

# TEMPLE TIMES

news.temple.edu

Temple's monthly newspaper for the university community

September 28, 2012 | Vol. 43, No. 2



Ryan S. Brandenberg

TEMPLE CONTEMPORARY'S

## leading light

Since he came to Temple's Tyler School of Art a year and a half ago, Robert Blackson, Tyler's director of exhibitions and public programs, has been turning art gallery convention on its head.

To see the latest evidence, just walk into the atrium of Temple's Tyler School of Art or peek through the building's façade. Covering the front of Temple Contemporary — the new name for Tyler's flagship exhibition space, once known as Temple Gallery — is a new, 12-by-22-foot, eight-color grid of neon signage. Each space in the grid is filled with a word or two: "Workshop," "Food," "Music," "Art," "TalkTalkTalk" and more. All Blackson needs to do is flip the switch depending on the day's programming,

A new name, a fresh approach and record numbers of visitors for Tyler's flagship art gallery

By Hillel J. Hoffmann  
hjh@temple.edu

and passers-by know what's on the gallery menu.

The new approach doesn't end there. Walk through Temple Contemporary's front door, and you're just as likely to find a debate on journalistic partisanship, a portable book-publication studio, a meal of plants foraged in the

neighborhood, a panel discussion on Philadelphia's public schools or a living beehive as you would an installation of paintings, drawings, sculpture, prints or photographs. Behind the scenes, invisible to visitors, Blackson is exploding another gallery norm. Instead of developing programming

*Blackson continued on 2*

Above: Director of Exhibitions and Public Programs Robert Blackson in front of Temple Contemporary's neon window grid.

## U.S. News ranks Temple as a top public university

By Eryn Jelesiewicz  
eryn.jelesiewicz@temple.edu

U.S. News & World Report this year has recognized Temple as a top public school among national universities, a reflection of the university's rising profile and position. Temple also stands out with high school counselors and for its undergraduate business programs, among other rankings.

"While we continue to focus on our mission of providing access to an excellent education, the university is improving its rankings, which reflects the high quality of our faculty and students," said Hai-Lung Dai, interim provost and senior vice president for academic affairs. "Such rankings are a measure of our reputation and the tremendous efforts that have been put into improving retention and graduation rates. The next major move is a new and more supportive scholarship and financial aid plan."

Being noted as a top national university among high school counselors means that Temple is known for the quality of its academic programs, its faculty and its graduates.

"It's a testimony to the power of the relationships we have with high school counselors," said Bill Black, senior vice provost of enrollment management. "Every year we get out and visit over 400 high schools in the greater metropolitan area, as well as invite the counselors to Temple so they can tour campus and have the chance to see Temple student life up-close."

"We provide an exceptional education at an affordable price," he added. "Such recognition acknowledges the quality of the facilities, the research, the faculty, the advising — the whole package — here at Temple."

Three Fox School of Business undergraduate programs — Risk Management and Insurance, International Business, and Management Information Systems — again rank among the nation's best. The Fox School's Risk Management and Insurance program ranks No. 6, while Fox's International Business program is No. 9, positions each program also held last year.

The Fox School's Management Information Systems (MIS) program climbed one spot to No. 17. Overall, the Fox School's undergraduate business program is ranked 56th.

View the full rankings at [www.usnews.com/colleges](http://www.usnews.com/colleges). ♦

### Temple rankings

**Top Public Schools:**  
60 out of 115 listed

**Undergraduate Business Programs:**  
56 out of 353 listed

**A+ schools for B students (National Universities):**  
43 out of 86 listed

**College Rankings by High School Counselors (National Universities):**  
83 out of 277 listed

## Virtual passport is an online ticket to Phila. arts and culture

By Eryn Jelesiewicz  
eryn.jelesiewicz@temple.edu

Temple students now have a virtual key to Philadelphia's rich arts and cultural scene. The popular PEX passport, formerly a booklet of coupons with a printing of 12,000 that offered students free and discount admission to the city's cultural venues, has gone virtual and is now available to all Temple undergraduates.

