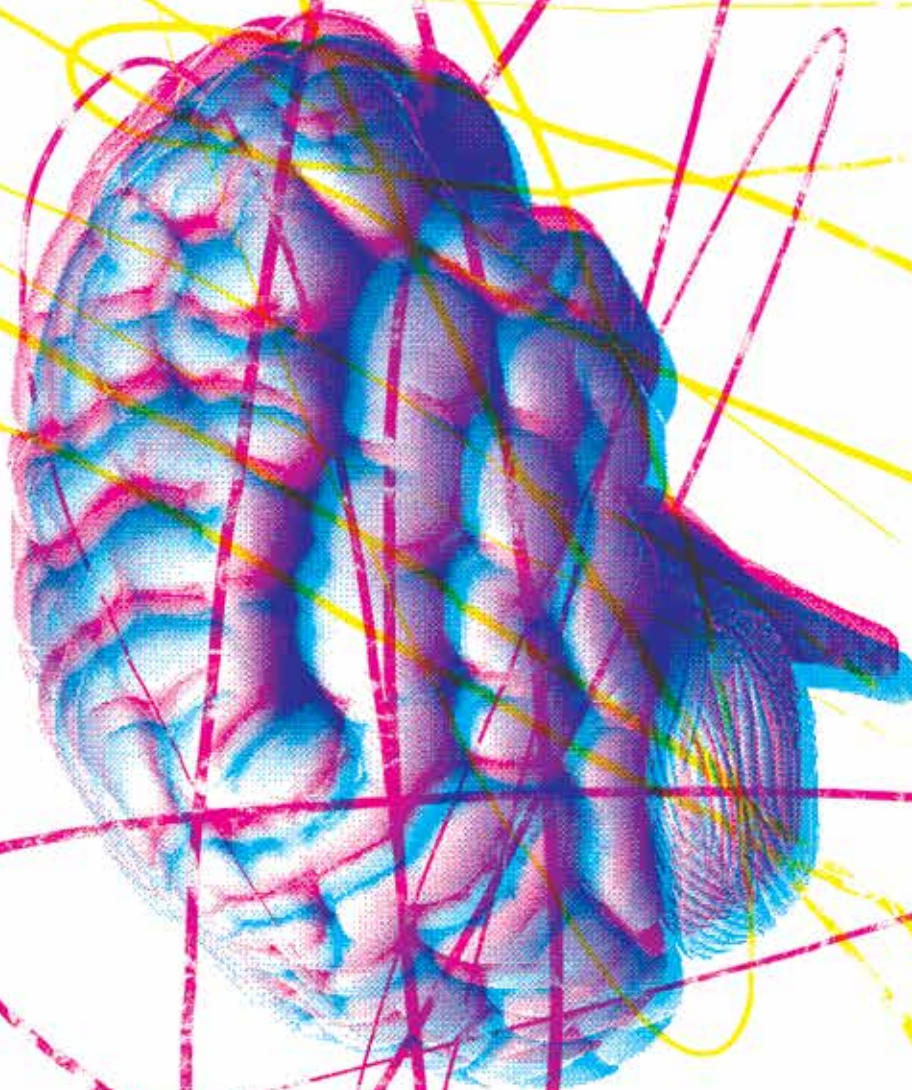


FALL 2018

UNIVERSITY MAGAZINE

# TEMPLE



## POSITIVE IMPACT

Multidisciplinary research aims to transform  
the treatment of concussions.



36

IMPACT

## North Stars

For these alumni entrepreneurs, there's no place like North Philadelphia.



# TEMPLE

*From launching businesses to promoting health, Owls honor their North Philly roots. In this issue, Fox celebrates a golden anniversary, scientists seek to improve concussion treatment and cadets become leaders.*

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3 From the President

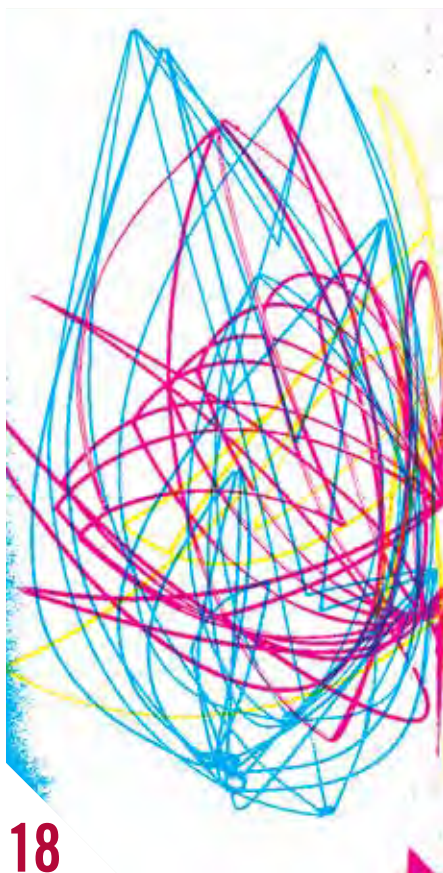
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## INNOVATION

### Head, First

As the spotlight on concussions and their consequences raises questions, Temple researchers seek answers.



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## REAL WORLD—REAL TIME

### Temple Strong

For 100 years, Temple ROTC has trained students to be U.S. Army officers.



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## CITY-CENTRIC

### Community Practice

Doctoral students provide community members with physical therapy treatment, free of charge.

**14 A CENTURY OF FORWARD THINKING:** Since 1918, the Fox School has been preparing today's students to be tomorrow's business leaders.

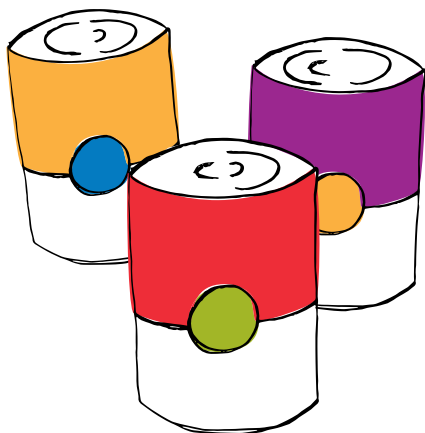
**ON THE COVER:** Illustration by Andrew Collette

**BACK COVER:** The recently refurbished Bell Tower received another upgrade: lights—which turn on at sunset each evening.

# WHAT DO YOU THINK?

*Readers share their thoughts, experiences and pride.*

## FIGHTING HUNGER



Wow! I'm applauding @TempleUniv for helping students with food insecurity by opening the Cherry Pantry. Great read in the summer TU magazine.

Jade Barnes Herman, *KLN '11*

Philadelphia, Pennsylvania

## MEMORY LANE

The "Field Trip into History" in the winter 2018 issue was for me a walk back into my own history. The Caledonian Dye Works, at the corner of Westmoreland and Emerald streets, was just across the street from Madison Spinning Co., whose business address was also Westmoreland and Emerald streets. My mother was the office manager for the company, and I spent weekends and a summer working in the Madison Spinning office and factory. Outdoor lunchtime provided occasional opportunities for the mingling of workers in the surrounding factories, like Caledonian Dye Works. I lived on Westmoreland Street, several blocks from the factories, until my graduation from Temple School of Pharmacy in 1955.

Keep up the good work. I do enjoy Temple magazine and many other university communications.

Stu Wesbury, *PHR '55*

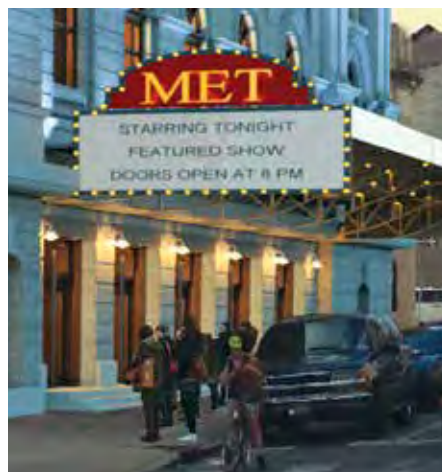
Willow Street, Pennsylvania

## BROADLY INVOLVED

It was with great pleasure that I read "Thinking Broadly" in the spring 2018 issue. It is of interest to me because my husband and his two partners at Domus Construction Inc., a general contracting firm, are responsible for the construction management for the Philadelphia Metropolitan Opera House, the Divine Lorraine, Project HOME [Ruth Williams House] on 2415 N. Broad St. (all featured in the article) and the Studebaker Building facade replacement. Roy Rosenberg, *ENG '87*; and his partners, Scott Zuckerman, *FOX '91*; and Robert Malagoli, *FOX '84*; are all graduates of Temple University. And so am I—I met my husband at Temple! They are proud to be a part of the Temple University-area revival.

Adina Rosenberg, *CLA '87*

Yardley, Pennsylvania



## A WELCOME QUESTION



I have just received the spring issue. Try as I may, I cannot find any information about the photo on the back cover. If it is somewhere in the magazine, please tell me where to look; if it isn't, please send me some information about it.

Donald J. Sherman, *CST '55*

Solon, Ohio

## EDITOR'S NOTE

The photo was taken in March 2018 at International Student Affairs' Global Gala—the final event of "You Are Welcome Week," which celebrated Temple's international population. It featured dozens of student groups and performers that represented different cultures from around the world.

Seasons change rapidly on Temple's campus. No sooner do the caps and gowns from May's graduation get put away than the waves of new students start coming for fall orientation. With the new school year underway, I want to take a moment and stop the calendar to reflect on the academic year just past.

2017-2018 will no doubt go down in Temple University history. It was an amazing year for national recognition because of the extraordinary achievements of our students and faculty. These individuals committed themselves to the best of Temple's traditional values: hard work, determination, academic integrity and discipline.

Just look at those who were honored during the last academic year.

- Hazim Hardeman, *KLN '17*, earned the Rhodes Scholarship and is on his way to Oxford to continue his studies this fall.
- Marcus Forst, Class of 2019, became the first Temple student to be recognized with a Goldwater Scholarship for his physics research.
- Two Temple professors, Religion's Jeremy Schipper and Dance's Mark Franko, won Guggenheim fellowships to help fund their research.
- Sara Goldrick-Rab, in the College of Education, was awarded a prestigious Andrew Carnegie Fellowship, another Temple first.

**"In my 42 years at Temple University, we have never had so many incredible awards."**

- And 11 students and recent graduates were granted Fulbright scholarships.

In my 42 years at Temple University, we have never had so many incredible awards. Now you understand why I say the past year was a historic one.

As we look to the new academic year, I know we will all once again have many reasons to take great pride in being Temple Owls.

*Richard M. Englert*

Richard M. Englert  
President, Temple University

Joseph V. Labolito

#### **VOL. 71 NO. 3/Fall 2018**

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[youtube.com/TempleUniversity](https://youtube.com/TempleUniversity)



Sustainably designed and printed to reflect Temple University's commitment to environmental stewardship.

## SMALL TALK

### OWL EXPERTS ON TRENDING TOPICS

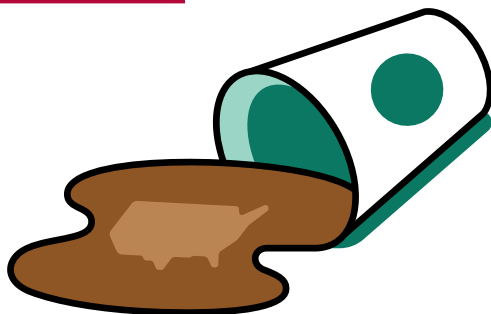


### I'LL HAVE THE PHILLY SPECIAL, PLEASE.

After the winning Super Bowl play by the same name, the phrase “Philly Special” has turned into a citywide phenomenon. Bakeries are baking Philly Special pastries. Others are making sandwiches, or putting the words or even a sketch of the play on T-shirts.

Associate Professor of Marketing Jay Sinha told international broadcaster Voice of America that the phenomenon around Philly Special is not the first time there's been a rush to trademark a term after a big event. It's called “newsjacking.”

“The term ‘newsjacking’ [is when] a company rides or takes advantage of some event happening in current affairs and uses it for their own commercial purposes, especially for marketing in branding,” Sinha says. “If there's anything that is relevant in popular culture as well as the news, companies like to ride on it.”

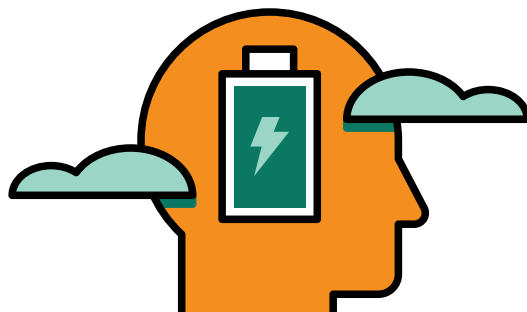


### BREWING CONTROVERSY

For years Starbucks has promoted itself as a third space where everyone is welcome. But it recently came under fire when a video of two black men being arrested at a Philadelphia location of the coffee chain went viral.

Professor of History Bryant Simon told The Christian Science Monitor that the arrests did not come as a shock. For his book *Everything but the Coffee: Learning About America from Starbucks*, Simon visited more than 300 stores across the country.

“Starbucks is this postmodern company that doesn't really sell a product as much as it is selling a kind of version of your best self,” he says. “And that comes laden with a lot of values, and those values are eventually going to clash with other people.”

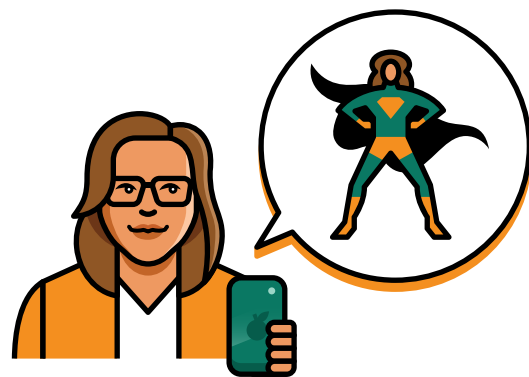


### RELAX AND RECHARGE

If you're like the rest of us, you could probably use a day off. According to NBC News, 45 percent of full-time workers reported that paid time off for mental health days would help them beat burnout.

