilities, such as the College of Science and Technology's

(CST's) Science Education and Research Center and the School of Medicine's Medical Education and Research Building.

The high caliber of the faculty has brought accolades on another front. Four papers from three CST professors were included in the list of the world's most cited scientific research papers. John Perdew, Department of Physics, had No. 16 and No. 93; Sudhir Kumar, Department of Biology, had No. 45; and Dean Michael Klein, Department of Chemistry, had No. 79. Thomson Reuters compiled the list from its Web of Science database, which includes research that dates back more than a century.

"Academic scholarship is being more and more quantified by the number of citations to a given publication," says Klein. "This achievement is a testament to the quality of recruiting that has taken place recently at CST." **PRESTON M. MORETZ, SMC '82**

### LEADING NUMBERS

Temple's momentum is evident in other recent rankings.

#### No. 1

Best Online MBA Programs  
U.S. News & World Report

#### No. 1

Best Online MBA Programs for Veterans and Service Members  
U.S. News & World Report

#### No. 1

Entrepreneurial Mentorship  
The Princeton Review and *Entrepreneur* magazine

#### No. 2

Trial Advocacy; Best Law Schools  
U.S. News & World Report

#### No. 4

Insurance; Best Undergraduate Business Schools  
U.S. News & World Report

#### No. 5

Top Online MBA Programs  
The Princeton Review

#### No. 6

Highest-Caliber Law School Graduates  
*Super Lawyers*

#### No. 13

Fine Arts; Best Graduate Fine Arts Schools  
U.S. News & World Report

#### No. 22

Graduation Rate Performance  
U.S. News & World Report

Read more about Temple's rankings at [temple.edu/momentum](http://temple.edu/momentum).



Temple celebrated the achievements of its Class of 2015 during the 128th Commencement ceremony, held May 8 in the Liacouras Center. The university conferred undergraduate, graduate and professional degrees to more than 9,000 Owls.

## VERDANT TEMPLE

Over the summer, landscape work began on the portion of Liacouras Walk between Polett Walk and Montgomery Avenue to beautify the area, provide more social space and create a clearer pathway to Wachman Hall.

The project's new permeable paving will help soak up rainfall—a response to the region's crucial issue of stormwater management—and LED pedestrian lighting will save energy and further improve security. A line of trees east of 1800 Liacouras Walk will create shade for pedestrians. Work will be substantially completed by the end of September.

The project is the first under the university's landscape master plan, Verdant Temple, which outlines a comprehensive strategy for Temple's open spaces, streets, walkways, lighting, signage and other components integral to the campus experience. Developed in conjunction with the Visualize Temple campus plan, Verdant Temple guides the evolution of Main Campus by establishing standards for the design, implementation and management of campuswide landscape projects. **BRANDON LAUSCH, SMC '06**

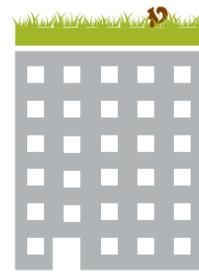


LRSUStudio

# BEING GREEN

Temple has been recognized as one of the 353 most environmentally responsible colleges. The Princeton Review's 2015 *Guide to 353 Green Colleges* gives Temple a green rating of 94 of a possible 99. It praises the university for signing the American College & University Presidents' Climate Commitment, a pledge by colleges and universities to reduce greenhouse gases and promote research and educational efforts to address global climate disruptions.

Some of Temple's environmentally friendly features include the following:



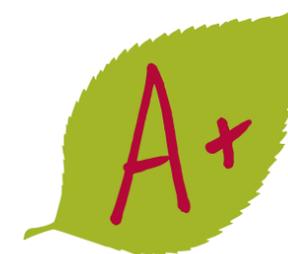
## GREEN BUILDING

Temple has adopted the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) as a standard for new buildings. The Architecture Building was Temple's first LEED building; its green roof functions as a surface habitat that captures stormwater, increases the diversity of urban wildlife, reduces heat and extends the structure's life. Mitchell and Hilarie Morgan Hall, the Montgomery Parking Garage, and the new Science Education and Research Center are pending LEED review.



## BIKE SHARE

Temple's Main Campus hosts two stations as part of Philadelphia's city-owned bicycle-sharing program, Indego, which debuted in April.



## ACADEMIC STUDIES

Temple is a growing destination for students interested in understanding and working on environmental issues. Twenty degree programs and numerous certificates include a sustainability focus, and nine Temple schools and colleges offer 138 undergraduate sustainability-related courses.

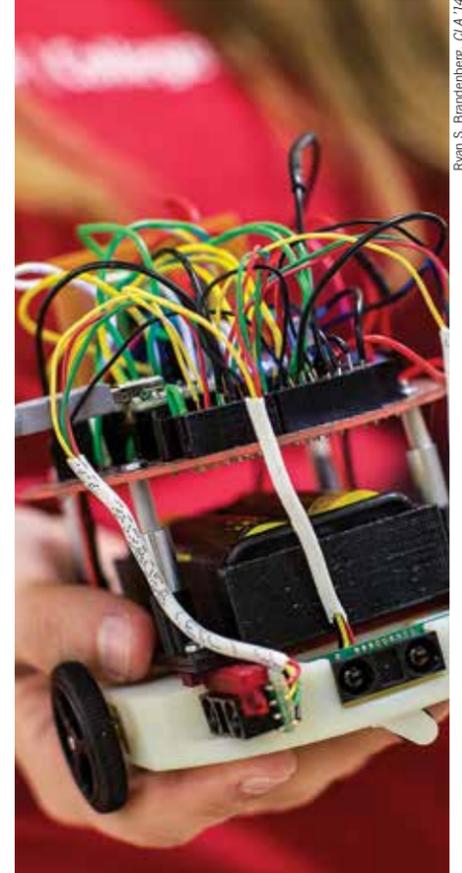


## EASY RECYCLING

Temple expanded the plastics it collects to include numbers 1 through 7. The approach further reduces landfill waste and is also better integrated with the city of Philadelphia and other municipalities.

**MICHAEL MASTROIANNI**

> Learn more about Temple's commitment to the environment at [sustainability.temple.edu](http://sustainability.temple.edu).



Ryan S. Brandenberg, CLA '14

## SMART DESIGN

Three College of Engineering students won the Excellence in Design award for their robotic micromouse at the fourth annual Brown University Robotics Olympiad in April. Electrical and computer engineering majors Abby Sydnes, Class of 2017 (also see "True Tech," Page 4), and James Novino, Class of 2016, along with mechanical engineering major Jake Holohan, Class of 2016, used 3-D modeling to design and build their micromouse—an autonomous robotic device about the size of an apple that can quickly and deftly map and traverse a maze. The Temple team competed against teams from universities such as Brown, Harvard, Princeton and Yale, as well as Worcester and Rensselaer polytechnic institutes.

**PRESTON M. MORETZ, SMC '02**

## DOLLARS AND SCENTS



Marketing Professor Maureen Morrin, working with a collaborative research team, found a definitive connection between warm scents, consumer preference for luxury items and an increase in overall spending. These findings, the first of their kind to examine the connection between temperature-related associations, spatial perceptions and sense of self-importance, were published in the *Journal of Marketing* in January 2015.

ERICA B. FAJGE, *EDU '07*



## UNIQUE CAFÉ

At the Rad Dish Co-op Café, students, faculty and staff line up in Ritter Annex, eagerly waiting to chow down on house-made hummus or dig into a salad of locally grown spring mix and wasabi peas.

A completely student-run, cooperative café—the only one of its kind in the region on a university campus—Rad Dish has been offering local, organic, budget-friendly vegetarian food since it opened in February.

“As close as we are to Pennsylvania, Delaware and New Jersey farms, it doesn’t make sense to eat food that has been

shipped across the country,” says Lauren Troop, Class of 2016, co-head of outreach at Rad Dish and an entrepreneurship major minoring in environmental studies.

“We want to encourage people to explore healthy and tasty seasonal food with confidence that they are eating the highest-quality and freshest ingredients around,” says Rhiannon Wright, Class of 2017, a member of Rad Dish’s design and outreach committees. **SIOBHAN REDDING, SMC '15**

## KOREAN OUTREACH

In June, Temple President Neil D. Theobald visited Korea, where he spoke at an alumni event in Seoul about his plan to expand opportunities for cooperation and exchange with Korean universities.

President Theobald aims to increase the number of Korean students coming to Temple. During the visit, he signed a partnership with Kookmin University for a dual undergraduate-graduate degree program and discussed potential cooperative relationships with the presidents of several other Korean universities. **ERICA B. FAJGE, EDU '07**



## CITY LIFE

Temple leaders hosted a ribbon-cutting ceremony in April to debut additions to the Temple University Center City campus. The new café and bookstore, managed by Barnes & Noble, are parts of a \$2.75 million renovation project.

Improvements to the 130,000-square-foot Center City campus, which sits across from City Hall, include a wider and more inviting lobby with digital displays, a new glass and steel canopy, and new exterior signage.

Temple has had a Center City campus since 1973 and has been at its current location since 2001. **BRANDON LAUSCH, SMC '06**



Ryan S. Brandenberg, CLA '14

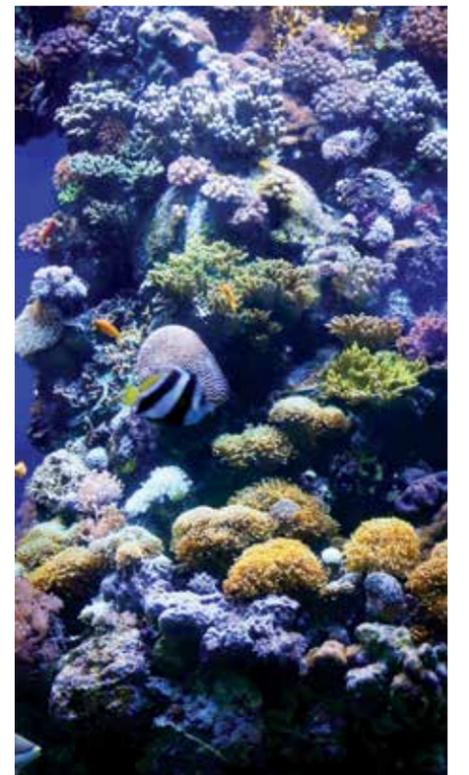
## OIL LEGACY

The dispersant used to clean up the 2010 Deepwater Horizon oil spill in the Gulf of Mexico is more toxic to cold-water corals than the spilled oil, according to a study conducted at Temple.

Researchers from Temple and the Pennsylvania State University exposed three cold-water coral species from the gulf to various concentrations of the dispersant and oil from the Deepwater Horizon well. They found that the dispersant is toxic to the corals at lower concentrations than the oil.

Approximately 5 million barrels, or 795 million liters, of crude oil escaped from the Deepwater Horizon well in 2010, and nearly 7 million liters of dispersants—chemical emulsifiers used to break down the oil—were used to clean it up. It marked the first time dispersants were applied beneath the surface at the source of an oil spill.

**PRESTON M. MORETZ, SMC '82**



## CHARTER ALLIANCE

Temple has formed a partnership with the Knowledge Is Power Program (KIPP), a national network of charter schools, to increase college completion rates for graduates.

“Since its founding, Temple has been dedicated to providing a quality education to students from various backgrounds,” says William Black, senior vice provost of enrollment management. “This partnership helps us identify several highly motivated and ambitious students whose leadership skills will improve the quality of Temple’s community.”

KIPP’s open-enrollment, college-preparatory schools in 162 locations serve more than 59,000 students. More than 95

percent of students enrolled in KIPP schools are African American or Latino; 88 percent qualify for the federal free and reduced-price meals program. With this partnership, Temple will recruit and enroll between eight and 10 qualified KIPP students annually.

“We are thrilled to be joining forces with Temple to offer our KIPP students a strong university option right here in our community,” says Marc Mannella, CEO of KIPP Philadelphia schools. “Our KIPPsters are working hard every day to climb the mountain to and through college, and this partnership will provide invaluable support to help them get there.” **JAZMYN BURTON**

# ALUMNI NEWS

Meet the new vice president of Alumni Relations, stay connected with Temple online and make time for the arts during Homecoming 2015!

## CARRYING THE MANTLE FOR TEMPLE ALUMNI



Joseph V. Labolito

In May, President Neil D. Theobald named Ken Lawrence Jr., CLA '95, the first vice president of Alumni Relations. Here, *Temple* shines a spotlight on Lawrence and why he loves his alma mater.

**MAJOR:** BA, political science, College of Liberal Arts

**LAST STOP:** senior vice president of government, community and public affairs at Temple

### FUN FACTS:

- Served as chief of staff of Temple Student Government
- Owls basketball season ticket holder since his student days
- Owls football season ticket holder since 2002
- Broad Street runner for 16 years
- Married to Jennifer Kaercher Lawrence, FOX '94, his high school sweetheart

*“Going to Temple basketball and football games as a family is just what we do.”*

**ON WHY HE IS AN ENGAGED ALUMNUS:** “Temple has always been a part of our family traditions even before I worked here. The first song I taught my sons and nieces and nephews was the Temple fight song. Going to Temple basketball and football games as a family is just what we do. Even our treehouse has a Temple flag in it.”

> To learn more about Lawrence's vision for Temple alumni, visit [news.temple.edu/lawrence](http://news.temple.edu/lawrence).



## RECONNECT AND REMINISCE

Homecoming 2015 takes place Oct. 8–11!

> Visit [alumni.temple.edu/homecoming](http://alumni.temple.edu/homecoming) for a complete guide to the weekend.



## ARTS ABOUND!

Experience Temple's outstanding visual and performing arts during Homecoming 2015. Several arts-related events are scheduled for Friday, Oct. 9.

**ART MARKET AT TYLER** features more than 30 vendors selling their handmade work. Free, noon-8 p.m., Tyler School of Art.

**CRAFTS & DRAFTS HAPPY HOUR** is a chance to sip Victory beer and sample hors d'oeuvres at the Art Market. Free, 5-7 p.m., Tyler School of Art.

**BOYER MOSAIC CONCERT** showcases student soloists and ensembles in fast-paced, back-to-back performances. Free, 7:30 p.m., Temple Performing Arts Center.

## MAKE PLANS

**OCT. 8–11:** HOMECOMING 2015, featuring

**OCT. 9:** ART MARKET AT TYLER

**OCT. 10:** ALUMNI TAILGATE VILLAGE

**OCT. 10:** TEMPLE VS. TULANE FOOTBALL GAME (Lincoln Financial Field)

**OCT. 12–13:** TEMPLE UNIVERSITY SCHOOL OF MEDICINE NAMING AND DEDICATION

**OCT. 16–18:** INAUGURAL PARENTS AND FAMILY WEEKEND

**OCT. 31:** TEMPLE VS. NOTRE DAME FOOTBALL GAME AND TAILGATE (Lincoln Financial Field)

**NOV. 7:** THIRD ANNUAL GLOBAL DAY OF SERVICE

**MAY 6–8:** ALUMNI WEEKEND 2016

## STAY CONNECTED

The Temple University Alumni Group on LinkedIn averages **50** new members and **60** new job postings each week!

Membership has grown to more than **17,500** members, including more than **4,000** managers, directors

and owners. There's no better place to launch a job search or get career advice.

[facebook.com/TempleAlumni](https://facebook.com/TempleAlumni)

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Temple University Alumni Group

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# IN PURSUIT OF HARMONY

Temple alumnae honor a professor who used choral music to fight social injustice.

STORY BY ERICA B. FAJGE, *EDU '07*



Ryan S. Brandenberg, CLA '14

Sonya Garfinkle (left) and Janet Yamron look through old photos and reminisce about times spent with their teacher, colleague and friend Elaine Brown.

Professor Emerita Elaine Brown, *BYR '45*, once said, “Music is a great glue. It holds us all together.” For the legendary choral conductor, that idea wasn’t only a nice sentiment; it was a call to action. By founding a racially integrated choir group in 1948, Brown ignored social prejudices and fought for equality and integration in an era when society insisted on barriers.