Going online and expanding to all undergraduates was the natural progression for the Philadelphia Experience (PEX) passport program, said Istvan L. Varkonyi, director of Temple's General Education program. Launched four years ago, PEX passport's goal has always been to help

students connect with Philadelphia and its incredible cultural diversity.

Once students register for their virtual passport, they can explore and take advantage of the offerings online, from \$5 tickets to the Philadelphia Museum of Art (PMA), to free admission to the Germantown Historic Sites, to a free ticket for a film at International House — more than 50 venues in all.

Students can attend on their own and also as part of GenEd class assignments. Everyone taking "Evolution and Extinctions," taught by Allison Tumarkin-Deratzian and Alexandra Davatzes, for example, visits the The Academy of Natural Sciences to examine the dinosaur eggs on exhibit.

Intellectual Heritage instructor Richard Orodener has used the PEX passport to send his "Mosaic" I and II students to see plays they were studying in class. Last semester, as they studied Sophocles' *Antigone*, they saw the Quintessence Theater group's stage performance of the work.

"These Philadelphia Experiences are really a way of extending the classroom," said Orodener. "I am a big fan of assigning plays because they are texts in performance, and Mosaic is all about reading and comparing texts."

"What's made this program different from the beginning is that it was motivated by the philosophy that students will learn more when they step outside of the classroom," said Deborah Block, a Temple theater instructor.



Block and Ken Finkel, distinguished lecturer in American Studies, serve as the cultural consultants for the PEX passport program. Both have deep ties to

the Philadelphia world of arts and culture both professionally and personally. They



*Passport continued on 5*



TEMPLE MADE



Christopher M. Orlando

Year: Senior

School: Boyer College of Music and Dance

Major: Music education, with a concentration in saxophone

Home town: West Wyoming, Pa.

**Why I chose Temple:** “My high school band director was a Temple alumna who majored in music education. She was a great educator — and I wanted to be a great educator. Also, one of my friends went to Temple ahead of me. He’s a saxophone player too, and he was a direct source of info about the sax concentration at Temple. I heard him play, and I thought, ‘That’s the way I want to sound.’ Clearly the saxophone teacher at Temple was doing something right.”

**Transformative moment:** “I’ve been a member of the Diamond Marching Band since my freshman year. I’ll never forget the first time I stepped onto Lincoln Financial Field. It was the Villanova game. The reaction we got from the crowd was pure enjoyment. It was awesome — the wildest reaction I’ve ever heard.”

“People don’t realize that the Diamond Marching Band is student-run. With 205 students in the band, there are students in charge of each section; I’m one of the section leaders of the alto saxophones. We have 20 minutes before each rehearsal to teach all 24 people in our section their parts. You have to be organized. Being a section leader, you learn time management, communication skills, leadership skills. I’m conducting and making decisions. These are things that directly relate to my career goal of being a band director — or any career, really.”

Brandon McManus



Year: Senior

School: College of Science and Technology

Major: Biology

Home town: Hatfield, Pa.

**Why I chose Temple:** “The coaches did a great job of selling us on what this university

and the football program could be. When I came to campus, I could see how Temple was transforming itself (now we have a \$10 million addition to our football facility). It was a good fit for me. Also, I want to be an orthopedic surgeon, and my father knew that being at Temple and in Philadelphia would really be an advantage. Temple set up an opportunity for me to shadow the team doctor, Dr. Ray Moyer. I’ve had a chance to scrub up and watch reconstructive surgeries after my teammates have had knee injuries.”

**Transformative moment:** “I came out of high school with a chance to do both kicking and punting, but when I came to Temple I was asked to focus on kicking. That went well. I started as a freshman. Then, starting last year I had a chance to both kick and punt. Doing both, I always have to be ready. It keeps my head in the game.”