Katherine Nelson, assistant professor of human resource management, explained that sacrificing your need to recharge may ultimately sacrifice your health.

“You're not doing anybody any favors if you give up your mental health for a job,” she says. “The healthiest people are the ones who take time for themselves and their families.”



Illustrations by Elias Stein

## “IT'S A VARIATION ON THE SUPERHERO SECRET IDENTITY, WHERE YOUR CLARK KENT SELF HAS A MUNDANE DAY JOB, BUT YOU CAN IMAGINE A SUPERMAN SELF THAT SAVES THE WORLD.”

—Associate Professor of Sociology  
**DUSTIN KIDD** on why we're obsessed with cute cartoon avatars



### ALL ABOUT THE BENJAMINS

What are the secrets to financial success? According to Janis Moore Campbell, director of graduate student professional development at the Fox School, one necessary skill is critical thinking.

Campbell says fraudsters use the complexity of money products to their advantage and that critical thinking can help us avoid losing money to bad investments.

“We are able to be manipulated,” she explained to U.S. News & World Report. “Even if someone isn't trying to run a scam, an unscrupulous broker may try to push investments that are not in your best interest.”



## SHIRLEY MOY TO LEAD NORTH PHILADELPHIA WORKFORCE INITIATIVE

When Temple began its search earlier this year for the person who would lead the new North Philadelphia Workforce Initiative (NPWI), Shirley Moy, SSW '88, was a natural fit. The initiative supports Temple's long-standing commitment to workforce development programs that serve various groups, including adults who are unemployed or underemployed, high school students and citizens returning from incarceration.

On July 1, Moy, who has overseen the Center for Social Policy and Community Development since 2009, took the helm of the NPWI as executive director.

"It's a marriage of my two passions: community development and workforce development," Moy says.

Moy wants to ensure the community's needs inform the NPWI. Its first phase will focus on identifying programs that already exist and ensuring they are accessible and collaborative.

"The first six months are about really getting a pulse of what Temple is doing so that we as a collective can figure out where the gaps and challenges are," Moy says.

She plans to engage community leaders to design a truly community-informed initiative that will provide the resources that would be most beneficial to the people living in the ZIP codes immediately surrounding Temple's Main Campus and Health Sciences Center.

Says Moy, "I welcome the opportunity to meet individually with leaders of community organizations and community leaders in general to help me understand what direction they would like to see this initiative go."

The NPWI is being financed in phases by a grant from the Lenfest Foundation. The first phase, funded at \$512,000, officially launched in June as Moy moved into her role.

"My vision is providing opportunities for folks along the full range of their abilities, plus the range of their desired abilities," says Moy. "So it's not about keeping people where they are, but if they're aspiring to advance or acquire additional skills, to help them get those skill sets and get those opportunities

they're seeking through whatever resources the university can offer."

—MORGAN ZALOT, *KLN '11*

If you are interested in collaborating with the North Philadelphia Workforce Initiative, contact Shirley Moy at [smoy@temple.edu](mailto:smoy@temple.edu).

Joseph V. Labolito





# WELCOME TO THE FIRST PARTY OF THE YEAR

To kick off the semester, Temple's marching band turns up the volume on campus.

STORY BY **SAMANTHA KROTZER, KLN '11**  
PHOTOS BY **JOSEPH V. LABOLITO**

In the last quiet weeks of summer, the Temple University Marching Band works tirelessly to welcome its newest members and transform them from admittedly awkward freshmen into confident music makers. Their hard work culminates in a party.



People frequently come up to “the Doctor” (Director of Athletics Bands Matthew Brunner if you’re not in the band) and tell him that his students look like they’re having so much fun. And it’s because they are.

“There’s a you-have-to-be-serious-all-the-time stigma around marching band, and that’s not how life is,” says Brunner. “I don’t think that’s how marching band should be, either. You have to cut loose.”

Each year, the evening before the first day of classes, the marching band shows the entire campus exactly what cutting loose looks like. Clad in cherry, the band makes its way from residence hall to residence hall to amp up students for the fall semester. With each performance stop, their dance moves get a little more funky and the crowd of onlookers shows a little more oomph. The

song choice is consistently on point. (Think The Weeknd and Panic! at the Disco.) By the time the band makes it to Morgan Hall’s courtyard, you might think a music video shoot is in action.

The night ends at O’Connor Plaza, when the tone shifts slightly as the band nestles in as close to Russell Conwell’s statue as 200-plus students can to sing the alma mater. Then, a speech from the Doctor himself.

“It’s more emotional than the other talks I give, because what they’re doing in marching band is difficult. Sometimes it doesn’t get the respect it deserves,” says Brunner. “Fortunately at Temple, we have that. I love it, but I don’t want the kids to take it for granted. They have to continue to push themselves and keep growing. You’re either growing or you’re dying.”



## “ Gimme that sauce

While marching, the students use chants to signal certain cadences, or just for fun.

This one is for the A1 (*get it?*) cadence.



80+  
NEW  
MEMBERS  
EACH YEAR

220  
AVERAGE  
NUMBER OF  
MEMBERS

12 SCHOOLS  
AND COLLEGES  
REPRESENTED



“It’s more emotional than the other talks I give, because what they’re doing in marching band is difficult. Sometimes it doesn’t get the respect it deserves.”

— MATTHEW “THE DOCTOR” BRUNNER,  
DIRECTOR OF ATHLETICS BANDS



## MORE SCHOLARSHIP NEWS



Courtesy Temple University International Affairs

## BUILDING BRIDGES

Temple continues to be a leader in the viral #YouAreWelcomeHere initiative, which encourages international students to study in the United States. It began in late 2016 as a social media campaign spearheaded by Temple's Office of International Affairs. Then, in May 2018, the university joined with eight other higher education institutions to launch a national scholarship program for incoming international students, beginning in fall 2019.

Since that time, the scholarship program has expanded to include 57 institutions nationwide, from community colleges to large, public universities.

"We are proud to lead the #YouAreWelcomeHere scholarship program and pledge our continued support of international students," said Temple University President Richard M. Englert. "This program is a commitment to diversity and a promise to create educational opportunities for students from all cultures and continents."

Beginning in fall 2019, each of the 57 participating institutions will offer two annual, renewable scholarships that will cover a minimum of 50 percent of recipients' tuition. These scholarships support incoming international students who are committed to furthering the #YouAreWelcomeHere message.

—CHRIS VITO, KLN '07

Ryan S. Brandenberg, CLA '14



## A 'BIG BANG' FOR THEATER STUDENTS

During his time as a student in Temple's master of fine arts in acting program, Kunal Nayyar, *TFM* '06, made himself a promise: If he could ever give back by supporting future students, he would.

Since gaining celebrity as Raj on the hit TV show *The Big Bang Theory*, Nayyar has kept that promise. He and his wife, Neha Kapur, have made several gifts to Temple, including their most recent of \$300,000—one of the largest single philanthropic contributions in the history of the university's Department of Theater.

"I would not have been able to afford to go to grad school if it wasn't for the generosity of others who had already given

back to the school," Nayyar says. "If it wasn't for that help, I wouldn't be where I am."

Last March, Nayyar and Kapur also funded a trip for graduating students earning their MFAs in acting to attend an exclusive showcase in Los Angeles. As a result of the showcase, several students signed with talent agencies.

"It's incredible. Without Kunal, that would never have happened," says Guillermo Alonso, *TFM* '18, who performed in the showcase and signed with the same agency that represents Nayyar.

Says Nayyar, "There is no satisfaction or joy that can be outmatched by the joy of giving back."

—MORGAN ZALOT, KLN '11



# RON ANDERSON APPOINTED INTERIM DEAN OF FOX AND STHM

Joseph V. Labolito



Ronald C. Anderson has been appointed interim dean of the Fox School of Business, Temple President Richard M. Englert and Executive Vice President and Provost JoAnne A. Epps announced on July 23.

A respected member of the Fox School faculty, Anderson has served as professor and chair of the Department of Finance since joining Temple in July 2012. He also will be interim dean of Temple's School of Sport, Tourism and Hospitality Management and is expected to serve for approximately two years. A national search for a permanent dean is likely to be conducted during the 2019-2020 academic year.

"After careful consideration, and following conversations with a number of strong candidates, the provost and I agreed Ron Anderson is uniquely positioned to guide the Fox School of Business moving forward," Englert said.

Anderson's background includes a career in domestic and international

business, followed by academic experience, including at American University. As chair of the Department of Finance at Fox, which has more than 1,400 students across all programs, he has overseen the largest department in the Fox School and one of the biggest at Temple.

Anderson is a leading expert in internal control systems, corporate governance and executive compensation. He has received numerous research and teaching excellence awards during his academic career, while directing undergraduate- and graduate-level courses in international finance, financial strategy and corporate valuation. His research has been published in leading journals, such as the *Journal of Finance*, the *Journal of Financial Economics*, and the *Journal of Accounting and Economics*.

"Ron recognizes that a leader's willingness to listen and engage is important in a successful enterprise, and he has just the right mindset, style and skill set to lead effectively, yet collaboratively," Epps said.

As interim dean, Anderson will lead the Fox School's over 9,000 students and its more than 225 full-time faculty members across nine departments.

"The Fox School and STHM are special places," Anderson said. "These schools are home to some of the most driven and dynamic students, not to mention our world-renowned faculty and talented staff. I look forward to guiding our school into the future."

Anderson's appointment comes after the departure of Moshe Porat, who had served as the school's dean since 1996. Porat's departure followed the identification of a data error in a submission by the Fox School to U.S. News & World Report.

—CHRIS VITO, *KLN '07*

Learn more about the error and how Temple has responded at [temple.edu/about/data-integrity](http://temple.edu/about/data-integrity).

# “GERRY” LENFEST, 1930–2018

One of the region’s great philanthropists and a leader in shaping the future of Philadelphia, H. F. “Gerry” Lenfest, passed away Sunday, Aug. 5, at age 88.

Among his many interests was Temple University. Lenfest joined Temple’s Board of Trustees in 2013 with the support of his friend and then-business partner, the late Lewis Katz, *CST* ’63. He served on several trustee committees and chaired the board’s Executive Committee. Most recently, he served as the board’s vice chairman.

“Gerry was a thoughtful man whose passion for the well-being of others drove his life,” said Patrick J. O’Connor, chair of the Temple University Board of Trustees. “He and his wife, Marguerite, have made a significant difference at the university and in this city.”

In 2014, Lenfest donated \$3 million to help renovate the East Park Canoe House, home to Temple’s rowing and crew teams. The move saved the teams from being cut as varsity sports, while preserving a historic city landmark.

In July, university and city leaders gathered with students, coaches and rowing alumni to see the completed boathouse project and once again thank Lenfest for his generosity.

Lenfest was active in support of numerous institutions throughout the region, including Temple, where his support has made possible the Joe First

Joseph V. Labolito



Gerry and Marguerite Lenfest pose with President Englert at the September 2017 dedication of Lenfest Circle.

Media Center in Temple’s Klein College of Media and Communication, named in honor of his mentor, broadcast industry legend Joseph First; and the renovation of Lew Klein Hall in the Temple Performing Arts Center, named in honor of Lenfest family friend and broadcasting pioneer Lew Klein. Lenfest and his wife also made a seven-figure contribution along with Lew and Janet Klein and Trustee Steve Charles, *KLN* ’80, to name the Lew Klein College of Media and Communication in honor of the broadcasting pioneer in 2017.

Thanks to grant support from the Lenfest Foundation, Temple recently launched the first phase of the North Philadelphia Workforce Initiative to help

local residents secure jobs that pay family-sustaining wages.

Temple awarded Lenfest an honorary doctorate in 2002 and presented him with the Russell H. Conwell Award in 2003. He received the Musser Award for Excellence in Leadership from Temple’s Fox School of Business in 2006.

In 2017, Lenfest Circle at the base of Temple’s iconic Bell Tower was dedicated to Lenfest and his wife. At the time, President Englert praised the Lenfests’ commitment to education and creating job opportunities so that everyone could have lives of dignity.

—BRANDON LAUSCH, *KLN* ’06, ’16

“Gerry Lenfest’s impact will be felt throughout Temple for generations to come.”

—PRESIDENT RICHARD M. ENGLERT



# salute

## DANIELLE COHN & CATHY ENGEL MENENDEZ

*“Dr. Brodey demanded excellence and challenged me to be better.”*

—CATHY ENGEL MENENDEZ, KLN '93

As students, Danielle Cohn, KLN '95, (pictured left) and Cathy Engel Menendez, KLN '93, (right) didn't know where their professional futures would take them, but they knew early on that Temple Professor of Public Relations Jean Brodey, EDU '75, '79, would be a huge part of it.

“I was a bit of a lost kid when I first stepped foot on campus; she changed all of that,” says Menendez. “Dr. Brodey demanded excellence and challenged me to be better.”

Both Cohn and Menendez participated in many of Brodey's senior-level classes, in which she was famous for wielding her red pen to edit students' work and spurring them toward professional achievement.

The beloved professor's connections with her students didn't end with their graduations. Alumni, including Menendez and Cohn, would gather periodically with their former professor and mentor at Whitemarsh Valley Inn in Lafayette, Pennsylvania, dubbing themselves the “Brodey Bunch.”

Together, they would exchange career advice as they moved up the ladder of success and built lasting friendships along the way.

“Dr. Brodey was always encouraging young women like us to have each other's backs, take chances and not accept the status quo,” says Cohn.

Today Cohn serves as executive director of entrepreneurial engagement for Comcast NBCUniversal, while Menendez spent nearly two decades in executive communications leadership positions at PECO.

When Brodey passed away in April 2014, the two friends wanted to pay a lasting tribute to their outstanding professor.

Now, the pair, along with Menendez's husband Mike, has joined forces with Krysta Pellegrino, KLN '00, who recently established a term fund in her professor's honor, to establish the Jean Brodey Endowed Scholarship Fund, ensuring Brodey's legacy lives on for many years to come.

