

TEMPLE TIMES

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Temple's monthly newspaper for the university community

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When Temple joined the BIG EAST in March, the conference displayed a 25-story welcome message on LED screens on the American Eagle Outfitters store in New York City's Times Square.

Courtesy BIG EAST Conference

KICKING OFF *a new era*

Temple football set to make BIG EAST debut

By Hillel J. Hoffmann
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THE SOUND OF THE REFEREE'S WHISTLE AT LINCOLN Financial Field at 7 p.m. on Friday, Aug. 31 will signal more than just the kickoff of the Mayor's Cup game between Temple and Villanova. It will herald Temple's first on-the-field action as a member of the BIG EAST Conference in football since 2004 and a new era for the program, the Athletic Department and the university.

"Today's Temple is defined by momentum," said Acting President Richard M. Englert. "From the football program's recent successes to the university's growing reputation for academic excellence, research and creative activity, state-of-the-art facilities and vibrant urban campus life, Temple is on the rise. The BIG EAST, a 'big cities' conference whose members include some of the nation's leading research universities, is a perfect fit for our entire institution, including our athletics programs."

To prepare for the Owls' BIG EAST debut, the *Temple Times* has prepared a list of frequently asked questions and a primer introducing Temple's new conference peer institutions in football (see sidebar, page 2).

Who belongs to the BIG EAST in football?

Temple's new football conference partners for 2012 are the University of Cincinnati, the University of Connecticut, the University of Louisville, the University of Pittsburgh, Rutgers University, the University of South Florida and Syracuse University. Starting in 2013, BIG EAST football will be joined by Boise State University, the University of Central Florida, the University of Houston, the University of Memphis, San Diego State University and Southern Methodist University (Pittsburgh and Syracuse are scheduled to depart that year). In 2015, BIG EAST football will add the United States Naval Academy.

BIG EAST continued on 2

‘Proud to be an Owl’

Neil Theobald named as Temple's 10th president, will begin in January



Board of Trustees Chairman Patrick J. O'Connor, left, introduces Neil Theobald following his approval as Temple University's 10th president.

By Ray Betzner
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Neil Theobald, senior vice president and chief financial officer at Indiana University, will take office as Temple's 10th president on Jan. 1, 2013. Theobald's selection came as a unanimous vote of the university's Board of Trustees on August 7.

In comments before the board vote, Trustees Chairman Patrick J. O'Connor said Theobald was the right person at the right time for Temple. O'Connor noted Theobald was the first member of his family to go to college, an experience many Temple students share.

"He wants to ensure that students have access to an education that is first-class and affordable," O'Connor explained. "At Indiana, he made the tough decisions demanded by our times, while creating greater opportunities for student scholarship. I can't think of a better set of values to bring to the Temple presidency."

In appearances before faculty, students and staff before the vote, Theobald vowed he would work to hold down the cost of tuition and keep college affordable.

"We really need to ramp up financial aid here," he said.

He noted that he chaired a \$1.1 billion campaign at Indiana and loves fundraising. "It is my biggest job," he said.

"My immediate goal will be to understand what the trustees,

Theobald continued on 2

\$100 million campaign to reduce student debt



ENGLERT

By Ray Betzner
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This fall, Temple will kick off a campaign to raise \$100 million within five years to help students pay for their education.

The fundraising effort comes as the university positions itself as a national leader in keeping college accessible and affordable.

Acting President Richard M. Englert said the campaign is the latest in a series of moves to keep costs low, while maintaining — and enhancing — Temple's academic quality.

"This summer, Temple's trustees took the leadership to freeze base tuition. That was an important step, but we have done more," said Englert. "We were able to add

\$8 million to our financial aid budget, bringing the total to almost \$90 million. And we have cut our operating costs by \$113 million over four years, a significant effort."

Despite Temple's actions to keep costs down and tuition low, financial realities keep many talented and deserving students from enrolling or returning, said Englert. "Our students find themselves taking out loans that follow them long into their working lives," he noted.

Temple's fundraising initiative is the next step in this effort to help students and their families, said Senior Vice President for Institutional Advancement David L. Unruh. It also is unprecedented in a few areas:

- The campaign marks the first time Temple has conducted a multi-year fundraising effort focused solely on student scholarship.

- The \$100 million goal is the largest ever set by the university for any scholarship effort.

Unruh explained that the money would be used to help students now and in the future. "Our plan is to use \$50 million for scholarship awards and to place the remaining \$50 million into endowment to support future student scholarship needs," he said.

The effort will get a formal kickoff later in the fall, but for now, the university's commitment is clear, said Temple Board of

Scholarship continued on 7

TEMPLE MADE



Kaylin D. Womack

Year: Senior

Schools: College of Education and College of Liberal Arts

Major: Secondary education and English

Home town: Originally from Houston, Texas; Philadelphia resident for eight years

Why I chose Temple: “Temple prides itself on having a hand in the community. That is important to me, because I want to be a teacher of underserved populations. At my high school, I didn’t feel supported or ready to go to college, which is why it took me longer to start my college experience. My goal is to greatly reduce the number of students who feel unprepared for life after high school.”

Transformational moments: “Since I’ve started classes at TU my horizons have broadened. I’m so thankful for the exposure.

“First, I was part of the Simpson-Temple Exchange Program, which gave me the opportunity to travel to Iowa for two weeks to live and teach with three other future educators. The experience really shifted my perspective. We went to visit a school in Des Moines called Orchard Place that houses 113 students annually who have been removed from their homes or foster care. The rate of students who turn their lives around is very high.

“When I observed one of the classrooms and saw how positive behavior is highlighted and reinforced, it made me realize that I would like to establish a boarding school of my own — maybe 15 or 20 years from now — that provides children who live in adverse situations with consistency, safety, comfort, resources and encouragement.

“Second, I took a course called ‘Foundations of Language Teaching: Teaching English Language Learners in Grades 4 and 12.’ As part of the course, I worked with seven 8th grade English Language Learners (ELLs) at a North Philadelphia middle school. It made me realize that teaching ELLs is another avenue that I could take.

“Now I’ve decided that I really want to pursue a Ph.D. in Second Language Acquisition and teach English internationally, specifically in India and West Africa.”

TEMPLE MADE
news.temple.edu/templemade

Entrepreneurial. Multifaceted. Dynamic. World-ready. Temple students take advantage of every opportunity that comes their way. They embody what it is to be Temple Made. To nominate a student for the Temple Made video series, contact Hillel J. Hoffmann, assistant director, University Communications, at hjh@temple.edu.

BIG EAST

From page 1

How will the new BIG EAST raise the conference’s (and Temple’s) profile?

Expansion will make BIG EAST football the first truly national conference, with member institutions in four time zones. All 16 teams will be among the nation’s top 35 media markets; six will be in the top 10. BIG EAST football’s television reach — already one of the nation’s largest — will be more than 31 million homes, nearly 28 percent of all U.S. households.

Will Temple football games be televised more often?

Yes. For the first time, all Temple football games will be televised nationally (in some cases via free webcasts at www.espn3.com). TV outlets and kickoff times for games may not be determined until 12 days before the scheduled date.

The BIG EAST is an automatic qualifying conference in the Division I Football Bowl Subdivision (FBS), or what’s sometimes called a “BCS conference.” What does that mean?

FBS is college football’s top division. Only six FBS conferences, a group that includes the BIG EAST, currently have automatic qualifying (AQ) status. The annual champions of AQ conferences automatically qualify for the Bowl Championship Series (BCS), a high-profile, five-game college football event comprising the Tostitos Fiesta Bowl, the Discover Orange Bowl, the Rose Bowl presented by VISIO, the Allstate Sugar Bowl and the Allstate BCS National Championship Game.

Starting next year, who will be Temple’s BIG EAST partners in other sports?