Standing nearly 6 feet tall with a warm smile, the energetic and expressive Brown captivated those she encountered. In fact, she inspired so many people over the years that two Temple alumnae who were her students and colleagues have worked since her passing in 1997 to celebrate her memory. This year, Janet Yamron, *BYR '54, '57*, professor emerita of music and music education at Temple, and Sonya Garfinkle, *BYR '48, '51*, former music instructor at Temple,

established the Elaine Brown Chair in Choral Music, the university’s first-ever endowed chair in the arts.

“Elaine Brown was a great influence on our lives and on many others’ in the community,” Yamron says. “We felt this was a way to honor her.”

## CAREFULLY COMPOSED

Elaine Brown was raised on music. Born Elaine Isaacson in 1910 in Ridgway, Pennsylvania, her mother was a choir director and organist who brought her to rehearsals as an infant and later taught her piano. Like other little girls, Brown played make-believe. She used her comb to conduct imaginary orchestras in front of her bedroom mirror.

Brown taught music education in Jamestown, New York, after earning a degree

from the Bush Conservatory. She became intrigued by the art form of choral music and enrolled at Westminster Choir College—now a part of Rider University—in Princeton, New Jersey, where she acquired another degree and met her husband. She earned yet another degree from Temple, a master’s, and in 1944, Brown began teaching there.

As conductor of the university chorus, Brown placed as much emphasis on where students sat as on how they sang. By being placed next to different people at each rehearsal, they were able to make strong connections with each other.

“Elaine created a kind of blueprint for a rehearsal that’s both musical and human,” says one of Brown’s protégés, James Jordan, *BYR '77, '83*, who uses her approach in the rehearsals he conducts at Westminster Choir College, where he is a professor and senior conductor. “If a choir is a community of

*“She worked to bring people together at a time when society wanted to keep them apart.”*

—TARA WEBB DUEY, BYR '80, '83, DIRECTOR OF DEVELOPMENT, CENTER FOR THE ARTS AT TEMPLE

people, then it follows that, for her, where people sat had much to do with the synergy of the rehearsal.”

Brown channeled her passion for creating harmony in 1948, when she founded Singing City—a racially integrated, Philadelphia-based choir group—and discovered her ultimate calling.

“Racial integration wasn’t common at the time,” Yamron recalls. “Elaine Brown truly changed people’s lives by connecting them and changing their worldviews.”

Brown left Temple in 1956 to devote all her time to Singing City, which performed around the world for diverse, integrated audiences—including concerts in Israel and Jordan in 1974 and in Israel and Egypt in 1982. “Elaine felt that if we sang for Israelis, we should perform for Arabs, as well,” says Garfinkle, who served as Singing City’s associate conductor and its executive director for more than 40 years. “She saw past race, ethnicity and religion.”

Just one year after the Supreme Court’s 1954 ruling to desegregate public schools, the choir toured the American South. Brown arranged for training sessions to help choir members better understand the atmosphere they’d be encountering. “She was trailblazing and wasn’t one to be constrained by social conventions,” says Tara Webb Duey, BYR '80, '83, director of development for the Center for the Arts at Temple. “She worked to bring people together at a time when society wanted to keep them apart.”

Under Brown’s leadership, the choir ranked as one of the top choral groups in the U.S. and performed regularly with the Philadelphia Orchestra. In December 1972, Brown became the first woman in the U.S. to conduct the Philadelphia Orchestra in concert.

#### A DETERMINED DUO

Yamron and Garfinkle—two lifelong musicians, educators, close friends and onetime college roommates—were introduced by Brown in 1951, when they were students. They first discussed the idea of an endowed chair shortly after Brown’s death in 1997, but it was not until 2001 that they were given the green light to begin fundraising by former Temple President Peter J. Liacouras.

The pair worked on raising the funds themselves, identifying alumni and others affected by Brown. So far, 362 people have contributed to the fund.

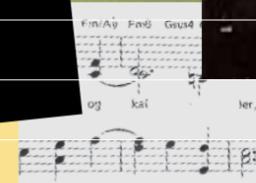
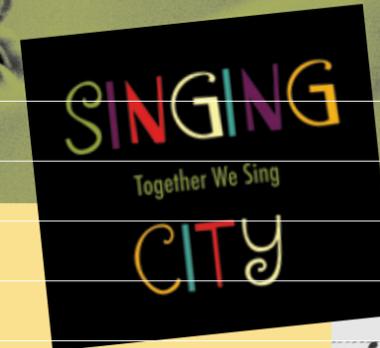
“Elaine Brown always created opportunities for others, even when coping with her own personal tragedy,” explains Garfinkle, referring to Brown’s losses of her husband, a victim of crime, and her only child, who succumbed to cancer. “It was never only about her. That is why we received so much support.”

Despite those early years spent conducting an imaginary orchestra, Brown’s service to the community often eclipsed her professional accomplishments. When asked to look back on her career for a 1987 *Philadelphia Inquirer* article published shortly after she announced her retirement, a community singing project for children in North Philadelphia that she started in the early 1970s was the first thing she mentioned.

In January 2014, Yamron, Garfinkle and Jordan published a book about Brown’s legacy. They titled it *Lighting a Candle* because when students asked Brown in 1956 how they would succeed after she left Temple, she replied, “You must light a candle for someone else”—meaning it was their turn to teach others the lessons Brown had instilled in them.

Clockwise from top left: Elaine Brown conducts and leads a class in two undated photographs; Singing City performs in Israel in 1974; Brown and two choir members meet with Martin Luther King Jr.; Brown leads the choir in formation in 1964; the choir rehearses in 1962.

Choir formation, choir rehearsal, program cover and CD cover courtesy of Special Collections Research Center, Temple University Libraries, Philadelphia; other images courtesy of Singing City.



A year after the book was published, Yamron and Garfinkle reached their fundraising goal. This past March, they were honored with the Boyer College of Music and Dance Tribute Award for their dedication to establishing and building the endowed chair and for their contributions to education and the arts.

#### PASSING THE TORCH

Nearly 60 years after Elaine Brown told her students to light a candle, her vision is being shared with the next generation of music students at Temple.

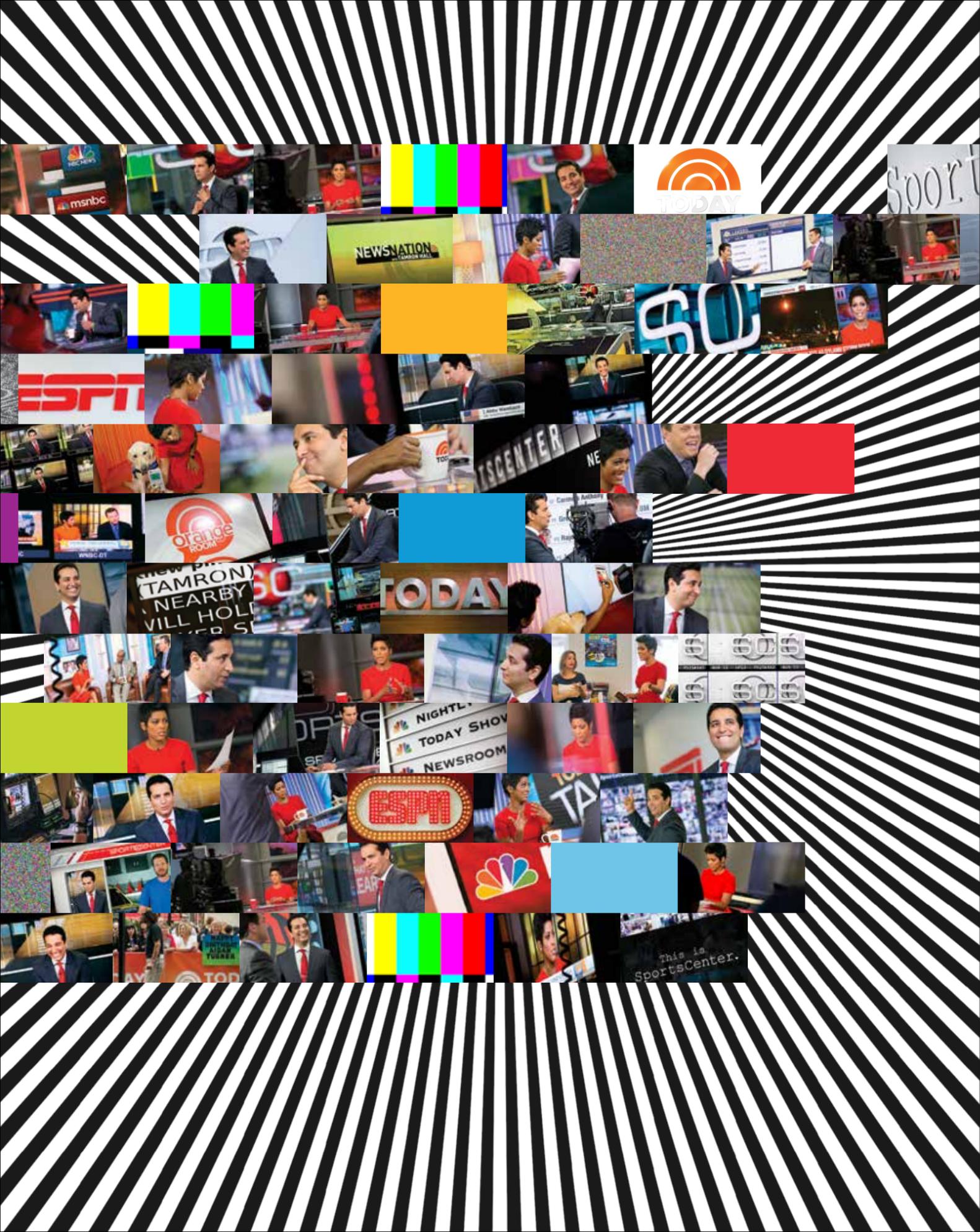
Associate Professor Paul Rardin has been named the inaugural Elaine Brown Chair in Choral Music. He aims to provide opportunities for students that, as he puts it, “align with Elaine Brown’s vision for choral music as an ambassador to human understanding.”

He’ll emphasize programs that expose students to music from non-Western cultures, foster collaboration between students and the local community, and teach young conductors the importance of making musical and emotional connections with their singers. Projects currently in the works include partnerships with North Philadelphia youth choirs, guest artist residencies, and financial support for students and community performances.

“As the Elaine Brown Chair, I plan to help current and future generations of choral students get to know this remarkable woman and her vision,” Rardin says. “I strive to honor Elaine Brown’s legacy and match her energy and joy.”

> To contribute to the Elaine Brown Chair in Choral Music, visit [giving.temple.edu/ElaineBrownChair](http://giving.temple.edu/ElaineBrownChair).





# LEADING THE CONVERSATION

EVERY DAY, TEMPLE IS PART OF THE NATIONAL NEWS WHEN TAMRON HALL, *SMC '92*, AND KEVIN NEGANDHI, *SMC '98, HON '15*, FACE THE CAMERAS.

STORY BY MARIA RAHA

PHOTOGRAPHY BY RYAN S. BRANDENBERG, *CLA '14*

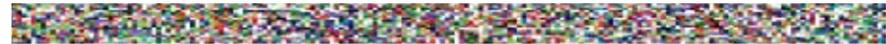
Tamron Hall, *SMC '92*, rises at 4:30 each morning. By 7:30 a.m., the co-host of NBC News' *Today* show and anchor of MSNBC's *NewsNation with Tamron Hall* has already fielded two conference calls to prepare for the day's broadcasts. After taking care of her own hair, makeup and wardrobe, Hall begins anchoring "Today's Take," an hourlong segment of *Today*.

Every minute of that hour is packed. One morning this past summer, for example, Hall spends commercial breaks patiently taking and retaking selfies with *Today*'s guide-dog-in-training, Wrangler, for a Q&A on BuzzFeed. When Wrangler finally gives Hall a kiss as she snaps a photo, she races back to her place in front of the camera before the "On Air" light outside the studio brightens again. And at 9:30 each day, she uses news anchor Natalie Morales' segment within "Today's Take" to fit in a meeting

with the executive producer of *NewsNation*. In addition, she sometimes co-anchors *Today* from 7 to 9.

The atmosphere on the *Today* set is casual and jovial. Hall interviews actors Jason Schwartzman and Adam Scott and taste tests picnic fare. As the hour progresses, Hall begins to quietly, intently check her phone during commercials and other segments. She's preparing for her second daily show, *NewsNation with Tamron Hall*, which airs every weekday at 11. Hall is about to report on the aftermath of a tragic and shocking event in Charleston. The previous night, a young white man had attended a prayer meeting in the city's Emanuel African Methodist Episcopal Church and killed nine African Americans.

When "Today's Take" wraps at 10, Hall walks from Studio A through 30 Rockefeller Plaza—a crowded labyrinth that resembles a



“I’M THE GIRL WHO CAME TO TEMPLE NEVER HAVING SEEN PHILADELPHIA. THIS CITY GAVE ME MY SOUL. THIS UNIVERSITY GAVE ME MY CONFIDENCE.”

—TAMRON HALL, *SMC ’92*, CO-HOST, “TODAY’S TAKE,” AND ANCHOR, *NEWSNATION WITH TAMRON HALL* SCHOOL OF MEDIA AND COMMUNICATION COMMENCEMENT ADDRESS, DEC. 18, 2014

complex subway station at rush hour—toward the *NewsNation* studio.

From 10 to 10:50, Hall prepares for her next broadcast and touches up her hair and makeup. At a different desk, in a different studio, she settles in to host *NewsNation*.

“My team at *NewsNation* sends me scripts to approve during commercial breaks or when I’m not doing a segment on the “Take,” she explains. “They are in sync with my schedule, and they know what we need to do to transition from that show to our show without compromising my reporting or the information we’re providing to the viewers.”

In the *NewsNation* studio, the production staff sits elbow to elbow among a maze of desks about 50 feet from where Hall anchors. They might not be on camera, but it’s clear they’re poised to pounce on any unexpected turn the show might take.

About halfway through the broadcast, the energy in the room intensifies and the phone at the anchor desk begins ringing repeatedly. A staff member answers the calls in hushed, rushed tones and delivers updates to Hall during commercials. Charleston shooter Dylann Roof has just been caught in Shelby, North Carolina.

Through it all, Hall remains squarely in the present. She’s no less engaged as a sunny host on *Today* than she is as the serious

journalist who anchors *NewsNation*. She’s responsive, flexible and calm. “We are like that as human beings, I hope,” she says. “We can truly be engaged in the substantive things that affect our lives on a daily basis or have long-range and long-term impact, and we can transition to something like a recipe we saw somewhere.”

We might all have that capacity, but we’re not expected to exhibit such depth of dimension before a live, national audience. Additionally, while on the air, Hall has been asked to head to Charleston. Once she signs off of *NewsNation*, she attends a quick post-production meeting and heads home to get ready to travel.

“I keep a bag packed because that’s one of the rules of the game, and by the time I made it to the airport, I was stunned to learn the flight was delayed,” she says a week later. “I ended up waiting at the airport for five or six hours, and never got out for the show. The reporter in me wanted desperately to be on the ground for that story. I got home around midnight and I was on the air the next day, but on the ground in New York.”

