

TEMPLE TIMES

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Elizabeth Manning

Standing with Temple

Temple leadership, students
fight for funding in Harrisburg

By Ray Betzner | rbetzner@temple.edu

TWICE IN THE LAST TWO WEEKS, TEMPLE'S ADMINISTRATION HAS met publicly with the General Assembly to make the case for a fair Commonwealth appropriation. Lending their voices to the effort have been nearly 6,000 Temple supporters who have contacted their legislators through the Temple Advocates Legislative Outreach Network (TALON).

A proposal by Gov. Tom Corbett to reduce the Commonwealth appropriation to Temple and other state-related schools by 30 percent would mean a boost in in-state tuition and hurt those students who can least afford to take on more debt. Corbett's proposal was part of his 2012-13 budget plan, announced in early February.

The latest appeal for Temple support came Feb. 29 before the state Senate Appropriations Committee. Anthony Wagner, Temple executive vice president, treasurer and CFO, said the relationship between the university and state has been valuable.

"Most importantly, this relationship has meant that Temple has been able to give our students access to a quality education," said Wagner, who noted that in-state students pay \$10,000 less because of state support.

Committee Chairman Jake Corman, R-Centre County, has said he wants to restore the appropriations cut proposed by the governor. He noted that during the budget discussion, some have raised the prospect of the state-related schools becoming private, and Corman wanted to know what the impact would be on Temple.

"Temple does not want to be privatized," Wagner said emphatically. "We want to be public. We want to provide access. We do not want to walk away from this relationship."

There was strong support for Temple from the senators, including Sen. Vincent Hughes, D-Philadelphia. "Temple is a special place, an incredible gem," Hughes said during the hearing. "The crime of this (budget) proposal is that it threatens to put an education out of reach of so many people."

Hughes also decried the cuts that are proposed for health services and education provided by the Temple University Health System and Temple School of Medicine. Hughes asked Temple Health System President and Medical School Dean Larry Kaiser what impact the budget would have on health services for the poor in Philadelphia.

"Our commitment is to take care of the people in the city of Philadelphia who can't go anywhere else," Kaiser said. "We have to do this, even though we are already down \$22 million in this year's budget and will be down between \$37 million and \$40 million in the coming year."

Funding continued on 2

Temple embraces social media revolution

The audience for the university's social media outlets — Twitter, Facebook, Tumblr and more — has exploded

By Hillel J. Hoffmann
hjh@temple.edu

Fueled by new technologies and new media, the public's information consumption habits seem to have changed almost overnight. To keep pace, Temple's Office of University Communications has enhanced its menu of social media outlets for up-to-date university news, information, events, photos, videos, sports scores — and most of all, a sense of community.

"In the past, there was no way to talk instantly to a broad audience, nor was there a way for our different constituencies to talk with each other," said Ray Betzner, assistant vice president for university communications. "Temple's students, faculty, staff, alumni, parents, prospective students and neighbors form one of the most connected and engaged communities in higher education. When it comes to social media, we follow their lead."

University Communications' primary social media outlets, led by Temple's official Twitter feeds and Facebook page, have experienced explosive growth in 2011-12.

Temple's official Twitter feed, @TempleUniv (www.twitter.com/templeuniv), has become a regional powerhouse. Earlier this month, the number of @TempleUniv followers broke 10,000, more than three times the feed's following at the same time last year. According to a leading national monitoring service's measures of Twitter reach and impact, @TempleUniv is the 11th most influential college Twitter feed in the nation and the most influential feed at a public university in the East.

University Communications also maintains specialized Twitter feeds directed to more focused audiences, including @TempleU_SciTech (science and technology), @TempleHealthMed (health sciences), @TempleUArts (arts and culture) and @TUGovtAffairs (government relations). A new Twitter feed, @iThinkatTemple (humanities, social sciences and related subjects), launched last month.

Temple's official Facebook page, www.facebook.com/templeu, also has experienced an unprecedented surge of activity in recent months. The Temple page was "liked" by more than 1,000 new individuals since mid-



REACTIONS TO PROPOSED PA. BUDGET

n Opinion leaders speak out | **Page 2**n Mayor Nutter assesses impact of proposed cuts | **Page 4**n Students will showcase talents in Harrisburg during Cherry and White week | **Page 8**

WE UNDERSTAND THAT THE COMMONWEALTH IS FACING DIFFICULT

budget decisions. As the state has struggled through a challenging economy, Temple has responded by cutting millions from its operating budget, streamlining processes, eliminating redundancies and reducing administrative staff. We have become leaner and more focused on a quality education. ... The Governor's plan, however, is not one that can be met by cutting costs. If approved by the General Assembly, this reduction in support will be felt by every student, parent and employee. — Ann Weaver Hart, president, Temple University

Social continued on 5

Faces of Temple

REACTIONS TO PROPOSED PA. BUDGET

“AT THE TOP OF our concern list is Corbett’s proposed cuts to higher education. He is basically forcing the privatization of our state’s public and state-related universities.... While there is no doubt times are tough, the Legislature should have a serious debate about the future of public higher education in this state. Eliminating this much state funding so quickly is the wrong approach.” — **Editorial, Harrisburg Patriot-News**

“PUBLIC AND private education is a huge reputational asset to a state, not to mention economic asset. A dilution of that quality could have a long-term impact.” — **Dan Hurley**, director of policy analysis, American Association of State College and Universities

“YOU DON’T CUT higher education to this degree and expect people to have affordable and accessible higher education.” — **Rep. Jay Costa**, Allegheny County

“THEY TOOK A huge cut last year. I think they’ve done their fair share. Whether we can get there or not – that depends. But that’s my goal.” — **Sen. Jake Corman**, Centre County, Chair, Senate Appropriations Committee

“TEMPLE IS A special place, an incredible gem.” — **Sen. Vincent Hughes**, Philadelphia, Minority Chair, Senate Appropriations committee.



More than 170 students from Temple, Penn State, Pitt and Lincoln universities rallied in support of funding for higher education on Jan. 29 in the capitol rotunda.

Elizabeth Manning

Funding

From page 1

President Hart makes the case for state support

The venue was different one week earlier, when the leaders of Temple, Penn State University, the University of Pittsburgh and Lincoln University, spoke before the House Appropriations Committee.

Hart told legislators that the cuts represent a significant portion of Temple’s operating budget for its university enterprise.

If approved, the Commonwealth appropriation for Temple would be reduced by nearly \$42 million to approximately \$98 million. Taking into account the 19 percent reduction in the current fiscal year, plus a 5 percent “freeze” imposed by the governor in January, Temple’s Commonwealth appropriation will fall by about 50 percent over two years, if the governor’s plan is approved by the General Assembly.

In responding to questions, Hart told House members that if the university tried to make up for the lost Commonwealth support through tuition alone, it would mean a substantial increase, especially for in-state students. While Temple would not take that route, Hart said any large increase in tuition would “have a disproportionate impact on disadvantaged students and their families.”

Students, parents, employees and alumni urged to Stand With Temple

In a video released immediately after Gov. Corbett’s budget proposal was announced on Feb. 7, President Hart said that the impact would be widespread if the Commonwealth appropriation is reduced as he recommends.

“We understand that the Commonwealth is facing difficult budget decisions. As the state has struggled through a challenging economy, Temple has responded by cutting millions from its operating budget, streamlining processes, eliminating redundancies and reducing administrative staff,” Hart said.

The president urged all Temple supporters to contact their legislators through TALON (www.temple.edu/TALON).

Students have already been active in the effort. On Jan. 29, they joined their peers from Penn State, University of Pittsburgh and Lincoln University in encouraging state legislators to avoid cutting state-funding for higher education. More than 170 students, with 53 representing Temple, attended the rally in the rotunda of the Capitol Building in Harrisburg. u

A series profiling students and the opportunities available to them at Temple, *Faces of Temple* features students sharing meaningful experiences that have shaped their perspective and career aspirations. The short video clips are published every second Monday on the Temple news center, news.temple.edu, and promoted in the daily Temple Today e-newsletter. Recent profiles:

Kamali Thompson

Year: Senior

School: College of Science and Technology

Major: Biology

Home town: Teaneck, N.J.