That's something worth saluting.

[giving.temple.edu](http://giving.temple.edu)

Ryan S. Brandenberg, CLA '14  
and Joseph V. Labolito

NEWS

### WHERE FRIENDS DANIELLE AND CATHY GIVE



- The Jean Brodey Endowed Scholarship Fund in support of students enrolled in the Department of Advertising and Public Relations in Klein College of Media and Communication
- To make a gift, visit [alumni.temple.edu/brodey](http://alumni.temple.edu/brodey).

# ALUMNI NEWS

Temple University Young Alumni Association (TUYA) just elected a fresh cohort of young Owls to its board. Get to know the executive team, a group of alumni who are not only passionate about Temple, but passionately want their fellow young alumni to stay connected.



- As a student, alumni connections changed her life—as president, Merideth wants to keep the networking alive.
- The third-year Beasley School of Law student is a big Ruth Bader Ginsburg fan.



- Ben's goal is to elevate TUYA's brand through events, volunteer programs and social media.
- A current Temple employee, he is known to frequent his favorite food truck, Chicken Heaven—spicy chicken combo with salt, pepper and ketchup all day.



- Paige wants all alumni to know they are always Owls, and that means Temple resources are always their resources.
- She has great memories of studying abroad in London and pulling all-nighters at the TECH Center—perhaps a little too often.



- Josh says he wants to give back to the university that gave him so much by strengthening the young alumni base.
- As a student, he traveled to Israel with Temple Hillel, the university's Jewish life center. Today, he's involved with several Philadelphia nonprofits, such as Challah for Hunger.



- After being away from Philadelphia for nearly five years, Julie is ready to reconnect with fellow alumni.
- She lived in Harrisburg for Temple's Capital Semester Program and worked as a legislative fellow. Now, she's working on the re-election campaign for Pennsylvania Gov. Tom Wolf.



- Once he heard about TUYA, Freddie knew he'd found his avenue to make a difference with alumni.
- The former president of the Cherry Crusade learned how to put on a good performance as a youth. Growing up, he held big roles in a couple of plays (*Lumiere in Beauty and the Beast*, *Ren in Footloose*).

Unless noted, photos this page by Chris Kenzig

Courtesy of Freddie Saporito





Illustration by Robert Frawley

## MAKE PLANS

For a complete listing of events for Temple alumni, visit [alumni.temple.edu/events](http://alumni.temple.edu/events).

**NOV. 17** TEMPLE ALUMNI TAILGATE  
OWLS VS. SOUTH FLORIDA

## SAVE THE DATE!

Mark your calendars for  
Global Days of Service: April 21–28



Ryan S. Brandenberg, CLA '14



Alumni Association

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Temple University Alumni Group

# A CENTURY OF Forward Thinking

For 100 years, the Fox School of Business has prepared students to lead, create and innovate.

STORY BY **MONIQUE BARRETT, CLA '12**

**R**ooted in 100 years of history, the Fox School of Business has a long and proud tradition of educating businesspeople, researchers and leaders to make big impacts on the real world. The school's commitment to transforming lives through knowledge creation and sharing is accomplished by staying true to Temple University Founder Russell H. Conwell's historic mission of providing access to higher education, affordability, diversity and excellence to all highly motivated students, regardless of their backgrounds.

Travel through the decades to learn about the Fox School's history and see how generations of business leaders have pioneered a century of innovative business education.



# 1898

AN EARLY COLLEGE OF BUSINESS began at Temple University but was abandoned due to insufficient student turnout; thankfully, the story didn't end there.

# 1918

THE SCHOOL OF COMMERCE was born—and departments in Accounting, Finance, Legal Studies, Marketing, Insurance and Statistics soon followed.

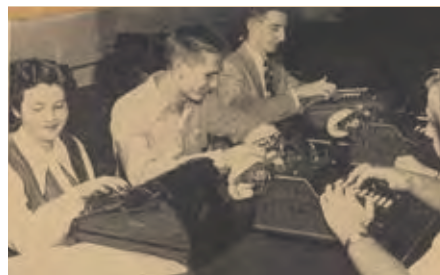


# 1923

MILTON E. STAUFFER, one of Temple's first business instructors and a man Temple University Founder Russell H. Conwell deemed "of strong intellect" and "firm decision," became the college's founding dean.

# 1929

DURING THE 1929-1930 ACADEMIC YEAR, special subjects under the business umbrella at Temple included journalism, penmanship, political science, secretarial, shorthand and typewriting.



# 1937

THE FIRST GRADUATE DEGREE PROGRAM was offered in 1937 in economics and the first master of science in 1939.



# 1943

THE MASTER OF business administration program was largely a part-time, evening program when it was established—many students worked during the day and took classes at night, reflective of why Temple students became known as Owls.

# 1964

THE BACHELOR OF business administration degree program, which today offers 16 undergraduate majors, was first introduced.

# 1966

SPEAKMAN HALL opened as the “modern” home of the Fox School, with air conditioning and a computer center. Frank Speakman was a well-known consulting actuary and public accountant in the Philadelphia region.



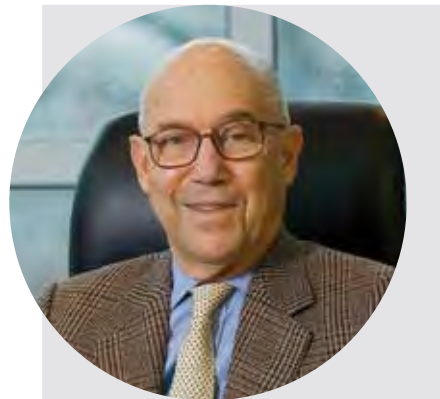
# 1980

GLORIA THOMAS, FOX '80, became the first woman to earn a doctorate from the Fox School.



# 1997

SINCE 1997, THE MUSSER AWARDS for Excellence in Leadership have recognized top business leaders in the greater Philadelphia region for outstanding achievements and service to the community. The award—the highest honor the Fox School affords—celebrates the entrepreneurial spirit of Warren V. (Pete) Musser, founder of numerous technology-oriented companies that helped create the region’s reputation for technological innovation.



# 1999

TEMPLE’S BUSINESS SCHOOL took on its present name—the Fox School of Business—to honor Richard J. Fox, a successful developer and entrepreneur, Temple University trustee and leader at the university for more than 35 years.

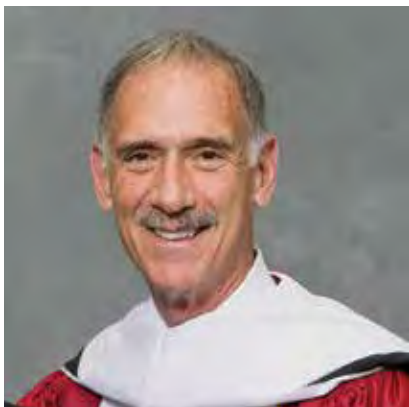


HOUSED IN FOX, the Innovation & Entrepreneurship Institute (IEI) launched in 1999 to promote entrepreneurship throughout all 17 schools and colleges at Temple. Through IEI, Temple conducts annual business plan competitions like the Innovative Idea Competition and the Be Your Own Boss Bowl. IEI supports students and alumni in starting their own businesses—more than 200 have launched since 2007.

# 2000

ESTABLISHED IN COLLABORATION with the Fox School, the School of Sport, Tourism and Hospitality Management, and the Klein College of Media and Communication, the League for Entrepreneurial Women is an advocacy initiative that addresses the growing challenges and interests of entrepreneurial women in the greater Philadelphia region.





# 2009

ONE HUNDRED TWENTY-FIVE YEARS after Temple's founding, business education reached new heights with the opening of Alter Hall, an \$80 million, state-of-the-art facility with 217,000 feet of space that boasts high-tech features like breakout and conference rooms equipped with the latest technology, a digital signage system that displays current stock market activity, and smart classrooms. The building is named in recognition of a landmark gift of \$15 million from Dennis Alter, *EDU '66*.

# 2015

BETWEEN 2015 AND 2017, Fox faculty members published 185 articles in 78 high-caliber scholarly journals. Their work has been cited by more than 16,000 papers on Web of Science and has been downloaded over 117,000 times through the Social Science Research Network. To top it off, the school received 32 grant awards, totaling nearly \$4.5 million, for research pursuits.

# 2018

TODAY, THE FOX SCHOOL OF BUSINESS is the largest business school in the greater Philadelphia region, with

**9,000+**  
students,

**220+**  
full-time faculty,

**150**  
adjunct faculty and

**60,000+**  
alumni.

## A Bridge to the Future

To support its growing community, the Fox School opens its new home at 1810 Liacouras Walk this year with an additional 77,000 square feet and six floors featuring an accelerator, collaborative coworking spaces and new classrooms; advanced technology to supplement online and traditional learning; an expansion of the Tutoring Center and the Business Communications Center; and state-of-the-art research labs for the Data Science and Business Analytics Institute and the Center for Neural Decision Making. IEI will be located on the first floor and serve as an innovation hub for students, alumni, faculty and staff.

The project includes the construction of a skywalk, connecting the new facility with Speakman Hall.

### FOX FAST FACTS

# 1,500+

international students represent more than 100 countries.

# 13

global affiliated programs exist on six continents.

# 300+

students received scholarships from donations in 2017–2018.

# 24+

competitions, including the Be Your Own Boss Bowl, have endowed prize funds.

# 23

student professional organizations promote networking among students and alumni.





# HEAD, FIRST

Temple researchers are teaming up to find better ways to diagnose and treat concussions.

STORY BY **KIM FISCHER, CLA'92**

ILLUSTRATIONS BY **ANDREW COLLETTE**

Each year in the United States, approximately 3.8 million people sustain a traumatic brain injury (TBI), with the majority of these injuries falling into the category of mild TBI (mTBI). Mild traumatic brain injuries, also called concussions, can lead to lasting neurological impairment, especially after repeated occurrences.

The discovery of the long-term effects of mTBI has recently garnered attention by the media and advocacy groups, and become the subject of the 2015 movie *Concussion* starring Will Smith. The spotlight has put many athletes at all levels on edge.

It was time for Marissa Lopez-Ona to leave the house to catch the school bus on a Monday morning, but her mom found the sixth-grader lying on the couch with a pillow on top of her head.

"I had a bad headache; I was dizzy and the light was hurting my eyes," she says.

That morning Marissa had gotten dressed and eaten breakfast, but as she was about to head out the door, she realized she just didn't feel right.

The pediatrician later confirmed what her parents suspected. She had incurred a concussion the previous afternoon during a youth soccer game, when she was struck in the back of the head with a ball on its way into the goal.

The school nurse informed her parents of the strict protocol the school follows in cases of suspected concussions. The students receive cognitive and balance assessments each morning and gradually return to performing their daily activities, including homework. Marissa recovered fully within a few weeks and returned to the soccer field.

"The new developments in concussion management allow us to diagnose student-athletes earlier and ensure they fully heal before returning to school or to playing their sport," says Jess Rawlings, CPH '14, '16, head athletic trainer at the William Penn

Charter School in Northwest Philadelphia's East Falls neighborhood.

That the school followed an established protocol was a surprise to Marissa's father, Anthony. "When I was playing sports growing up, I'm sure we had concussions, but it was rare for someone to stop playing or stay home from school," he says.

## SMALL CHANGES

Geoff Wright watches as a young man bounces a soccer ball off the top of his head. It's a common move called a "header" that is often necessary during a soccer game.

But this isn't a soccer game. It's Wright's Motion-Action Perception Laboratory in the basement of Pearson and McGonigle Halls. A machine pitches the ball at a controlled velocity to the volunteer subject, who in accordance with study requirements has five years' experience playing soccer. Wright, an associate professor of neuromotor science and director of the Neuromotor Sciences programs in the College of Public Health, is investigating the effects of repetitive low impact, or subconcussive, injury to the brain.

Subconcussive trauma is a relatively new area of study. It refers to a jolt or a shake of the head that doesn't result in the clinical

signs or symptom of a concussion, such as headaches or dizziness.

The thinking is that these repetitive low-impact events may be causing changes in the brain that go unnoticed. It's hoped that studying these types of brain impacts will provide scientists with useful information to help diagnose and treat concussions.

For this study, researchers record baseline assessments of the study subject in areas of cognition, balance and oculomotor (vision) control. They scan the subject's brain in an MRI scanner and draw blood samples. Following the performance of 10 consecutive headers, results are documented from the same assessments and compared to the pretest findings.

A former soccer player and military veteran, Wright has been studying mTBI for years among a range of groups, from roller derby players and BMX bike riders to Coast Guard personnel and veterans. Notably, he developed an innovative, new virtual reality-based balance assessment device that can be used along the sidelines of a game or event. The device tests an athlete's balance following a suspected low-impact brain injury or what the researchers call an "acceleration event." It enables certified athletic trainers and doctors to make more informed, on-the-spot decisions about

**"Today we ask about symptoms, and when an individual doesn't have symptoms, we say they're fine, even if they might not be."**

*—Geoff Wright, Associate Professor of Neuromotor Science*

whether or not an athlete can return to play following an injury.

This latest study of soccer headers is part of ongoing interdisciplinary research into the prevention and treatment of TBI funded by a cooperative agreement with the U.S. Army Research Laboratory in one of the largest awards to support research in Temple University history.

"By improving our knowledge of signs, symptoms and long-term effects of traumatic brain injury through clinical studies, we hope to dramatically improve the safety of those individuals at risk," says Michele Masucci, Temple's vice president for research who oversees the cooperative agreement on behalf of the university. "This research program demonstrates that by working together across schools, colleges and universities, our faculty are able to provide national leadership in this area of study."

Though the study is still in the preliminary stages, Wright says that differences in brain activity and behavior are seen for 24 hours following the headers. "I tried it myself, and even I was surprised by the effects I was feeling," he says. "And the velocity of these balls is set to a speed lower than a player would experience in an actual game."