#### PREP TIME

Kevin Negandhi, *SMC ’98*, *HON ’15*, thrives on a similar energy. Each weekday while Hall holds court on *Today*, Negandhi welcomes

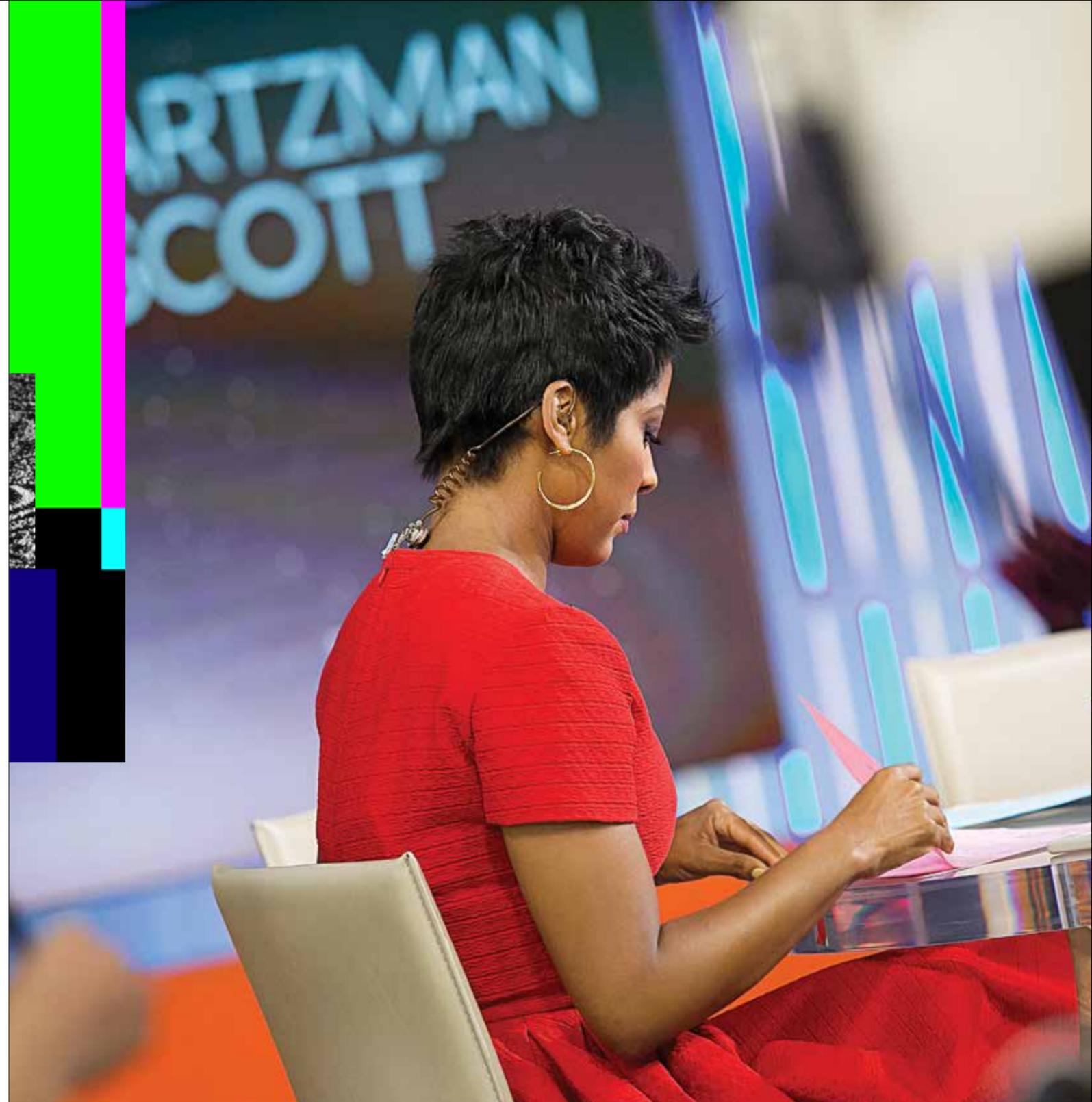
viewers to the 9 a.m. telecast of ESPN’s *SportsCenter*.

ESPN’s sprawling campus in Bristol, Connecticut, is the polar opposite of the bustling, iconic 30 Rock. While the latter is a skyscraping monument to art deco, ESPN is a gleaming contemporary marvel. Eighteen buildings, a fleet of satellites, and a quad that has served as a mini-football field, a tennis court, a soccer field and more are nestled in 123 acres in a small and quiet town. But the difference in atmosphere doesn’t mean Negandhi’s mornings are slow.

“I’m here at 6 a.m.,” he says. “We write the show from 6 to 8. Around 8:15, I get ready for the newsroom. And then at around 8:35, I’m in makeup; at 8:45, we may do a pretaped segment, and then we’re on the air.” His daily episode is followed by a post-mortem meeting, during which the staff discusses what worked and what didn’t. After a quick lunch, Negandhi picks up his two children from daycare and heads home.

“For most [other ESPN] shows, you have four or five to six hours of prep time,” he says. “But on the 9-A, you’re in and you have to get going, because if you don’t, you’re going to be behind, writing two-hour shows in two hours.”

The morning *Temple* visits ESPN, the U.S. women’s soccer team is basking in its Women’s World Cup victory.





## “CHOOSING AND TRANSFERRING TO TEMPLE WAS THE BEST DECISION OF MY LIFE.”

—KEVIN NEGANDHI, *SMC '98, HON '15*, ANCHOR, ESPN'S *SPORTSCENTER*  
TEMPLE UNIVERSITY COMMENCEMENT ADDRESS, MAY 8, 2015

Negandhi interviews Abby Wambach and Kelley O'Hara, two of the team's star players, and talks to NASCAR's Dale Earnhardt Jr.

“Every single day is different,” Negandhi enthuses, “from the Women's World Cup to the NBA starting free agency to Wimbledon matches. It's never dull for me, and I don't think it's dull for anybody who does this.”

The broadcast itself isn't dull, either. In a studio that's likely able to fit three *Today* show sets in it, modular elements like desks and podiums are wheeled in front of backdrops and display screens in different corners of the room, transforming the environment for different segments. The anchors' desk sits in the middle, and the cast and guests work around camera cranes that produce the show's signature swooping effects. Negandhi smoothly, coolly negotiates the space, the timing, the segues and the detail-oriented statistic-soaked nature of sports reporting.

“I always say that when you work at a normal job, if you have a bad day, three to maybe 10 people notice,” he says. “If I have a bad day, hundreds of thousands of people notice. I have to be on and ready. Every time I'm on the air, I'm a fan: I have the same spirit, the same emotion, and I can convey that in a professional manner. There's a standard I like to set that I bring it every single day.”

### BORN READY

Hall, who even as a child watched TV with a critical eye, says she was a broadcast journalist from “day one”: “It's my career, it's my path, it's my destiny—it's what I believe I was meant to do,” she says. “I believe I was meant to be a journalist. And I'm just thankful that I happen to be on one of the greatest morning shows ever, as well as being able to walk into a network that has a storied legacy for breaking news and reporting on the stories that impact this country.”

Negandhi had his professional revelation in 1989, when he was 14. “I was watching a college basketball game, and they were profiling a player at the free-throw line,” Negandhi recalls. “They said, ‘He wants to be a sports broadcaster.’ I thought, ‘Wait a second, I can get paid to follow sports and travel with teams?’”

While at Temple, Negandhi worked on campus and for local media outlets in both print and broadcast journalism. And after graduation, he began reporting professionally in Kirksville, Missouri, where his first day broadcasting live was akin to baptism by fire. “The studio wasn't air-conditioned, and it was HOT,” he recalls. “We had to run our own teleprompter with a pedal, and next to the pedal there was a small button. If you hit it, the teleprompter ran backward. I pressed the pedal, and my foot was so big it hit the

button. So that was my debut: I was sweating like it was Niagara Falls on my face, and I did three minutes of ad-libbing. The anchor next to me was under the desk, trying to set everything right. It was my welcome-to-TV moment.”

In 2006, an agent helped him get an audition for ESPN, where he beat out six candidates for a job at *ESPNews*.

After she earned her degree from Temple, Hall returned to her home state of Texas and worked as a general assignment reporter at KTVT in Dallas. She then moved to WFLD in Chicago, where she spent 10 years before joining MSNBC in 2007. A rigorous, daily on-air schedule is not new to her: In Chicago, she hosted a daily three-hour news program, *Fox News in the Morning*.

Hall doesn't need extra motivation to face such demands. The chance to do her job, she says, is motivation enough. “I don't take it lightly when people agree to give me an interview or allow me to tell their story,” Hall notes. “That's why I got in this business. I love hearing about someone else's journey. When I've been given the opportunity to report their side of the story, their view of the story, it's why I do this, it's why I want to do this and it's why I will do this for the rest of my career.” ■

To view more images from the studios and the cover shoot, visit [news.temple.edu/anchors](http://news.temple.edu/anchors).



*Each trauma patient requires an emergency-room physician, a trauma surgeon, several nurses, an anesthesiologist and others.*

supplement regular mass-casualty training courses and exercises using fake patients.

Sometimes worries about what might go wrong at a site of life-or-death realities come from unexpected places. For example, Cushing made a decision on the morning of the crash that proved prescient. Regular maintenance on the main hospital's electrical substations had been planned for every night that week. On Monday, when two substations were taken down, "some areas didn't go onto the emergency generator power," Cushing says.

Though nothing bad occurred, Cushing woke up early on Tuesday, May 12, and fretted over the substations scheduled to go down that evening: They fed the ER, the operating rooms and radiology. "The big

three," Cushing notes. He had no way of knowing that 54 patients and hundreds of others would be surging into those exact areas that night, but he couldn't shake his discomfort. He called off the maintenance.

**NEEDED REINFORCEMENTS**

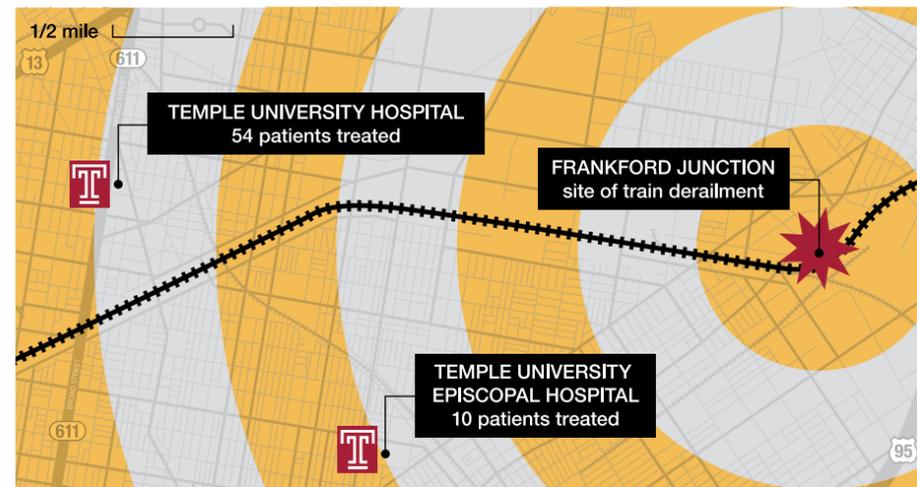
Temple's medical staff members who were on duty that night were highly prepared, but their numbers weren't sufficient. Dozens of people were called in to help, including Dara Delcollo, who, despite her 10 years as a nurse at Temple, was still amazed when she arrived: "Just looking out and seeing everyone covered in soot, with tags hanging from their arms for their triage level—I never saw anything like that before."

As a crisis develops, its enemy is the unknown. How bad will the injuries be? Are numerous people trapped who will create a second wave of patients? Nurse Sheila Last was on the front line most of the night, helping evaluate victims' injury levels. "Every 20 minutes, there were four or five police wagons dropping people off," she recalls. "The first 20 or 30 people were not assessed by the fire department on the scene, so we would open the doors and didn't know what to expect."

Nonetheless, the staff met the challenges with amazing efficiency. Medical student Peter Tomaselli, Class of 2016, helped track the arrivals. Watching the staff skillfully respond "was both humbling and inspirational," he says. "The trauma surgery team was particularly impressive, and they were aided by residents and attending physicians from other surgical departments. It was truly a team effort on a grand scale."

Twenty-three of the patients at Temple that night were classified as "traumas," the worst injury level. "One of these kinds of patients is very resource-intensive," explains Light, the emergency-preparedness manager. Each trauma patient requires an emergency-room physician, a trauma surgeon, several nurses, an anesthesiologist and others. "To have 23 of them in a short amount of time takes a lot," Light observes with remarkable understatement.

John Kastanis, the hospital's president and chief executive officer, was in the emergency department after the crash. It might have



Temple University Hospital staff, including (from left) John Kastanis, president and chief executive officer; Herbert Cushing, chief medical officer; and Robert McNamara, department chair of emergency medicine, go through regular, rigorous training exercises that prepare them for mass-casualty events like the Amtrak derailment.

looked like chaos to an outsider, but he says the doctors, nurses and ancillary staff were all executing their roles exactly as they had practiced. "While events such as this are thankfully rare, it is our duty to protect potential future victims by fully preparing for whenever they might occur. This is what we train for."

Danielle Claire Thor, Class of 2016, director of the student-run Temple University Emergency Medical Services, usually responds to Main Campus incidents. She and her team headed north on Broad Street once they heard about the catastrophe. "Based on previous experiences, I thought we'd be there all night, until 8 or 9 in the morning," she says. But she was able to leave after only four hours. "One of the best indicators of how smoothly it went was how quickly it got done."

Of course, a hospital doesn't run on nurses and doctors alone. The first people Cushing mentions when he talks about the event are "the cleaning folks, the security folks, the people in the blood bank, the lab people. Without the radiology technicians, we wouldn't have been able to do all the CAT scans really fast."

Joseph Moleski, director of hospitality and nutrition services, has developed a mindset unique in the food-service industry. "I was at home starting to doze off when my wife came in and turned on the TV," he says. "I saw it on CNN and said, 'I have to go to work.'" The hospital staff, the relatives of the victims,

the first responders flooded with adrenaline, the members of the media—they would all need to eat. It was the largest disaster Moleski has encountered in his four years on the job, but he and two other workers held down the fort, brewing pots of coffee and distributing premade sandwiches. "One guy just kept making pizzas," Moleski remembers.

The night had its emotional moments for Moleski when he encountered anguished family members. Ultimately, he says, "I felt proud to be a part of it. It was a well-oiled machine."

**MANAGING MANY NEEDS**

Wes Light tries to imagine every contingency, but no major crisis follows a script. Some of what had to be managed never appears in emergency-room TV dramas.

All those beds that were already full? An alternate care site was established, and patients who were ready were discharged—"which is kind of difficult in the middle of the night," Light says with a shrug.

While extra staff was needed, some who arrived had to be told to go back home. "In an event like this," Light explains, "you can have a hangover effect, where the next day you don't have adequate staff. Then you're running a different kind of emergency."

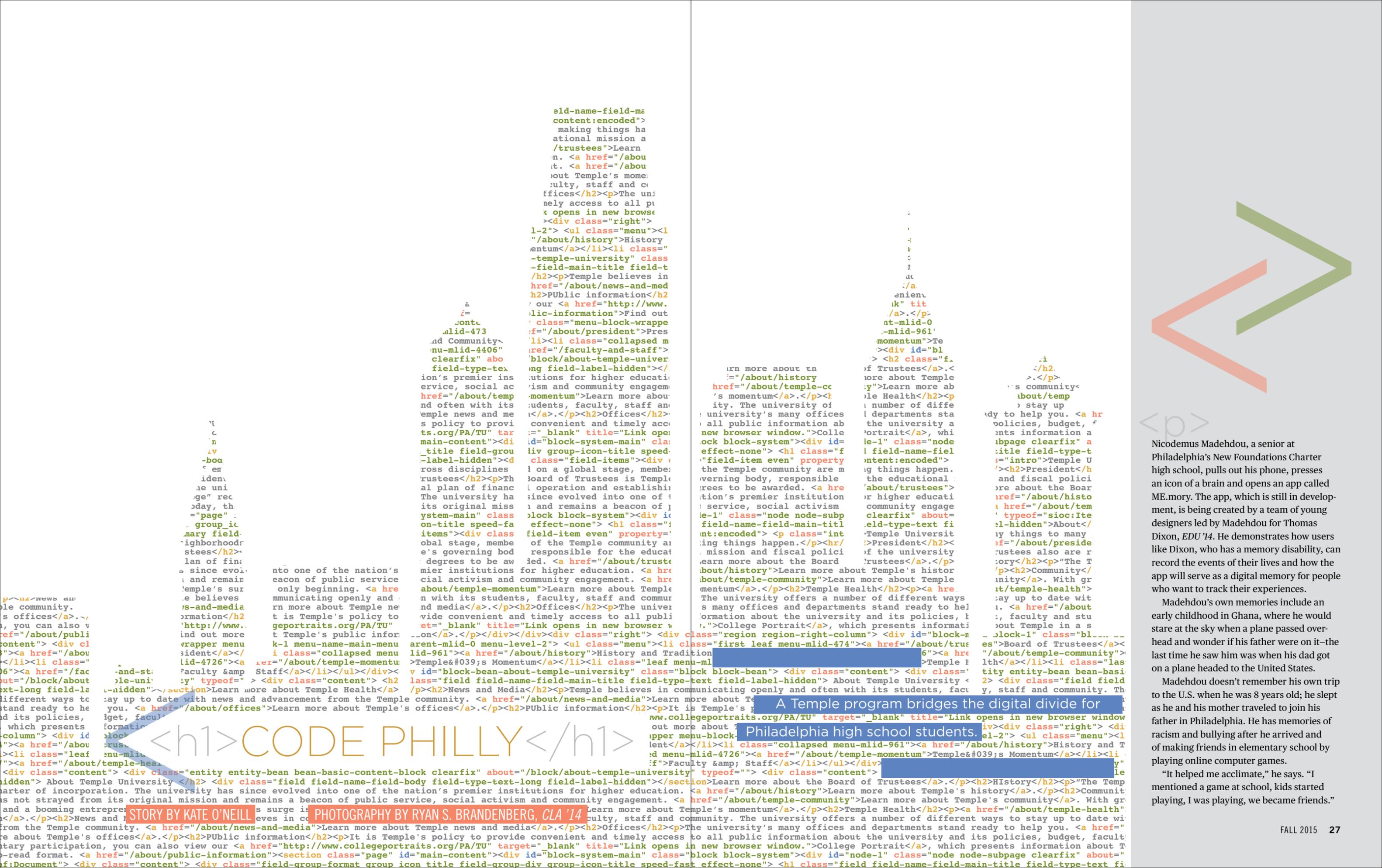
For the anxious family members and friends, a care center was established where they could congregate and receive news.

