TEMPLE TIMES

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Temple's biweekly newspaper for the university community

April 15, 2011 | Vol. 41, No. 17

FACES, TEMPLE

Pa. students embody the promise of statesupported education

They are six students, from among some 27,000 Pennsylvania residents who attend Temple. They come from different counties in a diverse state, from rural towns, mid-sized cities, a suburban neighborhood and a major metropolis. Yet they share a common vision: to earn a firstrate undergraduate education and graduate prepared to contribute to the well-being of their communities.

They are the Faces of Temple: Jenna Fox, of Rockwood, Somerset County; Emily Hooven, of Langhorne, Bucks County; Ezra Match, of Harrisburg, Dauphin County; Colin Saltry, of Scranton, Lackawanna County; Anna Dini, of Alburtis, Berks County; and Jamira Burley, of Philadelphia.

Like so many other Temple students, they are living examples of the promise of state-related education and the value it creates

for all Pennsylvania residents. Now they are reaching out to Temple alumni and friends to help rally support for their university.

Faced with a deficit of more than \$4 billion, legislators must make difficult funding choices as they consider the state's 2011-2012 budget. With cuts of more than 50 percent proposed for the Commonwealth appropriation for state-related institutions, the students hope their

Faces continued on 2

Students featured as the Faces of Temple are, clockwise from top: Jenna Fox, of Rockwood; Ezra Match, of Harrisburg; Emily Hooven, of Langhorne; Anna Dini, of Alburtis; Colin Saltry, of Scranton; and Jamira Burley, of Philadelphia.



Art historian awarded Guggenheim fellowship for fine arts research

Tyler art historian Élizabeth S. Bolman was awarded a Guggenheim fellowship to document restoration of the **Red Monastery** (right) in Sohag, Egypt.

Elizabeth Bolman



By Jazmyn Burton jburton@temple.edu

Art historian Elizabeth S. Bolman was recently awarded a fellowship from the Guggenheim Memorial

Foundation to fund the completion of a book-length study on the Church of the Red Monastery, a basilica dating to the middle of the sixth century.

Through conservation, scholarly study archaeology, Bolman and a team of conservators have worked for a decade to restore

the original colored paintings that still exist on the walls of the monastery, located in Sohag, Egypt. The ornamental paintings are the best-preserved example of non-figural architectural polychromy

BOLMAN

in paint, surviving from Late Antiquity, Bolman said.

"Until the start of my work at the site, the church had almost completely escaped scholarly notice, and was not considered to be of great importance,

probably due to its remoteness and the obscuring layers of soot on its paintings," Bolman said. "It is now being recognized as the most significant historical Christian monument still extant in Egypt."

Bolman will collaborate with a team of 16 scholars and specialists to complete the book, which she hopes will direct attention to this overlooked

region of Egypt. The Red Monastery church belonged

Monastery continued on 2

Three students earn prestigious **Udall** awards

By Kim Fischer kim.fischer@temple.edu

Emily Kinsel, a double major in environmental studies and French, plans to launch a nonprofit organization that will provide affordable, nutritious food and good jobs to people in the neediest neighborhoods.

Sierra Gladfelter, a double major in cultural anthropology and geography and urban studies, intends to design a national outdoor education program

that instills a sense of investment in local landscapes.

And Alex Epstein, a sociology major, aspires to establish new models for sustainable living that will transform blighted urban landscapes into safe, healthy and economically secure communities.

For their dedication to conservation and sustainability and their strong interest in pursuing careers related to the environment, these highly-accomplished Temple juniors have been honored with scholarships from the Morris K. and Stuart L. Udall Foundation.

"These students are true Temple treasures," said Ruth Ost, director of Temple's Honors Program. "They have matched passion with action in their commitment to the environment on campus, in the community and across the globe. Udall Scholars are problemsolvers in their stewardship."

The Udall scholarship provides \$5,000 for educational expenses to outstanding sophomores and juniors who are studying environment-related fields or who are of Native American descent and pursuing fields related to health care or tribal public policy. Eighty scholars are selected each year.

Since 2003, Temple has had 11 Udall Scholars and four honorable mentions, but 2011 marks the first year that Temple has been awarded three Udall scholarships. As one of only four universities in the nation able to claim three winners this year, Temple joins an elite group of institutions that includes Stanford, Columbia and Oberlin.