When the university becomes a full member of the BIG EAST in 2013-14, it will be the first time in school history that all Temple student-athletes will compete in the same conference. Temple’s conference partners in the so-called Olympic sports are expected to include other full members (Central Florida, Cincinnati, Connecticut, Houston, Louisville, Memphis, Rutgers, Southern Methodist and South Florida) as well as non-football members DePaul, Georgetown, Marquette, Notre Dame, Providence, St. John’s, Seton Hall and Villanova.

Is the BIG EAST a good conference?

Yes, by any measure the BIG EAST is one of the nation’s elite athletic conferences. BIG EAST teams have won national championships in six different sports. In

Meet Temple’s new BIG EAST football partner schools

University of Cincinnati
Location: Cincinnati, Ohio
Enrollment: 41,357
Founded: 1819

The University of Cincinnati is Ohio’s premier urban research university. UC faculty and alumni are credited with health research milestones that have changed the world, including the first oral polio vaccine (developed by long-time professor Albert Sabin) and the first antihistamine (developed by alumnus George Rieveschl).

University of Connecticut
Location: Storrs, Conn.
Enrollment: 30,525
Founded: 1881

The University of Connecticut, founded as a Land Grant and Sea Grant college, is ranked among the nation’s top 20 public universities by *U.S. News & World Report*. The state’s flagship institution of higher education, UConn is the only public university in New England with its own schools of law, social work, medicine and dental medicine.

University of Louisville
Location: Louisville, Ky.
Enrollment: 23,000
Founded: 1798

football, the 42-37 record of BIG EAST teams in BCS-era bowl games is the best of any conference. BIG EAST teams have won seven national championships in both men’s and women’s basketball. Six different BIG EAST men’s basketball teams have reached the Final Four in the last six years; seven different women’s teams have reached the Final Four in the last four years.

When is Temple’s first BIG EAST home game?

After taking on three non-conference foes — Villanova and Maryland (Sept. 8) at home and Penn State (Sept. 22) on the road — the Owls will play their inaugural conference game on Oct. 6 when they host South Florida at Lincoln Financial Field. Temple’s BIG EAST debut against the Bulls is also the

UofL
The University of Louisville, a state-supported university

located in Kentucky’s largest metropolitan area, is one of the oldest institutions of higher education west of the Appalachian Mountains. A fast-growing research center, Louisville was ranked No. 4 in the nation for largest percentage increase in research spending, 1999-2009.

University of Pittsburgh
Location: Pittsburgh, Pa.
Enrollment: 28,766

Founded: 1787
The University of Pittsburgh, Temple’s long-time ally and fellow state-related university, is celebrating its 225th anniversary. One of the nation’s most distinguished comprehensive universities, Pitt ranks among the top universities nationally in terms of annual research support awarded by the National Institutes of Health.

Rutgers University
Location: New Brunswick, N.J.
Enrollment: 37,364
Founded: 1766
Rutgers, the State University of New Jersey, is a leading national public research university and the state’s preeminent, comprehensive public institution of

higher education. The eighth oldest college in the nation, Rutgers is also the birthplace of college football (final score in 1869: Rutgers 6, Princeton 4).

University of South Florida
Location: Tampa, Fla.
Enrollment: 45,074
Founded: 1956

Located in one of the southeast’s largest and most vibrant metropolitan areas, the University of South Florida is one of state’s three flagship public research universities. With more than 45,000 students, the youngest and southernmost BIG EAST member institution also has the largest student enrollment.

Syracuse University
Location: Syracuse, N.Y.
Enrollment: 13,987
Founded: 1870

The only private institution currently a football-playing member of the BIG EAST, Syracuse University is located in central New York State’s largest metropolitan area. Syracuse is home to the renowned S. I. Newhouse School of Public Communications and the Carrier Dome, the largest domed stadium on any college campus.

Dates and enrollment totals from BIG EAST Football media guide.

Homecoming game. The Owls will play three other BIG EAST home games (Rutgers on Oct. 20, Cincinnati on Nov. 10 and Syracuse on Nov. 23) and three conference road games (Connecticut on Oct. 13, Pittsburgh on Oct. 27 and Louisville on Nov. 3) in 2012.

How can I get tickets to home games?

Students get one free ticket for every home game. 2012 season tickets and three-game packs are available for purchase at owlstix.com or 215-204-8499. Six-game season ticket packages start at just \$16.50 per game. Three-game packs, which permit purchasers to choose any three home games, start at \$19 per game. In addition to discounted prices, three-game packs include access to the best seat locations and a personal account representative. Full season

plans come with one parking pass and an opportunity to buy tickets for the Owls’ game at Penn State.

Temple isn’t the only new development in the BIG EAST. Who is the conference’s new leader?

On Aug. 14, Mike Aresco, formerly executive vice president of programming at CBS Sports, was named the BIG EAST’s new commissioner. Aresco, who also worked for ESPN for more than a decade, is the first network television executive to lead a major athletic conference. His experience negotiating deals between networks and conferences will help the BIG EAST tackle its first big challenge, negotiating a new TV agreement that will benefit all member schools. ♦

Temple community welcomes its next leader

The Aug. 7 Board of Trustees vote to approve Neil Theobald as Temple’s 10th president capped a busy two days of activity for the university’s incoming leader.

Before the vote, Theobald met with staff, students and faculty in town-hall style public sessions that gave members of the community an opportunity to ask questions and hear his perspective on Temple’s strengths and challenges.

Stepping in front of the lectern, Theobald described his excitement about joining the university and outlined the experiences that have prepared him to take on the role as Temple president.

Many participants in the sessions walked away impressed with Dr. Theobald’s qualifications and candor.

“He struck me as a really open and personable individual,” said senior Ofo Ezeugwu, one of the student leaders attending the student forum. “We were able to ask him questions and really get a gage on the new president coming in this year.”



Neil Theobald, right, meets with Temple staff following a town-hall session during which he fielded questions about budgeting, union support and his vision for the university.

Theobald also met with representatives of the Temple University Alumni Association, members of the Presidential Search Committee and university trustees. He left encouraged by the level of

excitement and engagement among all members of the Temple community.

“It is the dream of a lifetime to be able to come here,” he said. “I’m proud to be an Owl.”

— Vaughn A. Shinkus

Theobald

From page 1

faculty, students, staff and community leaders see as Temple’s most pressing issues and what they believe the highest priorities should be for early presidential attention,” said Theobald.

Temple’s next president said he believes “Temple’s stature, and its potential for continuing to provide affordable excellence to students and their families, makes this an ideal opportunity.”

Theobald said he expects to be back several times before his official start date so that he will be ready to lead the university.

“We need to hit the ground running in January,” he said.

Richard M. Englert will continue as acting president through end of the calendar year. ♦

Temple Made brand campaign launches on campus, online

By Ray Betzner
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Are you Temple Made?
If you're a student, alumnus, faculty member, employee or admirer of the Philadelphia institution, chances are you will soon notice the university's Temple Made branding effort, designed to promote the impact Temple has on its students, its city and the nation.

The first signs of the campaign popped up on the university's Main Campus as students were moving in last week. A series of banners featuring students and employees with their faces painted in Temple's iconic cherry and white have been strung in high profile locations like the Bell Tower, Polett Walk and inside the Student Center.

Similar images are popping up throughout the region, from billboards and bus stops to newspaper and

television advertisements.

The initial round of Temple Made promotions highlights Temple's first season of football as a member of the BIG EAST Conference, a move that has value in athletics, academics, student life and throughout the university.

"Our entry into the BIG EAST provides us with the opportunity to communicate to our peers that across disciplines and on a global stage, that the Temple University community is making things happen," said President Richard M. Englert. "This new campaign lets us tell all the amazing stories and achievements that are Temple Made."