Next came "the Philadelphia police, the Department of Homeland Security, the FBI, who showed up with guns, badges, everything," Light says. They wanted to talk to the victims to determine if the crash was terrorism-related. "We had to come up with a way of keeping them out of the medical care area but assure them they were going to be able to get to all the patients."

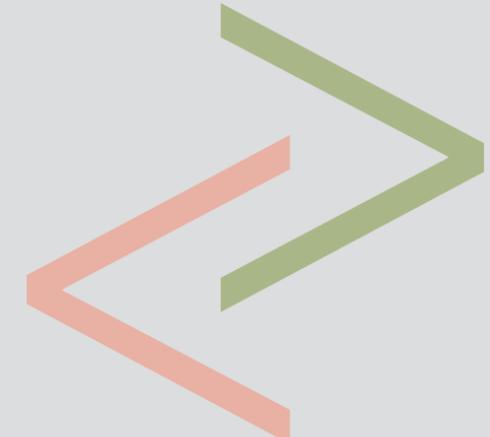
And then there were the 64 patients themselves—the reason these many, many members of the Temple community responded so admirably. Robert McNamara, department chair of emergency medicine, wasn't called in that night, but he participated in the weekly debriefings afterward. "When we reviewed how things happened, one of the recurring themes was that the patients themselves were great," McNamara says. "They were self-sacrificing. Human beings respond to tragedy in ways that surprise you. Most of the people in the world are good." He pauses, then adds, "You don't always see that when you're working in an emergency department."

In the face of a tragic event like the Amtrak derailment, all anyone can do is try valiantly to help. Tomaselli, the med student, was awed by experiencing the events of May 12: "I truly feel I saw Temple at its best." ■

*To explore national media coverage of Temple's handling of the Amtrak disaster, visit [news.temple.edu/amtrak](http://news.temple.edu/amtrak).*



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PHOTOGRAPHY BY RYAN S. BRANDENBERG, CLA '14
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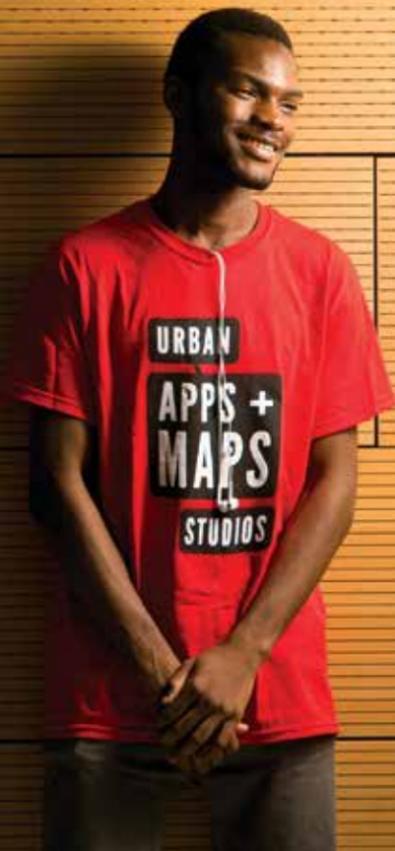


Nicodemus Madehdou, a senior at Philadelphia's New Foundations Charter high school, pulls out his phone, presses an icon of a brain and opens an app called ME.mory. The app, which is still in development, is being created by a team of young designers led by Madehdou for Thomas Dixon, EDU '14. He demonstrates how users like Dixon, who has a memory disability, can record the events of their lives and how the app will serve as a digital memory for people who want to track their experiences. Madehdou's own memories include an early childhood in Ghana, where he would stare at the sky when a plane passed overhead and wonder if his father were on it—the last time he saw him was when his dad got on a plane headed to the United States. Madehdou doesn't remember his own trip to the U.S. when he was 8 years old; he slept as he and his mother traveled to join his father in Philadelphia. He has memories of racism and bullying after he arrived and of making friends in elementary school by playing online computer games. "It helped me acclimate," he says. "I mentioned a game at school, kids started playing, I was playing, we became friends."

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Soon Madehdou's interest in gaming grew beyond simply playing, and he looked for online communities of people who create them, eventually becoming a moderator of a game makers forum. He remembers the day in 2012 when Professor of Management Information Systems Youngjin Yoo visited a web slam in which the young gamer was participating. Yoo talked about a Temple University program called Urban Apps + Maps Studios, which teaches urban high school students how to code. Madehdou applied and was accepted. Since then, he's spent his summers—the past three—and three days per week during the school year on Main Campus.

"I've learned language and programming," Madehdou says, "but I found my calling managing others to make games and apps. I'm really good at keeping people on task, knowing what's happening everywhere, setting up meetings and knowing what files we need to make." He put those skills to use to found Jumpbutton Studios, the company that's developing the ME.mory app for Dixon.

The 8-year-old Ghanaian boy who stepped off a plane in Philadelphia didn't know what a computer was. The 18-year-old who uses a slender finger to navigate the app on his phone is CEO of a fledgling company that develops games, apps and educational videos. "I didn't know Urban Apps + Maps would be this involved in my future," he says, "and how I ended up getting to where I am."



"I want this to be my career, forever."

—JEFF COOK, SENIOR AT GEORGE WASHINGTON CARVER ENGINEERING AND SCIENCE HIGH SCHOOL

#### URBAN DEVELOPMENT

Urban Apps + Maps Studios evolved from a program at Temple called BITS, which was established in 2004 by Michele Masucci, then a professor of geography and urban studies at Temple and now the university's vice president for research administration. BITS gives urban minority high school students opportunities to learn about technology by hiring them to work over the summer. When Yoo came to Temple in 2006, he envisioned creating a physical space where Temple students working in different disciplines could come together to design apps. Urban Apps + Maps is the fusion of Masucci's idea with his—an interdisciplinary program focused on reducing the digital divide for urban high school students by having Temple students and faculty teach them technical skills and new ways of thinking.

"Urban Apps + Maps Studios represents Temple's authentic response to the problems in our community," Yoo says. "It's not something that happened because it sounds like a good opportunity or because it's popular now. It's who we are at Temple University; it's what we believe in. And because we are a large urban public university, we are able to address urban issues in a serious way."

The heart of Urban Apps + Maps is a six-week summer program. One hundred fifty students from public high schools across Philadelphia come to Main Campus to participate in paid internships, funded through

the Philadelphia Youth Network and the Knight Foundation. Temple faculty members from nine departments and programs create curricula for the students. Thirty-five Temple students implement the curricula through hands-on projects.

The high school students are divided into groups that work on different projects depending on which university department they're associated with. Across disciplines, students learn coding and design; with faculty they identify a community-based problem and develop a technological solution for it.

"It's very empowering for students when you ask them to identify problems in their communities," says Assistant Professor of Management Information Systems James Moustafellos. "And when they start proposing ideas of what would change things, they are thinking like entrepreneurs; they realize they can be change-makers."

Students working with Li Bai, chair and professor in the Department of Electrical and Computer Engineering, developed a smart greenhouse that could be used in community gardens to monitor soil and notify residents when the garden needs attention. Other groups have designed headphones that match workout music to the user's heartbeat, proposed ideas for the city's vacant lots and worked with Temple University Hospital to map patients' experiences there. In his three summers in the program, Madehdou has worked on an app called Gotcha! that would allow local

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Opposite page: High school senior Nicodemus Madehdou's participation in Temple's Urban Apps + Maps Studios gave him the skills to found his own company. This page: High school sophomore Cameron Scott (left) and junior Har Patel participate in an Urban Apps + Maps Studios design challenge.

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shopkeepers to report petty crime, a community book-sharing website and an app that would serve as a guide to the food trucks on Temple's campus.

"It's helped me learn how to identify what's possible and impossible so you can go with what's possible," he explains.

At the end of each summer, 20 interns are selected to continue working on projects over the school year. "The thought," Yoo says, "is that ideas will come out of the summer program, students will continue to work on them during the school year and they'll form a startup."

While this plan has not been fully realized, several projects have come close: the greenhouse, which was ultimately shelved because a similar product came on the market, and the app Gotcha!, which has evolved from a crime-reporting app to a peer-to-peer social network that includes events and is now in prototype.

"At this point we have to say, 'You're on your own,'" Yoo says. "The students working on Gotcha! need to decide if they want to own it, and if so, they need to take charge and move forward."

The students want to own it. Jeff Cook, 17, a senior at George Washington Carver Engineering and Science High School, has worked on the Gotcha! app for the past year. "It's made me think about what I want to do with the rest of my life," he says. "I want to make lots of money off this project and other projects we develop. I want this to be my career, forever."

Between now and the rest of his life, Cook, and many of the other Apps + Maps students, wants to go to college, something that might not have felt possible before participating in the program.

"Many of the students had never been on a college campus before," says Alec Foster, Class of 2018, a geography/urban studies graduate student who has worked at Apps + Maps for the past three years. "They've never been in a college classroom or

interacted with faculty. Being here makes them feel like they belong here."

Madehdou plans to apply to Temple for fall 2016. "The connections I have here through Apps + Maps mean I won't be a stranger when I come."

### STUDENT TEACHERS

An innovation by Apps + Maps that began in 2014 connects high school students with businesses. "Many people have the attitude that we have something students can get from us. But we can learn a whole lot from them, too," Yoo says. "Urban youth hold the golden key to next-generation product ideas. They are experts on urban opportunities and challenges, and when they are mixed with the university, it produces a powerful platform."

Thus far, students have worked on projects for the Pennsylvania Ballet, Samsung and Comcast.

"The ballet is delivering a 19th-century product to 21st-century consumers, and there's a big disconnect," says Moustafellos, who leads the Pennsylvania Ballet project. "If you take an urban youth market and have them look at a product they are most likely unfamiliar with, they can help figure out how two groups can connect. Businesses and institutions talk about connecting with today's world; these students are today's world."

For Comcast, Madehdou and several other students worked on an online service and mobile app called EveryBlock, which curates content at the neighborhood level. The service's user base is generally people 34 and older, and Comcast wanted to understand how it could be useful and relevant to younger people.

"The best way to do that was to let young people use it directly and provide us with their honest feedback," says Paul Wright, director of local media development at Comcast. "We wanted to get out of the way and learn from them."



All Apps + Maps students, including Cindy Lin (left) and Sylvia Lin, both seniors at Philadelphia's Central High School, learn basic coding as well as entrepreneurial thinking.

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The Apps + Maps students devised a game that would fuel competition among young users in different neighborhoods and pitched their idea to Comcast executives.

"The ingenuity and creativity of the students provided us with great insight," Wright says. "The students looked at the world and our product's part in it from a vantage point we had not, which was fantastic to see."

"Corporations focus on how to make money and keep a business going," Madehdou says. "With teens, our mindset is more free and open. We think a lot, we have a lot of ideas; someone in a professional field has to follow certain steps and do things in a certain way that might not allow them to think of these ideas."

As CEO of a fledgling tech company, Madehdou needs to develop innovative ideas and know how to present them to clients, and the experience was especially valuable in this regard. "We came up with a plan, fleshed it out, presented it to the Comcast executives and got feedback. It was a real-world experience making a pitch, which was meaningful to me."

Students at Apps + Maps also have access to Blackstone Launchpad, a Temple program that promotes entrepreneurship and helps people in the Temple community launch successful businesses. It is through

Blackstone that Madehdou learned what he needed to do to incorporate his company, a necessary step when seeking contracts and directing apps to the Apple market. Blackstone also introduced Madehdou to Thomas Dixon, the alumnus with the memory disability.

"I had the idea for ME.mory," Dixon says, "but I'm not a programmer. I needed a developer, and Jumpbutton is hungry in a great way."

For his part, Madehdou is excited about the opportunity to develop a product that helps people, and about the opportunities his connection with Temple might create for his young company. Jumpbutton could also provide a solution to Apps + Maps' problem with seeing projects through.

"If Apps + Maps has a project with potential," Madehdou says, "it can connect students with Jumpbutton, and our team can help bring the project to life."

It would be a way to return the favor for what the program has done for him. "My path would have been much harder without Apps + Maps," he says. "I got my fullest potential here." ■





Verishia Coaxum, *CLA '15*, hopes to continue fighting for victims' rights.

# BEHIND THE BILLBOARDS

ADS FEATURING CAREER-READY TEMPLE STUDENTS ONLY SCRATCH THE SURFACE OF HOW ACCOMPLISHED THE CAMPAIGN'S SUBJECTS ARE.

STORY BY KIM M. FISCHER, *CLA '94*

The images of determined, accomplished young people appear on billboards, at train stations and bus stops, along highways, and in airports across the Philadelphia, Harrisburg, New York and Washington, D.C., metropolitan areas, as well as in *Forbes*, *Fortune* and other publications. The faces belong to current and graduating students, and they're a part of Temple's new campaign: Hire an Owl.

Touting students as the university's greatest asset, Hire an Owl appeals directly to potential employers by highlighting Temple students' ambitions through radio, transit, digital and outdoor advertising. Each ad briefly recounts an individual student's accomplishments—founding an arts organization, advocating for an important social cause, coming up with creative ways to gain on-the-job experience. Collectively, the ads demonstrate that employers looking for someone with the skills and know-how to make an immediate impact should turn to Temple.

Hire an Owl ads distill each student's story into a few sentences. Here, *Temple* goes behind the billboards to get to better

know the students—and learn what it's like to see your face staring back at you when you're waiting for a train.

#### WHAT IS YOUR DREAM JOB?

**Connor Rattey, Class of 2017, Fox School of Business:** My dream job is to work as an environmental consultant so companies can call on me to help them develop sustainable business solutions.

**Lydia Lawson, *CST '15*:** Being a science major, I originally thought I wanted to go into a medical field, but I realized that my calling was in education. I'd love to work for the U.S. Department of Education so I can make important changes in science education and curricula. I want to be sure students are taught in a way that is conducive to learning.

#### WHAT IS YOUR PROUDEST ACCOMPLISHMENT TO DATE?

**Matt Cahill, *EDU '15*:** I co-founded a Temple chapter of Eye to Eye [Also see *Temple*, spring 2015, "Seeing Eye to Eye," pages 32-35], a national mentoring organization that pairs young students who have attention deficit hyperactivity

**“I’D LOVE TO WORK FOR THE U.S. DEPARTMENT OF EDUCATION SO I CAN MAKE IMPORTANT CHANGES IN SCIENCE EDUCATION AND CURRICULA.”**

—LYDIA LAWSON, *CST ’15*

disorder and other learning disabilities with college students who have the same disability.

I was in second grade when I first noticed I learned differently than my peers. When my classmates could read chapter books, I was still on basic sentences. It wasn’t until high school that I understood that I required more time to digest information because of learning disabilities.