Why I chose Temple: “I definitely wanted to go

to a school in a city. Second, I liked the campus. Temple is big, but I didn’t feel lost. I got accepted into the Honors Program, and I felt that graduating with honors would make me look stronger academically. I also was recruited for the fencing team, and our coaches really put the emphasis on academics. I knew that head coach, Dr. Nikki Franke, was going to work with me and make me a better fencer. I just had a feeling of being at home here.”

Transformative experience: “When you fence before college, you’re fencing individually. Now I’m part of a team and fencing for a school. It gives you a sense of pride. Being captain has contributed a lot to my personal development. It has been great getting to know everyone on the team and trying to be a leader, a friend and an adviser. I want to go to medical school, and I think being a student-athlete has given me skills that I can use. It also helps me be more organized. I’m either practicing or competing or training up to 40 hours a week — it’s a full-time job. It’s not easy balancing school and fencing, but I’m actually less productive when I’m not fencing. Student-athletes know how to handle that balance better than most students. I think that has prepared me for medical school.”

Nish Patel

School: Fox School of Business

Major: Finance

Home town: Bensalem, Pa. (Bucks Co.)

Why I chose Temple: “My family wanted me to stay close, and Temple is something that my whole family has been attending for years. My cousins and my brother, who are very successful individuals, also went to Temple.”



THOMPSON

Transformative experience: “The Be Your Own Boss Bowl, Temple’s business plan competition for entrepreneurs. That’s where the idea was born for Verde Styles, an apparel company that plants a tree for every T-shirt sold. We didn’t even make the top 10; we were too confident. But the 2009 Be Your Own Boss Bowl motivated us to build an even better business model and actually win a competition like the \$25,000 Pepsi Refresh Project grant. As a result, I put together a great team and everything got better over time. I’ve met a lot of successful individuals who have graduated from Temple or who are a part of the university — people who are not only successful entrepreneurs, but very good role models. The Temple network is pretty ridiculous.”

Erik M. Jacobs

Year: Junior

School: College of Liberal Arts

Major: Political science

Home town: Chambersburg, Pa. (Franklin Co.)

Why I chose Temple: “I grew up

in a rural part of the state. I liked the country lifestyle, but I wanted to get away from that for a little while. The fact that Temple was in an urban area was appealing. I had visited Philadelphia in high school and fell in love with the city. Coming to Temple and going to school in Philadelphia would open up doors for me. It seemed like a great opportunity. I always thought that type of personal growth was very important.”

Transformative experience: “Ruth Ost, the director of the Honors Program at Temple, told me that I had to take Robin Kolodny’s political science course on campaigns and elections. I wasn’t sure I wanted to do it, but Ruth really pushed me. I’m glad I did, because Dr. Kolodny’s course opened my eyes and broadened my horizons. It was a six-credit course that met six times a week. As part of the course you had an internship with a campaign, for credit. I ended up getting an internship with the Pat Toomey for Senate campaign. That’s when I knew what I wanted to do in the future. Being in the class and working on the campaign helped me learn how campaigns actually worked — and that helped me get another internship with Sen. Toomey on Capitol Hill last summer. It was an amazing experience down there, being on the front lines during the fiscal debates. And now, through Temple, I was lucky enough to be chosen to attend the Republican National Convention in Tampa Bay.

“Coming to Temple has been a great

experience for me. I got to see the world, and get involved with politics at the city, state and national level. It has opened so many doors for me.”

Eileen Aurelia McHugh

Year: Senior

School: School of Communications and Theater

Major: Theater (concentration in musical theater)

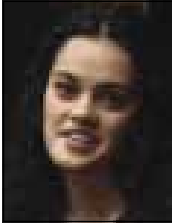
Home town: Kintnersville, Pa. (Bucks Co.)

Why I chose Temple: “I’d definitely say location. Philadelphia has

a very active, vibrant and tight-knit theater community. It’s easy to make connections here. In the theater business, it’s who you know, and Temple is a great place to meet theater professionals and casting people. I’ve worked twice at the Walnut Street Theater, a major theater house in the city — first it was ‘Miss Saigon’ and then ‘The King and I.’ Temple has a great musical theater program with a great acting faculty. At Temple, we’re trained to be actors, not singers who act. You need to be a storyteller.”

Transformative experience: “I’ve had the great fortune to have so many performance opportunities. I love the process of creating a character. In my sophomore year, I played Mimi in the Temple Theaters production of ‘Rent.’ That was big for me. The character was a stretch for me, but it got me to be more open to trying new things. A lot of acting is about being vulnerable and putting yourself in an uncomfortable situation. One great thing about Temple’s program is our shows don’t just last one weekend. ‘Rent’ ran five weeks. I did the show 15 times, and no performance was identical. I had to keep it interesting and keep it new.

“Now we’re in rehearsal for ‘A Chorus Line.’ I’m really happy to play Diana Morales. It’s a role I’ve always identified with. She’s definitely an optimist. So many people give out all this negative energy toward her, but she always is able to turn it around. That’s the reality of theater. It’s a hard business. Every audition is a first date, and most of the time they reject you. There’s so much on the line, but you never know what tomorrow will bring. It does get to you. But the character Diana sees how it is and is able to move on. She just lives, and knows that the next day will come.”



McHUGH



JACOBS

Success Stories Wanted

To nominate a student for *Faces*, contact Hillel J. Hoffmann, assistant director, University Communications, at hjh@temple.edu.

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Senior Vice President:
Kenneth Lawrence

Assistant Vice President for Communications:
Ray Betzner
rbetzner@temple.edu

Director, Communications:
Eryn Jelesiewicz
eryn.dobeck@temple.edu

Director, Internal Communications:
Vaughn Shinkus
vaughn.shinkus@temple.edu

Editorial Assistant:
Laura Kuserk

Contributing Writers:
Jazmyn Burton
jazmyn.burton@temple.edu

Megan Chiplock
chiplock@temple.edu

Renee Cree
renee.cree@temple.edu

James Duffy
james.duffy@temple.edu

Kim Fischer
kim.fischer@temple.edu

Hillel J. Hoffmann
hillel.hoffmann@temple.edu

Brandon Lausch
blausch@temple.edu

Andrew McGinley
andrew.mc@temple.edu

Preston M. Moretz
preston.moretz@temple.edu

Contributing Photographers:
Joseph V. Labolito
joseph.labolito@temple.edu

Ryan S. Brandenburg
ryan.brandenburg@temple.edu

Betsy Manning
betsy.manning@temple.edu

Design/Production
Alexia Schmidt



The Temple Times is published monthly by University Communications during the academic year. Submit news to vaughn.shinkus@temple.edu and calendar items, at least two weeks in advance, to [TUcalendar at http://calendar.temple.edu](http://calendar.temple.edu).

For a complete beat list, visit news.temple.edu/contact-us

University Communications
Mitten Hall, Lower Level
1913 North Broad Street
Philadelphia, PA 19122
Phone: 215-204-8963
Fax: 215-204-4403

Collection brings Philly's civil rights history to life

By Eryn Jelesiewicz
dobeck@temple.edu

Temple has long been home to a vast collection of materials related to the civil rights struggle in Philadelphia, which as a northern city is often forgotten in the history of that era. And civil rights is increasingly a topic of interest among scholars of all ages, as the focus sharpens on understudied groups and issues in history.

This supply has now met demand thanks to a Temple University Libraries team that digitized the 1,500 photos, film clips, newspaper articles and other priceless gems that make up Civil Rights in a Northern City, an online repository that tells the story of the two seminal events in Philadelphia's Civil Rights struggle: the Columbia Avenue riots (1964) and the desegregation of Girard College (1954-68).

Now, anyone can access such items as "Case Study of a Riot," a 1966 pamphlet that, according to Margery Sly, director of the Libraries' Special Collections Research Center (SCRC), provides valuable sociological and statistical details but is out-of-print and



Brenda Galloway-Wright, associate archivist and principal investigator, (left) explores images that were digitized for Civil Rights in a Northern City with DeNece Dugan, student assistant on the project.

was not widely distributed; newsreels, some never before seen, of Martin Luther King Jr. in Philadelphia in 1965; and internal memos exchanged between city officials and community leaders.

