

TEMPLE TIMES



Student speaker Darryn J. Lee, of the Fox School of Business, told fellow graduates, "We are equipped to enact changes and we are ready for action."



Graduates react during the May 12 Commencement ceremony in the Liacouras Center. The class of 2011 is the largest to graduate in Temple's history.



Above: Members of the class of 2011 pose — in style — prior to the ceremony. Right: Honorary degree recipient Chris Matthews offered five points of advice, which were reprinted on wallet-sized "Cards for Life" given to each graduate.

Ready for the dance

Graduates participating in Temple's 124th Commencement took home more than a degree from the May 12 ceremony. Members of the class of 2011 also heard an inspiring trumpet solo from Boyer College of Music and Dance Professor Terell Stafford, enthusiastic (and wallet-sized) points of advice from MSNBC "Hardball" host Chris Matthews, comedic riffs from Temple alumnus Bill Cosby, and inspirational greetings from Temple President Ann Weaver Hart and other dignitaries.

"This is just the beginning," Hart told the graduates. "You have far more opportunities than you know and many that you cannot even imagine. [Author Mary Catherine] Bateson writes that as we grow from children to adults we are called to join in a dance whose steps we must learn along the way. Ladies and gentlemen of the class of 2011, the dance floor is open and they're playing your song."

For more on 2011 Commencement, including video highlights and profiles of selected graduates, visit www.temple.edu/newsroom/grads2011.

Funded 20/20 construction projects creating a stronger Temple

Three of the construction and renovation projects that are part of the Temple 20/20 framework for campus development — the renovation of Pearson and McGonigle halls on North Broad Street; the construction of the Residence, Dining and Retail Complex at the corner of Broad and Cecil B. Moore Avenue; and the Architecture Building on 13th Street — are making good progress. The sight of tall steel frames going up on Broad has some passers-by asking where Temple is finding funds for construction at a time when its Commonwealth appropriation may be cut dramatically. The Temple Times visited with Anthony E. Wagner, Temple's executive vice president for financial affairs, chief financial officer and treasurer, to learn more.

Temple Times: Let's turn the clock back. Why did Temple embark on these big construction and renovation projects to begin with?

Anthony E. Wagner: Everything Temple has done during President Ann Weaver Hart's administration is guided by one principle: careful strategic planning. During the collaborative process that yielded the Academic Strategic Compass and the Temple 20/20 framework — as well as the financial plan needed to realize their visions for the future — we learned that Temple needed to confront two facts: State support for the university is waning, and the cohort of college-bound high-school graduates is declining. We are increasingly a tuition-driven institution, and when it comes to enrollment, we are at capacity. With the number of high-school graduates shrinking, we have to out-compete other institutions for future students and increase our market share just to maintain our current levels of enrollment. To do that, we need to offer future students a great value. That means we can't just sit still and assume that the appeal of Temple's urban location and our improved academic reputation will do all the work. Bottom line: For Temple to be vibrant and strong in 2020, we need to impress future students with the quality of our residence halls, academic and research facilities and recreational space.

TT: How can Temple pull off this construction and renovation at a time when Gov. Tom Corbett has proposed dramatic reductions to Temple's annual state appropriation?

AEW: There are four pots of money that the university is drawing upon to support the Temple 20/20 construction and renovations projects. The Commonwealth provides an annual capital appropriation of \$40 million that may only be used for bricks and mortar projects. We also rely on gifts from donors — that's one of the sources of funding for the Pearson and McGonigle renovation, for example. We borrow funds by going to the capital markets and selling bonds to investors — the last time we did that in 2010, we borrowed \$200 million at a fixed interest rate of 3.9 percent over thirty years. And we can also use university reserves. The reserves come from our operating margin, which is in the 3-4 percent range. Having these reserves is very important. In addition to helping us fund projects, the presence of healthy, growing reserves improves our ability to borrow money at lower rates.

TT: You said a Commonwealth capital appropriation of \$40 million is one of the four pots of money used to fund construction and renovation. Is that different from the Commonwealth appropriation that Gov. Corbett recently proposed reducing?