At Temple, I wanted to strengthen the bonds among students with learning disabilities and help out in the surrounding community. Today, Temple’s chapter is the largest in the U.S.

**Verishia Coaxum, *CLA ’15*:** Completing coursework for my minor in criminal justice instilled in me a desire to fight for victims’ rights and offender rehabilitation. For one of my class projects, I conducted research for the Defender Association of Philadelphia, a nonprofit dedicated to providing high-quality legal services for indigent criminal defendants who can’t afford a lawyer.

**Alex Monsell, Class of 2016, Division of Theater, Film and Media Arts:** I helped create a student theater organization called Temple Theater’s Sidestage Season. Last year, we staged nine productions and were able to donate the proceeds from one production per semester to charity. In the fall, the organization raised \$700 for the Philadelphia Firefighters’ and Paramedics’ Widow’s Fund. In the spring, we raised \$1,400 for the LGBTQ Advocacy scholarship offered by Temple’s Center for the Arts.

**HOW HAVE YOU TAKEN CHARGE OF YOUR FUTURE THUS FAR?**

**Rathey:** Last spring, I competed with students from across the country for a chance to intern at Goldman Sachs. I took the initiative to conduct my own research on the company even though they don’t recruit at Temple. After several interviews and two flights to their Salt Lake City office, I

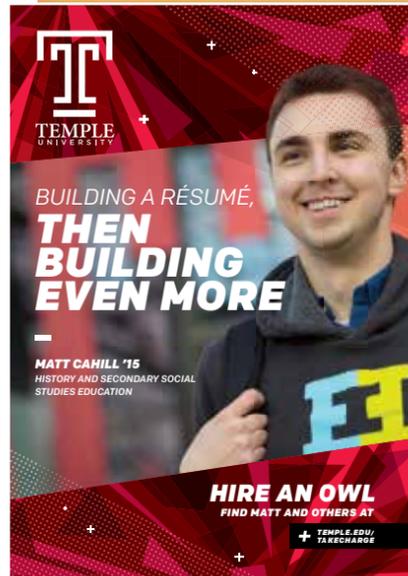
secured an internship position as a global compliance analyst.

**Lindsey Murray, *SMC ’15*:** I knew I wanted to intern at a national magazine during the spring of my senior year, but moving to New York City during my final semester wasn’t an option. Nonetheless, I found a way to make it work.

Every Monday, Wednesday and Friday, I woke up at 5 a.m. to take a bus to Manhattan so I could participate in an internship at *Seventeen*. I didn’t get back to Philly until 10 p.m., but I always made it to my Tuesday and Thursday classes.

**HOW HAS TEMPLE PREPARED YOU TO ACHIEVE YOUR DREAM?**

**Lawson:** At Temple, I had the opportunity to be a Diamond Peer Teacher and a Peer Mentor. Those experiences showed me how transformational the role of a teacher can be and inspired me to pursue a career in education.



Joseph V. Labolito



Matt Cahill, *EDU ’15*, plans to empower the lives of people with learning disabilities.

**Chris Fricker, Class of 2016, Fox School of Business:** As an 18-year-old freshman with no connections, I landed an internship with a U.S. senator. After that, I landed another internship at a local office of a top Wall Street investment bank. And later, I held a six-month, paid position and two subsequent internships at a Fortune 50 pharmaceutical company.

Many of those I worked with had gotten their foot in the door through the help of family and friends, whereas I had proven myself with the merit and qualifications I had gotten from Temple. Temple was my connection.

**HAVE YOU SEEN THE ADS THAT FEATURE YOU?**

**Rathey:** When my picture was first put up on the Temple home page, I got several emails and text messages from friends and peers who were shocked to see my face representing Temple. The jealousy that they playfully expressed was coupled with

compliments; it bolstered my confidence to hear friends tell me that I’m a good representative of the school.

**Cahill:** I was about to get on the Norristown High Speed Line by my house, and I saw the ad there! It was so wild, and all my neighbors saw it, too. I started playing with a Frisbee team with the Philadelphia Area Disc Alliance summer league, and people I’d just met said, “Hey, I’ve seen you on an ad in University City.” It started becoming a Where’s Waldo? scenario.

At first it was just cool to see the ad. Later, people said it was nice to know the person behind the ad. It strengthened the reason I love Temple: It is made up of people who are working to make Philadelphia and the world a better place. ■

To watch videos of several Hire an Owl students, visit [news.temple.edu/HireAnOwl](http://news.temple.edu/HireAnOwl).

To learn more about the Hire an Owl campaign, visit [temple.edu/takecharge](http://temple.edu/takecharge).

**PERSONAL TRAINING**

The Hire an Owl campaign is new, but focusing on individual students has been a long-standing strategy at Temple.

“It’s our mission to prepare each Temple student for all aspects of professional life, and we take a very personalized approach,” says Rosalie Shemmer, senior director of Temple’s Career Center.

How does that look in practice? “Large-scale career fairs are replaced with intimate networking events where alumni serve as mentors, and employers meet with students one on one.”

Another Career Center strategy is to develop a recruitment framework to help each student connect with employers.

“The Hire an Owl campaign is a clever extension of that ideology. We’re publicizing individual, in-progress student success stories and aim to directly affect career placement,” Shemmer says.

“All Temple students possess a certain spark—a ‘take charge’ spirit—that drives them to make a positive impact on the world,” says Karen Clarke, vice president for strategic marketing and communications at Temple. “We fully support our students and their professional aspirations, and Hire an Owl is an awesome platform to help them transition into the working world, make a statement and make a real difference.”

Employers looking to hire an Owl for either an internship or full-time opportunity can contact the Career Center at 215-204-7981, email [kelly.hart@temple.edu](mailto:kelly.hart@temple.edu) or visit [temple.edu/careercenter](http://temple.edu/careercenter).



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# CLASS NOTES

Temple alumni test the boundaries of their professions: Two restaurateurs redefine traditional cuisines; a graphic designer creates her own rules while reinventing famous brands; and an orthopedic surgeon takes his skills to the Middle East.

## 1950s

DEL FADO "DEL" PLACIDES, CLA '57

published two books: *The Home Front Kid*, a memoir about growing up in South Philadelphia during World War II, and *Runaway Boy from Bicolandia*, about his Filipino father's life from boyhood to young adulthood. Placides was invited to give a presentation about *Runaway Boy* at the Filipino American National Historical Society's 2014 national conference.

RICHARD A. SPARKS, CST '58

was named an honorary life member of the Microwave Theory and Techniques Society of the Institute of Electrical and Electronics Engineers.

## 1960s

ROBERT L. BENDER, FOX '60

co-produced—with his wife, Patty Ganley Bender, and others—four concerts in the past six years in Broward County, Florida, honoring folksinger and activist Pete Seeger and his wife, Toshi Ohta Seeger.

JAMES Z. TAYLOR, MED '61

was honored by the Massachusetts Medical Society

with its 2015 Senior Volunteer Physician Award. He was recognized for his 11 years as a voluntary physician at the Duffy Health Center in Hyannis, which serves the homeless and those at risk of homelessness on Cape Cod.

LEWIS F. GOULD JR., PHR '62

was presented with the Charles Thomson Award by the board of the Harriton Association, which maintains Harriton House, a historic house built in Bryn Mawr, Pennsylvania, in 1704. Gould was honored for his support of the Harriton Association for more than 20 years. He is a member of Temple University's Board of Trustees, serves on the Board of Trustees of Temple University Health System and is the chair of the Board of Trustees at Fox Chase Cancer Center.

DIANNE G. BERNSTEIN, EDU '64, '74

was one of the artists included in *Contemporary Perspectives*, an art exhibition held in New York City's Agora Gallery in May and June.

RONALD C. TEARE, BYR '65

received a Lifetime Achievement Award from the New Mexico chapter of the American String Teachers Association and is a member

of the Hall of Fame of the New Mexico Music Educators Association. He taught middle- and high-school orchestra in Michigan and New Mexico for 44 years and was a staff conductor with the Albuquerque Youth Symphony for 31 years. Teare is now retired and living in Greenville, South Carolina.

AUDREY WISHNEFF GREENBLATT, ENG '66

wrote and published *Lucky Journey: Surviving Pancreatic Cancer*; it is available online. The book chronicles the events she and her husband, Irwin Greenblatt, CLA '66, '69, experienced through his diagnosis, surgery, experimental chemotherapy trial and recovery.

RICHARD (RICK) GOLDBERG, FOX '68

published a memoir, *Landing in the Deadbox ... and Starting Over*. He is retired and living in Warminster, Pennsylvania.

PENNY RAFFERTY HAMILTON, CPH '68

received an Alumni Achievement Award from the Nebraska Alumni Association at the University of Nebraska's annual

awards banquet. Hamilton also is a private pilot and aviation educator, and co-holds with her husband, Bill, a World Aviation Speed Record, set in 1991 from Lincoln to New Orleans.

## 1970s

MORTON A. KLEIN, CLA '70, FOX '73

was re-elected national president of the Zionist Organization of America, the oldest pro-Israel group in the U.S., founded in 1897.

DAVID R. RUSSELL, CST '70, DEN '74

was awarded the Pennsylvania Dental Association's 2015 Public Service Award for his volunteer work. He was honored for his development of a dental clinic for the homeless patrons of the Bethesda Mission of Harrisburg. Established in 2009 as a small treatment room, the clinic in 2014 expanded into a brand-new 4,000-square-foot facility paid for with private donations.

ANDRIJ V. R. SZUL, BYR '70

is founder and managing director of Andrij V. R. Szul Law Offices, an international

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## PAULA SCHER

**DEGREE:** BA, graphic design, Tyler School of Art, 1970

**OCCUPATION:** Deft designer

**LOCATION:** New York City

From album covers to corporate logos, Paula Scher, TYL '70, is known for her adventurous approach to graphic design. "My goal in life was always to do something different," says Scher, and she has a much-lauded body of work to show for it.

Scher, who began her career in the 1970s working for CBS Records, co-founded a design firm before becoming a principal with Pentagram. The international design studio's clients have ranged from Nissan to *The Daily Show with Jon Stewart*.

Scher has designed logos for Citibank and Microsoft's Windows 8. Classic brands in need of an update also come to her: Scher has refreshed the identities of Tiffany & Co. and the New York City Ballet, and when New York's Public Theater wanted standout designs to help modernize its image, she developed an award-winning promotional campaign, which included the posters for Savion Glover's *Bring in 'da Noise, Bring in 'da Funk*.

Her accomplishments in building brands, designing publications and creating interiors have earned her the highest honor from the American Institute of Graphic Arts and numerous other awards.

Scher also creates noncommercial work. She's made artistic interpretations of maps that fill entire gallery spaces and serve as social commentary, such as how countries are represented in the public imagination.

### *Scher has refreshed the identities of Tiffany & Co. and the New York City Ballet.*

During the 2014-2015 academic year, as a part of the Tyler School of Art's Distinguished Alumni Mentoring Program, she worked with Keith Hartwig, TYL '11, an adjunct architecture professor, and 100 Tyler students to create a hand-painted floor-to-ceiling map of the Philadelphia region inside Temple Contemporary. By taking the familiar and blowing it up to room-size, the map exemplifies Scher's four decades of work: creating images that are accessible yet unexpected. —Jazmyn Burton

litigation firm with offices in New York and Pennsylvania. Formerly, he served as a New York state administrative law judge, a Nassau County child abuse prosecutor in County Family Court and a New York state senior attorney for the Workers' Compensation Board.

JAY E. FISHMAN, CLA '71, '74

received the Appraisal Foundation Chairman's Public Service Award, established in 2005 to recognize individuals who have worked with the foundation to benefit the appraisal profession.

DANIEL BAKER, EDU '72

announced the 2015 inductees into the Philadelphia Sports Hall of Fame at a luncheon in June. Baker is a hall of famer and the long-time public-address announcer for the Phillies.

DAVID D. SPAULDING, CST '72

earned a doctorate in finance and international economics from Pace University in New York.

MARSHA DAVIDSON-GOLDSTEIN, SMC '73

recently published two books: *Code Blues*, a collection of short stories, and *Gallimaufry*, an anthology of short stories, poems and nonfiction. They are available online from major distributors.

ALAN M. FELDMAN, CLA '73, LAW '76

was named one of the Top 10 Super Lawyers of Pennsylvania in 2015. To attain Super Lawyer status, attorneys must be nominated by their peers across Pennsylvania; only 5 percent of the state's 50,000 lawyers make it through the selection process. Feldman is a co-managing partner of the Philadelphia law firm

of Feldman Shepherd Wohlgelernter Tanner Weinstock & Dodig LLP.

SCOTT M. SCHMERELSON, EDU '73, '75

was elected to the Los Angeles Unified School District Board of Education in May in a city election. Previously, he taught Spanish in the School District of Philadelphia and in the Los Angeles Unified School District. He also worked as a counselor, an assistant principal and a principal in Los Angeles.

MARC R. STEINBERG, LAW '73

was named a Pennsylvania Super Lawyer in 2015 for the 12th consecutive time. A partner in the Lansdale, Pennsylvania, law firm of Rubin, Glickman, Steinberg and Gifford PC, he was recognized for his achievements in criminal defense law. He teaches *Advanced Trial Advocacy* in the Beasley School of Law at Temple and lectures for the Montgomery Bar Association and the Pennsylvania Bar Institute.

KENNY ELLIS, TFM '74

appeared in the film *Larry Gaye: Renegade Male Flight Attendant*, released in June. The comedy stars Mark Feuerstein from the TV series *Royal Pains*, who also produced it, and the cast includes Stanley Tucci, Jason Alexander and Marcia Gay Harden. Ellis—the cantor of Temple Beth Ami in Santa Clarita, California—plays a rabbi ordering a kosher meal on a plane.

MICHAEL A. DELLAVECCHIA, MED '76

was sworn in as the Philadelphia County Medical Society's 154th president in June. He is in private practice, a member of the attending staff at Thomas Jefferson University Hospital

and a consultant. Formerly, he was a staff member at Wills Eye Hospital and the director of its emergency department.

CANDI HAAS-SIMMONS, TYL '76

is staging a one-woman show, *Metamorphosis*, at The Hill School in Pottstown, Pennsylvania; it runs through Oct. 16. She recently served as assistant set designer of the Pottstown School District's production of *Grease*, assisting Eva Altomari Yashinsky, TYL '76. Upon the latter's retirement, Haas-Simmons will assume the job of set designer. She also has been selected for induction into Pottstown High School's Alumni Hall of Fame.

JANE SCACCETTI, FOX '77

was appointed to the Penn National Gaming Inc. Board of Directors. She is founding partner and CEO of the Philadelphia-based accounting firm of Drucker & Scaccetti and has been a practicing CPA in Pennsylvania since 1977. She also serves on the boards of Mathematica Policy Research and Temple University Health System, the latter of which she chaired from 2008 to 2013. Scaccetti also is a trustee at Temple and Salus universities and board chair of Temple University Hospital.

RANDY D. NEWMAN, BYR '78

completed his PhD in intercultural studies from Trinity International University in Deerfield, Illinois. He researched how college students make decisions about faith conversion. Newman also has written three books about how the Christian faith intersects with other worldviews.



“OUR EXPERIENCES AT TEMPLE OFFERED US OPPORTUNITIES THAT ENRICH OUR LIVES TO THIS DAY.”

ESTELLE R. ALEXANDER, CLA '69,  
AND GERSON J. ALEXANDER,  
CLA '65

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TANA REIFF, *EDU '78*

published *Signs of Lancaster County: A Photographic Tour of Amish Country* with Schiffer Publishing. New editions of four of her titles from the Hopes and Dreams series of immigration stories also were published by Pro Lingua Associates. In addition, more than 80 titles of her fiction and folktale retellings have been used in literacy and ESL programs since 1979.

JAMES J. EISENHOWER, *CLA '79*

gave a presentation about his political career, public service, Washington politics and the legal system to members of the American Constitution Society for Law and Policy in Washington, D.C., in June. He also was the 2000 and 2004 Democratic nominee for attorney general of Pennsylvania. Additionally, he chaired the Pennsylvania Commission on Crime and Delinquency from 2003 to 2004 and the Pennsylvania Intergovernmental Cooperation Authority from 2007 to 2011.