"To have three Udall winners in one year reflects not only on Temple's commitment to the environment as an urban university, but also demonstrates how competitive Temple students can be on the national scene," said Ost. "Students who win these awards are the caliber of those who go on to win other prestigious national and international awards, such as the Truman, Marshall, Rhodes and Fulbright Scholarships."

Temple students' success in competing for national awards and gaining admission to top graduate and professional schools is due in part to initiatives that fund student scholarship, such as the Creative Arts, Research and Scholarship (CARAS) Program, Diamond Scholars and Diamond Peer Teachers programs.

Gladfelter and Epstein are CARAS recipients; Gladfelter is a 2011 Diamond Scholar and Diamond Peer Teacher; Kinsel is a 2010 Diamond Scholar. u

NewsBriefs

Community Relations kicks off professional clothing drive

Temple's Office of Community Relations is hosting its annual professional clothing drive through April 29.

Faculty and staff can donate gently worn professional clothes to support men and women entering the workforce. The clothing will be collected and delivered to the National Comprehensive Center for Fathers, the Career Wardrobe and other local non-profit organizations.

Donation bins are located in the lower level of Mitten Hall and in the lobby of the Community Education Center, 1509 Cecil B. Moore Avenue. For more information, contact Myrtle Jackson at 215-204-7913.

CLA restructures interdisciplinary programs

To better sustain and grow five interdisciplinary programs in the College of Liberal Arts, Dean Teresa Scott Soufas has announced a decision to restructure their administration and match the programs with home departments.

Going forward, American studies will be based in the Department of English; Asian studies in the Department of Critical Languages; Jewish studies in the Department of Religion; Latin American studies in the Department of History; and women's studies in the Department of Sociology.

These are administrative changes only. The curriculum for each of the programs remains intact and will continue to be available to interested students, and there are no changes to advising, courses or affiliated faculty associated with these areas of study.

Home departments were selected for each program based on the number of faculty involved in each course of study and the departmental curriculum.

Web site centralizes TU support for Japan

Temple has launched a new web site dedicated to ongoing support for those impacted by the devastation of the earthquake and tsunami in Japan.

The site, www.temple.edu/provost/ international/tujrelief.html, provides a centralized directory of support efforts underway at Temple and a section for the contributions of members of the Temple community affected by the events.

The university's TU Japan Relief Fund will provide financial support for Temple community members in need. Donations can be made online through the site.

Students showcase undergraduate research at the State Capitol



Duringthefourthannual Temple Undergraduate Research Day, undergraduate students from across the university and the Commonwealth presented their Temple-funded research projects to members of the General Assembly and visitors in the East Rotunda of Pennsylvania's State Capitol building in Harrisburg.

The presentations highlighted a wide variety of the innovative efforts of Temple's undergraduate students, ranging from a study of the media's coverage of "flash mobs" to findings on the experiences of second generation Korean and Haitian immigrants and the effect of genetics and environment on children who are obese.

Each student presenter is a participant in one of Temple's undergraduate research programs: the Diamond Research Scholars, the Undergraduate Research Incentive Fund or the Summer Research Opportunities Program. The programs provide financial support that enables students to engage in focused, mentored research or creative arts projects with the financial support of the university.

The Office of the Senior Vice Provost for Undergraduate Studies sponsored the research day

— Andrew McGinley

Monastery

From page 1

to a large monastic federation that dominated the region, which also included the White Monastery, a women's monastery in a nearby village.

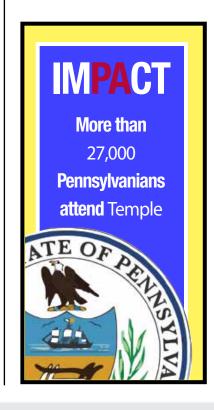
In addition to serving as editor, Bolman will pen the introduction, conclusion and five chapters on the significance of the painted subjects for the monastic community, the images' connection to the rituals in the church, the relationship between beauty and asceticism and the significance of the architectural polychromy.

"Ultimately, these chapters and the rest of the book will demonstrate that the region of Upper Egypt in which the Red Monastery is located, today a backwater, was participating fully in Mediterranean cultural trends in Late Antiquity."