AEW: Yes. One of the sources for the Temple 20/20 construction and renovation is the capital funding. That's different from the university's operating appropriation.

Wagner continued on 2

NewsBriefs

Progress noted in Pa. budget discussions

Members of the Temple community are closely following ongoing discussions on Pennsylvania’s fiscal 2012 budget and proposed cuts in funding for the Commonwealth’s state-related institutions.

An amended version of Gov. Tom Corbett’s proposed budget introduced by House Appropriations Committee Chairman Rep. Bill Adolph passed the full House on Tuesday. The plan reduces the governor’s proposed cut in appropriations to state-related universities from 50 to 25 percent, which would mean a loss of nearly \$45 million in funding to Temple compared to last year.

While progress has been made, members of the Temple community are urged to use the government relations web site, www.temple.edu/government, to continue to advocate for Temple by contacting elected officials and sharing updates with family and friends via Facebook and Twitter.

Temple again honored for dedication to service

For the third straight year, Temple has been named to the President’s Higher Education Community Service Honor Roll, the highest national recognition a college or university can receive for its commitment to service.

Awarded by the Corporation for National and Community Service, the award is designed to increase visibility of best practices in campus-community partnerships by recognizing exemplary community service programs.

Temple’s large-scale service events are supplemented by the daily activities of students, faculty and staff, who serve food in local soup kitchens and tutor students in area community centers. More than 12,000 members of the Temple community volunteer for a variety of community organizations each year, contributing more than 65,000 hours of service.

Temple board member chairs state legal fund

Former State Sen. Robert Rovner, senior partner and founder of Rovner, Allen, Rovner, Zimmerman & Nash and long-time member of Temple’s Board of Trustees, has been appointed chair of the Pennsylvania Lawyers Fund for Client Security, a state-wide fund that reimburses victims of attorney dishonesty and promotes public confidence in the Pennsylvania legal system. Now in his second term, Rovner has been a member of the fund’s board since 2006.

New 20-Year Club members to be honored

Temple’s 20-Year Club will induct its newest members — employees who began their careers at the university between July 1, 1990 and June 30, 1991 — at a June 9 program at 5 p.m. in the Temple Performing Arts Center. Dinner will follow at the Great Court in Mitten Hall. Invitations have been sent and RSVPs are due by June 1. The event also honors club members celebrating a five-year increment anniversary; a full list can be found at www.temple.edu/newsroom.

The club’s newest members are:

- Marian Anderson, Human Resources
- Yvette F. Barker-Bolden, College of Education
- Jeffrey R. Bazin, Computer Services
- Maria Benjumea, School of Medicine
- Lewis T. Bright, School of Medicine
- Sallie Buckner, School of Medicine
- Robert Cahall, General Accounting
- Bernadette M. Clemens, School of Medicine
- Valerie A. Cobb, Housing
- Delores Cooper, Student Financial Services
- Joan A. Craig, Telecommunications
- Karen M. Crommarty, School of Medicine
- Dorothea Culbreth, School of Medicine
- Lonny Dash, Computer Services
- Joseph P. DeFranco, College of Education
- Viola Evans, Facilities Management
- Lisa K. Fitch, Fox School of Business
- Brian E. Forman, Computer Services
- Linda T. Frazer, Business Services
- Jeffrey S. Ginsburg, Facilities Management: Post Office

- Mary M. Goodfellow, School of Medicine
- Shelly A. Hawkins, Bursar: Credit and Collection
- Jenny N. Haywood, Accounts Payable
- Catherine G. Heberley, College of Education
- Richard Hernandez, School of Medicine
- Kristye C. Howard, Housing
- Anna L. Hsieh, Computer Services
- Raymond E. Johnson, Admissions
- John A. Kaminski, Telecommunications
- Mary E. Kelly, Facilities Management
- Dale F. Kimble, Telecommunications
- Carol J. Lang, University Libraries
- Allison F. Levin, Computer Services
- Jodi Levine Laufgraben, Office of the Provost
- Thomas C. Martin, School of Medicine
- Gene A. Mayro, Computer Services
- Sylvia McNally, School of Pharmacy
- Benny G. McNeil, Kornberg School of Dentistry
- Jewel Merrell, School of Medicine
- Annalisa M. Muldrow, Housing