The campaign also has elements that reach beyond the playing field. For example, other promotions illustrate the pride and determination of Temple's students and alumni with messages such as "Self Made. Philly Made. Temple Made." Approximately

4,000 freshmen students received T-shirts during Welcome Week with the slogan emblazoned on its front.

Initial response to the Temple Made campaign has been overwhelmingly enthusiastic, especially on social media such as Twitter. "#TempleMade and so, so proud," wrote one student. "LOVE THIS. #TempleU pride forever," tweeted another.

"Temple is a vibrant university, and its students are here because they want a high quality education in one of this nation's great cities. We wanted to capture the energy and enthusiasm that comes from our students, our faculty and everyone on campus," said Nicole Naumoff, associate vice president of advancement communications and marketing.

The university hired an advertising agency to develop the concepts and creative ideas behind the Temple Made campaign. Neiman, based in Philadelphia, realized the campaign could tap into the creativity and energy that's reflected in the university's people.



A banner on the TECH Center's first floor heralds the start of football season — and the beginning of the Temple Made brand campaign.

"The best part of the campaign is that so much of it is really made by the people at Temple," Naumoff said. "Our students, alumni and staff have

generated so much of what people will be seeing and hearing over the next several months."

The campaign's versatility will be highlighted later this fall as a version of the Temple Made initiative will be rolled out for the university's Undergraduate Admissions office. A new micro-website will feature a changing series of photographs that have been taken by members of the Temple community via Instagram and marked with the #templemade hashtag.

The first call for Temple images with the hashtag went out via social media in mid-August. More than 600 images have been taken so far, and dozens more are coming in every day.

"To have the opportunity again to make a difference for Temple, one of our longtime friends and respected partners, is so meaningful to us," said Tim Reeves, Neiman CEO. "Temple is a special place that is making an important mark in U.S. higher education." ♦

Temple celebrates Morgan Hall topping out at summer ceremony

By Vaughn A. Shinkus
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In late July, workers hoisted a final beam into place on the steel frame of Mitchell and Hilarie Morgan Hall, topping out the residential complex and marking a new milestone in the transformation of the Philadelphia skyline along North Broad Street.

University trustees, administrators and friends gathered with building architects and construction leaders to celebrate the occasion at a brief ceremony held in the shadow of the 27-story tower. Attendees signed their name on the ceremonial girder before ascending in construction elevators to the building's 21st floor to take in stunning views of the city.

The event celebrated the generosity of Temple Board of Trustees member and alumnus Mitchell L. Morgan and his wife, Hilarie, for their lifetime of support of the university, including a recent \$5 million commitment that has helped make the residential complex a reality. During remarks, Temple Acting President Richard M. Englert expressed his gratitude to the Morgans on behalf of the entire Temple community.

"We cannot emphasize enough how important this building is to Temple University and to the revitalization of North Philadelphia," said President Englert. "Through your generous gift, you are helping to give generations of Temple students a wonderful new home — a place to get together outside of class, and a nexus of energy and activity that will provide them with some of the best memories of their Temple experience."

Located at the southeast corner of Broad Street and Cecil B. Moore Avenue on Temple's Main Campus, Mitchell and Hilarie Morgan Hall will include more than 1,200 beds, many of them with unparalleled views of Philadelphia from the northern side of Center City. When it opens in 2013, the tower will offer four-person suites, each with a full kitchen, shared living space and two bathrooms.

The complex also includes an L-shaped, 10-story mid-rise residential



Above: Mitchell and Hilarie Morgan. Inset: The top beam is lifted onto the 27-story residential tower.

structure, a dining facility and prime retail space along the busy Broad Street corridor. Together, the buildings will add 660,000 gross square feet of building to the Main Campus physical plant.

In his remarks, Trustee Morgan reflected on his years as an undergraduate at Temple that began in 1972, when the university served primarily commuting students.

"This was a great university that gave me a great start, but it was not a place to hang after class — it was not a community," said Morgan, who chairs the Board of Trustees' committee on facilities. "Today, 40 years later, Temple is no longer a commuting university, it is a family — a community. We are thrilled to be part of this, thrilled to have everyone around here who worked so hard to get this building almost built."

Englert offered special acknowledgement to the workers — carpenters, laborers, cement finishers, iron workers, operating engineers and many others — who have lent their skills to the project since groundbreaking in spring 2011.

The ceremony concluded with a champagne toast, during which Englert raised a glass in tribute to the workers, the Morgans, Temple



students and the many others who will enjoy the building in years to come.

"May Mitchell and Hilarie Morgan Hall be a continuing symbol of the great spirit and energy of the Temple University community," he said.

The rising residential complex is just one of many projects underway as part of Temple's 20/20 framework, a capital building plan that is transforming the university's Main Campus through the addition or redevelopment of recreational, residential, research and green space within its existing geographic footprint. The plan includes renovations to athletics and recreational facilities, construction of a new Science Education and Research Center now underway and plans for a new 21st century library. ♦

Main Campus projects take shape over summer

Capital construction projects underway as part of Temple's 20/20 framework for campus development have made significant progress this summer, with each in a different phase of development.



Edberg-Olsen Hall

The renovation of the Edberg-Olsen football practice facility was completed this summer and celebrated at an opening reception this week. The project included expansions to the weight training room, a new state of the art physical training and injury rehabilitation center and new locker facilities for coaches and student athletes. The second floor of the facility has been remodeled to provide teaching, collaboration and study space for the student athletes, while roof access has been created to enable filming of football practice sessions.



Mitchell and Hilarie Morgan Hall

With the final beam set in place this summer, crews are now constructing external walls to enclose the 27-story residential tower, at Broad Street and Cecil B. Moore Avenue. At the same time, work continues on the adjacent low and mid-rise structures and separate dining facility. Students will move into the complex by this time next year.



Montgomery Parking Garage

Construction has begun on a new parking garage on the former dirt lot bounded by Montgomery Avenue, 11th Street, Berks Street and Warnock Street. The garage will provide more than 1,100 spaces, especially useful as overflow parking for large campus events such as basketball games and concerts. The landscaping surrounding the garage and site lighting will create a more pedestrian-friendly environment at the eastern edge of Main Campus. Retail space will be incorporated into the building at its northeast corner.



Science Education and Research Center

Crews broke ground this summer and are making fast progress on the substructure of the new Science Education and Research Center that will be located on 12th Street between the Engineering Building and Gladfelter Hall. The seven-story facility will support specialized research and instruction in technology-enhanced lecture halls, flexible classrooms and research labs designed to enable collaboration and hands-on exploration in science and technology. Students and researchers will move into the new building in the spring of 2014. ♦

NewsBriefs

Hai-Lung Dai appointed interim provost

Temple Acting President Richard M. Englert has appointed Hai-Lung Dai as the university's interim provost. Dai, a Laura H. Carnell Professor of Chemistry, had served as dean of the College of Science and Technology and senior vice provost for International Affairs.



DAI holds a Ph.D. from the University of California, Berkeley, and was a postdoctoral fellow at the Massachusetts Institute of Technology. In 1984 he joined the faculty at the University of Pennsylvania, where he was chair of the Chemistry Department, founding director of the Penn Science Teacher Institute, and the Hirschmann-Makineni Professor of Chemistry. He joined Temple in 2007.

Board approves restructuring of Temple schools, colleges

Temple's Board of Trustees has approved the establishment of a Center for the Arts, a new academic unit that brings together the Boyer College of Music and Dance, the Tyler School of Art and a new Division of Theater, Film and Media Arts. The board also approved the renaming of the School of Communications and Theater as the School of Media and Communication and the reorganization of academic departments in the College of Education.