The John Simon Guggenheim Memorial Foundation annually awards fellowships to a diverse group of scholars, artists and scientists in the United States and Canada. Appointed on the basis of prior achievement and exceptional promise, 180 successful candidates were chosen from a group of almost 3,000 applicants. Only two of this year's recipients are art historians.

Since its establishment in 1925, the foundation has granted nearly \$290 million in fellowships to more than 17,000 individuals. The \$260 million endowment funds 180 fellowships in some 78 fields, including computer science, astrophysics and African studies.

"The most significant thing about the foundation may be the continuity of our mission, a commitment to funding individuals at the highest level to do the work they were meant to do," said Edward Hirsch, president of the Guggenheim Foundation. "We don't support groups or organizations. We have always bet everything on the individual, which seems to me increasingly rare in a corporatized America." u



Faces

From page 1

voices will be heard as discussion continues.

"Temple has given me the tools I'll need to help ensure a great future for our Commonwealth," said Saltry. "I think it's important that our leaders understand the enormous value the university has for students like me."

Over the next week, Temple alumni and parents will receive a letter from one of the students informing them of the funding proposal and asking them to advocate for Temple by returning a signed postcard to Gov. Tom Corbett. Each card includes the student's photo and highlights from his or her Temple experience — from Match's preparation as an entrepreneur, to Dini's studies abroad, to Fox's work conducting public health research.

(All the students share their stories online at www.temple.edu/faces.)

"One of the hallmarks of a Temple education is the incredible access our students have to opportunities throughout Greater Philadelphia and around the world," said Kenneth E. Lawrence Jr., senior vice president for government, community and public affairs. "Each Temple student can point to their own unique transformative experience."

Philadelphia resident Jamira Burley is one example. The senior international business and legal studies major was appointed by Mayor Michael Nutter to a special task force on youth violence. The role has given her a chance to work with high school and college students to develop strategies to reduce incidents throughout the city.

This type of opportunity wouldn't be possible at a major urban research institution without the benefit of reduced in-state tuition made possible through Commonwealth support, the students say.

"Cost was a huge factor for me," said Hooven. "Both of my parents work and my brother just finished college about four years ago, so Temple's tuition fit with our budget. Most of the university's students come from working and middle-class families, and I liked the idea of going to a college where attendance is an honor and not taken for granted."

Since the budget proposal was announced, the Temple community has sent more than 4,000 letters to members of Pennsylvania's General Assembly through the Temple Advocates Legislative Outreach Network (TALON), and more than 8,000 have signed a petition opposing the cuts. To use these tools, including public policy updates and sample letters, visit www.temple.edu/government.

— Vaughn A. Shinkus

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Senior Vice President:
Kenneth Lawrence

Assistant Vice President for Communications:
Ray Betzner

rhetzner@temple.edu

Director, Communications: Eryn Jelesiewicz eryn.dobeck@temple.edu

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Internal Communications
Manager:
Vaughn Shinkus
vaughn.shinkus@temple.edu

Editorial Assistant: Elizabeth DiPardo

Contributing Writers:
Jazmyn Burton
jazmyn.burton@temple.edu

Megan Chiplock chiplock@temple.edu Renee Cree

renee.cree@temple.edu

James Duffy
james.duffy@temple.edu

Kim Fischer

kim.fischer@temple.edu

Hillel J. Hoffmann hillel.hoffmann@temple.edu Brandon Lausch blausch@temple.edu

Andrew McGinley andrew.mc@temple.edu Preston M. Moretz preston.moretz@temple.edu Contributing Photographers: Joseph V. Labolito ioseph.labolito@temple.edu

Ryan S. Brandenberg ryan.brandenberg@temple.edu

Betsy Manning betsy.manning@temple.edu

Design/Production Alexia Schmidt



The Temple Times is published biweekly by University Communications during the academic year.

Submit news to vaughn.shinkus@ temple.edu and calendar items, at least two weeks in advance, to TUcalendar at http://calendar. temple.edu. For a complete beat list, visit www.temple.edu/newsroom/contactus.htm.