- Shyam K. Nair, Beasley School of Law
- John F. Necci, Beasley School of Law
- Paul E. Paire, Computer Services
- Jeanette W. Pastelak, Research Accounting Services
- Annamarie J. Pyfer, School of Medicine
- Frank C. Qualtieri, Housing
- Lewis Richmond, Facilities Management
- Carole C. Roy, University Libraries
- Jeff S. Rush, School of Communications and Theater
- Dewayne J. Sherrod, Housing
- Dorothy A. Stallings, Planning and Policy Analysis
- Lorraine Stewart, School of Medicine
- Jane E. Stringer, School of Medicine
- Myra Taksa, Computer Services
- Judith F. Tindall, College of Liberal Arts
- Nancy A. Vann, Career Services
- Matthew P. Waldron, Computer Services
- Geraldine Walker, Facilities Management
- Michael A. Wasserleben, Computer Services
- Joseph D. Waters, Housing
- Kathleen Wermuth, Human Resources
- Marcia E. Whitaker, College of Education
- Lily Zhang, School of Medicine

Wagner

From page 1

They’re separate. The good news — and we should give the Corbett administration credit for this — is that they’re telling us the capital fund is likely to continue.

TT: You made the argument that attracting future Temple students with the help of these new facilities is critical to the university’s future. Will the new projects on Broad Street benefit the community as well?

AEW: Without question. A hallmark of the 20/20 framework was to incorporate retail, commercial and services into the ground floor of all of our development on Broad Street — our most public space — to service our student population and the surrounding community. But it goes deeper than that. More Temple graduates decide to stay in the region than any other local institution. So by attracting more future students to come to Temple, these future facilities are helping to fight brain drain. They’re going to keep more educated people in the region, and that’s good for the local economy.

TT: What do you say to people who argue that Temple just shouldn’t be spending money on these kinds of projects at this time?

AEW: Even though Temple is reducing its operating budget so that we don’t have to place the full burden of the state budget cuts on our students, it would be irresponsible for us not to pursue long-term investments in our future that are necessary to keep demand strong. These are not mutually exclusive ideas. At a time when many public universities around the country are very uncertain about their path forward, Temple University is among a minority of institutions that has done the strategic planning and as a result, we own our destiny. We’re not waiting for the cavalry to arrive. They aren’t coming, and we’ve got a plan for how to deal with it. u

Temple strengthens community college network

Temple University has expanded its network of community college partners by establishing a dual admissions agreement with Reading Area Community College.

“For many of our students, community colleges provide a bridge both financially and academically in the pursuit of a four-year degree,” said Peter Jones, Temple’s senior vice provost for undergraduate studies. “Our community college partnerships are an important part of our mission to provide access to higher education.”

Temple signed its first dual admissions agreements in 1998 with the Community College of Philadelphia (CCP), Bucks County Community College, Montgomery County Community College and Delaware County Community College. The following year, Temple implemented a dual admissions agreement with Harrisburg Area Community College and has since formed agreements with

Burlington County College, Lehigh Carbon Community College and now Reading Area Community College.

Today, CCP is Temple’s largest dual admissions partner, with 36.5 percent of dual admits coming from the Spring Garden Street institution. President Ann Weaver Hart celebrated the expansion of CCP’s dual admissions program at a recent ceremony.

Through these agreements, students gain conditional admission to Temple at the same time they are admitted to a community college. Eligible students also have the opportunity for merit scholarships. Partner schools work closely with students to help them plan their courses and major fields of study to ensure a smooth transition and transfer of credits.

Temple has long been home to a large number of transfer students, many of whom got their start at community colleges.