Office of Institutional Research realigned with Academic Affairs

Starting Sept. 1, the Office of Institutional Research, including the Measurement and Research Center, will be realigned under Academic Affairs and Assessments. As part of this transition, Academic Affairs will be renamed Academic Programs, Assessment and Institutional Research.

The Office of Institutional Research is responsible for gathering data for academic assessment, which allows the university to provide better education, improve institutional effectiveness and raise Temple's rankings and reputation.

John N. Kastanis named TUH president and CEO

John N. Kastanis has been appointed president and chief executive officer of Temple University Hospital (TUH). Kastanis had served as interim CEO of the hospital since December 2011.

He is responsible for the strategic direction, operational effectiveness and financial health of TUH — including the main, Episcopal and Northeastern campuses, the Bone Marrow Transplant Program at Jeanes Hospital and the Temple Transport Team.

Fledgling Owls take flight at New Student Convocation

New students were formally welcomed into the Temple academic community during New Student Convocation, held Friday, Aug. 24 in the Liacouras Center.

An annual tradition at the beginning of each school year, the event signals the beginning of an undergraduate student's college career at Temple.

This year's Convocation included remarks by Interim Provost Hai-Lung Dai, President Richard Englert, Faculty Senate President Joan Poliner Shapiro, Temple Student Government President David Lopez and Temple University Alumni Association President John Campolongo, and performances by the Broad Street Line a cappella group and the Boyer College of Music and Dance Convocation Band.

In his remarks, President Englert welcomed graduates to the university community and described the qualities they will develop through their Temple educational experience: wisdom, tenacity, toughness and strength.

"Temple graduates aren't simply self-made individuals, they are also Temple Made high achievers," said Englert. "Our community thrives on academic excellence, diversity, opportunity, creativity and an attitude of roll-up your sleeves and make it happen! To be truly Temple Made means that each one of you will chart your own path."

Temple Student Government President David Lopez, who just

returned from a summer internship at the White House, told the students to become engaged in the university community in order to take advantage of the many opportunities available to them at Temple. He shared his own experience, relating how his involvement in student organizations and part-time work helped him set and attain his goals.

"Every time I accomplished something as a student leader, it gave me more confidence to chase after an even bigger goal," said Lopez.

Following the formal ceremony, the arena went dark and a pep rally began, featuring remarks by Temple coaches Tonya Cardoza, Fran Dunphy and Steve Addazio, and routines by the Temple Spirit Squad, Diamond Gems and members of the Cherry Crusade. NBC10 sports anchor John Clark hosted the rally. Students were led in renditions of the university fight song, alma mater and "T for Temple U" and the "I believe that we have won" chant.

Afterward, attendees were led across campus by the Diamond Marching Band to a barbecue held on the Anderson Hall mezzanine. Students dined with Temple faculty and staff, reflecting their new status



From top: Students walk to the Liacouras Center for Convocation following school and college meetings; Hooter rallies the crowd at the pep rally; TSG President David Lopez addresses new students during the ceremony.

Joseph V. Labolito



as members of the university community.

As Lopez put it, "You are now, and always will be, Temple Owls."

— Bri Bosak

New scholarship funds will support North Philadelphia students

By Ashwin P. Verghese
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Alpha Office Supplies, a North Philadelphia company, and Staples Advantage, the business-to-business division of Staples, have partnered to pledge \$250,000 to Temple over the next five years to support scholarships for North Philadelphia students.

The new Alpha Office Supplies and Staples Scholarship Fund will become a part of Temple University's 20/20 Scholarship Program, which offers financial aid and opportunity for local high school students. These scholarships provide \$5,000 per year to qualifying students who are permanent residents of the four ZIP codes surrounding Temple's Main Campus.

"Contributing to this scholarship program fits perfectly with our corporate mission," said David Derr, district sales manager for Staples Advantage. "We certainly know the North Philadelphia community is being challenged. By making this donation, we help young people in the area achieve a brighter future."

Temple created the 20/20 scholarship program in 2011. The scholarships take their name from Temple's 20/20 framework for campus development, which is creating a state-of-the-art living and learning environment.

Verishia Coaxum, one of the inaugural 20/20 Scholars, was able to use her scholarship money to accomplish her dream of living on campus.

The lifelong North Philadelphia resident spent her freshman year as part of a Living Learning Community in the university's White Hall.

"I wanted to leave home to get the full college experience and really learn about myself," recalled Coaxum,



Left, Tyquinten Allen, a 20/20 Scholarship recipient, always knew he would someday be a Temple student.

Below, inaugural 20/20 Scholar Verishia Coaxum was offered a summer job with the Women's Christian Alliance as a result of her interaction with the non-profit organization's CEO at last year's 20/20 Scholars ceremony.

Joseph V. Labolito

already a member of the National Society of Collegiate Scholars after her first year as a Temple student. "Without the scholarship, I couldn't have done that."

The awards for local students are only the latest effort by Temple to strengthen its surrounding community. The university provides more than \$16 million in scholarships and grants to Philadelphia students each year.

Temple has educated more Philadelphia residents than any other university in Southeast Pennsylvania. Last year, a little more than one-quarter (9,914) of Temple's students were from Philadelphia.

Growing up, Tyquinten Allen always knew he would someday be a Temple student.

"When I was younger, I used to

go by campus, and my mom would always tell me, 'I want you to go to a school like that,'" remembered Allen. "Now that I'm here, I feel like I've really made her proud."

"Temple is committed to offering local students access to higher education," said Kenneth E. Lawrence, Jr., senior vice president of Temple's

Office of Government, Community & Public Affairs. "We are thrilled to partner with Alpha Office Supplies and Staples. With their support, we will be able to increase access to our scholarship program and help make the dream of a college education a reality for more students in North Philadelphia." ♦



News archives bring Philadelphia history into focus at Temple

By Eryn Jelesiewicz
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The history of 20th Century Philadelphia has come into sharper focus at Temple University. The university's Urban Archives, a collection that charts the social, cultural and political history of the city, is now home to the *Philadelphia Inquirer* and *Philadelphia Daily News* archives from 1900 to 2005.

The archives — the equivalent of more than 675 file cabinets-worth of original clippings, photos and negatives — were transferred to Temple in June by Interstate General Media, the newspapers' parent company, as the organization moved from 400 North Broad St. to a new headquarters at 801 Market St.

Temple's Urban Archives, part of the Temple Libraries' Special Collections Research Center (SCRC), also house the Evening Bulletin, 6ABC and KYW-

TV archives, making it one of the most significant primary resources available on city and regional history.

"No other resource captures the living history of a city quite like its daily newspapers," said Richard Englert, Temple's acting president. "With the addition of this collection, Temple's Urban Archives will be an unparalleled resource for scholars and all who wish to learn more about the history, character and values of this great city and the greater metropolitan area. We are enormously grateful to the Philadelphia Media Network for its confidence in Temple University as a repository of this magnificent collection."

The *Inquirer* and *Daily News* clippings and photos were meticulously indexed by both subject and person so that reporters could quickly access background on the stories they were covering. Researchers, in addition to the reporters, can now benefit from



Temple's Urban Archives is now home to 675 file cabinets of original clippings, photos and negatives from the *Philadelphia Inquirer* and *Philadelphia Daily News* dating from 1900-2005.

that same efficient filing at Temple's SCRC.

"I'm glad that the archives are being preserved, and that we'll still be able to work with librarians to

access them," said Valerie Russ, a reporter at the *Daily News*.

Contrary to what many assume in today's digital world, everything is not online, which is why archives

such as those donated to Temple are so valuable. Digitizing newspapers and photographs and making them searchable has not yet been perfected nor is it cost-effective.

"It's hard to grasp, but you can't access whatever you want online," said Margery Sly, director of the SCRC. "Primary source material such as the *Inquirer* and *Daily News* archives provides researchers with all of the news coverage on a particular subject. Along with the other resources we have, the Urban Archives are the most comprehensive means of getting all the core news coverage in one place."