University Communications Mitten Hall, Lower Level 1913 North Broad Street Philadelphia, PA 19122 Phone: 215-204-8963 Fax: 215-204-4403

Sustainability meets the bottom line at annual business showcase

By Brandon Lausch blausch@temple.edu

Fox School of Business student groups regularly use Alter Hall's atrium to sell t-shirts, cupcakes or soft pretzels. On a recent Monday, business was brisk for four students staffing a table stacked with three-ring binders, reams of paper and dozens of pencils. But this wasn't a fundraiser. It was a free-for-all.

The April 4 giveaway of gently used office supplies marked the opening day of Green by Design, a weeklong showcase of sustainable business practice hosted by the Fox School and the School of Tourism and Hospitality Management at Temple University.

Now in its second year, Green by Design expanded to attract more participation from Temple's other schools and colleges. For example, Langan Engineering senior associate Chris Hager, the week's first speaker, presented on environmentally responsible design, a subject suitable



Students for Responsible Business and the Fox School's Center for Student Professional Development hosted a corporate fair featuring sustainability initiatives from more than 15 companies, including representatives from HP Technology Services.

for students in the Tyler School of Art. On April 6, Tourism students hosted a screening of the film comedy Without a Paddle to highlight the new eco-trend of adventure tourism. Event proceeds supported the American Red

Cross' Japan relief fund.

The week of events also promoted experiential learning. Student teams participating in the third annual Target Case Competition were asked to design a sustainable gift card. And students in Debbie Campbell's marketing sustainability class attempted to solve problems like, "How do you promote a Temple Office Supply Swap?"

To get answers, the university's Computer Recycling Center partnered with Campbell, Fox's senior assistant dean of undergraduate programs, to enlist her students to raise awareness of an ongoing exchange program for office supplies.

"It's really an untapped market," junior marketing major Thomas Lynch said as he distributed surveys about the program. "We just have to get it in front of people's faces."

Green by Design also included day of sustainability discussions in the classroom and presentations from CIGNA and Wawa sustainability directors. On April 6, Students for Responsible Business (SRB) and Fox's Center for Student Professional Development hosted a corporate fair featuring sustainability initiatives from more than 15 companies, ranging from PhillyCarShare and the Philadelphia Zoo to HP and KPMG.

"It's important for students to understand the direction our economy needs to go in — to promote sustainability and ethics — so students pursue careers that have a triple bottom line instead of just filling their wallets," said SRB Vice President Victoria Vicente, referencing people, planet and profit as three elements of success. "There's so much opportunity in conducting business this way."

Students like Vicente are not only organizing sustainability-themed events. They're also prompting faculty to innovate curriculum, including a new minor in corporate social responsibility offered by the Fox School.

"They are genuinely interested. They are driving the demand for curriculum, interesting events and outreach," said Julie Fesenmaier, a Fox administrator and School of Tourism instructor who helped coordinate Green by Design. "Our students are genuinely committed to this, and we're doing a lot in response to them." u

Sports research center examines the impact of green teams

By Brandon Lausch blausch@temple.edu

The Philadelphia Eagles have been called the NFL's greenest team for sustainability efforts ranging from tree-planting initiatives to an employee-reimbursement program that promotes the use of wind

The team has also announced plans to use solar power, wind turbines and biodiesel or natural gas to transform Lincoln Financial Field into one of — if not the most environmentally friendly stadiums in the world.

all industries, including organizations, further integrate environmental efforts into their business models, academic research is increasingly monitoring effectiveness of teams' corporate social responsibility and sustainability initiatives.

Scholars at Temple University's Sport Industry Research Center (SIRC) are testing the widely held proposition that sport organizations, because of their diverse fan bases and far-reaching messaging, can create more positive social change.

Their research has found that corporate social responsibility can strongly influence a team's reputation and image, which can translate to positive word of mouth among fans and increased willingness to buy tickets or merchandise.

But if the Phillies' grounds crew uses only organic fertilizers, or if the Eagles replace millions of plastic cups with those made from cornbased material, will it change fan behavior? Not so much.

"It's not getting there," said SIRC Director Aubrey Kent. "Because my favorite team really believes in recycling isn't going to make me more or less likely to recycle. It really depends on my internal values about that."