— Eryn Jelesiewicz



John A. Secoges/Secoges Photographics

Temple President Ann Weaver Hart (left) and Reading Area Community College (RACC) President Anna Weitz formalize a dual admissions agreement that provides RACC students conditional admission to Temple at the time they enroll at the community college.

TEMPLE TIMES

May 27, 2011 Vol. 41, No. 20

Senior Vice President: Kenneth Lawrence

Assistant Vice President for Communications: Ray Betzner rbetzner@temple.edu

Director, Communications: Eryn Jelesiewicz eryn.dobeck@temple.edu

Internal Communications Manager:

Vaughn Shinkus vaughn.shinkus@temple.edu

Editorial Assistant: Elizabeth DiPardo

Contributing Writers: Jazmyn Burton jazmyn.burton@temple.edu

Megan Chiplock chiplock@temple.edu

Renee Cree renee.cree@temple.edu

James Duffy james.duffy@temple.edu

Kim Fischer kim.fischer@temple.edu

Hillel J. Hoffmann hillel.hoffmann@temple.edu

Brandon Lausch blausch@temple.edu

Andrew McGinley andrew.mc@temple.edu

Preston M. Moretz preston.moretz@temple.edu

Contributing Photographers:

Joseph V. Labolito joseph.labolito@temple.edu

Ryan S. Brandenburg ryan.brandenberg@temple.edu

Betsy Manning betsy.manning@temple.edu

Design/Production Alexia Schmidt



The Temple Times is published biweekly by University Communications during the academic year. Submit news to vaughn.shinkus@temple.edu and calendar items, at least two weeks in advance, to TUCalendar at <http://calendar.temple.edu>.

For a complete beat list, visit www.temple.edu/newsroom/contactus.htm.

University Communications Mitten Hall, Lower Level 1913 North Broad Street Philadelphia, PA 19122 Phone: 215-204-8963 Fax: 215-204-4403

Love of sports and Temple inspires painter's work

By Christine Fisher
For the *Temple Times*

A friend once told Arlene Dowd, "Always pick up the biggest brush you have and just start painting." That's the approach Dowd, administrative coordinator for the Fox School of Business' Human Resource Management Department, took with a recent fundraising project — a bird's-eye-view painting of a packed Liacouras Center.

Temple University Athletics provided reprints of the painting to donors to its 110% Campaign who gave \$1,000 or more and to continuing donors who increased their commitment by 10 percent.

Dowd began working for Temple in 1990 and has been involved with university athletics since 1998 when, in her spare time, she painted a portrait of former men's basketball coach John Chaney.

The portrait brought Chaney to tears, and the two became instant friends. Dowd, a lifelong sports fan, started watching men's basketball practices and supporting the team in



A painting of a packed Liacouras Center (background) by Fox School of Business Administrative Coordinator Arlene Dowd helped increase the number of donors to Temple Athletics.

any way she could. She has a similar connection to current men's basketball coach Fran Dunphy.

Scott Koskoski, associate athletics director for development, knew Dowd was interested in raising money for athletics and approached her last year about painting the image of the Liacouras Center. She used pencil

and watercolor to complete the work during the course of a month.

Koskoski said athletics wanted something supporters would find meaningful and priceless, and Dowd's painting appears to fit the bill. Thanks in part to the incentive item, athletics gained more than 620 new donors this year.

"Arlene supports the university in

both word and deed, usually right from the front row of the Liacouras Center," said Koskoski. "She is a unique talent and adds to the vibrancy of campus."

It is the first time Dowd has painted an arena or stadium, but not the first time she has painted a sports scene. She says her love of sports and passion for painting go hand-in-hand.

"If it wasn't for one, there wouldn't be the other," she said. "They're joined."

Dowd, a lifelong Phillies fan, met baseball great Richie Ashburn when she was 15 through a connection her father had with the then-owner of the Phillies, Robert Rulph Morgan Carpenter Jr.