"The university very presciently decided to establish the Urban Archives in 1967 to document Philadelphia history and the urban experience," said Sly. "Preserving local news coverage is one of the major ways we have and will continue to do that." ♦

Temple political experts on the race for the White House

Christopher Wlezien
Professor of political science

Christopher Wlezien is the co-author of The Timeline of Presidential Elections (2012).

"The nominating conventions are the most consequential events of the campaign. They focus voters' attention on the election and often substantially rearrange their preferences.... History shows that the leader in the polls at the onset of the fall campaign almost certainly will be the victor."

Robin Kolodny
Associate professor of political science

Robin Kolodny writes extensively on political parties, political consultants and campaign finance in the U.S.

"The most critical moment for the national party conventions will be the introduction of U.S. Congressman Paul Ryan as the Republican vice presidential nominee."

"Beyond that, party activists who are the delegates to these nominating conventions will be looking for important signals of unity and energy among their ranks."

Kevin Arceneaux
Associate professor of political science

Arceneaux's research examines how political rhetoric and mass communication influence voters.

"There is usually a 'bounce' in support for the candidate after his, and hopefully some day 'her,' party's convention, but it doesn't last long. Part of the reason is that voters are getting a relatively one-sided stream of media about the campaign. But after the conventions are over, the mainstream news media goes back to reporting both sides of the campaign and television ads start in earnest — though they have started earlier than usual this year."

Political conventions a teaching moment for six Temple interns

By Kim Fischer
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Six Temple students are attending the 2012 presidential nominating conventions — with three taking part in Republican National Convention activities in Tampa, Fla., and three others heading to Charlotte, N.C., for the Democratic National Convention.

The trips are part of a highly-regarded internship and seminar program offered by the Washington Center, an independent non-profit organization with the mission of cultivating well-informed, socially engaged leaders. The internships for the students are being fully funded by the Temple Provost's Office.

Before the events, students participate in a two-week course that examines the role of national political conventions in the process of nominating and electing a party's candidates. They are then placed in volunteer fieldwork positions with the party, convention committee, host committee, media and many other convention-related organizations and events.

Students who applied for the Temple program went through a rigorous selection process, beginning last November.

"Our goal is to give our students — particularly those with a commitment to understanding the political process — the opportunity for an insider's view of the major party conventions," said

Emily Moerer, assistant vice provost for undergraduate studies.

"Attending the conventions allows students to place into context some of what they are learning in their academic coursework," she said.

For senior political science major Erik Jacobs, attending the RNC will top off a series of hands-on learning opportunities in politics that he has participated in during his time at Temple.

"I worked as an intern for Pat Toomey in Washington, D.C., and also helped with his campaign here in Pennsylvania," said Jacobs. "That experience got me really interested in getting a closer look at the nominating process at the conventions."

Sophomore Laura Detter, a double major in international business and journalism, was thrilled that the selection committee took a chance on someone so young. "It's an opportunity that only comes along once every four years, so for me, it was now or never."

Detter has been assigned to write for the *Dallas Morning News* as part of her internship at the RNC. She says she hopes the experience will help to launch a career in international service and journalism.

En route to Charlotte, junior political science major Khoury Johnson summed things up.

"It's inspiring to know I will be part of something of this magnitude and significance," he said. "I am going to be sure to absorb as much as possible from the experience." ♦

Six Temple students will get a first-hand look at the national political conventions this year as part of a unique seminar and internship opportunity. From left, Laura Detter, Leann Ziobro and Erik Jacobs are attending the Republican National Convention in Tampa, Fla.

Courtesy
Laura Detter



Fu Jen Catholic University President Vincent Han-Sun Chiang, Temple Board of Trustees Chairman Patrick J. O'Connor and Acting President Richard Englert sign an agreement renewing a commitment to academic exchange between the two universities.

Temple renews cooperation with Taiwanese university

By Ingrid Spangler
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Last month, a five-person delegation from Fu Jen Catholic University (FJU) in New Taipei City, Taiwan, traveled to Philadelphia to meet with university and health system leadership, tour Temple Hospital School of Medicine and hospital and participate in a signing ceremony with Temple officials.

The partnership between FJU and Temple began in 2009 with university-wide and School of Medicine-based faculty and student exchange programs. After three years of successful collaboration, the two institutions have now renewed their commitment to academic exchange by re-signing a general cooperation agreement due to expire this year.

President Vincent Han-Sun Chiang led the FJU delegation, which included Vice President for Academic Affairs Shang-shing Chou, Dean of International Education Tzu-pao Yang, Dean of Science Jenq-tay Yuan and academic exchange center coordinator Pei-yi Chu.

Temple Board Chairman Patrick J. O'Connor officiated the signing ceremony in the presence of fellow University Trustees Solomon Luo and Lewis Gould, Jr. An FJU alumnus, Luo was influential in identifying the potential for a productive partnership between the two universities.

The FJU delegation also spent time with Temple Health executive leaders and toured the Medical Education and Research Building and Temple University Hospital. FJU will open a 600-bed affiliated hospital in 2014, and President Chiang has pledged to develop FJU's research capacity in order to provide top medical resources for New Taipei City.

"With over 100 years of operating a medical school and a hospital, Temple was pleased to share its experiences and successes that may be useful to FJU's effort of breaking through the early stage of development in medical education and establishing a state-of-the-art hospital," said Temple Interim Provost Hai-Lung Dai, who also oversees the Office of International Affairs. ♦

Study aims to reduce kids' exposure to secondhand smoke

By Anna Nguyen
For the *Temple Times*

While secondhand smoke exposure has been eliminated in most in public spaces, children are still at risk for developing serious health problems when their parents smoke in the home.

With a \$2.3 million grant from the National Institutes of Health, Temple University public health professors Stephen Lepore and Bradley Collins are leading an innovative program throughout Philadelphia beginning this fall that will tackle the issue in pediatrician's offices and follow up with intensive counseling by behavioral health counselors to help parents quit smoking.

Secondhand smoke exposure in children causes ear infections, more frequent and severe asthma attacks, respiratory symptoms such as coughing and shortness of breath, respiratory infections such as bronchitis and pneumonia, and increases risk for sudden infant death syndrome (SIDS). It has also been associated with increased risk of cancers, cardiovascular disease and behavior problems.

Children are particularly vulnerable to the effects of secondhand smoke because they haven't fully developed physically, have higher breathing rates than adults and have little control over their indoor environments. Collins and Lepore's program targets medically-underserved communities.

"Children in these communities have the highest risk of suffering from secondhand smoke-related diseases and health problems. Their parents often experience significant stressors in their lives and encounter many challenges accessing resources to help them quit," said Collins, an associate professor in public health and pediatrics and director of Temple's Health Behavior Research Clinic.

Collins and Lepore worked this summer with the three major primary pediatric care systems in Philadelphia for the study: Temple Pediatric Care, St. Christopher's Hospital for Children and the Children's Hospital of Philadelphia.

The goal is to boost providers' adherence to the American Academy of Pediatrics' practice guidelines for addressing children's tobacco exposure by including prompts in the electronic medical systems that will remind providers to ask and advise parents about child's exposure to tobacco. These systems will also automatically fax provider referrals to the smoking cessation counseling program.

"This approach has not been tested before, and could become a national model for reducing children's exposure to parental tobacco smoke in the home," said Lepore, a professor of public health and the public health Ph.D. program director. "The pediatrician can refer parents to



With a \$2.3 million grant from the National Institutes of Health, public health professors Stephen Lepore and Bradley Collins are leading an innovative program that will tackle the issue of secondhand smoke exposure in children whose parents frequently smoke at home.

free counseling services. We want this to become routine, like getting any other vital sign, such as blood pressure, checked."