"We wanted to present as much of the raw material as possible and let people make their own conclusions," said Sly, who worked with Hillary

S. Kativa, a grant-funded project manager, and Matthew Countryman, associate professor of history at the University of Michigan and author of *Up South: Civil Rights and Black Power in Philadelphia*, to give the site a narrative context that would help — yet not slant — users.

Before Civil Rights in a Northern City, individuals would have to go to the Libraries and visit different collections and departments to see photographs and pull newspaper clippings. The 16mm newsreel films presented particular concerns due to preservation and fragility, said Sly.

The items on the site were selected from the Libraries' archival collections, such as the *Philadelphia Evening Bulletin* newspaper and KYW-TV archives in the Urban Archives collections of the SCRC, and the John Moseley photograph collection in the Charles L. Blockson Afro-American Collection. As the project progressed, team members were thrilled to discover hidden gems among the libraries' other

collections. The SCRC's Philadelphia Jewish Archives collections contained one of the most precious of those gems, a series of questionnaires of Jewish merchants conducted in the aftermath of the Columbia Avenue riots.

Sly said that Countryman was enthralled with the Community Relations Council-led questionnaires.

"He was not aware they existed and they really lifted up that aspect of Jewish-Black relations," she said.

In addition to being a resource to scholars such as Countryman, the site offers new insights to students of all ages. So far several high school teachers and Temple professors in both education and English have used it as a teaching tool for their students.

The site has also been stirring up memories for those who experienced the movement first-hand, including Rich Lipp.

"I was a member of the Congress of Racial Equality," he said. "We would pack six people into my car and go off to the army recruiting center on North Broad to march for equal rights for the enlistees. We would drive over to Chester for a night rally, hand deliver letters throughout the neighborhood and pretty much show up about five or more times a week for several years at some place or another where there was an injustice. I met so many good everyday people who wanted to have a better society that allowed everyone their fair shot. It has changed my entire life and outlook."

The project, a work in progress with additional modules planned on the Black Panthers and the 1960 selective patronage campaign, was partially funded with federal Library Service and Technology Act funds administered by the Office of Commonwealth Libraries, part of the Pennsylvania Department of Education. u

In one of the many photos that are part of the Civil Rights in a Northern City collection, Martin Luther King Jr. is shown addressing protesters during the campaign to desegregate Philadelphia's Girard College.



Courtesy Temple Libraries Special Collections

Mayor celebrates innovative apps and maps studio

By Brandon Lausch
blausch@temple.edu

A four-day student design challenge hosted by Temple culminated last month with a visit from Philadelphia Mayor Michael A. Nutter, who recognized the competition and Temple's new Urban Apps and Maps Studio as producers of innovative solutions to urban challenges.

"Having this kind of studio with this urban innovation, using digital technology and working to reduce the digital creativity gap through this immersive education and mentoring program, this is the kind of thing that we need to replicate all across the city — and then all across the United States of America," Nutter said during a visit to the Fox School of Business. "We can build a better future in America when we unleash the power of your brain power and your creativity, your knowledge and your access to technology."

With \$500,000 in grant funding from the federal Economic Development Administration, Temple established the Urban Apps and Maps Studio to promote civic and digital entrepreneurship in North Philadelphia and beyond by connecting the university's resources with community, government and business leaders. Temple also received nearly \$200,000 from the

National Science Foundation to establish a test bed of campus and urban wireless networks as part of Global Environment for Network Innovations.

The DESIGNweek Challenge, organized by the Urban Apps and Maps Studio and hosted by the Fox School, leverages Temple's resources, and the technology assets along North Broad Street, to envision new products and services inspired by the opportunities in North Philadelphia.

This year, the design challenge worked with the Philadelphia Housing Authority (PHA), and students visited PHA communities, local businesses and significant landmarks to discover opportunities for urban innovations.

More than 125 students from Temple, The University of the Arts and local high schools participated in the challenge, facilitated by Fox School of Business Assistant Professor James Moustafellos and industry leaders, who served as mentors and judges. Ideas from the challenge will become the basis for a series of hackathons, at which software prototypes will be built. The most promising ideas will be incubated at the Urban Apps and Maps Studio for further commercialization.

Through the studio, faculty and



Philadelphia Mayor Michael A. Nutter addresses participants in Temple's DESIGNweek Challenge, a four-day design contest that brought together students from across the region to envision new products and services inspired by opportunities in North Philadelphia.

students across Temple will work with local high-school students, young adults and local start-up companies to design, develop and commercialize digitally enabled products and services to address urban challenges in areas of public health, education, transportation and more.

The studio draws resources and expertise from more than a dozen centers or colleges at Temple, including the College of Engineering, College of Liberal Arts, College of Science and Technology, Fox School of Business and Tyler School of Art. It also furthers the university's regional and national engagement

with the City of Philadelphia and its OpenAccessPhilly movement, Ben Franklin Technology Partners, Clark University in Massachusetts, Code for America and others.

"The Urban Apps and Maps Studio is an innovative model for civic engagement: bringing the community together, challenging them to create meaningful contributions and providing avenues for sustainability and impact," said Abhi Nemani, Code for America's director of strategy and communications. "This is exactly the kind of thing we expect to see in Philadelphia, which is setting the bar high for the 'city 2.0.'" u

NewsBriefs

Hart named University of Arizona president

The Arizona Board of Regents has announced that Temple President Ann Weaver Hart has been named the 21st president of the University of Arizona, effective July 1.

President Hart announced in the fall of 2011 that she planned to step down from Temple at the end of June 2012 after six years as president.

"President Hart has seen Temple through a period of great accomplishment and progress. Temple's reputation as one of the nation's great urban research universities continues to rise," said Temple Board of Trustees Chairman Patrick J. O'Connor. "We wish President Hart well at the University of Arizona."

A national search for Hart's successor is underway. Information is available at the Board of Trustees website, www.temple.edu/secretary/presidential-search.htm

Community Inventory will quantify Temple service

Temple students, faculty and staff are asked to participate in an initiative to quantify the vast community service and outreach that the university provides locally, nationally and around the world.

This initiative, the Temple Community Inventory, will be conducted over the next several weeks. Students, faculty and staff are asked to complete a brief survey to log their community service events.

The streamlined online survey, available at apps.temple.edu/community, can be completed in as little as 10 minutes. The deadline is March 30. Contact Andrea Swan at aswan@temple.edu or 215-204-7409 for more information.

Public Interest Network names founding CEO

The Center for Public Interest Journalism at Temple's School of Communications and Theater has named Neil Budde as the founding CEO of the Philadelphia Public Interest Information Network (PPIIN).

Budde (pronounced buddy) will lead the development of PPIIN, a collaborative organization intended to help increase the amount and quality of news and information in Greater Philadelphia. It is funded through a \$2.4 million grant to the School of Communications and Theater from the William Penn Foundation.

Known as an online pioneer, Budde was hired for his demonstrated management skills in enterprises involving journalism and technology and his experience in anticipating and accommodating innovations and trends. He most recently served as executive vice president at ePals and president of DailyMe, and was editor in chief of Yahoo News and founding editor and publisher of *The Wall Street Journal* Online. He was also involved nationally in the Online News Association and The News Literacy Project.

He begins at PPIIN this month.

Student radio station joins leading national service

By Hillel J. Hoffmann
hjh@temple.edu

WHIP, Temple's student-run radio station, has stepped into the national spotlight. The station is one of 14 nationwide selected to pilot a new college radio category on iHeartRadio, Clear Channel Media and Entertainment's free, industry-leading digital radio service. The service comes as a free download for users of PCs, smartphones, tablets and connected car stereos, and includes iPhone, iPad, Android, BlackBerry and Windows Phone devices. WHIP is the only college station in the region among the 14 selected.

For WHIP, which went digital in 2007 when it moved into a new studio in the TECH Center, being chosen by iHeartRadio represents an unprecedented leap forward in the station's visibility and reach. WHIP currently averages fewer than 200 unique visitors per week. According to Clear Channel, iHeartRadio's mobile app has been downloaded 47 million times and logs 75 million hours of digital listening a month. It's a big change for a station that less than a decade ago broadcast on an FM signal so weak that it couldn't be heard outside of Temple's Student Center, WHIP's former home.