Dowd and Ashburn stayed in touch throughout his life, and when Ashburn was inducted into the National Baseball Hall of Fame, Dowd sketched a large charcoal portrait of him. Through Ashburn, Dowd met late Phillies announcer Harry Kalas, whom she also sketched. That charcoal still can be seen on the screens at Citizens Bank Park.

Since meeting Ashburn, Dowd has painted countless players. She works with the Reading Phillies to paint

portraits of players as they come up through training camps in Clearwater, Fla. To date, she has painted Jamie Moyer, Jimmy Rollins, Ryan Howard, Cliff Lee and others, and every year she donates at least one image to be auctioned by the ALS Association.

Dowd's instant connections with Ashburn and Chaney are similar to her immediate attraction to Temple.

Recalling the first time she stepped on Temple's campus for one of her daughter's orientations, she said, "I sat by the Bell Tower and I thought, 'This is where I want to work.'"

Twenty-one years later, Dowd has served the School of Medicine, Psychology Department, Criminal Justice Department and now the Fox School of Business. Her paintings of sports scenes, flowers and cityscapes are hanging in faculty and administration offices throughout campus.

Dowd hopes to paint more images like the one of the Liacouras Center to help athletics — and the university in general — raise more funds.

"I love Temple. They've been good to me," she said. "It's my way of giving." u

Alpert's new book an out-of-the-park hit

By Kim Fischer
kim.fischer@temple.edu

It might seem a little unexpected that Rebecca Alpert, associate professor of religion and women's studies at Temple, would choose baseball as the topic of her new book.

You could even say that the book has come from out of left field.

And you would be correct — in more ways than one. The title of Alpert's book is, in fact, *Out of Left Field: Jews and Black Baseball*.

The book tells the story of several groups of Jews during the Great Depression who were involved in the world of black segregated baseball known as the "Negro Leagues."

"The title came to me because I realized that these groups of Jews came seemingly from out of nowhere to make an impact on black baseball," said Alpert.

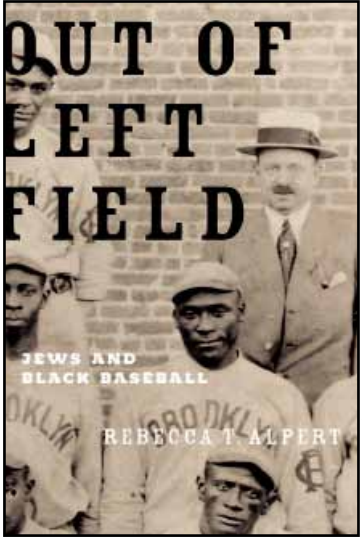
In her research, Alpert learned that Jewish businessmen were very involved in owning and promoting Negro League teams.

"These entrepreneurs, who both played out and fell victim to the prevailing stereotypes of Jews as greedy middlemen and hucksters, were actually also extremely helpful to the Negro League, providing it with some kind of financial security and helping to grow the business in the face of oppressive restrictions," she said.

One of her most interesting findings was the discovery of a black Jewish baseball team, the Belleville Grays, sponsored by the Temple Beth-El community in Virginia.

And there were the communist sports writers who championed the integration of baseball long before Jackie Robinson.

"The communist sports writers at the *Daily Worker* were all Jewish," she said. "They, in cooperation with



A new book by Temple's Rebecca Alpert tells the story of Jews who were involved in the world of black segregated baseball during the Great Depression.

African-American sports writers, were passionately asking questions like: 'Why shouldn't Satchel Paige pitch for the Brooklyn Dodgers?'"

Indeed, Brooklyn is where the book started for Alpert, but not with the question about Paige.

"I grew up in Brooklyn as a Brooklyn Dodgers' fan and Jackie Robinson was one of my heroes," said Alpert. "My mother taught me about Jackie Robinson, and what she taught me shaped my values as an American Jew."

Alpert soon learned that Robinson was not just her hero — he was the hero of an entire generation of Jews.

"There are hundreds of stories that Jews have written about how important Jackie Robinson was to Jews in Brooklyn," she said. "His story provided Jews with symbolic representation of the possibilities for becoming equal in American society."