About 500 people are enrolled in the randomized, controlled study. All participants will receive information on smoking and exposure during their clinic visit. Then, a random portion of the group will receive a 12-week smoking cessation program comprising a home visit, telephone counseling and assistance in finding nearby free services.

The counseling will address participants' addiction and let them know about pharmacological options such as the patch and gum, said Lepore.

"Research has shown that advice from a healthcare provider can increase smokers' motivation to quit, but alone is not enough to promote long-term smoking cessation," said Collins. "Our multi-level intervention integrates intensive behavioral counseling with provider advice and follow-up — an approach that should improve quit rates in this high risk population."

Other participants who are part of the attention control group will receive nutrition counseling to improve their family's health. The approach will allow researchers to determine the effectiveness of the counseling program.

All participants will be assessed before the program, after three months of intervention and at a 12-month follow up. Researchers will find out if the parents receiving smoking counseling have higher quit rates and children with lower urine cotinine — a biomarker of exposure to tobacco smoke — than parents in the control group.

Even after the five-year study is complete, the program will be sustainable in the clinics, and many ongoing counseling programs in the community are free, said Lepore.

"Once parents fully realize they have the ability to reduce harm to their child by eliminating secondhand smoke exposure, they'll have greater motivation to modify their smoking," Collins said. "The ultimate goal of the program is to get parents to quit and stay quit. The counseling will help parents build skills to manage their urges to smoke and to establish a smoke-free lifestyle." ♦

Tech licensing revenue hits all-time high

By Preston M. Moretz
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For the second year in a row, Temple has set a new milestone for revenues received from licensing agreements for Temple-developed technologies, according to Temple's Office of Technology Development and Commercialization.

In the fiscal year that ended June 30, Temple received nearly \$2.5 million from 24 licensing agreements with companies to develop and market technologies developed by Temple researchers. That amount is double the \$1.2 million Temple received in fiscal year 2010-11 and nearly seven times the amount garnered in fiscal year 2009-10.

In addition, Temple researchers are personally receiving approximately \$1 million for their share of royalties generated by the intellectual property they have created, according to Stephen Nappi, director of technology development and commercialization. Some inventors are individually receiving more than \$300,000 for technology developed at Temple, the largest royalty checks ever awarded to Temple inventors.

In addition to the researchers, Temple's colleges, schools and departments where these technologies were created will split more than \$500,000 in licensing-generated revenues.

"These college and department funds will be used to stimulate further research and innovation," said Nappi. "It is creating a revenue flowback to the areas where these technologies were invented."

Our role ... is to make sure we are aggressively moving technology out of the university and with partners who can **successfully bring it to market.** We have been able to do that at an increasing rate every year."

— STEPHEN NAPPI
Director of Technology Development and Commercialization

Nappi attributed the continued rise in licensing revenue to four factors: more commercialization opportunities based on a rise in technology created by Temple researchers, an increased number of licensing agreements for Temple-developed technologies, previous agreements that have matured to produce revenue and increased resources to move new technologies from laboratory to marketplace.

"Our role in this office is to make sure we are aggressively moving technology out of the university and with partners who can successfully bring it to market," said Nappi. "We have been able to do that at an increasing rate every year. The more licensing agreements we can put in place, the more it opens new potential lines of revenue for the university."

In fiscal year 2011-12, the university entered into eight new licensing agreements, up from five in the previous fiscal year. Nappi believes that number can reach a high of 20 new agreements per year in the near future.

Temple is also bolstering its ability to push newly created technologies along the commercialization pathway. This year the university attracted more than \$550,000 in development and proof-of-concept funds from companies and programs like Ben Franklin Technology Partners and BioStrategy Partners, which play an important role in further developing university technologies and assisting emerging and start-up companies in the Greater Philadelphia region. Temple has also obtained incubator space at the University City Science Center to allow Temple spin-off companies to focus their resources on raising money and developing the technologies.

Nappi said Temple has increased external awareness of university-developed technologies through traditional means — such as conferences, meetings and summits — but is now also successfully using social media like Facebook, Twitter and LinkedIn as a way to market these technologies.

"We've been able to attract a licensee through this type of marketing," he said. ♦



PureNANO, a nano-technology firm that began in the Fox School of Business, is one of a growing number of companies developing and marketing technologies developed by Temple researchers.

Sleep deprivation and postpartum weight gain are focus of new study

By Eryn Jelesiewicz
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It's no secret that most new mothers lose sleep during the first year after giving birth. What's not as clear is whether that sleep loss contributes to postpartum weight gain or increased risk for cardiometabolic diseases such as diabetes and high blood pressure.

This question is especially pertinent for low-income, minority mothers — a group that retains two to three times more weight in the year after childbirth compared to whites.

Temple researcher Sharon Herring is now investigating these questions thanks to a \$486,000 Clinical Scientist Development Award from the Doris Duke Foundation. Herring was one of only 16 physician scientists from universities across the country recently selected to receive the annual award, and the first ever from Temple.

"Low-income, minority women have the highest rates of obesity in America," said Herring, an assistant professor at Temple's Center for Obesity Research and Education.

"The childbearing period is a stage in life where women are at high risk for gaining extra weight. However, efforts to develop effective obesity prevention interventions among minority women during and after pregnancy have been hampered by the lack of data about what behaviors can be changed to help them lose the baby weight."

While things like postpartum diet, physical activity and psychosocial factors certainly play a role in whether a woman gains or loses weight after giving birth, much of the variability in postpartum weight change has yet to be explained, according to Herring.

One novel, modifiable risk factor of increasing interest is sleep duration, as numerous studies

have found an increased risk of obesity and cardiometabolic disorders among adults and children with chronic insufficient sleep. However, little is known about how acute changes in sleep after pregnancy affect a woman's cardiometabolic health.

During her three-year study, Herring will examine the influence that postpartum sleep time has on weight gain and cardiometabolic risk factors in nearly 300 urban, low-income mothers.

"An additional goal is to explore the factors that influence postpartum sleep duration, something that is not completely understood," said Herring. "Clearly, newborns' sleep and feeding schedules explain much of a mom's sleep deprivation, but sociodemographic and psychosocial factors may also play a role."

During the study, Herring will use objective sleep measures such as motion detectors to determine women's sleep habits. She will collect mothers' blood along with measure weight and blood pressure to assess risk of diabetes, obesity and high blood pressure. Questionnaires will also be administered to assess mothers' mood, demographic characteristics and other modifiable postpartum behaviors (such as breastfeeding, diet, and activity).

"If we determine that sleep deprivation is a contributing factor to weight gain, we can design interventions to improve mothers' sleep that enhance existing dietary and activity strategies," said Herring. "This has the potential to improve the long-term health of women." ♦



HERRING

Bike commuters pedal to top in national mileage competition



Shannon O'Brien, director of academic advising at Temple's Academic Resource Center, bikes to her office during her morning commute.

By Laura Kuserk
For the *Temple Times*

Biking burns calories. And biking to work both saves money and reduces carbon emissions.

What's not to love? That's the idea behind the National Bike Challenge, a new competition organized by the League of American Bicyclists, Bikes Belong, Kimberly-Clark Corporation and Endomondo that encourages people to bike for transportation and recreation. The goal of the program is to unite 50,000 people to bike 10 million miles.

Members of Temple's biking community have happily hopped on for the ride.

Riders participate either as individuals or as part of a team. They then log their miles either on the competition's website or through the Endomondo app for smartphones.

Since the Challenge began on May 1, Temple commuters have logged enough total miles on their bikes to equal five complete round trips from Main Campus to London's Olympic Stadium, with enough miles left over to make it back for the closing ceremonies.

That's four full round-trips more than was logged by Penn bikers, and five more than Drexel participants. Currently, Temple is ranked 13th in the nation in the workplace category.