SPARVERO

In addition to researching the effectiveness of the Phillies environmental Eagles' programs — a project being led by Ph.D. candidate Yuhei Inoue — Assistant Professor of Sport and Recreation Management Emily Sparvero is examining the impact of the Olympic Games on host communities.

The International Olympic Committee cites sport, culture and the environment as the three fundamental dimensions Olympism, and prospective host cities must demonstrate how they will be environmentally sustainable in preparing for and hosting the games.

But Sparvero has found reports of destruction of habitats or builders bypassing regulations established to ensure the Olympics are environmentally friendly. Academic research, Sparvero said, can highlight "the good communities are doing and also the things that are counterintuitive or unproductive in terms of hosting environmentally sustainable events."

To Sparvero — whose work was honored last year with an International Sport Management Conference Young Investigator Scholarship — research can also help debunk common sports myths.

"There are a lot of things that we claim about sport that get repeated over and over, but there's not the evidence to either support or refute it unless we have more academic research coming out," she said. u

Green projects advance throughout Temple campuses

By Preston M. Moretz pmoretz@temple.edu

More than four decades since the environment burst into the national consciousness with the first official Earth Day, words and phrases such as "sustainability," "recycling" and "going green" have become part of our daily lexicon — and central to our daily lives.

Temple, environmental responsibility is continually being woven through the campus fabric, everywhere from academics, to research, to everyday business practices.

On Main Campus, the redesign of Pearson and McGonigle Halls to include a new upper level, will also feature the installation of approximately five 12foot wind turbines on the roof. At full output, the turbines could generate between 16-18 kilowatts of power, which will be returned to the building's power grid, potentially reducing Temple's energy costs.

In addition to the initiative's environmental benefits, it also demonstrates the university's commitment to using campus facilities as a living learning lab, as students from the College of Engineering have used the installation as a class project.

In a campus application of faculty research, Electrical and Computer Engineering Associate Professor Li Bai is testing four state-of-the-art LED street lights powered by conventional electricity as well as solar and wind power. The hybrid solar and windpowered LEDs, which will be installed on campus for one to two years of testing, are much brighter than conventional street lights, have a longer life span and are more cost-efficient than current models. Bai estimates it would cost about \$1,000 to retro-fit existing streetlights to use the LED,



2005 through a grant from PECO Energy and occupies three-quarters of the 5,000-square-foot roof atop the Intercollegiate Athletics Field House

solar and wind-power technologies.

"Think about it: in this country there are a lot of street lights, especially in larger cities like Philadelphia," he said. "Using this type of streetlight is one more way to make the U.S. more sustainable."

A third project will incorporate stormwater management controls into new construction projects planned and underway across Main Campus.

A portion of a recent William Penn Foundation grant will allow Jeffrey Featherstone, professor and director of Temple's Center for Sustainable Communities, and Laura Toran, professor of earth and environmental science in the College of Science and Technology, to install rain gauges and flow meters this summer at selected sites on the Main campus.

Working with management and the campus sustainability committee, Featherstone and Toran will use the monitoring systems to evaluate the effectiveness of stormwater management controls being installed by the university.

Meanwhile, on the Ambler Campus, a new 12,000-gallon underground stormwater catchment system is being installed to collect and store rain water runoff, which will then be utilized to irrigate plants in the campus greenhouse.

Presently, a small amount of rain water is collected in barrels, and is used to water a few of the greenhouse plants. An additional 3,000 gallons of municipal water is used per week to sustain the remainder of the plants. The catchment system, which is being funded through a grant from the Pennsylvania Department of Environmental Protection, will capture rain water runon from the greenhouse's 6,600 square-foot roof.

'The sustainability factor is not only that we will be watering our plants with less alkaline, unchlorinated water, we're also reducing the amount of stormwater runoff in this highly developed area and reducing the need for getting water from the local municipal water source," said Sasha Eisenman, assistant professor of horticulture, who is collaborating on the cistern project with Horticulture and Ambler Arboretum Supervisor Grace Chapman.