"The world that Jackie Robinson and other blacks were forced to inhabit during segregation is an important and troubling part of American history that deserves serious attention," said Alpert.

She began to explore that history.

"My book sheds light on the complex economic and social negotiations between blacks and Jews in the first half of the 20th century, the role of social justice as a primary Jewish value and the intersection of race, religion and sports in America."

Call it a home run. u

Research licensing revenues hit new high

By Preston M. Moretz
pmoretz@temple.edu

When fiscal year 2011 closes on June 30, revenues from licensing agreements for Temple-developed technologies will surpass the \$1 million mark for the first time in the university's history, according to the Office of Technology Development and Commercialization.

Revenues for 11 from tech transfer projects are estimated to be \$1,237,954, more than three times the \$380,000 the university received in FY'10, according to Stephen Nappi, director of technology development and commercialization.

In addition, university researchers will receive more than \$450,000 in licensing royalties for technologies they've developed, led by Physics Professor and Chair Rongjia Tao, who will receive more than \$130,000.

Nappi attributes the revenue increase to several factors, including the establishment of new licensing agreements with outside companies, effective management of existing commercialization agreements, increases in patenting and licensing activity, and two technologies developed by Tao that are starting to attract investment.

"We signed five new licensing deals last year and we have the potential to have signed seven or more new licensing deals by the end of this fiscal year — and that includes new spin-out companies," said Nappi. "Those deals last year and the new ones we're putting into place this year open up new lines of revenue. So the more licensing deals we can get out there, the more lines of revenue for the university."

Nappi said his office expects to have more than 40 new inventions disclosed to the office by the end of the fiscal year — a new high. Over the past five years, the university has averaged 30 invention submissions per year.

While licensing agreements can run for the life of a patent — 20 years from the date of application — they typically will range between eight to 12 years, said Nappi. Commercialization revenues generated from those agreements are then split 60/40



Licensing agreements for a fuel injection device (inset, left) and crude oil viscosity technologies by Physics Professor and Chair Rongjia Tao have produced the largest royalties check ever received by a university researcher.

between Temple and the faculty researcher. Of the 60 percent received by the university, 20 percent goes to the general fund, 20 percent goes to the Office of Technology Development and Commercialization, 14 percent to the researcher's department or research unit and 6 percent to the researcher's college or school.

The projected revenues for fiscal year 2011 will see approximately \$468,000 distributed among Temple researchers, \$234,000 to the office of technology development and commercialization, \$164,000 to the researchers' departments and \$70,000 to the researchers' schools and colleges, said Nappi.

Licensing agreements for fuel injection and crude oil viscosity technologies will bring Tao the largest royalties check ever received by a university researcher, \$132,254. Other research faculty who will receive significant royalty checks include Reza

Fassihi, professor of pharmaceutical sciences in the School of Pharmacy; Daniel Boston, associate professor of restorative dentistry in the Kornberg School of Dentistry; and Frank Chang, professor of biology in the College of Science and Technology.

"Temple's research enterprise continues to produce technologies with outstanding commercial potential. These milestones related to our commercialization enterprise represent the building of momentum," said Kenneth Blank, senior vice provost for research and graduate studies.

Although the totals won't be finalized until after June 30, the College of Science and Technology is projected to receive approximately \$199,568 in revenues from the licensing agreements, followed by the School of Pharmacy (\$15,105), the School of Medicine (\$13,861) and the Kornberg School of Dentistry (\$5,324). u

New grant will help kids discover performing arts

By Jazmyn Burton
jburton@temple.edu

A new initiative designed by the Temple Performing Arts Center will offer free arts programming to students enrolled in selected local elementary and secondary schools.

Eyes Wide Open in North Philadelphia, which will be supported by a two-year grant from the John S. and James L. Knight Foundation as part of its Knight Arts Challenge, will invite local students to campus to experience a range of live performances in dance, chamber music and theater.

The program was designed to give local students early exposure to the arts, said Sue Rock, Temple Performing Arts Center director of programming.