To the approximately 75 students who participate in WHIP, being part of the iHeartRadio service "adds a sense of legitimacy," said Robert Lawton Jr., WHIP's general manager and a senior marketing major in the Fox School of Business.

"The biggest thing is that it makes it a lot easier to discover and listen to our station," Lawton said, "and when we approach local businesses about sales and advertising, they'll feel more comfortable going on the air and doing business with us."

While WHIP expands its audience, Clear Channel also gets something in the deal — greater diversity in programming and a breeding ground for the industry's future talent, from new artists to on-air hosts.

"We not only want to be everywhere listeners are but also provide as much choice and diversity as possible," Clear Channel president and CEO John Hogan told *Rolling Stone*. "By bringing college radio to [iHeartRadio], we have the chance to offer fans something new and different, including access to unique music, talent and programming that they can't hear anywhere else."

WHIP — which stands for "we have infinite potential" — debuted a new and diverse "block programming" format this semester. The station's four main blocks of programming are news and early morning entertainment from 6 a.m. to noon, sports talk (currently the station's most popular block) from noon to 4 p.m., alternative rock from 4 p.m. to 8 p.m. and urban top 40 from 8 p.m. to midnight.

According to Lawton, the station requires all shows to seek out and play local artists, including Temple artists.

"We recognize that there's a lack of variety on the air, especially locally," he said. "But we do want structure. We want this to be a learning environment." u



Study abroad options expand with new exchange programs

Temple's Office of Education Abroad has expanded its exchange programs to offer students the opportunity to study more curricular options in more locations.

Exchange programs are available in English-speaking countries such as England, Hong Kong, Ireland and Scotland. In addition, Temple partners in China, Denmark, Korea, Sweden and Taiwan offer courses in English. Students who do have foreign language skills will find even more opportunities, as a broader range of courses are taught in the local language at Temple's Asian and European partners.

"We're a large university and our students have a broad range of academic interests and geographic preferences," said Denise Connerty, assistant vice president for education abroad. "We're delighted to be able to expand our offerings and accommodate those varied interests through our exchanges."

Unlike study abroad programs designed specifically for American

students, exchange programs enable Temple students to have a full academic and cultural immersion experience. They become members of the host university community, sitting in classrooms with students from the host country, engaged in a different educational system and taking full advantage of student life.

Moriah Baxeavane-Connell, a Temple student majoring in management information systems and psychology, found her semester in England to be extremely rewarding.

"While it required me to be more independent, I felt like a true Brit during my time there" she said. "With the friends I made, I know I always have a place to stay when I visit again."

Financially, exchange programs can be affordable. Students pay Temple tuition and continue to receive any financial aid they normally receive. Some exchange partners offer additional financial incentives, and students may apply for special exchange scholarships.



Temple student Sina Feng visited the Great Wall of China while studying abroad.

Courtesy of Sina Feng

Housing is provided at all of Temple's partner institutions, and in some cases it may be less expensive than what is available in Philadelphia. Semester and academic year

options are available and, depending on the institution, short-term summer study abroad may be an option. The application deadline for Fall 2012 and Spring 2013 is April 1. u



Temple Executive Vice President, CFO and Treasurer Anthony Wagner, second from right, presents on the effect that the proposed reductions in Commonwealth support would have on the university.

Andrew McGinley

Mayor Nutter assesses impact of state cuts

By Andrew McGinley
andrew.mc@temple.edu

On Feb. 23, Philadelphia Mayor Michael A. Nutter convened a panel of civic and municipal leaders to discuss the potential effect of proposed reductions in funding for educational and social services that benefit citizens of the Philadelphia region.

Temple Executive Vice President, CFO and Treasurer Anthony E. Wagner represented the university in the roundtable discussion. He illustrated Temple's contributions to the region, its economic impact and the effect the proposed reductions in Temple's Commonwealth support would have on the university community and the city as a whole.

During his annual budget address earlier this month, Pennsylvania Governor Tom Corbett proposed reducing the Commonwealth's investment in Temple by 30 percent. The General Assembly is now in the process of holding budget hearings and seeks to finalize Pennsylvania's budget for fiscal year 2012-13 by the June 30 constitutional deadline.

"If you're a student from

Philadelphia or anywhere in Pennsylvania, your tuition is nearly \$10,000 less than a student from New Jersey or another state," said Wagner. "If these cuts are enacted, tuition will go up, access will go down, students will be forced into more debt and some, sadly, will have no choice but to drop out of college."

Mayor Nutter expressed deep concern about the proposed cuts for Temple, noting the importance of Temple and other institutions of higher education to the regional economy.

"The reason Philadelphia was not devastated by the economic recession was because of our universities. All of you are the economic development engines of Philadelphia, South-eastern Pennsylvania and the Commonwealth," said the mayor.

Nutter called on all Philadelphians to advocate for fair funding for Temple and other vital city organizations.

The roundtable was a special session of PhillyStat, the City of Philadelphia's regular meeting of city officials and the public to discuss progress toward Mayor Nutter's strategic goals. u

E-portfolios give Fox students an online advantage

By Brandon Lausch
blausch@temple.edu

Junior management information systems (MIS) major Jennifer O'Malley recently pitched an idea to pharmaceutical giant Merck to develop a medicine-identification tool that can be likened to facial recognition for pills.

O'Malley is now leading a team of three other Fox School of Business students on a project-based internship to develop the idea. But she might not have gotten the opportunity without her e-portfolio.

An e-portfolio, also known as an electronic resume, is a required assignment for all Fox School undergraduates and a prime example of the power of the Management Information Systems Department's community site — a social education initiative that integrates learning, teaching, professional development, placement and administration through open-source software and social media.

O'Malley was identified as a candidate for the Merck internship because Laurel Miller, director of Fox's Institute for Business and Information Technology, found O'Malley's work through a new e-portfolio search engine that uses specific profile fields such as skills and interests. Miller identified a group of potential students and sent their e-portfolios to Merck managers.

"I'm sure my GPA and proposal helped, but I was also able to highlight all my experiences and skills on my e-portfolio," O'Malley said.

The e-portfolio initiative includes custom design elements, workshops and tutorials for creating effective and engaging content, and the search engine for employers to find students by relevant criteria. To show up in the search engine, students must submit their e-portfolio for listing. Students also learn about and use analytics for search engine optimization and online-reputation management.

"E-portfolios are an effective tool for students to actively control



E-portfolios, like this one by Fox student Elizabeth Grey, allow students to showcase their work and manage online identity.

and manage their digital identities and reputations so that they can get the best internships and jobs," said Miller, who is leading the initiative. "The e-portfolio is designed to be more formal than a Facebook page but more creative and open than a LinkedIn profile."

The Fox MIS Department's community site continues to grow stronger and now has more than 825 active e-portfolios, 1,845 unique blogs, and 3,402 registered members among students, faculty, staff and alumni.

"Every member — student, faculty, staff and alumni — is a socially connected content generator and manager," said David Schuff, Fox's director of innovation in learning technologies and an associate professor of MIS. "The success of these initiatives requires changes in thinking among faculty, staff and students, as they must diverge from their traditional roles and see themselves as 'co-creators' of content."

Assistant Professor Steven L. Johnson maintains a blog on the community site that features news and videos, a link to his Twitter profile, and a listing of current and past MIS courses he teaches.

"The community site is an excellent platform for students to gain first-hand experience in creating, configuring and maintaining their own social media presence," said Johnson. "It helps students transition from casual personal use to a professionally oriented online identity." u

Green rating system evaluates environmentally friendly dorms

By Laura Kuserk
For The Temple Times

Is it really not that easy being green?

A new program from Temple's Office of Sustainability, the Sustainability Living and Learning Community (LLC) and University Housing and Residential Life puts this theory to the test.

As part of the initiative, dorm rooms on the fourth floor of 1940 Resident Hall are being judged and rated based on how green, or environmentally friendly, they are.

The green room rating system, developed by Kathleen Grady, coordinator for the Office of Sustainability, was modeled after the LEED building certification system. Students receive silver, gold or platinum certificates, which are placed next to their doors. The certificates are meant to raise awareness about sustainable practices among floor residents.