#### **A SERIOUS MATTER**

"When you get a concussion, your brain is shaken around in your skull," explains Wright.

This creates a problem, he notes, because our brains rely on well-calibrated, interconnected sensory and motor inputs to help us walk around and do activities of daily living. "If these connections are not

working properly, you can observe the changes in one's balance and gait."

One common analogy used to explain a concussion is a Jell-O mold containing pieces of fruit. If you shake or drop the mold, it wiggles and shifts and then ultimately comes back together. But, says Wright, not all the fruit pieces will return to exactly the same positions and the connections between the fruit will likely have been stretched.

Those small changes and stretching of fibers can have serious effects. It means that the communication between the cells (or fruit) may be disrupted. And under these stressful conditions the cells release toxins, proteins or other chemicals, some of which may be protective by aiding recovery while others may not be.

As a result, someone who has experienced a concussion may have a headache and feel dizzy or foggy. They may lose their balance or experience cognitive or memory deficits.

Which is why Wright is studying the soccer headers. He hopes that identifying the slightest changes pre- and posttesting may provide insight into how an injury may be diagnosed or treated.

"Today we ask about symptoms, and when an individual doesn't have symptoms, we say they're fine, even if they might not be," says Wright. "And since there seems to be a period of greater vulnerability following a concussion—when incurring a subsequent trauma can have an even greater impact—better ways to diagnose, treat and assess brain injury and recovery are needed."

#### **EYES ON THE BALL**

Traditionally, when physicians and certified athletic trainers looked for signs and symptoms of a concussion, they rely primarily on balance and cognition testing. This would involve asking the patient to perform tasks, such as standing on one foot or memorizing a list of unrelated words.

"Now ocular motor assessments are coming to the forefront," says certified athletic trainer and Associate Professor of Kinesiology Ryan Tierney, *EDU '00, CPH '04*.

A recent study by Tierney examined the effects of repetitive subconcussive head impacts on what he calls ocular near point convergence. Near point convergence (NPC) refers to the distance from the eyes that a participant experiences doubling of a visual target.

To explain, he holds one finger at arm's length in front of his eyes and slowly moves it closer. At the furthest distance, an individual will see one finger, but as the finger gets closer there is a point at which the single finger will appear to be two: That's the NPC.

In a study using a similar soccer heading paradigm, 20 healthy, young-adult soccer players were assigned to either a heading or a control group. Subjects in the heading group completed 10 headers of soccer balls, while the subjects in the control group did not.

Tierney and his colleagues found that the NPC scores for the group performing the headers were significantly higher (with the NPC being further away from the eyes) than they were for the control group.

"Our findings indicate that mild frontal head impacts affect NPC for a minimum of 24 hours following heading," says Tierney.



“The results suggest that oculomotor processes are disrupted, at least temporarily, by repetitive mild head impact.”

Tierney says that in the future, NPC may be another tool that can be used to effectively diagnose the severity of an acceleration event.

#### IN THE GENES

The recent finding of chronic traumatic encephalopathy, commonly referred to as CTE, among some former National Football League players has shaken the public perception of concussion.

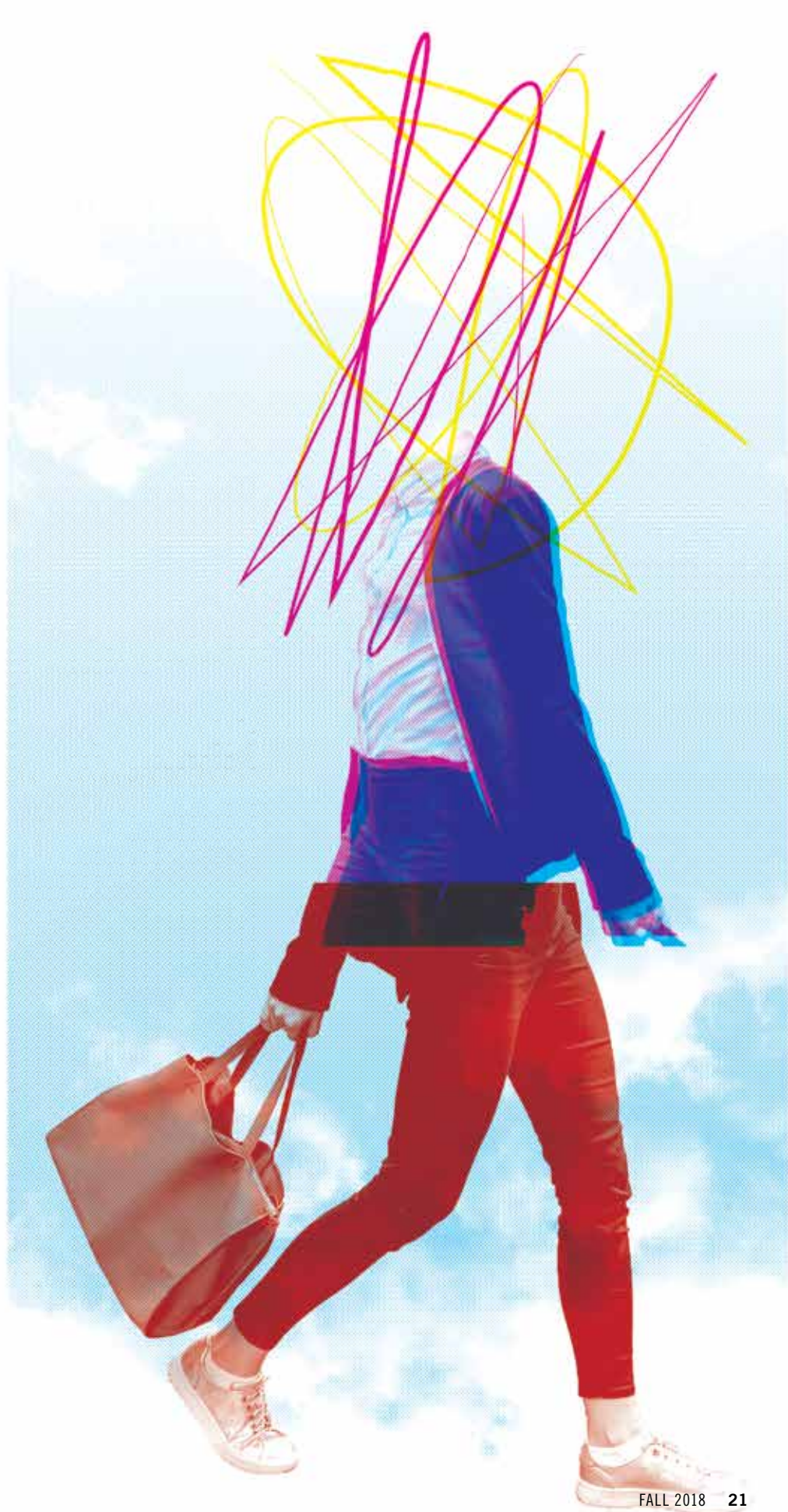
CTE is a degenerative brain disease found in athletes, military veterans and others with a history of repetitive brain trauma. In CTE, a protein called tau forms clumps that slowly spread throughout the brain, killing brain cells.

But not everyone who incurs repeated low-impact head trauma gets CTE. Now researchers are exploring the role that genetics might play in concussion recovery.

In a previous study, Tierney and his colleagues tested college football and soccer players for a specific variation of the APOE gene, which is involved in making proteins that help repair neurons.

“It’s possible that during an acceleration event when the brain is being stressed that a protein that’s supposed to facilitate cell repair may not be functioning properly in some individuals,” says Tierney. “This dysfunction could increase the vulnerability of the nervous system to injury.”

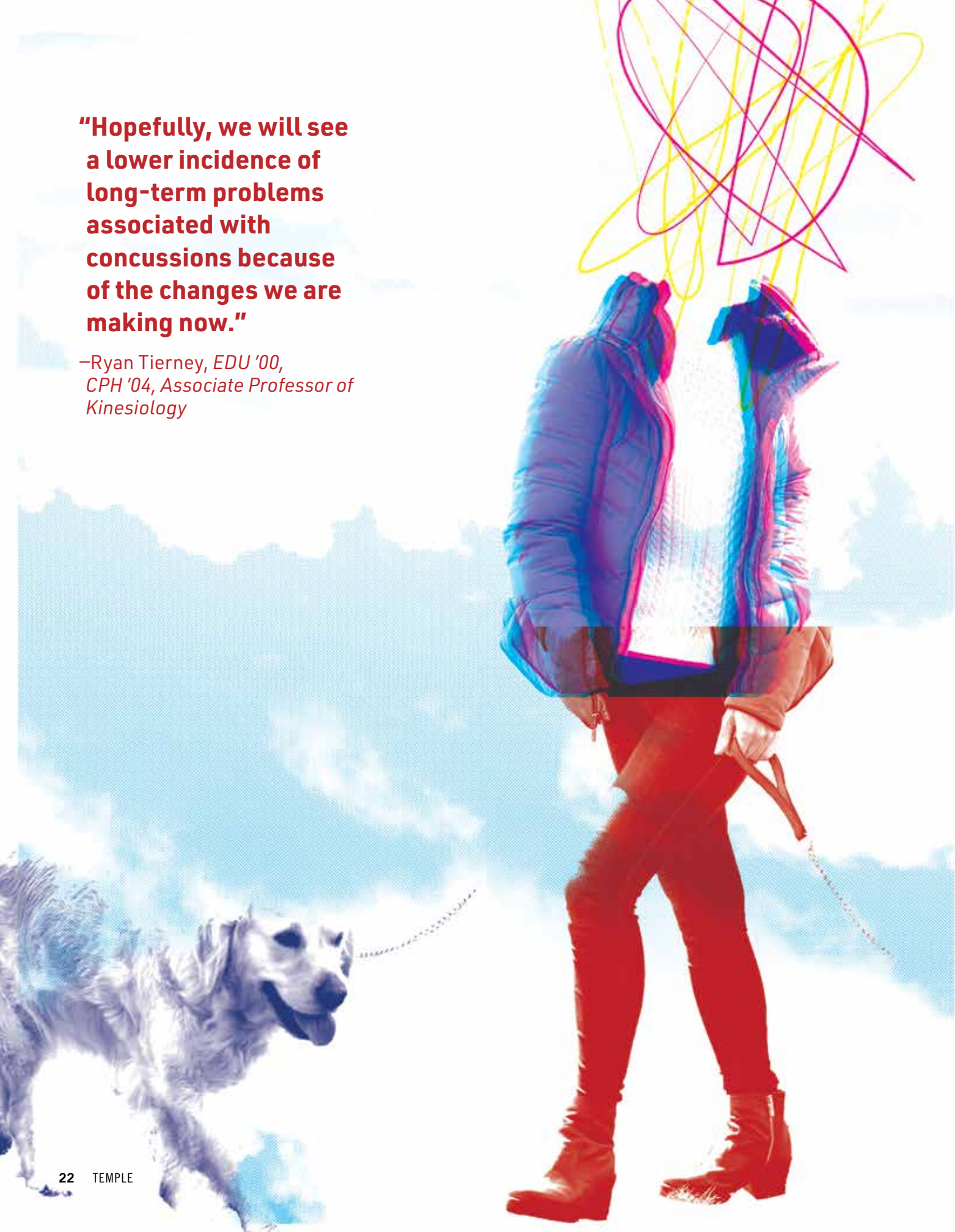
He surveyed more than 200 student-athletes and found nine who had suffered multiple concussions. Tierney found that eight of the nine had the same rare variation of the APOE gene.





**"Hopefully, we will see  
a lower incidence of  
long-term problems  
associated with  
concussions because  
of the changes we are  
making now."**

—Ryan Tierney, *EDU '00,  
CPH '04, Associate Professor of  
Kinesiology*





“More research with larger sample sizes is needed to determine if the variation is significant,” he says. “However, the research could ultimately lead to a genetic test that could let individuals know if they are especially prone to concussion, and it could also help coaches and athletic trainers tailor decisions about when to let players back on the field following an injury.”

### BRAIN WAVES

Researchers agree that what would be most helpful for the diagnosis and treatment of concussion would be to identify a biomarker in the blood that could be used to objectively identify mTBI in the early stages. That’s exactly what Dianne Langford, who leads the TBI research team for the ARL cooperative agreement, is searching for.

Initially, the professor of neuroscience and neurovirology in the Lewis Katz School of Medicine focused her research on the effects on the brain of HIV, substance abuse and neurodegenerative diseases like Alzheimer’s disease.

“I started seeing similar cellular and biochemical changes across the board,” she says. That’s what led her to study mTBI.

“If I see a protein produced by an injured neuron to try to repair damage, then we can look at the pathways that neuron has turned on to get that protein made,” she explains. “So if it’s a helpful response, we can find therapeutics to try to stimulate the neurons to produce more of that helpful protein, and if it’s harmful, we can try to decrease it.”

In recent studies, she has found a promising lead: A protein called PINCH may keep the brain from healing properly after an injury by binding with tau and preventing its degradation. Levels of PINCH are found to be higher in those who have suffered from

neuron damage where abnormal tau is present.

“What we want to know is how we can regulate the levels of PINCH in the brains of these individuals,” Langford says, “and how we can determine changes in PINCH levels to try to predict or measure how much damage has accumulated over time.”

### MIND OVER MATTER

The future for concussion diagnosis and recovery is full of possibilities, say the researchers, but there is still a long road ahead.

“Over the past 20 years, we have learned so much about managing concussions and structuring practices to limit head impacts,” Tierney says. “Hopefully, what we will see in the future is a lower incidence of long-term problems associated with concussions because of the changes to assessments and treatments we are making now.”

And that’s a good thing for everyone, especially young athletes and their parents.

Marissa says, “People shouldn’t have to stop doing what they love.” ■



**VIDEO EXTRA:** Learn more about Temple's concussion research at [news.temple.edu/head\\_first](https://news.temple.edu/head_first).