ROSEANN B. TERMINI, *EDU '79, LAW '85*

presented at the fifth annual continuing legal education program "All Matters FDA: The Year in Review, Crimes, Misdemeanors and More." The event, which concentrated on the Food and Drug Administration's accomplishments across the food and drug law spectrum, was held at Widener Law Delaware. Termini also was reappointed vice chair of the Health Law Committee of the Pennsylvania Bar Association and appointed to the Ethics and Professional Responsibility, Plain Language, Legal Services to Persons with Disabilities, and Agriculture Law committees.

1980s

REBECCA JOHNSON, *TYL '80*

held an open studio to display her paintings and sculptures during Memorial Day weekend at her studio in Anderson Valley, California.

WALTER PLOTNICK, *TYL '80*

had a solo exhibition of his photo-based artwork at the Muzeum Fotografii in Poland. The exhibit, *Re-Imagining the World of Tomorrow*, ran from June through August.

STEVEN L. SUGARMAN, *LAW '80*

was a featured speaker for the Suburban West Realtors Association on the topic "Getting Resales Right in the Condominium and Homeowner Association." He also presented "Sticks and Stones: Dealing with Defamation in the Community Association" for the Community Associations Institute's annual trade show and expo held in Philadelphia. Sugarman is founding principal in the law firm of Steven L. Sugarman & Associates in Berwyn, Pennsylvania.

THOMAS J. DUFFY, *LAW '81*

received the Champion of Justice Award from Philadelphia's Community Legal Services (CLS) at its 26th annual Breakfast of Champions, held in May. The award recognizes an individual who is pivotal in supporting CLS's mission of ensuring that low-income Philadelphia residents have equal access to justice by providing them with advice and representation in civil legal matters.

LISA D. ELDRIDGE, *FOX '81*

was given the Martha J. Hampton Memorial Award,

bestowed annually by the Philadelphia Bar Association on an attorney recognized as being among the most influential contributors to the practice of workers' compensation law. Eldridge is an associate in the firm of Martin Law.

STUART H. FINE, *FOX '81*

was elected to the Board of Trustees of the Visiting Nurse Association of Greater Philadelphia. He is an associate professor and director of programs in healthcare management in the Department of Risk, Insurance and Healthcare Management in the Fox School of Business at Temple.

LEONARD A. BERNSTEIN, *LAW '83*

is office managing partner in the Philadelphia location of Reed Smith, a law firm. Bernstein also is a member of the board of directors of Big Brothers Big Sisters of America.

JOHN HELFERTY, *ENG '83*

co-designed an experiment to collect biological samples of both the upper atmosphere and near outer space, as a part of NASA's RockSat-C program. Helferty is an associate professor of electrical and computer engineering at Temple.

WILLIAM J. SHEFSKI, *SMC '83*

published a novel titled *Shot Tower: Harry and Silas Make the Big Shoot*. It is set in 19th-century Philadelphia.

MARC H. AUERBACH, *LAW '84*

joined the Miami office of Cozen O'Connor as a member of the firm's Health Care Practice.

GERALD R. WILLIAMS JR., *MED '84*

was named first vice president of the American Academy of Orthopaedic Surgeons. He will serve as president of the organization from 2016 to 2017.

CARL J. WOODIN, *CLA '84*

was named executive director of the Greenfield Youth Film Festival, which this year received more than 250 films submitted by 200 students from 18 Philadelphia-area high schools.

GERALD G. FRIERSON, *CLA '85*

completed a book titled *The Meaning of Life*, available through Rose Dog Books.

STEFAN KOCH, *CLA '85*

released a CD of music for cello and piano by Richard Stöhr, an exiled Jewish Viennese composer forced to leave Austria by the Nazis in 1938 and who came to Philadelphia to teach at the Curtis Institute of Music. Koch has given more than 20 performances of cello and piano music in the U.S.; Mannheim, Germany; and Vienna.

DARILYN V. MOYER, *MED '85, '89*

was appointed a member of the Board of Regents of the American College of Physicians (ACP). Her term began during ACP's Internal Medicine Meeting 2015 in Boston in April. Moyer is a professor of medicine, a vice chair for education in the Department of Medicine, the director of the Internal Medicine Residency Program, and assistant dean for graduate medical education in the School of Medicine at Temple.

BONNIE M. OPLINGER, *SSW '85*

graduated from Lancaster Theological Seminary in May

CLASS OF 1986



Photo courtesy of the New York Jets

## TODD BOWLES

**DEGREE:** College of Liberal Arts, 1986

**OCCUPATION:** Gridiron guru

**LOCATION:** East Rutherford, New Jersey

When Todd Bowles, *CLA '86*, was a teenager growing up in Elizabeth, New Jersey, he knew exactly what he wanted to do with the rest of his life. Athletic and smart with a strong arm, Bowles dreamed of competing in Major League Baseball someday. But his talents steered him toward a different course.

"I was good at baseball but better at football," says Bowles, now head coach of the New York Jets.

A four-year starter and defensive back under former Temple Head Coach Bruce Arians, Bowles went on to play in the NFL for eight years, rising from an undrafted free agent with the Washington Redskins to a starter on the team's 1987 Super Bowl championship roster. After retiring from the field, he became a coach at the college level and an assistant coach in the pro ranks for nearly 20 years, including a stint as defensive coordinator for the Arizona Cardinals. While there, he worked for a head coach he knew well: Bruce Arians.

Brought on to lead the Jets in January 2015, he's also making history as the second African-American coach in franchise history. "I was hired because I am a good football coach—that comes first," Bowles says when asked about the distinction. But he adds with a smile, "I am always going to be an African American. I don't think I'm changing that anytime soon."

**"In class or on the football field, you're expected to carry your own weight."**

As a coach, he applies a lesson he learned at Temple: "You knew from the beginning that when you're in class or on the football field, you're expected to carry your own weight and never give up." Bowles was inducted into the Temple Athletics Hall of Fame in 2001 for his accomplishments as an Owl and in his professional career.

"I started here," Bowles says. "I had a little more hair then, and I probably was a little thinner. Having grown up in Elizabeth and now being given the opportunity to work 30 miles from there, I can't tell you how thrilled I am." He's come full circle in another way besides location: His Jets team includes three former Temple Owls. —Jazmyn Burton



Ryan S. Brandenberg, CLA '14

## DEBORAH WAXMAN

**DEGREE:** PhD, College of Liberal Arts, 2010

**OCCUPATION:** Theological trailblazer

**LOCATION:** Wyncote, Pennsylvania

Religion or academia? Both career choices once beckoned Deborah Waxman, *CLA '10*, and she found herself torn.

"I struggled with whether to become a rabbi or get my PhD," she says. "I chose the rabbinical path thinking that in opening my mind in this way, I'd also have my heart open."

In the end, though, she discovered a way to merge the two. In January 2014, she made history by becoming the first female head of the Reconstructionist movement—which envisions Judaism as a civilization constantly evolving through communal decision-making—and the first female president of the Reconstructionist Rabbinical College (RRC) in Wyncote, Pennsylvania, the only semi-nary affiliated with the progressive Reconstructionists.

On the way to her groundbreaking roles, Waxman received her rabbinical ordination and master of arts from RRC in 1999. After serving on the college's faculty for several years, she realized her education felt unfinished, which led her to pursue a doctoral degree at Temple focusing on U.S. Jewish history.

"I was trained to be a Jewish leader in the community but not in the broader sense—that's what drove me to graduate study," she says. "Plus, I believe the best way to understand the future is to understand the past."

For Waxman, Temple was the logical choice, considering the connections between the university's Religion Department and RRC: Rebecca Alpert, senior associate dean and professor of religion in Temple's College of Liberal Arts, earned her rabbinical degree from RRC in 1976 and had served as its dean of students.

**"Judaism and Jewish life look different for everyone, and that's a good thing."**

While working toward her PhD, Waxman gained outstanding connections and credits Lila Corwin Berman and David Watt in the Department of History and Laura Levitt in the Department of Religion as her "biggest cheerleaders." Her doctoral dissertation examines faith and ethnicity in mid-20th-century Judaism and addresses issues of gender and identity. "A commitment to diversity is at the heart of Reconstructionism," she explains. "Judaism and Jewish life look different for everyone, and that's a good thing."

Though she no longer teaches formally—"I miss it," she laments—Waxman shares her leadership and vision with the community. "I am proud of the steps I am taking to provide a civil discourse on topics from Judaism to gender to Israel. I am focused on the questions we're asking and on seeking answers." —*Erica B. Fajge*, *EDU '07*

with a master of divinity degree. She will undertake a one-year internship at Trinity Lutheran Church in Robesonia, Pennsylvania, in preparation for ordination in the Evangelical Lutheran Church in America.

**PATRICIA HRUBY POWELL, BYR '87**

published the children's book *Josephine: The Dazzling Life of Josephine Baker* with Chronicle Books. It was recognized with a 2014 *Boston Globe*-Horn Book Nonfiction Honor, a 2014 BolognaRagazzi Nonfiction Honor, a 2015 Coretta Scott King Illustration Honor, a 2015 Robert F. Sibert Nonfiction Honor and a 2014 gold Parent's Choice Award.

**STEVEN R. MENTO, BYR '87**

composed a classical orchestral composition titled *Algonquian Dreamcatcher*, which had its world premiere with the Bay Atlantic Symphony in March. The work incorporates elements of New Jersey Native American tribal music.

**TIMOTHY A. REESE, ENG '87, '90**

was confirmed as Pennsylvania's treasurer. He is managing partner in Forge Intellectual Capital LLC and serves on the advisory board of the Securities and Exchange Commission. In 2012, he founded the National Minority Angel Network, an investment firm that aids woman-, veteran- and minority-led businesses.

**DAVID W. HAAS, TYL '88**

was elected to become a member of the American Philosophical Society, the oldest learned society in the U.S. He also is a member of the board of Rohm and Haas Co., the chair of the board of the William Penn Foundation, the director of the

Wyncote Foundation and a member of the board of the Stoneleigh Foundation.

**CORLISS F. CAVALIERI, TYL '89**

was awarded a residency for painting at the Jentel Artist Residency Program in Sheridan, Wyoming. Only six individuals are selected for each residency session.

**KENNETH J. VEIT, FOX '89**

received the 2015 Distinguished Service Award from the Pennsylvania Osteopathic Medical Association. He earned the association's highest honor in recognition of his contributions to both the osteopathic profession and the association. Veit is provost, senior vice president for academic affairs and dean of the Philadelphia College of Osteopathic Medicine.

**1990s**

**MICHELLE A. BOSSO, SMC '90**

was named global publisher of *Bloomberg Businessweek* in March. She oversees the strategic vision of the magazine and runs an integrated sales team that works across Bloomberg's media properties, including TV, digital, print, mobile and events.

**BERNADETTE A. KEARNEY, SMC '90, LAW '97**

was named to the 2015 Pennsylvania Super Lawyers list. Kearney practices in the area of land use/zoning in the law firm of Hamburg, Rubin, Mullin, Maxwell & Lupin in Lansdale, Pennsylvania.

**FRANK T. TROILO, LAW '90**

was named to the 2015 Pennsylvania Super Lawyers list, a distinction received by no more than 5 percent of

attorneys practicing in the state. He is an attorney in the workers' compensation group in the law firm of Burns White.

**SAMANTHA A. BERGER, CLA '91**

published the picture book *Boo-La-La Witch Spa* with Penguin Young Readers in August. She is the author of more than 70 books for youth.

**CATHERINE A. GROZIER, SMC '91**

was recognized by Northampton Community College for an outstanding performance by a member of the administrative staff. An assistant dean in humanities and social sciences, she was praised for caring about individual success and taking time to help students, faculty and administrators solve problems.

**TRISH LILLEY, SMC '91**

was named a member-at-large of the board of directors of the Metropolitan Philadelphia Chapter of the Legal Marketing Association and was selected to serve on the organization's 2015 Education Advisory Council. Lilley also has been appointed to *Strategies* magazine's editorial committee. She is chief marketing officer of the Philadelphia law firm of Fox Rothschild LLP.

**ROBERT REPELLA, FOX '91**

was elected to BIO International's health section governing board. Repella is the executive vice president of global commercial operations for CSL Behring and is responsible for a variety of global functions including sales, marketing, commercial development and medical affairs.

**DARIN HENRY, SMC '92**

founded a comic-book company called Sitcomics, an endeavor that blends his 20 years of experience writing sitcoms and his lifelong love of comics. He has written for Jerry Seinfeld, Ellen DeGeneres and Larry David. The first two Sitcomics limited-edition releases, *The Blue Baron* and *Super 'Suckers*, are available at select retailers in Central Pennsylvania.

**MATTHEW PHELAN, SMC '92**

published *Druthers*, the first children's picture book that he both wrote and illustrated, with Candlewick Press in 2014. (He has illustrated 10 picture books by other authors.) His most recent book as an illustrator, *Marilyn's Monster*, also was published by Candlewick Press in March. In addition, Phelan is currently finishing his next graphic novel, a noir version of "Snow White" set in 1933 in New York.

**ALAN D. RAUCHBERG, DEN '92**

was appointed president-elect of the American Academy of Dental Practice Administration. He will be inducted as president in March 2016. He owns the Parsippany, New Jersey-based Rauchberg Dental Group, started by his father, Joel Rauchberg, *DEN '61*.

**JOHN P. CREVELING, EDU '93**

is one of 13 artists whose work was selected to appear in the Parkinson's Disease Foundation's 2015 Creativity and Parkinson's Calendar. His painted shutters are the featured art for the month of July. Creveling is a career and leadership consultant and a veteran of the U.S. Army. Shortly after he was diagnosed with Parkinson's in 2009, he began to paint.

ERIC J. OWENS, *BYR '93*

returned to the Philadelphia stage in April to sing in Opera Philadelphia's *Don Carlo*, staged at the Academy of Music. In March, he performed in the title role in Washington National Opera's *The Flying Dutchman*, and was recognized with the Boyer College Tribute Award at Temple.

AJAY K. RAJU, *EDU '93, LAW '96*

received a 2015 Philadelphia Maneto Award, given to individuals who embody the Philadelphia civic flag's message, "*Philadelphia maneto* [Let brotherly love continue] through peace, hope, justice and prosperity."

BETH A. HALLER, *SMC '95*

participated in the Fulbright Specialist Program in Australia in February and March as a part of her research project titled "Disability, the Media and Digital Technology: Issues, Challenges and Future Research." She also is a professor of journalism and new media at Towson University in Maryland.

KATRINA D. STEVENS, *CLA '95, CLA '97*

was appointed senior advisor in the U.S. Department of Education's Office of Educational Technology.

JENNIFER L. SCIOLLA, *CPH '96*

accepted the directorship of the Department of Child Life, Creative Arts Therapy and School Programs at Nemours/Alfred I. duPont Hospital for Children in Wilmington, Delaware. This interdisciplinary department serves pediatric patients and strives to normalize the hospital experience. She also serves as adjunct faculty at

Temple and as a consultant for the Child Life Council.

VINCENT FELDMAN, *TYL '97*

received a 2015 Preservation Alliance of Greater Philadelphia Achievement Award for his photography book titled *City Abandoned: Charting the Loss of Civic Institutions in Philadelphia*.

JEREMIAH C. JOHNSON, *TYL '97*

had his second solo exhibition in New York City at Arcilesi Homberg Fine Art from May to July. His work also was presented at the Poppositions Art Fair in Brussels in March.

JILL E. ANGIE, *PHR '98*

turned her running hobby into a mission to help others start running by publishing *Running With Curves: Why You're Not Too Fat to Run, and the Skinny on How to Start Today* with The Difference Press.

GERALD D. NOVAK, *BYR '98*

performed on *The Late Show with David Letterman* on April 30, 2015, as a member of the U.S. Marine Band. A staff sergeant and a percussionist in the band, Novak performed when first lady Michelle Obama appeared on the show.

## 2000s

ALPHONSO EVANS, *EDU '00*

became the principal and CEO of Southwest Leadership Academy Charter School in Philadelphia in 2010. During the 2012-2013 academic year, Southwest Leadership Academy earned one of the highest School Performance Profile scores of all city schools from the Pennsylvania Department of Education.