"We have not seen this type



Students living in the Sustainability Living and Learning Community (LLC), clockwise from left, Kyra Pullen, Darren Lasky, Pauline DeAndrade and Indira Jimenez, are learning how to live in an environmentally friendly way.

of program implemented in any other university residence hall in Philadelphia. It's a step in the right direction for people wanting to live green in university housing," said Safya O'Rourke, the peer mentor at the Sustainability LLC who spearheaded the initiative.

Holding the competition among students in the Sustainability LLC as a

green room certified so that incoming freshman will take conservation into consideration during their future move in," she said.

Currently, about half of the rooms on the Sustainability LLC have been evaluated. Midway through the semester, the rooms will be reevaluated to help keep students on track.

Resident assistant Jordan Gorski, who helped to evaluate each room, said that he likes the idea of being able to give students a score that tells them how well they are doing. "It not only gives the students some insight as to how they are impacting the environment around them, but it gives them a fixed score where they can see what they did successfully and where they could improve," he said.

Gorski said that in addition to basics, such as turning off lights when they leave their rooms, students can earn higher scores by turning off power strips when not in use or using appliances that have auto shut-off features and are Energy Star rated.

Michael Bumbry, resident director of 1940 Residence Hall, is optimistic that this friendly competition can teach students how to lessen their environmental impact. "I hope that students will learn that they have an individual impact on our environment, and that even small acts can actually have a large impact in the residence halls. More importantly, we want students to use these strategies long after they check out of our halls and graduate from Temple University," he said.

O'Rourke echoed Bumbry's excitement about the prospects of the competition. "I think residents are appreciating getting recognition for the steps they are taking. This positive encouragement takes a different approach from the guilt-tripping tactics of most green lifestyle campaigns," he said.

"The future of this program looks bright and I would love to see it implemented throughout all of Temple's dorms." u



Graphic and Interactive Design students created decorative film panels that would enable birds to recognize windows as an obstruction. The designs were part of "Bird's Eye View," an Tyler School of Art exhibit designed to raise awareness about bird collisions and offer potential solutions.

Window designs help prevent bird collisions

By Jazmyn Burton
jburton@temple.edu

While visiting main campus, before the new building for Tyler School of Art was complete, graphic design professor Alice Drueding noticed something unusual about the birds flying overhead.

"I kept catching glimpses of species I'd never seen before," said Drueding, an avid bird watcher. "Beautiful birds in several different colors and sizes. I was amazed. These were not the birds that I was used to seeing in my backyard."

Located in the middle of a migratory path, Temple attracts droves of birds each year flying south for the winter. Unfortunately many of them don't make it to their final destination. Nearly 1,000 birds die after colliding with glass facades that cover many of the buildings on campus.

In an effort to bring awareness to the issue of bird deaths, Tyler School of Art, the Pennsylvania Audubon Society and Temple's Office of Sustainability hosted "A Bird's Eye View," a juried exhibition of designs for protective window films.

The issue isn't unique to Temple, said Keith Russell, outreach coordinator for the Pennsylvania Audubon Society.

"One of the greatest dangers to birds is the widespread use of glass in urban structures. Nearly a billion birds die each year when they fly into both reflective and non-reflective glass surface," Russell said. "We're hoping that the exhibit both raises awareness and provides examples that can be tested for future production."

For the exhibit, which was displayed in Tyler throughout February, graphic and interactive design students were asked to create decorative film panels for windows that would enable birds to recognize windows as an obstruction.

Although some companies create window decals that prevent bird collisions, Tyler students are the first to create decorative window film, said Drueding.

"We're speaking to two audiences. Patterns that are visible to birds may not be aesthetically pleasing to humans, so the students had to be creative and come up with patterns that communicate to both people and birds." u

Warm winter weather confuses plants, insects and animals

By James Duffy
duffy@temple.edu

During his annual February ritual, Punxsutawney Phil came out of his burrow, took a morning stretch, and predicted that there would be six more gloomy weeks of winter.

Apparently Mother Nature missed the memo.

According to experts at the Ambler Arboretum, this winter's unseasonably warm weather has created some confusion among the local flora and fauna.

"The warm weather has pushed the early spring bloomers' growth cycles up. They are following the same sequence that they normally would, but they are doing it three to five weeks early," said Jenny Rose Carey, arboretum director.



The winter's unseasonably warm weather is causing some trees and flowers to bloom earlier than usual. Bees are also emerging from their hives.

Horticulture technician Kathryn Reber said early bloomers such as crocus and daffodils have already begun to bloom. The buds of magnolias and cherry trees aren't waiting for a change of season either.

"While they are running through their normal growth cycles, there's certainly the possibility that we will still get some significant snowfall before winter ends. That could definitely be an issue for orchards in the region — the tree will bloom, the blooms will freeze and the tree won't produce fruit," she said.

Another concern is pests. Cold weather usually kills spores and grubs and helps keep plant diseases in check. "We'll probably end up with greater populations of pests, such as mosquitoes, that have been able to survive the mild winter," said Reber.

But according to Carey, the region is not alone in experiencing weird weather this season. "There's a different cycle of air flow this year. Europe is

slammed under a deep freeze while we're staying relatively warm. There's a certain amount of variation year to year but here we are with daffodils in early February, which certainly isn't typical," she said.

It's not just flowers and trees that are getting an early start on spring — honey bees from the Ambler Campus hives have also emerged from their slumber.

"Bees will come out during warm days. One of the reasons that it is good to have early flower bulbs is that it does get the hive active — they need somewhere to go and get their food and the Arboretum is definitely supplying that this year," Carey said.

One of the disadvantages is that there will be fewer blooms in later spring, but most of the plants native to this area should make it through

okay. For the bees, the hope is that the growing sequence will be pushed up a bit so they will have blooms to pollinate when they are most active."

For homeowners worried about damage to their prized flower displays, Reber said there are covers that can be purchased to protect blooms from the cold and snow.

Carey takes a simpler approach to protecting flowers from winter's chill embrace:

"Just go outside, pick the daffodils and put them inside on your windowsill," she said. "You get to enjoy them a little longer and they get to avoid the harsh weather."

For more information about the Ambler Arboretum, visit www.ambler.temple.edu/arboretum or email arboretum@temple.edu. u

Social

From page 1

December 2011, a 13 percent increase in only two months, breaking 8,000 followers on Feb. 28. In addition, the average number of comments and likes received on the page's individual status updates has more than doubled in the same time period.

Temple also has developed a strong

presence in several newer social media platforms. In order to better showcase images and videos — essential at a university with strengths in the arts — University Communications created an official blog at Tumblr (templeuniv.tumblr.com), a fast-growing, visually-oriented microblogging and social networking site. The popular professional networking platform LinkedIn has several Temple groups, including one for Temple alumni.

University Communications is

leading several initiatives to help managers of other official social media outlets at units throughout Temple, including the development of a university-wide inventory of social media outlets and a guideline to best practices. Both projects will be completed in the coming weeks.

To access Temple's primary university-wide social media outlets, go to the University Communications social media page, news.temple.edu/social-media. u

Incubator space will help spawn Temple tech businesses

By Preston M. Moretz
pmoretz@temple.edu

In an effort to assist start-up companies working to develop and commercialize university-created technologies, Temple's Office of Research and Business Development has leased incubator space at the University City Science Center in West Philadelphia. The office space is part of the Science Center's Port Business Incubator and will serve as a launching point for new businesses being spun out of Temple.

"From a commercialization aspect, Temple has experienced a phenomenal



increase in revenue," said Anthony Lowman, Temple's vice provost for research and business development. "Temple has always had outstanding researchers and scholars, but now there is a focused effort to assist our faculty in developing their technologies for use in societal applications.

"This growth in revenue has enabled us to join the Port Incubator, which provides us dedicated office space for our companies and entrepreneurs at the Science Center," he said. "This is an important leg in a strategy to build and enhance Temple's capabilities along the commercialization pathway. Having dedicated incubation space is a

key component in allowing Temple to spin out companies in an off-campus environment."

Stephen G. Nappi, director of technology development and commercialization in Temple's Office of Research and Business Development, said that Temple requires these spin-out companies to find off-campus business space. However, the cost of incubator space is often too expensive for a nascent company to lease and expends resources that can be used to move Temple-created technology forward.