## CRUCIAL CARE

Today, Diane Langford and Ryan Tierney are co-principal investigators in the largest-ever study of concussion in sport. The pair are overseeing Temple’s participation in the landmark \$30 million NCAA-U.S. Department of Defense Concussion Assessment, Research and Education Consortium study.

Launched in 2014, the initiative now includes participants on 30 campuses across the country. It is composed of two major components: a clinical study core, which aims to define how symptoms manifest and evolve over time in different people, and the advanced research core, which seeks to identify how the brain is affected by concussion and exposure to repetitive head impacts.

As part of the study, Langford and Tierney have partnered with Temple Athletics and the sports medicine staff to ensure that all of Temple’s student-athletes receive comprehensive evaluations for concussion.

“The safety of our student-athletes is our No. 1 priority,” says Temple University Director of Athletics Patrick Kraft. “We take pride in being part of this study, which should help not just our student-athletes, but all student-athletes, youth athletes and recreational athletes around the country.”

# Community Practice

Philadelphians need accessible, affordable physical therapy. These doctoral students are providing it.

STORY BY ANGELO FICHERA, *KLN '13*

ILLUSTRATIONS BY LAURENT HRYBYK

**A**nthony Blalock holds out a cane perpendicular to his body, stretching his arms, lying on a medical table inside, of all places, a former dean's suite.

As the 46-year-old from West Philadelphia sits up, Gabbie Opalkowski, a second-year doctoral student and aspiring physical therapist, quizzes him. How is his home exercise regimen working out, she asks. Then, playfully: "You're not babying that left arm, are ya?"

"Oh no, not at all," he assures her, extending his arm and grasping an imaginary steering wheel. "See, I drive with this hand."

"Driving nice and cool with the left hand," she says suavely, both of them chuckling. "It definitely looks a lot better than the last time I saw you."

Recovering from a March surgery after tearing his rotator cuff during a work accident at a grocery store, Blalock's progress could now be chalked up to the care he received here—inside Jones Hall on the Health Sciences Campus, at the North Broad Physical Therapy Center.







It wasn't a surprise for Blalock that he'd found himself in good hands—in students' hands, that is. He'd used the center two years prior, following a surgery on his right shoulder, when his \$45 copay for physical therapy sessions proved too much.

"I really couldn't afford it, so my surgeon sent me here," he says.

The center—a pro-bono, community physical therapy clinic run by physical therapy doctoral students—and advised by faculty—provides him the service completely free.

### FREE OF CHARGE

As Jasmine Jackson, *CPH '13*, walks about the clinic on this late May weeknight serving as a clinical mentor, Blalock's session represents more than just some routine patient visit. It is the product of years of planning and lobbying—visiting similar clinics at other universities and drafting various proposals—by Jackson and many other former students.

Jackson always knew that if such a clinic did eventually come to fruition, it wouldn't be for her, necessarily, but for the community, which sorely needed the service—not to mention the subsequent generations of

physical therapy doctors mastering their craft at Temple.

"This area has such a high population of underserved people from a healthcare standpoint," says Jackson, who works full time at MossRehab in Elkins Park, located in Montgomery County. "I work in outpatient. I know people I stopped seeing because their insurance runs out."

"They need physical therapy," she adds, "but they just can't get it."

That fact is what prompted the center's launch in January 2016. But the realization of the need dated back more than a decade.

Mary Sinnott, *CPH '76*, director of the doctor of physical therapy program in the College of Public Health, joined Temple in 2000. She says the idea was percolating even back then.

"The issue was always resources, and particularly space," says Sinnott, who is also director of pro-bono services and interprofessional education in the Department of Physical Therapy.

But with patience came that opportunity.

In 2015, when Dean Laura Siminoff's office was relocating to Main Campus,

Siminoff dedicated the space to the clinic. Then, Sinnott says, things moved quickly.

Students in the doctoral program helped fundraise (an ongoing necessity), created marketing materials and set up a governing board (three students, one from each class of the three-year program, serve in each of the nine positions). An alumnus closing an office in New York donated equipment.

The result is a place where health policy meets practical education, and where the lives of Temple students, alumni, faculty and neighbors intersect in a way that, by all accounts, benefits everyone.

"We want to improve the health of North Philadelphia by providing accessible health-care services through physical therapy," Sinnott says, "and to serve as an educational mission for the physical therapy students."

The students get the experience, and the neighbors get the therapy they need, addressing the many tolls taken on their bodies—sometimes pain or injuries born from work or recreational accidents, or simply from age.

In addition to putting their physical therapy chops into practice, the students learn about leadership, organizational development and administrative operations. Students from other areas of Temple, such as pharmacy, also collaborate with the physical therapy students.

The clinic is open during the academic year four days a week and three days a week during the summer.

"It's a wonderful classroom," Sinnott says.

### PAIN MANAGEMENT

Physical therapy has long been a treatment designed to help people manage pain, develop strength, and recover from or prepare for surgery. In some cases, those in the field also see such services as a proven alternative to medicine that can be addictive.

In the midst of the opioid epidemic in the U.S., the Centers for Disease Control and Prevention in 2016 issued guidelines suggesting "nonpharmacologic therapies," such as physical therapy, be used as an alternative treatment to opioids for certain pain management. That prompted a national campaign by those in the American Physical Therapy Association for patients to #ChoosePT.





But in Philadelphia, where the poverty rate is the highest among the nation's 10 largest cities, accessing physical therapy—and regularly—isn't always as simple as making an appointment. The uninsured and underinsured often simply can't pay for the treatment.

In the room directly next to Blalock's on this spring Wednesday night, Charlotte Miller, 64, echoes this.

"I needed to do physical therapy, but I can't afford it—\$50 every time I go," Miller says.

The grandmother of six, a former waitress from North Philadelphia who has degenerative bone disease, is aiming to build strength in her knees.

"The knees and the ankles were starting to get really bad," Miller says in a room filled with parallel bars, a recumbent bike and other equipment.

Second-year physical therapy doctoral student Seth Kaufmann coaches her as she walks up and down a set of practice stairs. "Stop to put both feet on each step if it helps," he tells her.

Miller had first come to the clinic six months earlier. She's now there weekly, meeting with the doctors-in-the-making like Kaufmann, who probe her about her progress and tailor an exercise regimen to help her meet her goals.

#### PERSONALIZED PROGRAMS

Because the clinic is young, the students are still tailoring its operations, too. They're always looking for improvements.

An end-of-year report in 2017 by the clinic stated that the percentage of clients who achieved their goals dramatically increased to 73 percent, up from 11 percent the year before. The center credits that rise to the students' initiative to improve their communications with clients and reduce the self-discharge rate, as well as to an expansion of the clinic's hours.

The number of referrals from outside Temple had also more than doubled to 53 percent year over year, according to the report.

With enough patients now to warrant a waitlist, Sinnott envisions a day when the clinic is open five days a week, "to meet the needs of the community."

The center is searching for more volunteer clinical mentors to help make that happen.

Jackson says assisting at the center has meant watching students' knowledge translate from academia to action.

"The best way to learn these things honestly is through hands-on learning skills," she says.

## WORKING THE CROWD

Temple's North Broad Physical Therapy Center was supported in part through OwlCrowd. Modeled after crowdfunding platforms like GoFundMe and Kickstarter, OwlCrowd launched in 2013 to provide fundraising services for innovative Owls. The platform matches generous donors with those who want to make a difference. To date, OwlCrowd has helped raise money for more than 100 projects, including

- the purchase of a 3D printer to support a groundbreaking partnership between Temple Ambler, the College of Engineering and a local high school to teach sustainable agriculture to students and the community.
- the payment of stipends to College of Liberal Arts students pursuing unpaid internships.
- the distribution of books at no cost to students at nearby Dunbar Elementary School.

*To learn more about how you can participate, visit*

[GIVING.TEMPLE.EDU/OWLCROWD](https://giving.temple.edu/owlcrowd)

Students are faced with many different confounding factors—a prescription from the patient's doctor may say a particular diagnosis, but the examination might point to something else, for example, Jackson notes. The students therefore have to truly customize their sessions and interventions to each client.

Even the patients appreciate the reciprocity of it all.

"I have good students and they're leaders—they're the ones that keep me motivated," Miller says as Kaufmann checks her heart rate. "It's not only helping me, but it helps the students."

Kaufmann, her student-therapist, agrees: "This is the best practice we get." ■





# TEMPLE STRONG



PHOTOGRAPHY BY RYAN S. BRANDENBERG, *CLA '14*





## *Since 1918, nearly 2,000 officers have trained for the U.S. Army at Temple.*

**W**hen America entered World War I in 1917, the government turned to universities for on-campus training programs for cadets and officers. President Woodrow Wilson established the Students Army Training Corps in July 1917. Temple established its program the next year, with the Reserve Officers' Training Corps

(ROTC) as we know it today officially launching at Temple in 1947.

Over the years, the curriculum and physical requirements have changed, but the fundamental goal remains the same: to produce leaders for the U.S. Army.

In addition to attending classes, studying and participating in campus activities, the dedicated young men

and women of Temple's Red Diamond Battalion undergo rigorous training to become officers. Here's a look at what life is like as a student in Temple's ROTC. ■



VIEW MORE IMAGES at  
[news.temple.edu/Temple\\_Strong](https://news.temple.edu/Temple_Strong).





#### LEFT

Cadets spend three full days per semester at Fort Dix, New Jersey, completing field training exercises to sharpen the skills they have gained throughout the year.

#### BELOW

The guidon, or company identification flag, is present at all unit formations unless otherwise directed by the commander.



#### PAGE 26

The cadets in Temple's Red Diamond Battalion participate in all aspects of campus life while also training to become U.S. Army officers.

#### RIGHT

The 150-plus cadets in Temple's ROTC program are easily identified around campus, clad in uniform, which they are required to wear to class.





*“Learning to be a leader of others can help you develop and lead yourself.”*

—CADET STAFF SERGEANT BRYCE CLAUDIO, CLASS OF 2019, CRIMINAL JUSTICE

#### RIGHT

Demanding physical training, or “PT,” to build strength and endurance is an integral part of the ROTC program, as a strong body—and mind—is essential for success.

#### BELOW

Cadet Nate Wooding, Class of 2021, is measured for an Army Combat Uniform, consisting of a camouflage pattern jacket, pants and patrol cap, tan T-shirt and belt, and seasonal combat boots.







#### ABOVE

Field training exercises conducted at Fort Dix, New Jersey, build teamwork and leadership skills while advancing cadets' decision-making and physical fitness.

#### LEFT

Cadet Battalion Cmdr. Katherine Berry, CPH '18, found that participating in ROTC while completing her nursing degree gave her a sense of purpose.



#### BELOW LEFT

President Richard M. Englert recognizes Temple's 2017 victory at the grueling Regional Ranger Challenge Competition, a first for the Red Diamond Battalion in the event's 30-year history.

#### RIGHT

Donning their Class A uniforms, cadets and their guests attend the annual spring Military Ball aboard the Battleship New Jersey on the Camden, New Jersey, waterfront.

#### BOTTOM

Fatoumata Bah, Class of 2021, is one of the many females who have joined ROTC since it was opened to women in 1970—although a clerical error led eight women to join Temple's program in 1969.





#### LEFT

During an ROTC open house for new recruits, cadets demonstrate skills like rappelling, which teach military discipline and trust in your team.

#### BELOW

A cadet readies himself for training drills with obstacles designed to help participants face their fears and confront situations outside their comfort zone.



*“It’s like being in a structured family—you’ve got your brothers and sisters and then your older brothers and sisters.”*

—CADET FATOUMATA BAH, CLASS OF 2021, GLOBAL STUDIES



How five Owl entrepreneurs  
are contributing to North Philly's  
economic expansion


# NORTH

Postgraduation, many Owls spread their wings and fly, landing across the planet to pursue their dreams and passions. However, the past decade has witnessed a growing trend: Temple alumni putting down roots in North Philadelphia. They're launching businesses blocks from where they earned their degrees, combining the skills and experiences they learned on campus with entrepreneurial guts and savvy to reinvest in this area of the city.

Never ones to think inside the box, Temple alumni are making their marks in kinds of ways, each contributing to Philadelphia's economic boom with their own passions and talents; from comics to coffee, from glass blowing to ballet. Meet five Owls who are now small business owners in North Philly.

STORY BY EMILY KOVACH

# STARS



The vibrant art scene in New York City drew John Pomp to Williamsburg, Brooklyn, in the mid-'90s after graduating from the Tyler School of Art. A decade later, he barely recognized the neighborhood.

Wanting his burgeoning glass-blowing business to own its real estate, his only options in New York seemed to be in the outer boroughs. "I thought, 'Well, jeez, if I'm getting pushed this far, I might as well go back to Philly.'"

In 2008, Pomp, a native of western Pennsylvania, saw Fishtown in North Philly as similar to Brooklyn in the '90s. "What I like about Philly is the integrity of the scene here," he says. "There are real working artists here that really make art, not just a bunch of trust fund kids and people trying to get famous."

He recalls that some artists in the Brooklyn scene called him a quitter for leaving New York. "In fact, when I moved down here, it was really the antithesis of that," he says. "I came here as a smart businessman, and I built a multimillion-dollar company on my own terms."

In the years since, John Pomp Studios has built a team of 40 of "the most talented craftsmen in the city," who help materialize his timeless and nature-inspired designs for light fixtures and furniture from glass, metal, wood and leather. Pomp, an avid surfer, says he's always strived to make an aesthetic connection between the organic world and his work. "Fire and water are the two passions of my life," he says.

And though his company is now a successful luxury handcrafted home goods enterprise that's gained attention from press like Inc. and Fortune magazines, Pomp insists that he perceives profits as a means toward enhanced modes of creativity. "I think you can be devastatingly creative with the amount of money and resources I have," he says. "It's really powerful."

## JOHN POMP

### TYL '96



#### JOHN POMP STUDIOS

1630 N. Mascher St., Philadelphia  
[johnpomp.com](http://johnpomp.com)



## ARIELL JOHNSON

FOX '05

As an undergrad, one of Ariell Johnson's favorite things to do was trek to Center City to visit Fat Jacks, a comic book shop. Then she'd settle in at Crimson Moon, the coffee shop next door, to delve into her purchases. She loved the way owner Koko Darling created a warm, welcoming atmosphere. "It was like the best place on earth to me," Johnson remembers. "I could be in there for hours."