ADAM T. GUSDORFF, *LAW '01*

was named a partner in Heckscher, Teillon, Terrill & Sager, a trusts and estates boutique in West Conshohocken, Pennsylvania. He focuses his practice on fiduciary litigation and presently serves as chair of the Orphans' Court Litigation and Alternative Dispute Resolution Committee of the Philadelphia Bar Association's Probate Section. He also teaches a class on Orphans' Court pleading and trial practice with Superior Court Judge Anne E. Lazarus, *LAW '76, '86*, as a part of the Graduate Tax Program in the Beasley School of Law at Temple.

JIM MELWERT, *SMC '01*

was promoted to suburban bureau chief of KYW Newsradio in Philadelphia. He has risen through the ranks at the station, joining as a desk assistant while a student at Temple and rejoining in 2007 after reporting for the Radio PA network in Harrisburg, Pennsylvania.

JOANNA PASCALE, *BYR '01*

released the album *Wildflower*, a collection of her lesser-known repertoire as a jazz vocalist, in May. Pascale is an adjunct faculty member in jazz voice in the Boyer College of Music and Dance at Temple.

ABIGAIL WURF, *BYR '01*

is a Washington, D.C.-based professional certified coach who specializes in helping entrepreneurs and professionals struggling with ADHD. She also serves on the national board of the ADHD Coaching Organization. Wurf's first book, *Forget Perfect: How to Succeed in Your Profession and Personal Life*

*Even if You Have ADHD*, is available online.

ROGER A. PHILLIPS, *ENG '02*

was named a senior associate of Gannett Fleming, a planning, design, technology and construction management firm. He is based in the firm's Valley Forge, Pennsylvania, office.

RHONDA A. WASKIEWICZ, *EDU '02*

was named dean of the College of Health and Education at Husson University in Bangor, Maine. Waskiewicz previously served as interim dean of the School of Education at Wilkes University in Wilkes-Barre, Pennsylvania.

ANDREW P. BIDLACK, *BYR '03*

performed the role of Tonio in *La fille du regiment* with the Palm Beach Opera in March, and in July he performed the role of Irving in the world premiere of Ricky Ian Gordon's *Morning Star* with the Cincinnati Opera. A tenor, Bidlack has been cast in the lead role of John Ball in Iain Bell's new opera *In Parenthesis*, in which he will make his European debut with Welsh National Opera. He will make his Metropolitan Opera debut in February 2016 in the last six performances of Leoncavallo's *I Pagliacci* in the role of Beppe.

BRIAN S. GOCIAL, *LAW '03*

was elected as president of the National Defense Industrial Association's Delaware Valley Chapter for a two-year term. A partner in the law firm of Blank Rome LLP, Gocial concentrates his practice on government contract and international trade law.

## CLASS OF 1997



## WILLIAM MURRELL JR.

**DEGREE:** MD, School of Medicine, 1997

**OCCUPATION:** Dauntless doctor

**LOCATION:** Dubai, United Arab Emirates

William Murrell Jr., *MED '97*, has applied his medical skills in myriad ways, treating soldiers in conflict zones, caring for Olympic athletes in the U.S. and becoming known as a preeminent orthopedic surgeon in the Middle East. And the career that has taken him across the world began on North Broad Street.

Murrell chose Temple for many reasons, including the quality of its medical program—particularly in surgery. "By the time I finished medical school," he recalls, "there was nothing I couldn't do."

At Temple, Murrell was inspired by Robert Buckman, then chief of trauma surgery and a U.S. Army Reserve colonel, and Michael Badellino, a trauma doctor and a major in the Reserve. "Both of those guys served in the Gulf War, and I had a lot of respect for them," Murrell says. He also was commissioned in the Reserve, resulting in deployments to war-torn places such as Kosovo.

For years, Murrell deftly managed his dual responsibilities. After postgraduate training, he received a sports-medicine fellowship at

the Rosenberg-Cooley Clinic in Park City, Utah. There he tended to the snowboarders, skiers and speed skaters who had recently competed in the Olympic Games in Salt Lake City. "I was fascinated by how the training wears on their bodies and they can still compete," he says.

In 2003, Murrell became co-director of sports medicine at a South Dakota hospital. But multiple military deployments took their toll, and in 2007 he left to pursue more flexible work with his own company.

*"I've learned it's not enough to just come in and do surgery."*

It didn't last long. The next year, Murrell accepted an offer to become director of sports medicine in Dubai as a part of a massive government healthcare complex.

Though he regularly returns to the U.S. to take care of soldiers, he is dedicated to the region he now calls home, serving as chair of the Middle East Orthopedic Conference. But service trips to Ethiopia, Malaysia, South Africa, Palestine and Tunisia have opened his eyes to global disparities in healthcare access.

"Three-fifths of the world's population is underrepresented medically," says Murrell, who is in the early stages of a plan to improve healthcare delivery in Ethiopia. "I've learned it's not enough to just come in and do surgery."—*Kyle Bagenstose, SMC '11*



Luis Romero Pineda, El Salvador

## MARI CARMEN APONTE

**DEGREE:** JD, Beasley School of Law, 1976

**OCCUPATION:** Agile ambassador

**LOCATION:** San Salvador, El Salvador

Mari Carmen Aponte, LAW '76, believes one of the U.S.'s best attributes is what's missing in many of the countries, cultures and communities torn apart by violence.

"I've given a lot of thought to what's important about the U.S.: Our diversity is our strength," Aponte says. "I have known this for so many years through community work, but it has become even clearer in recent years."

Aponte would know. As U.S. ambassador to El Salvador, her job is to foster development and good relations in a country with one of the highest murder rates in Latin America and an epidemic of gang violence.

"In many cases, both here in El Salvador and in other areas of the world, these are people with the same culture and language, yet they struggle to get along," she says.

Aponte's belief in the transformative power of different cultures living and working together has its origins in her days as a teacher

in Camden, New Jersey, where she witnessed the community demanding more culturally relevant education. Her conviction was cemented during law school at Temple, when she worked part time finding plaintiffs for the landmark case that led to the 1974 Aspira Consent Decree, which gave New York City public school students the right to a bilingual education while they learned English.

"That job really changed my life," Aponte says. "I saw how important it was to use the tools of the judiciary to change policy. I remember talking with my classmates and having the realization of how one person could effect meaningful change."

**"I saw how important it was to use the tools of the judiciary to change policy."**

Encouraging and upholding diversity is a theme that has run through her professional life, from community service appointments to a term as president of the Hispanic National Bar Association and now ambassador in El Salvador.

"Living among people of different backgrounds teaches us to be respectful of other points of view and other cultures," Aponte says. "The more I witness this, the more I find it comforting and powerful. I'm immensely proud to come from a country that respects diversity. I'm not saying we're perfect—we've seen what happened in Baltimore and Missouri. But we're moving in the right direction, and we have the ability to make changes. We need to seize the moment." —Eryn Jelesiewicz, SMC '89, '05

NICOLE SHIPE-OLIVARES, CLA '04

became special assistant to the district director of the U.S. Citizenship & Immigration Services in the Newark, New Jersey, field office. She serves as an assistant to high-level management and provides advice and guidance on issues essential to the agency's mission.

MATTHEW R. SITKOFF, SMC '04

is a producer for the National Hockey League in New York City, where he produces *NHL Live*, *NHL Tonight*, and playoff and Stanley Cup segments, and writes a weekly column as an NHL fantasy hockey insider for NHL.com. He also is a fantasy hockey expert and guest on Sirius XM's NHL Network Radio. In 2008, he won a Sports Emmy Award for technical achievement for his work on ESPN's Virtual Playbook.

TIFFANY TAVAREZ, TYL '04

was included in *Femme & Fortune's* "30 Over 30—Philadelphia's Most Inspiring Women." A member of PECO's corporate relations team, Tavarez helps manage more than \$5 million in charitable giving and sponsorships in the Philadelphia five-county region.

JENNIFER L. ZEGEL, CLA '04, LAW '12

has been named a partner in the law firm of Reger Rizzo & Darnall LLP. She is a member of the firm's Philadelphia office, where she represents clients in the areas of estates and trusts and corporate and business law.

NIC NOVICKI, FOX '05

is an actor, comedian, producer, writer and director who has appeared in numerous TV shows and movies including

*Boardwalk Empire*, *The Sopranos*, *Drop Dead Diva* and *The Jack and Triumph Show*. Novicki also founded the Disability Film Challenge to help further showcase people with disabilities in the media.

CHRIS J. PAPST, SMC '05

is an Emmy-winning investigative reporter for the ABC News affiliate in Washington, D.C. Previously, he was an investigative reporter for CBS 21 in Harrisburg, Pennsylvania. His book about the financial collapse of Pennsylvania's capital city, *Capital Murder*, was published by Sunbury Press earlier this year.

SILAS CHAMBERLIN, CLA '06

was named the next executive director of the Schuylkill River National Heritage Area, which is developing the 130-mile Schuylkill River Trail to connect Pottsville to Philadelphia. He published the article "The Other End of the Tracks" in *Landscape Architecture Magazine* in September 2014, about grassroots opposition to rail trail development.

ROSEMARY FIKI, CLA '06

released her sophomore EP, *The Great Unknown*, in April on iTunes via FitzHitz Music. Fiki is an electro-indie rock artist who has performed in Philadelphia and New York City.

JAMES W. IJAMES, TFM '06

was one of 12 recipients of \$75,000 Pew Center for Arts & Heritage 2015 fellowships for Philadelphia-area artists. IJames is a playwright whose works investigate class, race and gender, and challenge the conventions of realism.

MATTHEW J. LAWLESS, EDU '06

has served as director of athletics at Cambridge High School in Milton, Georgia, for three years.

CHRISTOPHER J. CAMPION, EDU '07

published a novel, *The Jiu-Jitsu Bum*, with Northampton House Press. He teaches English and literature at Lackawanna College in Scranton, Pennsylvania.

NICOLE TESTA MOSES, FOX '07

relocated from Philadelphia to San Francisco. She also joined the San Francisco employee benefits consulting team at Lockton Insurance Brokers LLC. After one year, she was promoted from senior account manager to consultant.

JAMES P. GALLAGHER, EDU '08

was appointed principal of West Catholic Preparatory High School in West Philadelphia. He is the first lay principal in the history of the 98-year-old school. He also has coached track and field at Saint Margaret Parish Elementary School in Narberth, Pennsylvania, since 2010.

JOSHUA MCGUIRE, TYL '08

was named creative director for the New York branch of Fluid Inc., which creates digital shopping experiences and software solutions.

OGBONNA S. ONYEISI, CLA '08

was awarded membership in 2013 in the National Institute of Policy and Strategic Studies in Nigeria, an honor bestowed by the Nigerian president each year. That nation's president approves approximately 60 citizens to undergo 10 months of leadership training on policy and strategic studies.

JOHNATHAN S. PERKINS, CLA '08

was elected to the board of trustees of the Eastern Pennsylvania Chapter of the Leukemia & Lymphoma Society. He also was recognized by the Cystic Fibrosis Foundation's Delaware Valley chapter as one of "Philadelphia's Finest Young Professionals." An associate in the law firm of Montgomery McCracken in Philadelphia, Perkins serves as a mentor with Minds Matter Philadelphia, is a volunteer reading coach with Philadelphia Reads and works as a pro bono attorney volunteer with the Homeless Advocacy Project.

CHRISTOPHER WINK, CLA '08

married Shannon McDonald, SMC '09, in Philadelphia in July. In lieu of traditional party favors, they made a gift to *The Temple News*, where they met as student reporters.

ZHENG (PHIL) XIANG, FOX '08

presented his research at the biennial conference of the International Academy for the Study of Tourism in Rhodes, Greece. Xiang was invited to the conference as an emerging scholar, an individual who earned a doctorate within the past 10 years and whose research has achieved high distinction. He is an assistant professor of hospitality and tourism management in the Pamplin College of Business at Virginia Tech.

SHANNON A. MCDONALD, SMC '09

married Christopher Wink, CLA '08, in Philadelphia in July. In lieu of traditional party favors, they made a gift to *The Temple News*, where they met as student reporters.



Ryan S. Brandenberg, CLA '14

## SHAWN DARRAGH & BEN PUCHOWITZ

**OCCUPATION:** Noodle connoisseurs

**LOCATION:** Philadelphia

Childhood friends Shawn Darragh, THM '06, and Ben Puchowitz, CLA '06, never planned to open a restaurant. In fact, at Puchowitz's first service industry job, his boss flatly advised him against going into the business. "He told me, 'I'm going to give you this job because you're in school and you need money, but don't become a chef.'"

Luckily for Philadelphia, Puchowitz didn't take his advice.

Seven years after Puchowitz and Darragh graduated from Temple, they opened their first restaurant, CHEU Noodle Bar, where Puchowitz riffs on Asian classics: a matzo ball floats in a bowl of ramen; Mexican cheese and Spanish sausage meet traditional fried yakisoba noodles. Their second business, Bing Bing Dim Sum, which opened in February, applies a similar approach to Chinese small plates—think traditional steamed buns nontraditionally stuffed with pastrami and Swiss cheese or scrapple.

The pair, who Darragh says have "spent every day together for years," have complementary skills. "We find these things that are about to blow up," says Darragh, who is the marketing expert and runs the front of house at both places, "and I just throw out words like dim sum and ramen, and people come."

"And food magically appears," Puchowitz adds dryly.

Puchowitz and Darragh began serving food before they had a space of their own. "We wanted to open a restaurant but didn't have any money," Darragh says. "So we did a series of pop-ups to raise cash and create buzz." Three hundred people showed up at the first one. The investors who eventually funded CHEU were "guys who couldn't get in because of the line," Darragh says. "They left their business cards instead."

The two have become stars in Philadelphia's booming restaurant scene. But the hard, stressful work of restaurant ownership has sometimes put a strain on their 16-year friendship.

**"I just throw out words like dim sum and ramen, and people come."**

"My mom says we're both boars," Darragh says. "We're both very stubborn and we know what we want, and sometimes we clash."

But even when they clash, they share a common goal: to run successful businesses. "When you walk into your restaurant and it's busy and the music's bumping and everyone is happy, it's a great feeling," Darragh says.

"A lot of people go to work and they sit at a desk and at the end of the day, what can they say they actually did? Our job has a direct result," Puchowitz says. "We feed people. We produce something—not just the food but the whole restaurant, as a workplace and a place to eat." —Kate O'Neill

### 2010s

**NATALIE CHEUNG, TYL '10**

exhibited *Facsimile* at Morton Fine Art in Washington, D.C., in March and April. The show was reviewed by *The Washington Post*.

**BRENNAN LODGE, FOX '10**

joined Bloomberg LP as a security analyst in the cyber-security division. He previously worked as a security analyst at the Federal Reserve Bank of New York.

**HADJI A. MALOUMIAN, LAW '10**

was named to "Who's Next in the Law: 18 young leaders making a difference in Philly's legal community," compiled by BillyPenn.com. Maloumian is legislative aide to Philadelphia Councilwoman Blondell Reynolds Brown.

**JEFFREY S. POZZUOLO, FOX '10, LAW '10, '13**

presented, along with Kelly Barse, LAW '13, a continuing legal/professional education webinar for Lawline titled "Estate Planning for the Millennial Couple" in July in New York City. Pozzuolo is an associate in the law firm of Pozzuolo Rodden PC.

**KEITH HARTWIG, TYL '11**

was featured in Philly Voice's article titled "18 young Philadelphians shaping the future of the city's creative class," posted online in July. He is a designer who collaborated with Paula Scher, TYL '70, as a part of the Tyler School of Art's Distinguished Alumni Mentoring Program (also see "Paula Scher," Page 38).

**BRIAN A. HART, SMC '12**

was named to *Adweek's* "30 Under 30" list of public relations professionals. He is founder of Flackable, a national public relations agency.

**GAHEE PARK, TYL '12**

had a solo exhibition at Marginal Utility, a gallery in Philadelphia, that ran during May and June.

**TINA PETERSON, SMC '12**

is working to expand a Houston-based educational nonprofit called the News Literacy Project. In addition, her children's chapter book, *Oscar and the Amazing Gravity Repellent*, will be published by Capstone this month.