With incubator space in which to hold meetings and conduct business, new businesses can focus their efforts and resources on fundraising and

developing technology.

"If you are going to establish an environment for an entrepreneur to thrive, the Port Business Incubator at the University City Science Center is one of the best in the region," said Nappi. "You have access to other entrepreneurs, investors, shared professional space, conference rooms and other important resources that will allow start-up companies to develop and grow."

Nappi said he has companies lined up to utilize the space at the Science Center. One example is pureNANO, a company spun out with assistance from the Fox School of Business that is developing nano-technology created by Temple Chemistry Professor Eric Borguet.

"We'd like to position them there," said Nappi. "They need space, and this would move them off campus while allowing them to focus their efforts on fundraising and product development."

According to Nappi, this is the first time Temple has had off-campus incubator space dedicated to commercialization efforts. He said the new companies will be able to utilize the space and resources until they begin to grow and acquire the financial resources to lease their own space.

"These companies will eventually have to graduate and move on, but for now, with this space, we're giving them a chance to get started," said Nappi. u

Moulder Center, Wistar Institute will partner in drug discovery

Temple's Moulder Center for Drug Discovery Research has entered into a collaborative partnership with the West Philadelphia-based Wistar Institute to translate research into new drug therapies for cancer and other diseases.



Courtesy The Wistar Institute

By Preston M. Moretz
pmoretz@temple.edu

The Moulder Center for Drug Discovery Research in Temple University's School of Pharmacy has entered into a collaborative partnership with the Wistar Institute to accelerate the transition of biomedical research into new drug therapies for cancer and other diseases.

"The Wistar Institute has world class expertise in several areas of biomedical research, such as cancer biology, immunology, virology and translational research. They have a number of innovative targets and approaches in these areas," said Magid Abou-Gharbia, director of the Moulder Center, professor of medicinal chemistry and associate dean for research at Temple's School of Pharmacy. "We're going to combine that with our drug discovery expertise to develop new drugs and therapies for cancer and other diseases."

By harnessing the strengths of both institutions, researchers from the Moulder Center and the Wistar Institute will have access to cutting edge scientific expertise in basic biomedical research, medicinal chemistry, pharmacology and translational medicine.

"Wistar scientists excel in the sort of

biomedical research that generates both potential drug targets and promising new inhibitors to attack those targets, but developing a useful human drug from a potential therapeutic is a slow and daunting process," said Russel E. Kaufman, president and CEO of the Wistar Institute. "This collaboration would hasten the earliest stages of drug development by expediting very early phase research into pre-clinical trials, and ultimately to clinical trials in patients."

Increasingly, academic institutions like Temple — through the Moulder Center — and the Wistar Institute are taking on the challenges of early-stage drug discovery, a role once exclusively filled by the biotech and pharmaceutical industry. In a struggling economy, as drug companies become more risk averse, they are spending fewer resources on the very early stages of the drug discovery process.

"Our scientists work very hard to understand the fundamental biology that underlies disease and would like nothing more than to see their efforts translated into useful therapies," said Kaufman. "This partnership will enable us to reach out to industry and say 'Here it is, a potentially viable new drug candidate. Let's make this happen.'"

"We are going to take those targets discovered by Wistar scientists and we

are going to develop innovative lead compounds which can impact those targets," said Abou-Gharbia. "And we will modify those compounds to make them more drug-like."

Abou-Gharbia said that the compounds will be tested in animal models and once their efficacy and safety are demonstrated, the Moulder Center and the Wistar Institute will work with partners in the pharmaceutical industry to take the potential therapies into clinical trials.

More than a dozen Wistar research projects have already been identified as potential candidates for this collaboration. These include inhibitors that target telomerase, a protein essential in cancer growth and the natural aging process; and Epstein-Barr, a virus responsible for numerous diseases including forms of head and neck cancer.

Abou-Gharbia said he is particularly pleased that the Institute selected the Moulder Center to be their preferred partner for drug discovery collaboration.

"Our Drug Discovery Center is currently engaged in collaborative scientific programs with numerous research institutions in the U.S. and abroad," he said. "We are excited about the opportunity to work with Wistar scientists." u

Laser technology could help detect radioactive threats remotely

By Preston M. Moretz
pmoretz@temple.edu

With the rise of terrorism and the threatened use of a dirty bomb increasing, the need for standoff detection of radioactivity has never been greater. Standoff detection can be conducted at a distance in order to protect people and reduce the potential for damage.

To help with this effort, the Center for Advanced Photonics Research (CAPR) in Temple's College of Science and Technology has received a \$450,000, three-year grant from the Defense Threat Reduction Agency (DTRA) to further develop laser-based technologies created by CAPR for the potential standoff detection of radioactive materials.

"DTRA wants researchers to develop new ways to detect radioactivity in cargo containers, ships, vehicles and airplanes," said Robert Levis, professor and chair of chemistry and director of CAPR. "They also need a way to do this remotely."

The technology that Levis and his group will be attempting to validate as a potential remote detector of radioactivity was born out of concepts that emerged from previous research projects to create standoff detection of improvised explosive devices.

"It's not an easy project, but it's a potentially great application for technology that we've developed here at Temple," said Levis.

CAPR researchers discovered that they could detect molecules in the air by using a commercially available laser and a \$50 lens to create one of the shortest laser pulses in the world.

"If you take the output of one of these commodity lasers and put the

pulse through a 2 meter lens in air, after about 3 meters, you get a really short, few cycle pulse. This pulse duration used to cost up to a \$1 million to create," he said. "But now you can get this short pulse basically for free right out in the air."

Levis said that any molecules caught in the short pulse start to move in perfect unison, with each type of molecule creating its own pattern or signature. The question is whether radioactive decay in the air creates enough new signature molecules to allow detection, he said.

"When the molecules begin moving as one and you put a weak laser beam through the same volume, you can identify the molecules by their signature movement," he said. "So we realized we could use this process to perform gas phase spectroscopy to identify the molecules."

Levis likened this process for identifying the molecules, which his team has been studying for the past four years, to trying to distinguish between the Rockettes doing a dance number and army troops marching across a field without visually seeing them.

"You just listen," he said. "If they are all moving as one then it's easy to tell the dance steps from soldiers marching. We 'listen' using the lasers."

Levis said the short pulse could be formed wherever the researchers wanted — 10 meters, 100 meters or even possibly a kilometer away.

"Right now, DTRA views this as fundamental physics research, but if we can validate that our approach works, you could just scan this pulse over or around a cargo container, or a ship out in the harbor, or even a car, to determine whether there is a potential problem," he said. u



istockphoto.com

Laser technology being developed in Temple's Center for Advanced Photonics Research could help detect radioactive threats in cargo containers, ships and airplanes.

Professor's new handbook documents findings from military psychology

By Kim Fischer
kim.fischer@temple.edu

When asked to name advancements critical to success in the major wars of the 20th century and those that continue to impact our 21st century conflicts, many of us would likely look for answers in fields such as physics, chemistry and information technology.

But, we would be overlooking a field with no less impact on modern warfare: psychology.

According to Janice H. Laurence, associate professor of adult and organizational development in Temple's College of Education, the field of psychology influences warfare in numerous ways.

And conversely, she says, modern warfare necessitates innovations in the psychology field that have applications far beyond the military.

Laurence, who recently retired from the Pentagon as director of research and analysis in the Office of the Under Secretary of Defense, Personnel and Readiness, has collected and co-edited all of the latest knowledge from the field of military psychology for the *Oxford Handbook of Military Psychology* (January 2012).

The topics covered in the handbook include the areas of clinical, industrial/organizational, experimental, engineering and social psychology. The contributors are top international experts in military psychology — some uniformed soldiers, others academics and clinicians and others civilian employees of the military or other government agencies.

The military, for example, is a place for cutting-edge research on leadership, says Laurence. Using studies of leadership when survival and well-being are at stake, a concept known as in extremis

leadership, military psychologists are building a body of knowledge that may inform strategies for developing effective leaders.

"The understanding of leadership that military psychologists acquire most certainly has application in the larger society," said Laurence.

Conditions of modern war, including improved body armor and rapid evacuation procedures, have led to improvements in counseling and clinical psychology. "We are seeing exciting developments in the treatment of stress disorders, how to best deal with trauma and loss and how to build resilience," she said.