The closure of Crimson Moon in 2005 sparked an idea for Johnson: "What if you didn't need to find another place to hang out with your comics—what if there was somewhere to do both?" At the time, though, she didn't feel ready to start her own business. To pay off student debt, she was working as an assistant manager at a Walgreens in her hometown of Towson, Maryland.



This Spread: Joseph V. Labolito

After exploring various neighborhoods for real estate, Johnson was excited to learn that Frankford Avenue in North Philly was an arts corridor and thought that the proximity to the Market-Frankford Line train would help comic book fans from other neighborhoods trek out to her spot. The building she found at the corner of Frankford Avenue and East Huntingdon Street was a shell, but she saw its potential. "There were aspects I wanted, like exposed brick, rough concrete finish and exposed steel beams," she says. "We also kept these really great wrought iron chandeliers that came with the space that are kind of Gothic and fancy at the same time." After the renovation, the shop was cozy, comfortable and welcoming, with cheerful blue walls, plenty of comfy places to lounge and read, a sleek coffee bar, and comic books on display pretty much everywhere.

When Amalgam Comics & Coffeehouse opened in December of 2015, it went viral with extensive media coverage that thrust Johnson into the public eye as a spokesperson for black and queer geekdom. Now, the business is going strong and has developed its own dedicated community. Johnson says she is satisfied that her goal to create a comfortable communal space has been achieved.

"We have a group of high schoolers that come in every day; they're all kids of color and nerdy. I don't know what face they have to put on at school, but here all I hear them talk about is role-playing games and comic books," she says. "People see Amalgam as the place they want to be ... we're a space in culture that can be safe."



### AMALGAM COMICS & COFFEEHOUSE

2578 Frankford Ave., Philadelphia  
[amalgamphilly.com](http://amalgamphilly.com)

In 2007, she returned to Philadelphia, hoping to join Philadanco, one of the premier dance companies in the city (she is a trained dancer). When she wasn't accepted, she decided to finally pursue the comic book store-coffee shop idea.

She spent the next few years working part time, developing a business plan and training as a barista. Her main motivation was to create a truly inclusive environment. "Even though geek culture is supposed to be for outsiders, it still turns out to be a very white, male, cisgendered, heteronormative space that can feel hostile to others who don't look like that," Johnson says.

## SABRI IBRAHIM

### CST '98, PHR '03



#### PHARMACY OF AMERICA

Various locations around  
North Philadelphia  
[pharmacyofamerica.net](http://pharmacyofamerica.net)

Between 1999 and 2009, Sabri Ibrahim did something that was practically unheard of in his field: He climbed the corporate ladder at Rite Aid from intern to regional vice president of pharmacy operations. He was the youngest VP in the company, something he still considers his “legacy.” However, the accomplishment was a double-edged sword. At only 30 years old, he knew it would be another decade before he would be promoted again.

“I didn’t want to be stuck there for a long time,” he says. “I realized that the opportunity for a bigger challenge and more growth would have to stop if I continued at Rite Aid, and that’s when I was inspired to live the dream of owning my own company.”

His business plan for his own company was aggressive: to open seven pharmacies in seven years, all within a seven-mile radius in North Philly, where he grew up as a first-generation immigrant. “I knew this area like the back of my hand ... it’s home for me, it’s where I feel like I belong,” he says. “I knew this area was in desperate need [of] a pharmacy that is professional and caring, providing personal service and attention to the residents in the area.”

He founded Pharmacy of America in the midst of the economic recession, without the help of outside investors or banks, and his family was not optimistic and his colleagues at Rite Aid were unsupportive.

“Everybody at Rite Aid thought I would regret leaving ... but when they began to see my success and growth, they all congratulated me,” he says. “A lot of them told me they wished they had the confidence to do what I did.”

Ibrahim achieved his vision and opened seven stores, one after the other, between 2010 and 2017. He credits the success to his own work ethic, the dedication of his hand-picked team, and the caring service they give their customers when so many other drug stores are anonymous and impersonal.

Though no new locations will open in 2018, his plans for growth haven’t tapered off. “I chose the name Pharmacy of America, not Philly Pharmacy or Sabri’s Pharmacy, because the sky’s the limit,” he says. “I get contacted by companies who, because of the name, think I’m huge—they want to make contracts in the hundreds of millions. I say, ‘I’m not there yet, but I will be.’”





## RONEISHA SMITH-DAVIS *EDU '12*



### **B'ELLA BALLERINA DANCE ACADEMY**

1124 A Buttonwood St., Philadelphia  
[bellaballerinadanceacademy.com](http://bellaballerinadanceacademy.com)



"Dancing is not something that I do—it's something that I am," says Roneisha Smith-Davis.

From the time she was 3 years old, Smith-Davis spent nearly all her free time training as a dancer, eventually attending the Philadelphia High School for Creative & Performing Arts. As a student at Temple, she studied education with a minor in dance and found community among the Diamond Gems Dance Team.

After graduation in 2012, Smith-Davis relocated to Los Angeles, where she auditioned for the LA Lakers dance team. "I made it all the way to the end and got cut ... it wasn't my talent," she says. "I got stopped because of my body structure."

Though the experience was upsetting, she credits it with giving her the drive to open her own dance academy. She was determined to create a place that would welcome dancers of all shapes, sizes and economic backgrounds in North Philadelphia, the place where she grew up and saw firsthand how economic insecurity prevented many children from training in

the arts. With the help of her mother, Jackie Smith-Davis, she opened B'ella Ballerina Dance Academy in 2014. The nonprofit dance school's motto is "Where every ballerina & danseur is beautiful and handsome inside & out!"

"The reason I opened was to create endless opportunities for my students who wouldn't be able to get it elsewhere," Smith-Davis says. To keep the school financially accessible, class prices are low, and B'ella Ballerina offers a scholarship named in honor of Ella-Mae Smith, Smith-Davis's grandmother, who encouraged her gift in dance when she was young.

Smith-Davis also injects her own brand of body positivity into the school, though she admits that mainstream ballet culture has a limited definition of which bodies are meant to be dancers. "I tell my students, 'You could be the best here, but when you walk into auditions, they might just look at you and say, 'Thank you for coming,' because you're not the look they're looking for. I tell them not to be discouraged, to find your lane and dominate and keep going.'"



**MARC LAMONT HILL**  
*EDU '05*

"Sometimes a coffee shop signifies gentrification and that it's time for the people who've been in that neighborhood to leave," says Marc Lamont Hill. That is the exact opposite of the goal he had in mind when he opened Uncle Bobbie's Coffee and Books in Germantown in late 2017.

"For me, it was simply a desire to build where I was," he says. "In the same way that [Temple founder] Russell Conwell talks about 'acres of diamonds in your own backyard,' I felt like Germantown had acres of diamonds here, and instead of going to build in Rittenhouse or Chestnut Hill, I thought it made more sense to build in a place that often gets ignored: my own neighborhood."

Hill, is currently the Steve Charles Professor of Media, Cities and Solutions in Temple's Klein College of Media and Communication and an award-winning journalist, author, activist and public figure. At its conception, he envisioned Uncle Bobbie's as a place that would defy every negative stereotype that a primarily black community couldn't—or wouldn't—support a

bookstore or enjoy coffee culture so familiar to post-gentrified neighborhoods. In its first year of business, his vision has come to fruition: Uncle Bobbie's has become a friendly, welcoming place where the community, not just newcomers but all kinds of folks, gather to grab coffee, shop for books, and attend readings and author talks.

With academic training in cultural anthropology and literacy, Hill is in the unique position of having first studied the way bookstores work in culture and now experiencing firsthand the way a community-minded bookstore can affect the neighborhood around it. He's currently researching black bookstores for a book he's working on and appreciates the symbiosis between the theory and practice that he exists between. "I've thought very deeply about questions of reading and writing, how people access books and what they do with book culture," he says. "I realized in the 21st century, people are returning to independent bookstores because they want an alternative; they want culture, community, home." ■



Whitney Thomas

#### **UNCLE BOBBIE'S COFFEE AND BOOKS**

445 Germantown Ave., Philadelphia  
unclebobbies.com



# 30 UNDER 30

## IN SEARCH OF INNOVATORS, ENTREPRENEURS AND CHANGEMAKERS

Here's another reason to look forward to spring: We're coming out with a special issue of Temple magazine dedicated to showcasing 30 Owls under 30 who truly embody the Temple mission and spirit. If you know an Owl who is making waves in their career or community, let us know. To make your nomination, visit [alumni.temple.edu/TU30under30](http://alumni.temple.edu/TU30under30).

**Deadline extension: Dec. 1, 2018**

Look for the 30 Under 30 issue in early May.

# CLASS NOTES



## Greetings!

Happy fall.

This issue of Temple magazine celebrates alumni who own businesses on or near campus. They are entrepreneurs who are resourceful, driven and generous. Their accomplishments bring pride to the university.

These stories underscore the importance of a strong Temple alumni network. An engaged alumni network allows the university to benefit from the skills and experience of our graduates who offer their support to our students, the institution and each other.

Additionally, alumni in professional positions are in a good place to become ambassadors for the institution. Where there are groups of Temple alumni employed by a company, they can gather and enjoy their shared Temple affinity.

Lastly, celebrating alumni-owned or -managed businesses encourages other alumni to support and frequent those places. What a great way to support our alma mater!

Think about strengthening the Temple alumni network by hiring an Owl, celebrating Temple in your own workplace and supporting Temple alumni-owned businesses.

**PAUL G. CURCILLO II, CST '82**

**TUAA PRESIDENT**

pgc@temple.edu

### Keep Temple posted!

Email [templemag@temple.edu](mailto:templemag@temple.edu) to share your recent news and update your information. You also may mail your notes to:

Editor, Temple, Bell Building, 3rd Floor, 1101 W. Montgomery Ave.  
Philadelphia, PA 19122

### KEY TO SCHOOL AND COLLEGE CODES

<i>BYR</i>	Boyer College of Music and Dance	<i>LAW</i>	Beasley School of Law
<i>CLA</i>	College of Liberal Arts	<i>MED</i>	Lewis Katz School of Medicine
<i>CPH</i>	College of Public Health	<i>PHR</i>	School of Pharmacy
<i>CST</i>	College of Science and Technology	<i>POD</i>	School of Podiatric Medicine
<i>DEN</i>	Kornberg School of Dentistry	<i>SED</i>	School of Environmental Design
<i>EDU</i>	College of Education	<i>SSW</i>	School of Social Work
<i>ENG</i>	College of Engineering	<i>TFM</i>	School of Theater, Film and Media Arts
<i>FOX</i>	Fox School of Business	<i>THM</i>	School of Sport, Tourism and Hospitality Management
<i>HON</i>	Honorary Degree	<i>TYL</i>	Tyler School of Art
<i>KLN</i>	Klein College of Media and Communication		

## 1940s

**LEONARD MELLMAN, CLA '49**

was honored by Settlement Music School as part of its 110th Anniversary Gala in April. Mellman is a 1939 Settlement graduate and member of the school's Central Board of Trustees.

## 1950s

**NORMAN BRAMAN, FOX '55**

was given the South Florida Business Journal's Lifetime Achievement Award by the publication's editorial team at its awards gala in April. Braman was honored for his long-standing success in business and solid commitment to the local community.

**STUART WESBURY JR., PHR '55**

was recently recognized with the establishment of the Stuart A. Wesbury, Jr. Distinguished Professorship by the University of Missouri's Department of Health Management and Informatics. Wesbury served as professor and director of the program in the 1970s before leaving to become president and CEO of the American College of Healthcare Executives. Wesbury and his wife live in Lancaster County, Pennsylvania.

## 1960s

**N. STEPHEN KANE, CLA '60**

published his new book, *Selling Reagan's Foreign Policy: Going Public vs. Executive Bargaining*, with the Lexington Books Division of Rowman & Littlefield Publishers, in May. Kane received his PhD from the University of Colorado, in Boulder, Colorado, in 1970.





# CONSCIENTIOUS CREATOR

## Camille Bell

**DEGREE:** BA, public relations

**LOCATION:** Philadelphia

**PRINCIPLED FOUNDATION:** Camille Bell, *KLN '15*, is the founder of Pound Cake, a burgeoning cosmetics company with products designed for customers of all colors. The concept grew from Bell's frustration that most makeup companies cater only to those with lighter skin tones. **CAPITAL IDEA:** Last fall, Bell and co-founder Jonathan Velazquez, *KLN '18*, successfully raised over \$20,000 to help jumpstart the company. Pound Cake also won two \$10,000 awards through a Fox School of Business pitch competition to further help with startup costs. **READY, JET SET, GO:** Bell and Velazquez have connected with venture capitalists from Atlanta to California and visited the West Coast last winter to plan their upcoming product launch with the company's cosmetics laboratory.

**BURNING THE MIDNIGHT OIL:** By day, Bell is a marketing coordinator in Philadelphia. After hours, she works on Pound Cake from a co-working space at The Yard: Center City.

**MAKE UP A PLAN:** Bell is aiming high: robust e-commerce within three years, on the shelves in retail stores nationwide shortly after and independent Pound Cake shops by 2028. **KYLE BAGENSTOSE, *KLN '11***

### QUOTABLE

“When I go into Sephora, I hardly see anyone who looks like me. We want to disrupt that.”

Joseph V. Labolito

**RICHARD F. LOCKEY, MED '65**

had the Richard F. Lockey, MD MS FAIAA & University of South Florida Lectureship and Faculty Development Award named in his honor by the American Academy of Allergy Asthma and Immunology Foundation, in March. Lockey has also been honored with the Distinguished Eagle Scout Award from the Boy Scouts of America, recognizing distinguished service in profession and to the community for at least 25 years after attaining the level of Eagle Scout. He was also selected for induction into the Robert A. Good Honor Society, University of South Florida Morsani College of Medicine.