“I know that the adaptability, the leadership skills and the ability to work together as a team that I’ve acquired from playing football will help me after Temple. Teamwork is such an underrated thing. The long snapper, the holder, the line and me — if any of us doesn’t do our job, I won’t get the kick off.”

TEMPLE MADE  
news.temple.edu/templemade

Entrepreneurial. Multifaceted. Dynamic. World-ready. Temple students take advantage of every opportunity that comes their way. In this regular video series, they demonstrate what it means to be Temple Made.

To nominate a student to be profiled, contact Hillel J. Hoffmann, assistant director, University Communications, at [hjh@temple.edu](mailto:hjh@temple.edu).

Program aims to create opportunity for underrepresented postgraduates

By Jazmyn Burton  
[jburt@temple.edu](mailto:jburt@temple.edu)

After receiving his Bachelor of Science degree in anthropology from Portland State in 1989, Lee Baker arrived at Temple on a Greyhound bus with a passion for anthropology and the desire to become a professor — but that was about it, he admits.

“I did not know how to read critically or write persuasively,” said Baker, now associate vice provost for undergraduate education at Duke University. “Honestly, I did not really know what graduate school entailed.”

Baker was accepted into Temple’s Future Faculty Fellowship (FFF) program, which assists minority and underrepresented students in making the transition to graduate and postgraduate studies by offering financial support and access to a supportive network of colleagues and peers.

“The funding was important and allowed me to focus on my research, but it was the support, the retreats and the seminars that were the most beneficial in my professional growth and development,” said Baker.

On Saturday, Sept. 15, graduates of the FFF program gathered on campus to celebrate the program’s anniversary as part of the fourth annual Graduate Fellows Research Symposium. The daylong event included discussion of the future of academia and research presentations by graduates of the program.

Kimmika Williams-Witherspoon led a discussion on the program itself. Now an associate professor of theater at Temple, she was working part-time as a park ranger while raising two small children and continuing to write plays and poetry when she was awarded a program fellowship in 1996.

Although her work was being accepted by her peers and premiering on local stages such as the Walnut Street Theater, Williams-Witherspoon wanted to take her career a step further. At the urging of a colleague, playwright Ed Shockey, Williams-Witherspoon applied for the fellowship program, and the rest is Temple history.

She became the third African American to receive the fellowship in theater and the



Above, first row: Keith Diaz, Allan Thomas, Walden Lester and Zebulon Kendrick. Second row: Corrine Castro, Karen Addison Williams, Jenny Magnes, Kimmika Williams-Witherspoon and Sheila Ward. Right: Kimmika Williams-Witherspoon.

first to be awarded back-to-back fellowships, which helped her complete her graduate degrees in theater and anthropology and her doctorate in anthropology.

“I know for a fact that if it wasn’t for the Future Faculty Fellowship program I would not be where I am today,” said Williams-Witherspoon. “The program gave me access to a network of scholars and the financial support to return to school full time. The experience was invaluable.”

Established in 1987, the FFF awards are made in the sciences, arts, humanities, social sciences and education and for the master of fine arts program. The program’s purpose is twofold: in addition to attracting and maintaining outstanding students, the program aims to diversify the American professoriate.

Eligible candidates include newly admitted graduate students from groups underrepresented in a given discipline who show exceptional leadership and/or have overcome significant obstacles in pursuing an academic career.

The program is necessary to the future



of a diverse community of professors and academic leaders, said Keith Diaz, a postdoctoral research scientist at Columbia University Medical Center.

“For me the Future Faculty Fellowship was more than just, ‘Here’s a check, go make it happen,’” said Diaz. “It was the guidance and support of the wonderful faculty behind the program that were vital to my success as a graduate student. I know that I would not be where I am today without the program.” ♦

Blackson

From page 1

on his own, he relies on advisory councils made up of students, community leaders and faculty members in fields ranging from science to the humanities to generate ideas that are directly related to issues of the day.