Ambler is also home to Temple's first green roof, which occupies about three-quarters of the 5,000-squarefoot roof atop the Intercollegiate Athletics Field House. It was installed in 2005 through a \$50,000 grant from PECO Energy. A second green roof will be installed atop the new Architecture Building under construction on Main

The newly renovated Pearson and McGonigle Halls will feature five 12-foot wind turbines on the roof that will generate between 16-18 kilowatts of power at full output. Temple University

Facilities Manage



TV's Dr. Oz visits Temple to talk about healthy living

By Renee Cree renee.cree@temple.edu

Medical school staff, students and alumni had the chance to get health advice from Dr. Mehmet Oz, Oprah Winfrey's go-to medical guru and host of the Emmy-award winning "Dr. Oz Show," when he visited Temple on April 9 as part of the School of Medicine's Lemole Lecture Series on Integrative Medicine.

During his talk, "It's All About You," Oz discussed ways that some ancient methods of healing could be blended with traditional Western medicine to effectively treat patients and to keep people healthy before a doctor is even needed.

"You hear about fads all the time, but if something's been a fad for more than 2,000 years, you start to think there's something to it," he told the intimate crowd of invited guests at the Temple Performing Arts Center.



Dr. Mehmet Oz, Oprah Winfrey's medical guru and host of the "Dr. Oz Show," offered health advice as part of the April 9 Lemole Lecture Series on Integrative Medicine at the Temple Performing Arts Center.

Oz credited his father-in-law, medical school alumnus Gerald Lemole, for piquing his interest in integrative medicine.

"Here was a man, famous for

his operative skills, who had the wisdom to appreciate the value of unconventional approaches to healing. He appreciated the high tech and low tech that a doctor could use.

It was this inspiration that led me to create many of these programs at my own hospital," said Oz, who directs the Complementary Medicine Program at New York Presbyterian Hospital.

Larry Kaiser, the medical school's newly appointed dean and chief executive officer of the Temple Health System was on hand to make opening remarks.

"Dr. Oz has been very interested in alternative and complementary approaches to medicine and wellness, and he has written a number of books on the subject, so he is here today because he is the ideal person to start off this lecture series," said Kaiser.

Oz told his audience that the best thing they can do for themselves is to be proactive. "We can offer these complementary medical services in the hospital, but if you're not doing them at home, you're not taking full advantage of them," he said. u



Bottle refilling stations resemble traditional water fountains but offer no-touch refills of filtered water

New initiatives aim to reduce Temple's carbon footprint

Two sustainability initiatives launched this semester are designed to help Temple students, faculty and staff save money while shrinking the university's carbon footprint.

The first is a partnership with Zimride, a ride-sharing tool that uses social networking functionality to bring members of the Temple community together to share commutes. Using a private, web-based network, students, faculty and staff can connect and arrange travel with others who have similar commuting patterns or plans for one-time rides.

Temple's private Zimride system can be accessed at *zimride.temple.edu*. Users must enter a Temple email address or Facebook network account to gain access and then they can view profiles for common networks, interests and friends before sharing details of their own commutes.

After providing information about their travel plans, users are given suggestions for others who have entered similar rides. Commuters are matched based on starting and ending locations, frequency and timing of the rides. The entire system has an optional Facebook integration, allowing users to share their information within their own private group of friends, among members of the Temple Facebook network, or more broadly.

"We are excited to offer a program that will allow our community to easily share rides both around the Philly metro area, and out of town for longer trips," said Sandra McDade, director of Temple's Office of Sustainability. "Zimride is a win-win. It's easy to use, saves users money and helps reduce the university's green house gas emissions."

A second new initiative aims to reduce waste by encouraging members of the Temple community to reuse their water containers.

Water bottle refilling stations have been installed in the lobbies of several academic buildings on Main and Health Science campuses. Resembling traditional water fountains, the stations offer no-touch refills for reusable water bottles.

"Students, staff and faculty now have access to free, cool, filtered water on campus, and the university is able to reduce its environmental impact by limiting the amount of waste created by single use water bottles," said McDade. "We're very pleased with how quickly they've become part of Temple's culture."

Both new initiatives are part of Temple's Climate Action Plan, which aims to reduce the university's carbon footprint by 30 percent by 2030. Visit www.temple.edu/sustainability for more information.

. — Elizabeth DiPardo

TSG plans advocacy at State Capitol

More events

calendar

.temple.edu

As part of its ongoing effort to advocate for continued state support for higher education, Temple Student Government is sponsoring a Cherry and White Day rally in Harrisburg on April 26.