**PETE ZAKROFF, KLN '67, EDU '68**

donated his collection of educational scripts and AV materials developed for the New Jersey Department of Education, improvement centers and school districts from the 1970s to 1990s to the Campbell Library at Rowan University. His collection of industrial scripts and presentations was donated to the Hagley Museum and Library in Wilmington, Delaware. In addition, Zakroff's labor-oriented training materials were donated to the Special Collections at the University of Maryland Hornbake Library.

## 1970s

**LAURIE SIMMONS, TYL '71**

recently completed her third solo exhibition, *2017: The Mess and Some New*, at Salon 94 Bowery in New York as well as an installation at Chelsea's Mary Boone Gallery, entitled "Clothes Make the Man: Works from 1990-1994."

**MARTHA KOENEMAN, BYR '72**

is the Pennsylvania Ballet's longest-serving employee. Koeneman has been the ballet's principal pianist for over 45 years.

**WILLIAM ABT, FOX '73**

was recently profiled by Bloomberg for his successful investment strategy as chief investment officer of Carthage College, in Kenosha, Wisconsin. According to the college, in the 10 years through the college fiscal year ending on June 30, 2017, Abt averaged a 6.2 percent annual return—better than 90 percent of his peers. Before joining Carthage, Abt worked as a beer company executive for 25 years. He retired from Carthage in June.

**BARBARA JONES, LAW '73**

was a federal judge in New York for 17 years before leaving five years ago. She is now a partner at Texas law firm Bracewell. Jones has served as an adjunct assistant professor at Fordham Law School and NYU School of Law.

**ROBERT FLEISHER, DEN '74**

recently published his latest book, *Dating Again—A Guide to Dating Just When You Thought You Were Done*, with Uphill Publishing. This "definitive guide on how to get back in the game" is a follow-up to Fleisher's previous book, *The Sexless Marriage Fix*, with Turner Publishing. He also has a novel in the works.

**JOSEPH R. POZZUOLO, LAW '75**

recently taught a seminar to the graduating medical, physical therapy and occupational therapy students at the Sidney Kimmel Medical College of Thomas Jefferson University.

Pozzuolo spoke about the practical and legal considerations of planning your professional future. He is the senior shareholder of Pozzuolo Rodden PC, Counselors at Law.

**ALTHA STEWART, MED '78**

became the first African American president of the American Psychiatric Association in May, having served a one-year term as president-elect. Stewart is an associate professor of psychiatry and director of the Center for Health in Justice Involved Youth at the University of Tennessee Health Science Center. She is a nationally recognized expert in public sector and minority issues in mental healthcare, and in the effects of trauma and violence on children.

**DANIELLE ORLANDO, BYR '79**

will share the role of head of opera with Eric Owens, BYR '94, at the Curtis Institute of Music, beginning in the 2019-2020 season. Orlando joined the Curtis faculty in 1986 and is principal opera coach.

## 1980s

**STEPHANIE JAFFE, TYL '80**

was commissioned by the Monroe County Art in Public Places Program to do a mosaic mural on the exterior wall of Bernstein Park, located on Stock Island just outside Key West, Florida. Jaffe resides in Miami.

**ERIC DAVIS, KLN '81**

earned an MFA in Creative Writing from the Institute of American Indian Arts (IAIA) in Santa Fe, New Mexico. IAIA is the only college in the nation dedicated to the study of contemporary Native arts.

**DOUG I. ZEIDERS, LAW '83**

was presented with the Variety Club's 2018 Golden Heart of Variety Award. Zeiders is presently a member of the board of Variety—the Children's Charity of the Delaware Valley, having recently completed a term as president. He chairs the Litigation Department of the law firm Hamburg, Rubin, Mullin, Maxwell & Lupin PC in eastern Pennsylvania.

**DANIEL J. MUCCIO, MED '85**

was appointed vice president of medical affairs at St. Vincent Hospital in Erie, Pennsylvania. Muccio has practiced neurosurgery at the hospital since 2005. He serves as the Department of Surgery Chair and division chief of neurosurgery. Muccio maintains a part-time neurosurgical practice as well.

**ROSEANN B. TERMINI, LAW '85**

served as the conference director at the 8th Annual Food and Drug Law CLE at Widener University in Wilmington, Delaware. She also presented the Year in Review and Looking Ahead.

Termini served on a symposium panel about the opioid crisis for the Center for Ethics and Rule of Law at the University of Penn Law School. She presented a CLE program on the the U.S. Opioid Crisis for the Delaware County Bar Association and gave a keynote address at the Central Atlantic States Association of Food and Drug Law Officials Educational and Training Seminar on Enforcement: Does FDA Really Regulate Love? Termini served as the sole presenter of The U.S. Opioid Crisis—What Every Regulatory Professional Absolutely, Positively Needs to Know Webinar Part II, for FDAnews in May.



**LORIN F. AKERS, KLN '86**

self-published his first book, *Not by My Hand: A Father's War Room Whispers*, on Amazon. The story is a fictionalized memoir of a father embroiled in a child-custody battle and centers on his candid conversations with the Holy Spirit and his unconditional love for his daughter.

**JOE SHIELDS, KLN '86**

recently co-founded Health Accelerators, a business-to-business marketing services agency serving technology suppliers to the life sciences industry. Shields has led global marketing, new product development, digital strategy and enterprise innovation for Fortune 100 companies in specialty chemicals, telecommunications, biopharmaceuticals, medical devices and diagnostics. He is also an Emmy Award-winning filmmaker.

**KURT K. KOVALOVICH, POD '87**

was ordained a transitional deacon by the Right Rev. Sean Rowe, provisional bishop of the Episcopal Diocese of Bethlehem in May, at the Cathedral of the Nativity, Bethlehem, Pennsylvania. Kovalovich will continue to operate a Schuylkill County private podiatric medical practice in addition to serving as a deacon at Trinity Episcopal Church, Pottsville, Pennsylvania.

**HARRIS J. CHERNOW, LAW '88**

was named 2018 Legal Eagle by Franchise Times magazine. The annual list highlights attorneys, who through their tireless work and dedication to their profession have made a significant impact on the franchise industry. Attorneys who are selected for inclusion in the list of Legal

Eagles were chosen from nominations by their clients and peers. Chernow is chair of the National Franchise & Distribution Practice Group at the law firm Reger Rizzo & Darnall LLC in Philadelphia.

## 1990s

**CHARLENE THOMAS, CLA '90**

was recently promoted to west region president at UPS, responsible for small package business operations in 25 states. Her most recent position at the company was North Atlantic district manager, in which she led UPS small package operations. Thomas began her career in 1989 as a part-time employee in West Chester, Pennsylvania. She is as an executive board member for Habitat for Humanity and has served on the board of Big Brothers Big Sisters of Middle Tennessee.

**ERIK OBERHOLTZER, CLA '91**

was on the podcast Success Unfiltered, which features interviews with innovators and achievers with the goal of helping and inspiring entrepreneurs and business owners. Oberholtzer is the co-founder of several companies including Tender Greens, a fine-casual restaurant concept started in California, now with nearly 30 locations—and growing.

**LOUIS RENZETTI, MED '91**

was appointed chief scientific officer of the drug discovery company Bridge Medicines, in April. Renzetti is responsible for scientific oversight for the company's R&D programs, building a portfolio of early-stage drug discovery projects and positioning these programs for entry into the clinic.

Renzetti has more than 25 years' biopharma experience.

**BEVERLY SEKINGER, TFM '91**

has released her most recent documentary, *Hippie Family Values*, which focuses on a communal ranch in New Mexico founded in 1976 and still active today. Sekinger is a professor of film at the University of Arizona and also the bassist for the Tucson band the Wayback Machine.

**MARIA MCCOLGAN, CLA '92, EDU '93, MED '00**

was named to Philadelphia's new nine-member Board of Education, which began in July. The board oversees city schools and their \$3 billion budget. Mayor Jim Kenney selected the members from a list of 45 potential nominees, who were chosen by a nominating panel. McColgan works in the Pediatrics Department at Cooper University Hospital and has taught at three public schools in Philadelphia. She has served on the boards of the PA Children's Trust Fund, Philadelphia Academy Charter School and Prevent Child Abuse.

**PIERRE-ANDRE REBEYRAT, FOX '92**

was appointed vice president of product management for agriculture and weather analytics at Iteris, which provides applied informatics for transportation and agriculture. He has also served as strategic marketing director for Trimble, where he was responsible for the global precision agriculture and irrigation portfolios, and held key roles at John Deere and John Deere Water.

**EMEL ERSAN, LAW '93**

was named one of 2017's 10 Best Immigration Attorney for

Florida by the American Institute of Legal Counsel. She was also named Best of Tampa Bay for 2017.

**ANGELA MCIVER, EDU '93**

was named to Philadelphia's new nine-member Board of Education, which began in July. The board oversees city schools and their \$3 billion budget. Mayor Jim Kenney selected the members from a list of 45 potential nominees, who were chosen by a nominating panel. McIver is the CEO and founder of Math Foundations LLC and Trapezium Math Club. She has taught in the Norristown Area School District and has served on the board of the University City Arts League.

**KEISHA GILCHRIST-BROOMES, KLN '94**

recently published her first book, *Broken Together: A Novel*. Writing as K.L. Gilchrist, she is an active member of American Christian Fiction Writers and is currently working on her second novel.

**ERIC OWENS, BYR '94**

will share the role of head of opera with Danielle Orlando, BYR '79, at the Curtis Institute of Music, where he was a former master's student, beginning in the 2019-2020 season. Owens is a bass-baritone soloist known for his vivid vocal characterizations. Relocating back to Philadelphia from Chicago, he will continue performing at the Metropolitan Opera and Lyric Opera of Chicago, as well as more often in his hometown.



## ROLE MODEL

Joseph V. Labolito

### John P. Connolly

**DEGREE:** MFA, theater

**LOCATION:** Los Angeles

**THE CREDITS:** John P. Connolly, *TFM* '79, has starred in hundreds of stage performances across the country, including in Broadway's *Big River*, in some 20 movies and in more than 100 TV shows (including as a guest star in *The West Wing*). **HOME STAGE:** The South Philly native attended La Salle, where he played Hamlet, and took his first professional role at the bygone Manning Street Actor's Theatre. This year, he starred in *Noises Off* at Walnut Street Theatre—marking his first return to a hometown stage since 1984. **WRITING HIS OWN SCRIPT:** After graduating, Connolly appeared in hundreds of TV and radio commercials—including for AT&T, FedEx and Miller Lite—which he says afforded him the luxury to choose which other jobs to pursue. **DIRECTOR'S CHAIR:** “You have to learn the business,” Connolly says, “not

just the art.” For him, that’s meant stints as president of the American Federation of Television and Radio Artists and as executive director of Actors’ Equity Association—where he led major negotiations for performers’ wages, benefits and working conditions. **ANGELO FICHERA, KLN '13**

#### QUOTABLE

“Get lucky early. Then stay lucky. When preparation meets opportunity—that is my notion of what luck is.”



**JAMES PITTMAN, CST '94, '96**  
co-created Borderwise, an online interface to simplify the immigration application process for both immigrants and attorneys, which was recently highlighted by the Philadelphia Business Journal as a startup “disrupting the status quo.” Pittman has practiced immigration law for over 14 years and teaches continuing education courses on immigration law. Before joining Borderwise, he was a private practitioner and did pro bono defense of asylum seekers.

**MIGUEL DE LA TORRE, CLA '97**  
wrote the screenplay for an award-winning documentary, *Trails of Hope and Terror*. De La Torre’s wife was the producer and his son directed the film, which shares stories of immigrants in the Southwest United States.

**ANGELA MILLS, MED '97**  
joined Columbia University College of Physicians and Surgeons as the J. E. Beaumont Professor and Chair of the Department of Emergency Medicine and chief of emergency medicine services for the Columbia campus of New York-Presbyterian. Prior to this position, Mills was a professor of emergency medicine and vice chair of clinical operations in the Department of Emergency Medicine at the University of Pennsylvania.

**ROLAND PAULASKAS, EDU '97**  
recently released his book *Between Success and Failure: Assessment of Aspirations and Risk*, with Nova Science Publishers. It looks at the phenomenon of decision-making under uncertainty, and Paulauskas proposes a

dynamic/multiple reference point decision-making model. Paulauskas developed the Standardized Assessment of the Level of Aspirations, which he utilized to support his conclusions and is on a CD included with the book.

**MADAN ANNAVARJULA, FOX '98**  
was named the 2018 International Trade Educator of the Year from the North American Small Business International Trade Educators. The award recognizes the contributions of individuals who are expanding and improving the practice of global business. Annavarjula is dean of the business school at Bryant University in Smithfield, Rhode Island.

**JAMILA HARRIS-MORRISON, CPH '98**  
was named one of Philadelphia Business Journal’s 40 Under 40 honorees. Harris-Morrison is the executive director of ACHIEVEability, a West Philadelphia nonprofit working to break the cycle of poverty by helping low-income, single parent and homeless families to achieve self-sufficiency. She also mentors high school girls and first-generation college students and is a member of organizations including the National Association of Black Social Workers and Women’s Way—Young Women’s Initiative.

**AMY PLEASANT, TYL '99**  
was recently awarded a fellowship from the John Simon Guggenheim Memorial Foundation. The candidates were selected on their prior achievement and exceptional promise, according to the foundation. Pleasant’s work includes painting, drawing and ceramic sculpture. She resides in Birmingham, Alabama.

## 2000s

**CLEMENT TOWNSEND, KLN '01**  
self-published his first book, *How to Become a Broadcasting Star*. The nonfiction work gives specific steps to help aspiring broadcasters make it in front of the camera in big-time markets and have the career of their dreams. Townsend has worked as a sportscaster in several markets including Chicago.

**KIASHA HULING, CLA '02**  
was named to the 2018 Billy Penn’s Who’s Next: Public Service list, which highlights 19 Philadelphians under 40 “with a passion for doing good.” Huling is the associate director of outreach and social work services at the Dr. Bennett L. Johnson Sayre Health Center in West Philadelphia, which provides access to quality and affordable healthcare to all members of the community.