Blackson is part of movement of young curators who have “shifted their focus to the community” and “thrown a wrench into the traditional, top-down model of exhibition-making, in which curators place art in a room and everyone else scrambles to make sense of it,” wrote the *Philadelphia Weekly* last year. It’s a seismic shift for the local art scene, and Temple is at the epicenter. The new approach is causing a buzz and building new audiences. Gallery visitation tripled in 2011 compared to the previous year, and 2012 is on track to break last year’s record.

“When you come to Temple Contemporary, we want you to participate in the artistic process,” said Blackson, who previously served as curator of public programs at Nottingham Contemporary in the United Kingdom. “Whether you’re coming to make a cup out of Marcellus Shale or you’re learning about accents across the country, we want people to be physically engaged.”

The process of participation begins with Temple Contemporary’s three 10-member advisory councils: one made up of Temple students, another made up of Philadelphia community leaders and thinkers (with a special emphasis on North Philadelphia) and

a third comprising Temple faculty members and administrators. Blackson convenes each panel at least once a semester, asking each member to bring an unanswered question “that is locally relevant and internationally significant.” Blackson and Temple Contemporary Assistant Director Sarah Biemiller stoke the discussion, take notes, solicit voting and compile feedback. Then they take the questions that receive the most votes or interest among the councils and begin to formulate exhibits and programming that address those questions.

“The question I ask myself when I go into a gallery is: ‘Why are we looking at this now?’” Blackson said. “When you name an exhibition facility ‘Temple Contemporary,’ it foregrounds the idea of what is meaningful to us now. It’s a big question. It’s not something that an individual curator can responsibly address, at least not alone. So I turn to the communities that surround us — Temple, North Philadelphia and beyond — and I rely on the advisory councils.”

Among the dozens of installations and events at Temple Contemporary in the coming month are hands-on candy-making demonstrations (an idea that emerged from an advisory council discussion about Philadelphia’s production-economy heritage); a machine that tests visitors’ recognition of regional accents (inspired by the work of local linguist William Labov, who spoke at the gallery in September); and a recreation of the prison cell of Herman Wallace, an inmate who has spent more than three decades in solitary confinement (part of a year-long exploration of incarceration).

Even Temple Contemporary’s art labeling process is participatory and ultra-local.

TEMPLE TIMES

September 28, 2012 | Vol. 43, No. 2  
[news.temple.edu](http://news.temple.edu)

UNIVERSITY COMMUNICATIONS  
Mitten Hall, Lower Level  
1913 North Broad Street  
Philadelphia, PA 19122  
Phone: 215-204-8561  
Fax: 215-204-4403

RAY BETZNER  
Assistant Vice President,  
University Communications  
[rbetzner@temple.edu](mailto:rbetzner@temple.edu)

VAUGHN SHINKUS  
Director, Internal Communications  
[vshinkus@temple.edu](mailto:vshinkus@temple.edu)

Published monthly during the academic year

TEMPLE UNIVERSITY

Instead of printing labels, Blackson has hired Tyler student Bartholomew Lyons, a graphic and interactive design student and a talented calligrapher, to hand-write all the gallery’s labels using pokeberry ink — the same type used on the Declaration of Independence — made from pokeberries harvested in North Philadelphia.

“At Temple Contemporary,” Blackson said, “we’re not just showing things, we’re making things meaningful.” ♦



# Revamped FreshServe sets tone for student service

By Bri Bosak  
For the Temple Times

Gardening, painting and making birthday cards were just a few of the activities that Temple students participated in during FreshServe, held last weekend in the neighborhoods surrounding Main Campus.

An annual fall activity, FreshServe sets the tone for service throughout the academic year by introducing new students to the North Philadelphia community during a day of volunteer work. Traditionally held as part of Welcome Week activities, this year's event was planned three weeks into the semester and focused on building relationships between Temple student organizations and area community groups. But while the timing and organization were different, FreshServe's primary mission remained unchanged.