**JONATHAN C. RISTAINO, SMC '12**

was featured in Philly Voice's article titled "18 Young Philadelphians Shaping the Future of the City's Creative Class," posted online in July. He is a filmmaker whose work includes the documentary *Be Who You Are*. He also owns FarmCat Media, a digital consultancy.

**KELLY A. BARSE, LAW '13**

presented, along with Jeffrey S. Pozzuolo, FOX '10, LAW '10, '13, a continuing legal/professional education webinar for Lawline titled "Estate Planning for the Millennial Couple" in July in New York City. Barse is an associate in the law firm of Pozzuolo Rodden PC.

**JAMES R. ENGLER, LAW '13**

was named to "Who's Next in the Law: 18 Young Leaders Making a Difference in Philly's Legal Community," compiled by BillyPenn.com. Engler served as

policy director for the campaign of Jim Kenney, who won the 2015 Democratic primary mayoral race in Philadelphia.

**SUN LEE, FOX '13**

was named a 2015 Minority Business Leader by *Philadelphia Business Journal*. Lee is a partner in KPMG's Philadelphia federal tax practice. He also is executive sponsor of KPMG's Asian Pacific Islander Network, where he mentors new and rising associates. Additionally, Lee serves as president of the National Association of Asian American Professionals-Philadelphia.

**IAN J. ROSE, TFM '13**

was an associate producer of *The Hunting Ground*, a documentary film about campus assaults that screened at the Sundance Film Festival and played in theaters across the U.S.

**FRANCINE K. AFFOURTIT, TYL '14**

was one of four artists in residence at Cheltenham Center for the Arts in Pennsylvania. Those residencies culminated in *Fugue Vernacular*, an exhibition that opened in May 2015. Affourtit displayed her constructions from woodcuts.

**HARMONY CROSS, EDU '14**

was crowned Miss Black Philadelphia USA 2015. Cross is a student affairs administrator at Widener University. While

working toward her bachelor's degree from North Carolina Central University (NCCU), she reigned as Miss North Carolina Central University 2012-2013. In that role, she developed an on-campus mentoring organization called Lady Eagle Development and founded NCCU's annual Women Empowerment Symposium.

**XAVIER BURKE, CLA '15**

received a Princeton in Latin America full-year fellowship to work in Colombia with a community development organization.

**SEAN P. KILLION, EDU '15**

started his term as president of the Friends of Archbishop Ryan High School Alumni Association. As the associate director for assignments and billing in the Office of University Housing and Residential Life at Temple, Killion works with students to secure on-campus housing.

**KALEE A. MARSHALL, FOX '15**

self-published a young-adult mystery novel, *Roses of the Angel*, in June.

**MATTHEW H. WALTERS, ENG '15**

co-designed an experiment to collect biological samples of both the upper atmosphere and near outer space as a part of NASA's RockSat-C program.

## Keep Temple posted!

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# IN MEMORIAM

*This list includes those in the Temple community who have passed away since the last issue of Temple.*

## 1930s

J. Stanley Landau, *POD '38*  
Kathryn J. Martin, *EDU '39, '50*  
Patricia B. Pressmann, *CPH '39*

## 1940s

Anita A. Kahn, *TYL '40*  
Henry P. Laughlin, *MED '41*  
Aaron M. Rose, *FOX '41*  
Helen I. Cargas, *PHR '42*  
Ernest A. Chletcos, *FOX '42*  
Alexander A. Colalillo Sr., *DEN '42*  
Eleanor Baltz Friday, *FOX '42*  
John Frederic Kraus, *EDU '42*  
Samuel J. Paul, *CST '42, DEN '51*  
Florence M. Wysz, *CPH '42*  
Bernard Borine, *FOX '43*  
Isadore P. Forman, *POD '43*  
John M. Rhoads, *MED '43, '53*  
Calvin H. Ruth, *TYL '44*  
Margaret Cowley Grabowsky, *CPH '45*  
Sidney Hochberg, *DEN '45*  
Henry Kates, *EDU '45, '49*  
Robert S. Christman, *MED '46*  
Frederick P. Sutliff, *MED '46, '53*  
Alfred B. Abrams, *FOX '47*  
Doris C. Chiocca, *CPH '47*  
Peter A. Galante, *FOX '47, LAW '50*  
Evelyn G. Parker, *EDU '47, '57*  
Muriel J. Wolfer, *CLA '47*  
Phyllis S. Boyle, *CPH '48*  
Jane Eyre Cardwell, *CPH '48*  
Arthur R. Driedger Jr., *EDU '48, '59, CLA '62*

Harry N. Dubin, *EDU '48, '51, '62*  
Bette W. Dulac, *CPH '48*  
Raymond L. Freudberg, *FOX '48*  
Irvin Melamed, *PHR '48*  
Edward W. Naegele Jr., *CST '48, '50, '55*  
Stephen J. Oreovecz, *PHR '48*  
Corinne K. Petry, *TYL '48*  
Elizabeth K. Smith, *SED '48, EDU '70*  
Dolores Fairfax Thomas, *CPH '48*  
Neal B. Bowman Jr., *FOX '49*  
Bette P. Brenna, *EDU '49*  
Janice S. Driedger, *BYR '49*  
Benito A. Farnese, *CPH '49, EDU '53*  
Anthony D. Gattuso, *FOX '49*  
Robert C. Lafferty, *BYR '49, EDU '54*  
Robert W. Landgren, *CLA '49*  
Lawrence P. Ross, *FOX '49*  
Edward T. Skladany, *CPH '49*  
William A. Winneberger, *CPH '49*

## 1950s

Pauline Beinstein, *CPH '50*  
Carolyn B. Croll, *CPH '50, EDU '51*  
Jennie Z. Crum, *EDU '50, '59*  
Harold D. Friedman, *POD '50*  
Mary D. Guerra, *CPH '50*  
Edward F. Lane, *FOX '50*  
Teresa M. Mariano, *CPH '50*  
Ira M. Powell, *FOX '50*  
Phyllis M. Smith, *CPH '50*  
Frank K. Wurst, *FOX '50*  
Harold C. Brandt, *EDU '51*  
James A. Campbell, *POD '51*  
Robert G. Rothberg, *CST '51*

Miriam Shaten, *EDU '51*  
Joshua H. Barron, *DEN '52*  
Frank Bowers, *CST '52*  
John H. Christ, *EDU '52*  
Christine B. Clay, *CPH '52*  
Marilyn M. East, *CPH '52*  
Jerome Kurtz, *FOX '52*  
Alfred F. Shea, *FOX '52, LAW '54*  
Stanley B. Steinberg, *MED '52*  
Harriet Goodis Goldstein, *EDU '53*  
Bayard M. Graf, *LAW '53*  
Fannie Kurman Kelner, *EDU '53*  
Regina K. Parks, *LAW '53*  
Rodney R. Hooper, *DEN '54*  
John V. Jengo, *FOX '54*  
Janyce Grenet Kaltenhauser, *CPH '54*  
Martha D. Kubeyka, *CPH '54*  
Jerome Rosenwald, *FOX '54*  
James S. Royer Jr., *EDU '54*  
Henry H. Skillman, *LAW '54*  
Hugh R. Sullivan Jr., *CLA '54*  
H. D. Kerr, *MED '55*  
William J. Zapcic, *MED '55*  
Walter R. Ashcroft Jr., *ENG '56*  
Francis W. Kempisty Jr., *ENG '56*  
Sandra S. Korsin, *EDU '56*  
Jerry F. Naples, *MED '56*  
George A. Zazanis, *MED '56, '64*  
Mary Ossi David, *CPH '57*  
Walter B. Freas Jr., *EDU '57, '58*  
Evelyn S. Hagmann, *CLA '57*  
Eugene Dale Horrell, *MED '57*  
Marvin T. Kohn, *POD '57*  
Frank J. Krok Jr., *ENG '57*  
Clarence O. Baron, *FOX '58*



## HARVEY D. WEDEEN

Harvey D. Wedeen, former chair of the Keyboard Department in the Boyer College of Music and Dance, passed away March 13, 2015.

Joining the Temple faculty in 1964, Wedeen served as chair for more than four decades and continued to teach after he retired from his position as chair in 2012. He served as director of the Temple University Music Institute at Ambler from 1971 to 1975 and helped establish many of the school's programs as well as one that brought free music lessons to local children.

Wedeen also received the Lindback Award for Distinguished Teaching and the Temple University Great Teacher Award. In 2011, he was honored by the Musical Fund Society of Philadelphia for distinguished service to the art of music.

Theodore Buckner, *PHR '58*  
Lawrence H. Coppock, *ENG '58*  
Joseph Honigman, *CST '58*  
Joseph Wynn, *PHR '58*  
Carole W. Amon, *CPH '59*  
Jay Godshall, *PHR '59*  
Kenneth R. Raessler, *BYR '59*  
Marc L. Slavin, *PHR '59*  
Richard F. Wilcox, *EDU '59, CLA '62*

## 1960s

Robert V. Brown, *EDU '60*  
Bayard L. Buckley, *CLA '60*  
Edward T. Eckroth, *ENG '60*  
David M. Ellis, *MED '60*  
Linda E. Lovekin, *CLA '60*  
Paul B. Marsicano, *ENG '60*  
Charles H. Mintz, *CST '60, MED '64*  
Lawrence E. Cerino, *MED '61*  
Lance L. Collins, *PHR '61, '64*  
Helen Stack Coutant, *CLA '61*  
Margaret M. Heineken, *ENG '61*  
Margaret A. Peak, *EDU '61*  
Bertha K. Shade, *EDU '61*  
Albert R. Tedesco, *ENG '61*  
Edward M. Torbey, *DEN '61*  
Miriam E. Klein Chanin, *EDU '62, '67*  
Agnes A. Dick, *EDU '62, '65*  
Martin Meltz, *EDU '62*  
Thomas J. Gray, *CPH '63*  
Byrd J. Stoudt, *CPH '63*  
Stanley Toll, *CLA '63, EDU '66*  
James M. Woodruff, *MED '63*  
Carol Emas Butler, *TFM '64*  
Ronald H. Dolde, *ENG '64, '68*  
Warren Greenberg, *CLA '64*  
John L. Backus, *FOX '65*  
Frank Lane France, *MED '65*  
Norman Hancock, *ENG '65, '66*  
Kendrick H. McFarlane, *EDU '65*  
Robert S. Williams Jr., *EDU '65*  
James A. Zaffarano, *EDU '65*

Bruce C. Brotzman, *CLA '66, '68, LAW '75*  
Michael A. Digiacomio, *EDU '66*  
Palmer L. Frey, *EDU '66*  
George E. Moore, *FOX '66*  
Jacqueline Sheppard, *EDU '66, '73*  
Joseph R. Dawson Sr., *EDU '67*  
Mary McFadden Lutz, *CST '67*  
Robert W. Mayer, *EDU '67*  
John A. Shakely, *CLA '67*  
Eve K. Tober, *PHR '67*  
Anthony W. Ficcaglia, *CLA '68*  
Sherry Goodman, *EDU '68*  
Douglas C. Jackson, *EDU '68*  
David J. Kelly, *CST '68*  
Niels B. Malmquist, *FOX '68*  
Dennis J. Marconi, *CLA '68*  
Michael C. Matter, *PHR '68*  
Dianne V. DeGiacomo, *EDU '69*  
Florence Faggen, *CLA '69, EDU '73*  
Thomas D. McVey, *EDU '69*  
Jerome L. Simons, *EDU '69*  
Edward A. Wiggins, *ENG '69*

## 1970s

Michael C. Fayer, *ENG '70*  
Hind M. Jacob, *EDU '70, '80*  
Richard H. Katz, *CST '70*  
Helen K. Kimpel, *EDU '70*  
Vernon Morley Jr., *FOX '70, CLA '76*  
William F. Opdyke, *CLA '70*  
Janet L. Phillips, *EDU '70*  
Brian D. Richardson, *ENG '70*  
Henry K. Staiger, *EDU '70*  
Nadine P. Williams, *EDU '70*  
Catherine M. Woynarowski, *EDU '70*  
Betty Thurman Bennett, *EDU '71*  
Burnett S. Cureton, *ENG '71*  
Bess G. Dubin, *EDU '71, '74*  
Donald R. Pierson, *ENG '71*  
Samuel J. Pinizzotto, *EDU '71*  
James F. Reske, *DEN '71*  
Michael J. Zercher, *ENG '71*  
Earl B. Hohbein, *FOX '72*  
Eric M. Lehrman, *CLA '72*  
Mark S. Mandelkern, *SMC '72*  
James J. Mervin, *EDU '72*  
Robert K. Miller Jr., *CLA '72, '78*  
Wesley E. Morrison, *ENG '72, '74*  
David J. Roscoe, *CLA '72*  
Louis N. Simkins, *ENG '72*  
Catherine A. Brownholtz, *CLA '73*  
Edward S. Cardenas, *FOX '73*  
Cecile R. Haupt, *BYR '73*  
James R. Koller, *CLA '73*  
James O. Loney, *TYL '73*  
Joseph P. McCullough, *CLA '73*  
Francis M. Platt, *ENG '73*  
Kenneth J. Samara, *EDU '73*  
Nalda E. Strumfels, *EDU '74*  
David A. Bresler, *CLA '75, DEN '79*  
Dona Ely Caldwell, *SED '75*  
Barbara A. Ferrino, *EDU '75*  
Karen McCarthy Brown, *CLA '76*  
Judith A. Bulman, *EDU '76*  
Everett J. Campbell, *CLA '76*  
Terry W. Lazin, *LAW '76*  
Constance M. Nozilo, *EDU '77*  
Ann B. Corcoran, *EDU '78*  
Yvonne M. DiSanto, *EDU '78*  
Kim Lawver, *FOX '78*  
Stephen T. Roll, *SMC '78*  
Michael D. Weinthal, *POD '78*  
Janice L. Swana, *BYR '79*

## 1980s

Philip E. Gerney, *EDU '80*  
Joseph R. Trubia, *MED '80*  
Leon Bass, *EDU '81*  
Francie Galante, *TYL '81*  
John Murphy, *MED '81*  
Lula Bellamy, *SSW '82, '84*  
Teresita Fernandezvina, *EDU '82*  
Jean M. Montero, *SSW '82*  
Terry L. Musselman, *POD '83*

Joyce I. Jennings, *EDU '84*  
Earl R. Jones, *EDU '84*  
Margaret E. MacCrimble, *FOX '85*  
Robert R. Smedley, *EDU '85*  
Joseph A. Boisse, *EDU '86*  
Karl M. Krajick, *POD '87*  
Steven K. Bowers, *MED '88*  
Wilhelm T. Sipmeier, *FOX '88*  
Elaine L. Raymond, *EDU '89*  
Lillie W. Thaniel, *EDU '89*

## 1990s

Zissis G. Pappas, *FOX '90*  
Leslie A. Taichman, *FOX '90*  
Annamarie Hill, *SMC '91*  
James M. Brofee, *EDU '92*  
Serges J. Salivonchik, *DEN '95*  
Evans Dittman, *PHR '99*

## 2000s

Geoff Hathaway, *TFM '01*  
Michael J. Kaiser, *FOX '02*  
Robert W. Tighe, *DEN '02, '06*  
Mary E. Edsall, *BYR '03*  
Madeline J. McMahon, *CLA '03*  
Stacy A. McDonald, *CPH '09*  
Kush S. Patel, *CST '09*  
Isaac W. Pineo, *LAW '09*  
Jason C. Reinhart, *THM '09*

## 2010s

Jay Patel, *FOX '10*  
Shivang J. Patel, *FOX '10*

**To submit a name for this list, email [templemag@temple.edu](mailto:templemag@temple.edu) or call 215-204-7479.**

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“Dissent is a process of erosion—whittling away at accepted attitudes. **Slowly a new reality gets built.**”

RALPH YOUNG, PROFESSOR OF HISTORY, discussing his book titled *Dissent: The History of an American Idea*, Associated Press, May 29, 2015

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Have you recently come across a quote from an Owl that inspired you? To share it, email the quote and the name of the person to whom it is attributed to [templomag@temple.edu](mailto:templomag@temple.edu). It might be included in an upcoming issue of *Temple*.



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