"As well, we are gaining insights in the conditions leading to suicide, to crime on the battlefield and other atrocities."

Another exciting development is the use of behavioral and social science professionals in the field. "Psychologists, sociologists and anthropologists are now deployed in combat theaters and charged with providing commanders with information on how to interact with members of another culture and what the undercurrents of the culture might be," Laurence said.

Other areas that demonstrate the critical link between the military and psychology include recruiting, training, motivating, maintaining, managing, integrating and retaining members of the military — all of which can be applied in non-military arenas.

"Knowledge gained from military psychology improves the lives of people in all domains," Laurence said. u



Janice H. Laurence, associate professor of adult and organizational development in the College of Education, studies how psychology influences warfare, and how modern warfare necessitates psychological innovations that have applications beyond the military.



Lila Corwin Berman, shown at the 227-year-old Congregation Rodeph Shalom on North Broad Street, examines the American Jewish experience from a historical perspective, bridging religion, politics and questions about identity.

Ryan S. Brandenburg

Collaboration enriches professor's exploration of the Jewish experience

By Kim Fischer
fischerk@temple.edu

Lila Corwin Berman always has her eyes on bridges, both constructing and deconstructing them. But she's not an engineer — she's an historian.

As the new director of Temple's Feinstein Center for American Jewish History, Berman explores the bridges between academics and practitioners, the past and present, history and politics, religion and identity, and the city and suburbs.

"At the center, we strive to make academic work meaningful by not only serving the scholarly community but also engaging with the public," said Berman.

Founded in 1990, the Feinstein Center brings together scholars and lay people interested in the American Jewish experience. To that end, the center collaborates regularly with external institutions, such as the Gershan Y and the National Museum of Jewish American History. It also sponsors conferences, fellowships and public events all devoted to new approaches to understanding the many dimensions of Jewish experience in the United States.

From early on, Berman's work has been about making connections. As an undergraduate at Amherst College she studied lots of different religions, she says, but ended up writing a senior thesis on newly-religious Jewish women who moved from the United States to Israel as they became increasingly observant.

That project got her thinking about

religion as a social force that structured relationships of power: between men and women, parents and children, the state and citizens and others.

"By the time I entered graduate school at Yale, I knew I wanted to study American Jewish identity from a historical perspective, as a way of bridging religion, politics, and questions about identity," said Berman.

Today, Berman continues that line of scholarly inquiry. Her first book, *Speaking of Jews: Rabbis, Intellectuals, and the Creation of an American Public Identity* (University of California Press, 2009), examines Jews' efforts to connect with and explain themselves to non-Jews from the 1920s through the 1960s. "Through these efforts, they redefined what it meant to be Jewish in twentieth-century America and remade Jewishness as an ethnicity," she said.

Berman is currently at work on a book, tentatively called *Jewish Urban Journeys Through an American City and Beyond*, that traces Jews' migration away from urban America in the postwar years. The book focuses on Detroit and the ways that Jews remade their racial politics, communal identities and spiritual lives as they left the city. For her work in this area, she was recently awarded a fellowship from the American Council of Learned Societies.

Arriving at Temple just three years ago from Penn State, Berman spent her first year getting acclimated, but an upcoming symposium titled "The Art of Being Jewish in the City: Aesthetics, Politics and Power" will be the grand finale of a full two years

The Art of Being Jewish in the City

How are Jews imagining, funding and creating urban arts and culture for the future?

As the culmination of two years of programming, Temple's Feinstein Center for American Jewish History is hosting "The Art of Being Jewish in the City," a day-long symposium exploring arts-led urban development and the role that Jews play in envisioning new forms of urban life.

The symposium invites the public to join in conversation with some of today's most important urban thinkers.

Thursday, March 15, 9 a.m. - 5:30 p.m.

The Edward H. Rosen Hillel Center for Jewish Life

1441 Norris St. (at corner of N. 15th St.), Philadelphia

The conference is free, but registration is required. Visit www.temple.edu/feinsteinctr/symposium, email feinsteincenter@temple.edu or call 215-204-9553.

of conferences, events and even a performance focused on Jews and urbanism.

"Temple's Department of History is an ideal place to locate this type of exploration," said Berman. "It is full of top-notch urban historians, and a lot of forces in the department intersect around urban questions." u

Study finds peer contagion impacts criminal recidivism among youth

By Kim Fischer
fischerk@temple.edu

Location, Location, Location... That's been a mantra within the business community for years.

Now, new Temple research finds that location also plays a role in youth behavior.

Jeremy Mennis, associate professor of geography and urban studies, and Philip Harris, associate professor of criminal justice, examined how "peer contagion" — the influence on juveniles by other juveniles — within a neighborhood setting affects the probability that a youth who has committed a crime will commit another one.

Their findings, reported recently in the *Journal of Adolescence*, suggest that "spatial contagion" may be at work as well. In fact, the rate of recidivism

among youth living near a juvenile's residence not only increases the likelihood that youth will re-offend, it can also cause teenage boys to "specialize" in certain types of crime.

"It turns out that contextual forces from a kid's social network create spatial patterns of crime in terms of re-offending rates as well as specializations," said Mennis.

In the past, ideas about dealing with delinquency focused on the individual kids and their particular family situations, said Mennis. "Our work is part of a growing trend across the social sciences to look at how place and context impact individual behavior," he said.

For the study, Mennis and Harris analyzed data on 7,166 male juvenile offenders, aged 13 to 19, who had been sent to and completed community-

based programs by the Family Court of Philadelphia between 1996 and 2003.

After accounting for race, age and family history, they compared the reoffending rates of the individuals in their sample to the general juvenile reoffending rates within a one-kilometer radius from the youth's home address.

They found that geographical location had a considerable impact on the likelihood of reoffending. And, the pattern they identified was also offense specific, indicating the emergence of "neighborhoods of specialization" in terms of crime type.

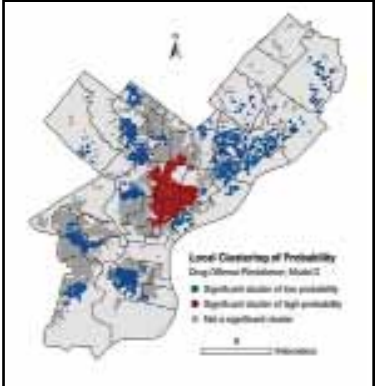
Teenage boys living in the vicinity of high drug crime were more likely to repeat offend in terms of drug offenses, while youth living in a neighborhood with high incidence of property crime tended to reoffend with property crimes, and youth living in a community with

a high rate of violent crime or offenses against persons were more likely to re-offend in this type of crime.

Involvement in drug offenses was especially highly influenced by neighborhood. For every 10 percent increase in drug reoffending in close proximity to a youth's residence, the likelihood that the youth will re-offend with a drug offense almost doubled.

"The patterns we found related to type of offense, particularly in terms of drug crime, suggest that more than just poverty and incivility are factors. There is a relatively organized neighborhood structure that supports involvement in this type of delinquency," said Harris.

"The hope is that these insights into the contextual forces that lead to crime can inform successful interventions," said Mennis. "Ultimately, we want to help get kids off of the criminal path." u



A map shows local clustering of probability of drug offense recidivism in Philadelphia. Research by Temple professors has shown that neighborhood influence not only increases the likelihood that juveniles who have committed crimes will reoffend, it can also cause them to "specialize" in certain types of crime.

Courtesy Jeremy Mennis

New campaign seeks to raise profile of Temple arts

By Jazmyn Burton
jburton@temple.edu

If you're a lover of the arts, you don't have to go far to find a variety of creative offerings on Temple's Main Campus. From dance to fine art, the university's artistic community creates a roster of impressive programming, including free or low-cost concerts, dance performances, master classes and guest artist recitals each semester.

In an effort to expand Temple's creative reach even further, Vice Provost for the Arts Robert T. Stroker has launched the arts@temple advertising campaign. Stroker says the purpose of the effort is two-fold.

"The first is to raise awareness of the high-quality arts events that take place at Temple each year to the general public and thousands of alumni and friends of the university," he said. "Secondly, the ads will drive traffic to a new website, arts.temple.edu, which includes links to arts events and related academic programs, an arts calendar and venue map and giving opportunities."