Temple's primary sponsor for the event is the Greater Philadelphia Bike Coalition. Bike Temple and the Office of

Sustainability have also been involved, helping to recruit team captains and encouraging Temple faculty, staff and students to sign up.

For Shannon O'Brien, director of academic advising at Temple's Academic Resource Center, joining the challenge and becoming a part of Temple's team was a no-brainer. O'Brien makes her four-mile round-trip commute to Temple year round.

"I love biking. It's the most convenient form of transportation in a city," she said. "If there is construction, you can still go through. If there is traffic, you can avoid it. I wouldn't want to commute any other way."

School of Media and Communications team captain Bruce Byker James enjoys what he calls the "whole body experience" of biking.

"You get your mind going by getting your body going," he said.

The competition has been a big plus for Glenn Eck, superintendent of the Grounds Department, proving to him that biking long distances is not impossible.

"I have a 36-mile round-trip commute," said Eck, who has been biking to Main Campus since 1999. "I used to take a day off once in a while, but this competition has changed my riding habits and made me push the envelope a little."

As the competition draws to a close, Temple bikers are looking back on their summer with pride.

"It's been fun to see the involvement of everyone at Temple," said Eck. "It's fantastic how successful, serious and diligent we've all been. I'm ready for next year." ♦

Car charging stations come to Temple

By Laura Kuserk
For the *Temple Times*

It was an electrifying scene on Temple's Main Campus last month as students, faculty, staff and mascot Hooter the Owl unveiled the latest initiative in the university's effort to reduce energy consumption.

Hooter arrived with Senior Vice President for Construction, Facilities and Operations James Creedon, Assistant Vice President for Campus Development and Capital Planning Michelle Lai and Office of Sustainability Coordinator Kathleen Grady in a cherry red Chevy Volt, one of two new hybrid-electric cars that will be parked and charged at Temple as part of the popular PhillyCarShare program.

Temple Acting President Richard Englert plugged the car into one of two new electric charging stations added recently in the circular drive of Johnson and Hardwick Halls, adjoining university residence facilities. Afterward, Englert addressed the crowd and stressed that the new electric cars



Acting President Richard Englert plugs in one of two hybrid-electric cars now housed at Temple.

would help Temple reach its goal of reducing energy consumption by 25 percent in two years.

"We realize this is a very ambitious goal, but we will reach it," he said. "We will reach it through a number of different strategies, including seeking greener forms of transportation."

The cars and stations were provided by PhillyCarShare, an Enterprise Holdings car-sharing program. James Callahan, regional vice president of Enterprise, stressed the company's long-standing partnership with Temple.

"We've had a great relationship with Temple University for over 25 years,"

he said. "We recruit and hire about 20 graduates from Temple each year."

With five PhillyCarShare locations now on its Main Campus, Temple is encouraging the university community to seek greener forms of transportation — including through the car sharing program, ridesharing through the ZimRide online community, public mass transit and biking. This latest addition at Temple brings the number of PhillyCarShare's electric charging stations to nine throughout the city.

The event concluded with Hooter leading more than a dozen students and staff in dancing the "Electric Slide." ♦

New solar-powered tables bring bright idea to campus

By Laura Kuserk
For the *Temple Times*

Three recent additions to Temple's Main Campus are designed to give students more power. Literally.

Crews installed new Solar Dok picnic tables at outdoor dining areas — two on the vendor pad near the TECH Center and Anderson Hall and one at the corner of Liacouras of Polett Walks. Manufactured by EnerFusion Inc., the units have solar panels mounted on their umbrellas that provide continuous power to electric outlets attached to a pole at the center of the table surface.

Each unit has four standard power outlets and two USB ports that allow students and other users to charge their laptops, iPads, cell phones and other electronic gadgets while enjoying coffee or lunch. The solar panels store enough electricity to power the outlets, as well as LED lights that illuminate the table area, overnight. Temple is the first university in Pennsylvania to install the tables, according to the manufacturer.

According to Michelle Lai, assistant vice president for campus

development and capital planning, the solar tables are a high-tech way for Temple to expand its sustainability efforts. In addition to the renewable power source they offer, the units themselves are constructed of plastic materials made from 1,200 recycled plastic milk jugs.

The project complements Temple's initiative to reduce its energy consumption by 25 percent in the next two years. As part of that effort, the Office of Sustainability is focusing on educating the community about energy conservation and helping students, faculty and staff to limit their energy usage.

The tables are a great educational tool, says Sustainability Coordinator Kathleen Grady, because they allow people to interact with solar technology. Each table has a meter that shows how much power the panels are generating at any given time.

"Unlike solar panels that are on roofs of buildings, these stations allow students to get up close and personal with solar because they are at a human scale," said Grady. "This project is a great tool because it helps us understand both the advantages and limitations of solar technology." ♦



Students enjoy one of two new solar picnic tables installed at the Main Campus vendor pad. A third unit is installed on Liacouras Walk.

Hillel J. Hoffmann

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TEMPLE UNIVERSITY

Published monthly during the academic year

Scholarship

From page 1

Trustees Chairman Patrick J. O'Connor.

"Beginning immediately, we will conduct a very aggressive campaign to raise private dollars for student scholarship," said O'Connor. "We are especially calling on our alumni, all over the United States, to step up and help Temple students get the same affordable, accessible education they had."

The effort is also getting a high profile lift from William H. Cosby Jr., Temple trustee and its most recognized alumnus. Cosby offered his ideas

and energy to ensure the campaign gets attention, especially from other Temple alumni.

The first part of the Cosby effort will be seen during the Temple-Villanova football game on August 31. Videos produced following Cosby's visit to campus will be premiered during the game.

"We are very grateful for the ideas, the time and the commitment Dr. Cosby has put behind this fundraising initiative," said Englert. "He is very committed to education and cares deeply about affordable tuition."

More information on giving to student scholarship efforts is available online at giving.temple.edu/scholarships. ♦

FeaturedEvents

New OWLcards ready

New OWLcards can be picked up by returning Temple students through Sept. 7.

Dates, times, and locations are listed on-line at www.temple.edu/owlcard. Cards will be available at the campus a student last attended in the Spring 2012 semester. Students should bring their current card as identification.

The new cards will be activated beginning Monday, Sept. 10. Parking privileges, building access, and Diamond Dollars assigned to old cards will be automatically moved to the new OWLcard.

For more information, contact the Help Desk through the TUhelp web site at tuhelp.temple.edu or call 215-204-8000.

Call Me Crazy Dancers present 'Day for a Dream'

As part of the Philadelphia Live Arts Festival and Philly Fringe, the Call Me Crazy Dancers will perform "Day for a Dream" in the Conwell Dance Theatre. The performances will be held on Sept. 7 at 9 p.m., and Sept. 8 at 2 and 8 p.m.

The Call Me Crazy Dancers perform jazz, tap and modern dance routines alongside live music and spoken word.

Tickets are \$20 for general admission or \$5 with a Temple OWLcard and can be purchased by contacting the Fringe Festival Box Office at 215-413-1318 or at www.livearts-fringe.org.

Avicii spins at Liacouras

On Sept. 12, Swedish DJ and remixer Avicii will perform at the Liacouras Center at 7:30 p.m.

While juggling the worldwide release of his hit song "Levels" with yet more hard work in the studio, his popular podcast and a non-stop international touring schedule, Avicii has cemented himself as a force within the popular music industry.

For more information, including ticket prices, visit liacouras.center.com.

Temple plans Biomedical Research Day

Temple's first Biomedical Research Day will be held on Sept. 21 from 8:30 a.m. to 5:30 p.m. at the Health Sciences Center.

Faculty, researchers, postdoctoral fellows, graduate students and medical students will celebrate the research achievements of their colleagues during an awards ceremony and reception. To register, email medrspv@temple.edu.