"Many of the schools in our area have very little access to arts programming," said Rock. "We wanted to design a program that allowed students to



The Temple Performing Arts Center will host local elementary and secondary students for performances as part of a new grant-funded arts initiative.

Ryan S. Brandenberg



discover the arts in their own backyard."

The John S. and James L. Knight Foundation's Knight Arts Challenge is a \$9 million initiative supporting innovative projects that inspire and enrich Philadelphia's communities.

For its inaugural challenge, the

Knight Foundation received more than 1,700 applications from the Greater Philadelphia region. The Temple Performing Arts Center was one of 32 arts-based programs selected to receive the grant. Recipients were chosen based on their ability to create programming that compliments the foundation's mission to improve communities and spur local economic growth through the arts. u

Job fair pairs community, opportunity

By Kim Fischer
kim.fischer@temple.edu

On May 3, the Great Court in Mitten Hall was transformed into a bustling job fair where over 450 local job seekers met face-to-face with potential employers to discuss employment opportunities.

The sixth annual Temple University Neighbors Job Fair brought representatives from more than 35 businesses, agencies and organizations, including IndependenceBlueCross, SugarHouse Casino, Rite Aid and PECO-Exelon, to Temple's campus to connect with residents of the surrounding neighborhoods seeking jobs.

The job fair is one example of Temple's ongoing commitment to the North Philadelphia community, said Kenneth Lawrence, senior vice president for government, community and public affairs.

"At Temple, we want our neighbors to think of us as a partner and a resource," Lawrence said.

Sponsored by Temple's Office of Human Resources' Division of Community Outreach and Hiring, the job fair is part of a larger outreach



Representatives from more than 35 organizations, including Philadelphia's SugarHouse Casino, shared information on employment opportunities with residents of the community surrounding Temple.

effort known as Temple's Community Hiring Initiative. The goal of the initiative is to provide area residents with the resources they need to achieve their employment goals.

As part of this outreach effort, the university offers a series of workshops designed to increase a candidate's chances of employment at Temple and elsewhere. The workshops cover topics such as resume writing, interviewing skills and job search techniques and provide hands-on training to enhance workplace skills and personal effectiveness.

As a result of the initiative, 10 percent of Temple employees currently come from the neighborhoods adjacent to either Main Campus or the Health Sciences Center; the university

has hired nearly 1,400 individuals from the community around Main Campus and Health Sciences Center over the past five years. Community residents have obtained employment with other local businesses as well.

This year, Temple undergraduates got involved and lent a hand. Students in the "Advertising and Copywriting" course taught by Professor James Marra created fliers and e-mail blasts to help get the word out about the event.

"We recognize that the future of Temple and North Philadelphia are dependent on one another," said Karen Ward, assistant vice president for employment. "At Temple, we work hard to bring professional development and job-seeking resources to our neighbors." u



Joseph V. Labolito

Cyclists Sarah Sanders and Robert Gage were among 65 members of the Temple community to attend a May 20 Bike to Work breakfast held at the Bell Tower. Approximately 9 percent of Temple students, faculty and staff ride a bike as part of their work commute.

Breakfast gathering shows growing appeal of cycling

The weather was less than picture perfect, but grey skies and rain didn't stop nearly 65 students and faculty members from marking National Bike to Work Day May 20 with a breakfast gathering at the Bell Tower.

National Bike to Work Day is held each year during May — National Bike Month — to promote cycling as an alternative means of commuting to work. Temple's successful event was an indicator of the growing appeal of the grant-funded Bike Temple advocacy initiative, which mirrors the national effort by supporting and growing the university's cycling community.

"We focus on organizational outreach and increasing commuters per capita on Temple's campus," said Bike Temple Manager Tim Broderick, adding that the group especially hopes to grow the number of riders from within the 8 percent of the Temple community who live within biking distance of Main Campus.

The breakfast was sponsored by Temple's food service provider, Sodexo, and featured several other Bike Temple partners. Breakaway Bikes offered free maintenance to all riders, and Neighborhood Bike Works, a Susquehanna Avenue shop, offered free information and safety tips.