**JENNIFER CRYDER, FOX '03**  
was named new chief operating officer and executive vice president of the Pennsylvania Institute of Certified Public Accountants (PICPA). She also will serve as CEO of the PICPA Foundation for Education & Research, which provides continuing professional education to CPAs. Cryder joined the PICPA as chief financial officer in 2015 after 15 years in public accounting.

**LINDSAY SMILING, TFM '03**  
recently played a renowned heart doctor in the world premiere of *Passage* at the Wilma Theater in Philadelphia. The production is based on E.M. Forster’s 1924 novel *A Passage to India* and addresses racial discrimination.

**HARRIET GO, EDU '04**  
was honored by Settlement Music School as part its 110th Anniversary Gala in April. Go is a blind special education teacher at Richmond Elementary School in Port Richmond, and on her own time she is learning the violin.

**WALTER D. GREASON, CLA '04**  
is dean of the Honors School at Monmouth University in West Long Branch, New Jersey. His work on racial violence has been featured in the Chronicle of Higher Education, The Atlantic magazine and National Public Radio. He has collaborated on and published works including *Planning Future Cities*, an edited collection of scholarly work on architecture and public planning; and *Cities Imagined*, a documentary of the African diaspora in media and history. His work has also appeared in the Oxford University Press book *The Land Speaks* and the landmark *Encyclopedia of Black Comics*.

**ANJALI CHAINANI, SSW '05, '10**  
was named to the 2018 Billy Penn’s Who’s Next: Public Service list, which highlights 19 Philadelphians under 40 “with a passion for doing good.” Chainani is the director of policy for Philadelphia Mayor Jim Kenney. She is also one of the three female people of color leading GOVLabPHL, a multi-agency team focused on developing innovative and evidence-based practice in city government.

**AURORA KRIPA, CLA '05**  
was named to the 2018 Billy Penn’s Who’s Next: Public Service list, which highlights 19 Philadelphians under 40 “with a passion for doing good.”



# COMMUNITY CHAMPION

## Kevin Washington

**DEGREE:** BA, history

**LOCATION:** Chicago

**BORN AND RAISED:** Growing up in South Philadelphia, Kevin Washington, *CLA* '78, was 10 years old when he started going to the Christian Street YMCA. Immediately, he says, he was “hooked.” He started playing basketball, went swimming, did archery, and eventually began volunteering. “It became my home away from home,” he says. **HOOT HOOPS:** In the early '70s, Washington's love of basketball—and his talent—landed him a full ride to Temple, where he played all four of his undergraduate years and majored in history. **LONG HAUL:** After college, he ended up back at the Y as a youth director. In February 2015, decades of hard work and persistence landed him in Chicago as the YMCA's first African American national president and CEO.

**LIFELONG CONNECTIONS:** Washington says one of the Y's greatest strengths is how it facilitates relationships. Many of the people he's met at the Y throughout the years are still in his life today. **LAUREN HERTZLER, KLN '13**

### QUOTABLE:

“Nothing is more important today than giving our young people the opportunity to grow to their fullest potential.”

Callie Lipkin



Kripa is CEO at JEVS at Home, a nonprofit agency providing home care for disabled and aging clients.

**MALLORY FIX LOPEZ, EDU '07** was named to Philadelphia's new nine-member Board of Education, which began in July. The board oversees city schools and their \$3 billion budget. Mayor Jim Kenney selected the members from a list of 45 potential nominees, who were chosen by a nominating panel. Lopez is an instructor at the Community College of Philadelphia and has taught and volunteered in Philadelphia public schools. She has also taught at Temple University and the University of Pennsylvania.

**MATTHEW S. MUEHLBAUER, CLA '07** co-authored, with David Ulbrich, CLA '07, the second edition of *Ways of War: American Military History from the Colonial Era to the Twenty-first Century*, published by Routledge 2017. The pair also co-edited *The Routledge History of Global War and Society*. Temple alumni Michael Dolski, CLA '12; Eric Klinek, CLA '14; Bobby Wintermute, CLA '06; and Jason Smith, CLA '12; and faculty members Jay Lockenour and Eileen Ryan also contributed chapters to this anthology.

**JESSICA CRAFT, CLA '08** was named to the 2018 Billy Penn's Who's Next: Public Service list, which highlights 19 Philadelphians under 40 "with a passion for doing good." Craft is the founding executive director at Rock to the Future, a nonprofit after-school music program for underprivileged children.

**EMILY SKAJA, CLA '08** received the 2018 Walt Whitman Award from the Academy of American Poets for her book of poems, *Brute*, to be published by Graywolf Press next year. Skaja is a PhD student and graduate assistant at the University of Cincinnati's creative writing program. She is an associate editor with the Southern Indiana Review.

**FABIO LAVELANET, FOX '09** is co-founder and CEO of Fabrar Rice Inc., a startup in his native Liberia that buys rice from local growers, parboils it and mills it for sale on the local market. It is the nation's first privately owned commercial rice company.

**JULLIAN TAYLOR, KLN '17** was selected by the San Francisco 49ers during the 2018 NFL draft. Taylor, a defensive tackle, went in the seventh round, 223rd overall.

## 2010s

**AVI FOX, CLA '10** is the founder of Wild Mantle, which produces hooded scarves and lightweight ponchos, using environmentally sensitive practices. Her business is growing, and Fox is looking to expand her offerings.

**DARRYL IRIZARRY, FOX '10** was named to the 2018 Billy Penn's Who's Next: Public Service list, which highlights 19 Philadelphians under 40 "with a passion for doing good." His work at the Boy Scouts of America has twice earned him the National President's Award. He also completed the Certificate for the DiverseForce Board Leadership and Governance

Program at the Fels Institute of the University of Pennsylvania. Irizarry is the senior development officer at the Community College of Philadelphia.

**TRENAE NURI, KLN '10** is host of the Philadelphia Young Playwrights' Best of Philly Award-winning podcast, Mouthful. It features one student monologue a week for 10 weeks, performed by a professional actor. Nuri interviews the student playwright and topical experts. She is also the creator of the Sunday Conversations podcast, which covers the lives of black and brown women in Philadelphia.

**MITCHELL BLOOM, CLA '11** is director and producer of the Philadelphia Young Playwrights' Best of Philly Award-winning podcast, Mouthful. It features one student monologue a week for 10 weeks, performed by a professional actor. Bloom is also an actor, playwright, teaching artist and arts administrator.

**JASON TUCKER, LAW '11** was named one of Philadelphia Business Journal's 40 Under 40 honorees. He is vice president of acquisitions and development at the Goldenberg Group. Tucker co-founded Philadelphia's Leaders of Tomorrow, which is dedicated to attracting and retaining talented young individuals to Philadelphia, and PhilaSoup, a nonprofit that supports classroom teachers and students. Tucker has served on the Board of Young Involved Philadelphia.

**OFO EZEUGWU, FOX '13** is co-founder of Whose Your Landlord, which was recently highlighted by the Philadelphia Business Journal as a startup

"disrupting the status quo." Whose Your Landlord is an online platform created to empower and inform both renters and home providers in the rental community.

**RACHEL COVINGTON, CLA '16** sought election to the U.S. House to represent the 8th Congressional District of Indiana as a 2018 Republican candidate in the May primary. Covington ran her campaign from Japan, where she has a work visa, primarily using her website and Facebook. Had she been nominated, she would have moved back home for the November general election.

**DAVID JACKSON, CLA '17** released his debut novel, *State of the Nation*, in the spring. The book is an African American work of fiction, focusing on topics pertaining to people of color. Jackson has presented at the National Conference for Teachers of English on Engaging the Marginalized Student and has received an honorable mention for his exploration of race and social work for AWP's 2016 Intro Journals Project. His short story, "Juxtapose," was published in the 2014 edition of *Nota Bene*, the national magazine of Phi Theta Kappa honor society.

**AMARACHI NWOSU, KLN '17** is a photographer and filmmaker living part-time in Japan. She shares her work on Melanin Unscripted, "a platform aimed to dismantle stereotypes and blur the racial lines by exposing complex identities and cultures around the world." Her documentary *Black in Tokyo* explores the experiences of Africans and African Americans who have settled in Tokyo.

# IN MEMORIAM

## 1930s

Mildred Vernick Frank, *KLN* '39

## 1940s

Jennie H. Leary, *CPH* '40, *EDU* '45

Ruth Boyle Priestley, *CPH* '42

Estelle Rabstein Bogard, *CLA* '43

Elwood C. Johnson, *DEN* '43

Robert Rapp, *MED* '46

Donald E. Skjei, *MED* '46

Isabel Z. Rumbold, *CPH* '48

Calvert H. Guilfoyle, *EDU* '49

Thomas B. Lawlor, *FOX* '49

Ethel W. Pankove, *CLA* '49, *EDU* '52

Joanna Taylor Peabody, *TYL* '49

## 1950s

George B. Barrick, *EDU* '50, *TYL* '50

Frank C. Gaylord, *TYL* '50

Gabriel H. Kitchener, *POD* '50

Kathleen A. MacDonell, *CPH* '50

Albert C. Beatty Jr., *CST* '51

Marion L. Bell, *EDU* '51, *CLA* '70, '74

Harold Herman, *CST* '51, *MED* '56

Deen Kogan, *CLA* '51

John R. Bogonette, *FOX* '52

John A. Romanowski, *KLN* '52

Louis J. Totani, *PHR* '53

Zelma H. Weisfeld, *CLA* '53

Benson Zion, *LAW* '53

Robert E. Brady, *EDU* '54

Arlene S. Sklut, *CPH* '54

Ann T. Stashak, *CPH* '54

Judy Collins Fisher, *EDU* '55, '73

Edmund J. McGurk, *DEN* '55

Robert J. Stegner, *DEN* '55

Carlyle C. Weth, *PHR* '55

Sheldon E. Elster, *KLN* '56

Stewart M. Gruber, *FOX* '57

William R. McWhirter, *MED* '58

Frederick N. White Jr., *FOX* '58

Norman H. Childs Jr., *FOX* '59

Mark T. Goldenberg, *MED* '59

Donald Levin, *LAW* '59

Stanton G. Spritzler, *FOX* '59

Jimmy Wisner, *CLA* '59

## 1960s

Raymond F. Andruszko, *FOX* '60

William K. Nystrom, *POD* '60

Norman W. Schmid, *CLA* '60

Robert Durrwachter, *MED* '61

Robert F. Moritz Jr., *DEN* '61

Jerome Weiss, *FOX* '61

Richard D. Bergman, *EDU* '62

Morton R. Kimmel, *CLA* '62

Lonnie Zaslowsky, *DEN* '62

Daniel J. Iverson, *ENG* '63

Richard H. Koch, *EDU* '63

Elaine H. Schneck, *EDU* '63

Harris E. Fox, *FOX* '64, '71

Barbara D. Wells, *EDU* '66

Joseph L. Biddle, *ENG* '67, *CST* '68

Gary E. Fallon, *CPH* '67

Sarah L. Saks, *CPH* '67

Beatrice B. Genard, *EDU* '68

Stephen A. Raign, *ENG* '68

## 1970s

William MacKenney III, *CST* '70

Richard D. Rothstein, *LAW* '70

Bobby Scannapieco, *BYR* '70

Lloyd R. Keyser, *CLA* '71, *FOX* '79

Patricia L. Dengler, *CLA* '72

David R. Lowthert, *FOX* '72

Edward J. Shanahan, *EDU* '72

John J. Hooten, *FOX* '73

C. Gary Jackson, *MED* '73

Kathleen M. Roszko, *EDU* '73

John S. Kruzsweski, *EDU* '74, '76

Maurus L. Sorg, *CLA* '74

Walter F. Tiernan, *FOX* '74

Alan T. Yuhas, *CLA* '74, *LAW* '80

Brian C. White, *DEN* '75

Leonard Lundberg, *FOX* '76

Joseph R. Morrone, *CLA* '77

Raymond E. Stover, *DEN* '77

Virginia Croce D'Ambrosio, *TYL* '78

Eleanor K. Eisenhower, *FOX* '78

Francis D. Martin, *EDU* '78

Frank P. Pettinelli Jr., *CST* '78

Thomas L. Agin, *FOX* '79

John P. Gallagher, *CLA* '79

## 1980s

Howard M. Sachs, *LAW* '80

Eufrosina T. Brett, *CPH* '82

Delia A. Ganley, *FOX* '82

Laura Belle Moire, *MED* '82

Deborah McDevitt, *CLA* '84

Kimberly S. Ware, *EDU* '84

Sonya S. Richman, *LAW* '89

Richard T. Smith Jr., *CLA* '89, '94

## 1990s

Diane M. Sufler, *CLA* '90

Kurt J. Serafini, *CLA* '92

Mara I. Schwenk, *EDU* '94

Scott Uderman, *CPH* '96

## 2000s

Matthew Palermo, *DEN* '05

Collette Armstead, *CLA* '06

## 2010s

Heather M. Khan, *SSW* '10

Justin Long, *FOX* '11

Bryan P. Hessert, *CLA* '13

Chad A. Konata, *CLA* '15

Benjamin L. Nelson, *FOX* '16

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**To submit a name for this list,  
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# THE LAST WORD

"Honestly <sup>HOZO</sup> STEPPED  
ON STAGE <sup>I don't REMEMBER</sup>  
ANY OF THE INTERVIEW,  
When <sup>I</sup> WATCHED   
TELEVISION <sup>IT WAS LIKE</sup>  
Seeing IT <sup>FOR THE FIRST TIME.</sup>  
I WAS ON AN  
ADRENALINE  
RUSH."

KALEN ALLEN, TFM '18, VIRAL YOUTUBE PERSONALITY AND HOST OF OMKALEN, IN THE PHILADELPHIA INQUIRER on receiving an on-air job offer while being interviewed on the Ellen DeGeneres Show

## SHOW AND TELL

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