A group of students and alumni will depart Temple's Main Campus at 8 a.m. to travel to the state capital and meet personally with members of the General Assembly. Students interested in applying to serve as an advocacy corps member may contact Andrew McGinley at andrew.mc@temple.edu.

Students from across Pennsylvania have turned out to protest Gov. Corbett's proposed budget plan, which would cut appropriation funds to state-related universities by more

than half. On Cherry and White Day, students and alumni will take the opportunity to highlight Temple specifically and celebrate the university's accomplishments and contributions to the state.

Further details are available at the Temple Government Relations web site at www.temple.edu/government.

You can also show your support for Temple's effort by signing The Advocates Legislative Outreach Network's (TALON), online petition at

FeaturedEvents

www.thepetitionsite.com/3/stand-with-temple.

HR sets annual Administrative Professionals Day program

In recognition of Administrative Professionals Week, April 24-30, Temple's Human Resources' Learning and Development Division will honor the university's clerical and administrative support staff with a two-day program on April 28-29.

In keeping with this year's theme of "Life: It's What You Make It," the

program will offer administrative professionals strategies for reinventing their personal and professional lives in order to stay current in an ever-evolving workplace.

There will be two sessions. The first, on April 28, will be offered at the Health Sciences Center in the Student Faculty Center; the second will be held on April 29 at Main Campus in the Student Center.

Administrative professionals may register by April 21 by visiting www.



Temple Student Government President Natalie Ramos-Castillo leads hundreds of students in the singing of Temple's fight song at the Rally for Higher Education in the rotunda of the State Capitol earlier this year.

temple.edu/hr/training. Following e-mail confirmation, participants must authorize HR to charge the \$40 program fee by e-mailing FOAPAL information to Kim Sakil at kimberly. sakil@temple.edu. For more information, contact Sakil via e-mail or at 215-926-2218.

Employee Health Fair will be held April 19

On April 19, the Temple University Benefits Office will sponsor its annual Employee Health and Wellness Fair in the Fox Gittis Room at the Liacouras Center. Open to faculty and staff, the event will offer raffles and giveaways, blood and cholesterol screenings, free massages and information booths on Temple's benefit programs.

Participating vendors and programs include AETNA Dental,
Temple's Center for Obesity
Research and Education, Employee
Health Services, Independence
Blue Cross, Sporting Club at the
Bellevue, Health Solutions and
United Concordia Dental.

For more information, contact Shanti Yuliana Lee at syuliana@temple.edu or 215-926-2287.



Representatives of the Philadelphia Zoo will be among more than 75 exhibitors at EarthFest 2011 on Friday, April 29, from 9:30 a.m. to 2 p.m. at the Ambler Campus.

Plans set for EarthFest 2011 at Ambler

How do you celebrate Earth Day while reaching out to students, teachers and residents in a way that will excite them about sustaining their communities and "going green?"

In 2003, Temple University Ambler administrators and faculty presented the answer to that question on a grand scale, developing EarthFest, an outdoor, educational celebration of Earth Day that attracts thousands of visitors each year.

"EarthFest began as an idea to help raise awareness for environmental stewardship with young people," said Jeffrey Featherstone, director of Temple's Center for Sustainable Communities. "There really hadn't been anything like this event in the region for quite some time."

Hosted by the Center for Sustainable Communities, EarthFest 2011 will be held on Friday, April 29, from 9:30 a.m. to 2 p.m., at the Ambler Campus.

Held in partnership with the Pennsylvania Horticultural Society, the event invites students, teachers and parents to learn from more than 75 exhibitors including the Franklin Institute, the Philadelphia Zoo, the Academy of Natural Sciences, Sesame Place and the Elmwood Park Zoo.

According to EarthFest 2011 Coordinator Susan Spinella Sacks, the students that visit the event each year will do the "real work" of preserving the planet for theirs and future generations.

"While we are able to bring a diverse group of students, educators, and exhibitors together each year to celebrate a common cause, students at schools throughout the region are teaching their peers — and in many cases their parents — how they can ensure sustainable communities," she said. "EarthFest plants the seed. It's the students that will make it grow."

For more information about EarthFest 2011, visit www.ambler. temple.edu/earthfest.

— James Duffy