The colorful ad campaign will appear throughout Philadelphia, southern New Jersey and northern Delaware on 20 SEPTA bus routes, 70 regional rail car interiors and on digital displays at Suburban Station, on a billboard near Center City, in the Friday Weekend section of the *Philadelphia Inquirer* and on *Philadelphia Magazine's* webpage. The campaign will reach over 1 million people in the region — many of whom are Temple alumni, friends, faculty and students. u

Philadelphia Flower Show exhibit celebrates Hawaiian history and ecology

By James Duffy
duffy@temple.edu

Students and faculty in Temple Ambler's Department of Landscape Architecture and Horticulture have high hopes for their 2012 Philadelphia International Flower Show exhibit, "Aloha 'āina: A Return to Life with the Land."

The exhibit seeks to illustrate how ideas about living with the land are just as practical in the northeastern United States as they are in Hawaii. For Aloha 'āina, students drew inspiration from a wide variety of environmental, historical and cultural concepts integral to understanding Hawaii's past, present and future and sought to create a perfect balance between the natural landscape, architecture, landscape design, horticulture, and sustainability within the 20-foot by 30-foot exhibit space.

Towering above the lush landscape of paw paws, magnolias, corkscrew rush and pitcher plants will be an 18-foot tall mountain — the primary water feature of Aloha 'āina — and a giant, tree-like shade structure standing nearly as tall at 15 feet. They are the tallest structures Temple has created for the Pennsylvania Horticultural Society's annual event.

"With the mountain, we want to communicate how water accumulates and moves, from mists at the top tier to trickling and dripping water streams along its stone surfaces into pools that recharge the other water elements in the exhibit," said Robert Kuper, assistant professor of landscape architecture, who is coordinating Temple's 2012 Flower Show exhibit with adjunct assistant professor Michael LoFourno and horticulturist Kathryn Reber. "The shade structure takes a form inspired by trees sweeping up to the mountains."

More than 20 landscape



Left, Angela Fleegle and Brandon Huber prepare plants for Temple Ambler's 2012 Philadelphia International Flower Show exhibit. Below, landscape architecture and horticulture student Loc D. Tran builds a structure for the exhibit.

Elizabeth Manning



architecture and horticulture students have been working on Aloha 'āina during the fall and spring semesters in preparation for the March Flower Show, designing and building the structures and preparing 1,500 plants representing about 100 different species.

Aloha 'āina presents Hawaii's history and ecology in microcosm, starting with Hawaii's 2050 Sustainability Plan and traveling back to the ancient Hawaiian land division system of "ahupua'a," during which families maintained wedges of land from the mountain crests to the ocean to provide all of their needs for food, water and shelter, with each area clearly demarcated by stone cairns.

"When you enter the exhibit, you move from an architectural environment to a more naturalistic environment," said Kuper. "We want what we are presenting to be practical — cold frames, rain gardens, shade structures — techniques that a homeowner could replicate."

Aloha 'āina continues a long

tradition in the Department of Landscape Architecture and Horticulture of interdisciplinary and hands-on learning experiences that promote a sustainable design approach. In the Ambler Campus Greenhouse, students have been working since October to ensure the plants and trees are ready for their big debut.

Each individual species has its own needs, and preparing the plants for the Flower Show is an intense process, said Reber.

"We have to closely examine each plant's life cycle, how they grow, when they will bloom and under what conditions while also keeping the plants healthy and protected from pests and disease. It's a great opportunity to learn how to troubleshoot and come up with creative solutions," he said.

The 2012 Philadelphia International Flower Show — "Hawaii: Islands of Aloha" — runs March 4-11 at the Pennsylvania Convention Center, 12th and Arch streets. u

Ambler program features music of the Gershwins

Featured Events

Academic calendar

Spring recess begins
March 4

Classes resume
March 12

Last day to withdraw from courses
March 20

Registration for Summer 2012 begins
March 21

Registration for Fall 2012 begins
March 26

On March 2, Professor John Johnson will discuss the "The Music of George and Ira Gershwin" as part of the Boyer College of Music and Dance's new Boyer at Ambler program, which brings discussions about music to Temple Ambler. The free event will be held in the Ambler Learning Center auditorium at noon.

Johnson is a professor of music theory at Temple, teaching harmony, counterpoint and musical theater. In 1978 he received the Lindback Award for Distinguished Teaching. He has been a scriptwriter, performer and host of over 50 one-hour weekly broadcasts titled "The Musical Stage," heard in over 14 major cities across the United States. In addition to his career at Temple, Johnson performs in a number of cabarets and clubs in and around the Delaware Valley.

Vincent Feldman discusses 'City Abandoned'

Temple Libraries will host a conversation with photographer Vincent Feldman and Temple's Ken Finkel on March 13 at 4:30 p.m. in Paley Library lecture hall.

Feldman has made a career of capturing Philadelphia's architectural ghosts, the remainders of a built environment that have been rendered obsolete by changes in the city and nation. His photography captures commercial, cultural and government buildings left vacant. He has also worked on photography projects focusing on the built and natural environments of the Gulf Coast, the Ivy League schools and overseas, in Europe, Japan and China.



The Metropolitan Museum is among the architectural ghosts photographer Vincent Feldman has documented in his forthcoming book.

City Abandoned: Charting the Loss of Civic Institutions in Philadelphia, Feldman's first monograph, will be released by Paul Dry Books next fall.

Get to Know TUTEACH

The College of Science and Technology and the College of Education will host "Get to Know: TUTEACH" on March 15 from 5:30 to 7:30 p.m. in the Liacouras Center's Fox-Gittis room. The event will feature U.S. Rep. Chaka Fattah; P. Roy Vagelos, retired CEO of Merck; TUTEACH students; and local educational and science leaders.

TUTEACH is designed to help improve the country's serious science and math educational deficiency. The program offers free introductory classes and real classroom experience as well as scholarships and paid internships for students to earn their teaching certificate.

For more information about the program, visit tuteach.cst.temple.edu.

Celebrating globalization

Celebration of Globalization is a biannual event showcasing Temple and Philadelphia's dedication to globalization. Festivities include a fashion show, cultural performances and awards program. The celebration will also honor the 2012 Global Award winners, including Nancy J. Gilboy, president and CEO of International Visitors Council of Philadelphia, who will receive the Global Philadelphia Award; and Temple President Ann Weaver Hart, who will receive the Global Temple Award.

The event will be held March 30 from 4 to 6 p.m. at the Temple Performing Arts Center. To register, visit the Office of International Affairs website at www.temple.edu/provost/international/globalevent2012.

Relay for Life

The 2012 Relay for Life will take place on March 30 starting at 8 p.m. in Temple's Student Pavilion.

The American Cancer Society Relay for Life is an overnight event that raises funds for cancer research. Teams camp and walk around a track throughout the night in an effort to raise awareness about the disease that inflicts millions of Americans. The event begins with a Survivors Walk, in which people who have battled cancer take a lap around the track. A luminaria ceremony is also held, during which candles are lit in honor of loved ones who have lost the battle to cancer.

For more information or to join a team, visit www.relayforlife.org.

Pride will be on display in Harrisburg during Cherry and White Week

Members of the Temple community will travel to the state capital in Harrisburg this month to showcase the talents and works of students and faculty, create a better understanding of what it means to be a Temple student and advocate for fair funding.

Undergraduate Research Day

On March 26, undergraduate students from across the university will present research they've conducted as part of their studies. Students selected to participate by the Provost's Office will present in the East Rotunda of the State Capitol to elected officials, legislative staff and visitors.

Student Advocacy Day

On March 27, Temple Student Government will lead a delegation of Temple students to visit the offices of each member of Pennsylvania's General Assembly and share their Temple story. Transportation and lunch will be provided to all students who register. Buses will depart from the Student Center South at 9 a.m. To register, visit www.temple.edu/government/rally.

Arts and Athletics Day

Members of the Spirit Squad, arts students and other representatives will showcase their works and celebrate the many accomplishments of Temple athletes and artists on March 28 in the Capitol. Interested students should contact Andrew McGinley at andrew.mc@temple.edu.