For a complete listing of upcoming public Temple events, visit calendar.temple.edu.

Safety month programs to help students prepare for on- and off-campus living

By Jazmyn Burton
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After the last box is unpacked and the final purchases from the bookstore have been made, officials on campus want to remind students to keep safety in mind as they settle into their new apartments and residence halls.

Over the last few months, officials in Campus Safety Services have been hard at work planning National Campus Safety Awareness Month (NCSAM) events. The events, which are planned in coordination with officials from Community Affairs, University Housing and Residential Life, the Office of Sustainability and Student Affairs, are part of a national initiative to promote safety awareness as students plan for a new academic year.

National Campus Safety Awareness Month kicks off on Monday, Sept. 3 with a neighborhood barbeque. Community members, students and administrators will meet at 15th and Page streets to enjoy food and fun while making connections that will last throughout the year.

"The events and barbeque are a fun way for students to really get acclimated with their new neighbors," said Temple Police Capt. Eileen Bradley. "We care about our neighbors



Temple Police officers talk with students outside Mitten Hall on North Broad Street. As part of National Safety Awareness Month, a team of Campus Safety Services representatives will visit students residing in the neighborhoods surrounding campus to offer information on safety, recycling and the responsibility of being a good neighbor.

and our students. We want students to take this time to think about how they can become positive members of local neighborhoods."

Living and attending school in a major city such as Philadelphia takes preparation, said Bradley. Just as students take time to prepare for classes, being aware of the responsibility of living in residence

halls or off-campus is just as important.

For the last 10 years Bradley and a team of students have hosted a door-to-door Welcome Wagon, visiting students who reside in the neighborhoods surrounding campus with important information on safety, recycling and the responsibility of being a good neighbor.

The event, which was first organized in 2002 as a joint effort of Temple's Campus Safety Services, Student Affairs and Community Relations, will be a part of NCSAM event schedule.

"The number of students residing on campus and in local neighborhoods has increased," said Bradley. "During the Welcome Wagon we try to educate students about the importance of developing good relationships with their neighbors; this is just the first step."

In addition to the Welcome Wagon, NCSAM will host Opportunity Knocks, a safety workshop for students residing in residence halls. As part of the program, representatives from Campus Safety and Residential Life staff will tour residence halls, knock on students' doors and have informal discussions about safety strategies.

Discussions touch on several topics, including how to maintain personal safety on campus and in the community, the importance of locking doors and following campus guest policies.

"We run programs related to safety throughout the year," said Donna Gray, special services coordinator for Campus Safety Services. "National Campus Safety Awareness Month helps us make students aware of the resources on campus to help them have a safe and productive school year." ♦

Architecture team fights to save Frazier's gym

By Hillel J. Hoffmann
hjh@temple.edu

Tens of thousands of Philadelphians drove past the dull, three-story brick building at the corner of North Broad and Glenwood last summer without noticing the "For Sale" signs. But Dennis Playdon, an adjunct professor of architecture at Temple's Tyler School of Art, understood what they meant — Joe Frazier's Gym, a Philadelphia icon, was in danger.

In June, a year-long effort led by Playdon and his students to save Joe Frazier's Gym earned the structure a spot on the National Trust for Historic Preservation's list of America's 11 Most Endangered Historic Places. The National Trust now lists the gym as a National Treasure.

The announcement brought preservationists, reporters, city officials, local residents and the late boxing legend's friends and family to Temple's new Architecture Building. It was a much-needed boost of attention for a structure that had been largely ignored since the gym closed its doors in 2008 and a discount furniture store became the building's primary tenant. But with the site up for sale once again, publicity may not be enough to save Joe Frazier's Gym.

Two Temple students (supported in part by the National Trust) have nearly completed a nomination to get the structure listed on Philadelphia Historic Commission's Philadelphia Register of Historic Places. If they're successful, the building's present or future owners will be prevented from touching the outside of the building for any purpose other than preservation.

"Sites like this deserve to be preserved because of their cultural content," Playdon said. "The building has little architectural merit, but



A team of students in Tyler School of Art adjunct faculty member Dennis Playdon's "Introduction to Architectural Preservation" class has been fighting to save the North Broad Street building in which legendary boxer Joe Frazier trained.

it's worth preserving because of Joe Frazier and what he did there. He was not just one of the great boxers of his time. He was a kind of surrogate father to many people in the community; he helped them, guided them, advised them."

The Temple campaign to save Joe Frazier's Gym began shortly after Playdon noticed that the site was for sale in the summer of 2011. He was about to begin teaching a new course in the fall, "Introduction to Architectural Preservation," and decided to incorporate the site in his syllabus. Playdon's students began to dig into the building's past, uncovering the structure's early history as a sash and blind manufacturing site and a lumber warehouse before Joe Frazier's management company, Cloverlay, purchased the site in the late 1960s and converted it into a gym.

Class assignments began to evolve into a real-world preservation campaign. Temple undergraduates — architecture majors Matt Ferris and Evan Weiss and history major Laura

Schmitt-Hall — wrote a nomination that earned Joe Frazier's Gym a spot on the Preservation Alliance for Greater Philadelphia's Endangered Properties List in late 2011 (it was a Philadelphia Inquirer article on the Preservation Alliance list that got the attention of the National Trust). Two other Tyler architecture majors, Ann Dinh and Michael Baker, took on a nomination for a spot on the Philadelphia Register of Historic Places — and, the students hope, true protection for a homely building that they've learned to love.

"It has been really exciting and I've really learned a lot about historic preservation," said Dinh, a senior architecture major. "There are so many important buildings in North Philadelphia and a lot of them are close to Temple, like the Divine Lorraine and the Uptown Theater. But a lot of them are really dilapidated."

The cultural richness and underdog status of Joe Frazier's Gym is part of what attracted the National Trust, which has been leading an effort to preserve more than just fancy old homes in affluent neighborhoods.

"There's an opportunity here to say that some places are important, even if they're not grand," Stephanie Meeks, president of the National Trust for Historic Preservation, told the *Los Angeles Times*. "History isn't always glamorous."

The Temple team's work is far from done. This semester, Playdon will teach "Introduction to Architectural Preservation" again (Tyler's Architecture Department has one of the nation's few undergraduate architectural preservation programs), and his students will tackle new and more ambitious projects, including measuring and documenting the building, creating a 3-D digital model of the structure and beginning to assemble a multimedia web site. ♦

Students study STEM at Temple summer programs

Temple hosted several camps and programs over the summer with the goal of increasing youth participation in science, technology, engineering and math (STEM).

In June, Temple Ambler hosted "Lego Mindstorms NXT Robotics for Beginners," a week-long camp that gave middle school students a chance to learn about science while participating in a favorite childhood pastime. Each camper built a robot from Lego pieces and was asked to complete a series of challenges, such as driving it across a wooden board.

In July, more than 50 school students from throughout the Greater Philadelphia area spent a day learning about beach ecology in the Delaware Bay as part of the two-week ExxonMobil Bernard Harris Summer Science Camp hosted by Temple's College of Science and Technology.

As part of the camp, the middle school campers visited the DuPont Nature Center and Slaughter Beach in Milford, Del., where they sampled marine, plant and animal populations, surveyed for horseshoe crabs and participated in a clean-up of plastic pollution on the beach. This is the fifth consecutive year Temple has hosted the camp.

In August, Temple hosted 59 Philadelphia middle school students for the two-week Greater Philadelphia STEM Center Summer Camp. The camp, which is run by Temple Chemistry Professor Susan Jansen Varnum, focused on encouraging students to consider STEM careers by exposing them to a college environment, laboratory research and interaction with scientists and engineers. The camp concluded with a day-long finale at the Philadelphia Navy Yard. ♦