The event was just one of several initiatives Bike Temple has organized to make the university more bike-friendly. The group has been successful in advocating for the addition of bike racks around campus and has been working to educate students and employees in how to keep their bikes secure. Broderick

emphasizes that the well-traveled racking areas provide an added measure of security for campus cyclists.

"There's inherent safety in numbers," said Broderick. "One of the number one ways to increase the risk that your bike will be stolen is to lock it alone."

The group also encourages students to use Campus Safety Services' bike registration program, which provides students who register their bikes at its headquarters with a voucher for a free bike lock redeemable at Breakaway Bikes.

To help cyclists navigate the sometimes challenging city terrain, Bike Temple also partners with the Bicycle Coalition of Greater Philadelphia to offer urban riding courses each semester to students in Temple residence halls.

In another recent cycling accomplishment, Temple served as co-host for the hugely successful Philly Phlyer collegiate cycling race, held over two days in March.

Bike Temple is also taking part in the Bicycle Coalition of Greater Philadelphia's Commuter Challenge. Throughout the summer, teams from across the city will compete to see which has the largest percentage of walked or biked commutes. Temple's team leads the challenge, with 2,525 miles logged in May. Those interested in participating may inquire by e-mailing Broderick at tbroke@temple.edu.

For more information about cycling at Temple, visit the Bike Temple web site, www.temple.edu/biketemple.

— Elizabeth DiPardo

Temple represents Philadelphia in upcoming Collegiate Rugby Championship



A promotional poster for the event features Gareth Jones, 2010 All-American and Temple graduate.

On June 4 and 5, elite men's and women's rugby teams will converge for the 2011 USA Sevens Collegiate Rugby Championship at PPL Park, in Chester, Pa. For the first time, both of Temple's club teams will be part of the action.

With roughly 50,000 spectators expected, the tournament is the largest rugby event in North America. Temple's men's team has never played in a tournament of this scale, and is eager to show off its rapidly improving skills. After moving into Division I this year, the team went 12-2, and made it to the Sweet 16 at the National Collegiate Rugby Championship.

Temple's men's team will take on Texas on June 4, while the women will get underway Friday, June 3, at Drexel University's Vidas Athletic Complex.

Featured Events

In addition to nonstop rugby matches, fans will have the opportunity to participate in clinics, meet rugby legends and enjoy foods from gourmet portable food establishments. The Dropkick Murphys and local bands will play a free show for ticket holders on June 4 at PPL Park.

Tickets are available online at ComcastTIX.com, by phone at 1-800-298-4200 or in person at the PPL Park box office.

Farmers' Market returns

The Thursday afternoon Farmers' Market on Cecil B. Moore Avenue is back in season.

The Office of Community Relations and the Philadelphia Food Trust are sponsoring a weekly market offering fresh locally-produced fruits, vegetables, cakes, pies, cookies and more. Area farmers will gather outside of Ritter Hall to sell their goods from 2-6 p.m.

The market provides a source of fresh food for the community and will run each week through mid-November. Shoppers are asked to bring their own reusable bags.

Black Writing Festival wraps up at Temple

The 27th Annual Celebration of Black Writing Festival, which began on May 23, will be hosted at Temple on June 4.

The festival features nearly 100 pro-

fessional and aspiring writers, editors, publishers, scholars, spoken-word artists, playwrights and filmmakers. On the event's final day, Temple will host an all-day, indoor-outdoor festival celebrating unique writing styles in different media like comic strips, haikus, blogs and novels.

The outdoor portion of the event, held at Broad Street and Cecil B. Moore Avenue, will feature arts and crafts, storytelling, face painting, young adult author readings, bucket drumming, break dancers and live entertainment.

The Indoor portion at Ritter Annex will offer workshops on memoir writing and on getting started as a book writer and a panel discussion with featured writers.

For more information, visit www.art-sanctuary.org or call 215-232-4485.