Saturday morning, teams of Temple volunteers met at the Bell Tower before walking to project sites at nearby community centers and organizations. Student groups such as the Temple University Greek Association and the Community Service Living-Learning Community offered their services cleaning, gardening and working with

children at nearby organizations such as the Columbia North YMCA and Philadelphia Urban Creators.

Another group, Students for Environmental Action, helped out closer to home, at the Temple University Community Garden on the corner of Norris and Broad streets. The garden is one of several run by students as part of an effort to give community residents access to fresh, healthy foods.

Kendra Muldowney, a freshman and first-year member of the group, spent the morning weeding flower beds, spreading compost, planting brussel sprouts and broccoli and watering crops in the garden.

"I really enjoyed the experience," she said. "And I feel like we accomplished a lot during the two hours that we were there."

Other groups volunteered their time creating healthy spaces for young people. Delta Sigma Theta member Talia Banks worked with about 30 students from her sorority and the Kappa Alpha Psi Fraternity to clean and organize classrooms at the R.W. Brown Community Center.

"It's rewarding to know that the children will be playing in a cleaner and safer environment," said Banks. "I



Members of the Delta Sigma Theta sorority clean and organize classrooms at the R.W. Brown Community Center as part of Temple's FreshServe initiative.

was pleased to see the amount of fun Temple students had volunteering. I hope that it leads to more volunteer opportunities in the North Philadelphia community."

FreshServe is just one of many service initiatives at Temple. Numerous volunteer programs are organized by university departments and student organizations, and the Temple University Student Community Service Association gives students a chance to give back to their community through ongoing service activities. In addition, Temple's Office of Community Relations supports and tracks service efforts throughout the university. ♦

# New students by the numbers

With freshmen and new transfers wrapping up their first month of classes as Temple students, the Office of Undergraduate Admissions has announced the final new student enrollment totals. This fall, the university welcomed 6,868 new students to Temple — 4,132 freshmen and 2,736 new transfers.

The last day to drop courses officially concluded one of the busiest admissions cycles in Temple history. The university received 18,733 completed freshman applications for Fall 2012, and a record number of about 40,000 prospective students and their families visited Temple during 2011.

The academic credentials of Temple's new students were among the university's highest for an entering class. The average SAT score of Temple freshmen was 1109, 22 points higher than the Temple freshman average five years ago, more than 90 points higher than the national average and about 115 points higher than the Pennsylvania average. The average high school grade point average of Temple freshmen was 3.41, tying last year's record high; the average transfer GPA of 3.08 is second only to last year's 3.10.

Diversity continues to be a hallmark of Temple freshman classes. More than a third of Fall 2012 Temple freshmen self-identify as minorities.

That diversity — especially the number of international students — was part of what attracted Horatio E. Thomas, a freshman in the Fox School of Business, to Temple.

"I've already met a Japanese exchange student, a Chinese student and a student who was born in France," said Thomas, who chose Temple after learning about study abroad options at Temple University Japan and Fox's strong programs in international business and management information systems. Temple seemed like such a good match that Thomas didn't apply to any other schools after attending Experience Temple Day during the admissions process.

A visit to campus also played a role in freshman Kate Shuman's decision to choose Temple over four other colleges. She already had inside information from her sister, a Temple student, but she wanted to see for herself on a campus tour.

"I was impressed by Temple's expansion," said Shuman, a student in the School of Media and Communication from Lansdale, Pa. "I liked the TECH Center and the Temple Performing Arts Center. I hear there's going to be a new science center and a new dorm. Temple is moving forward, and financially it was a lot more affordable than the other schools."

— Hillel J. Hoffmann

# Task force launches online clearinghouse of gender and sexuality resources

By Hillel Hoffman  
hjh@temple.edu

Temple's Gender and Sexuality Climate Task Force — a group of administrators, faculty members and students charged by the Executive Office of the President with working to foster a welcoming, safe and supportive community for lesbian, gay, bisexual, transgendered and queer (LGBTQ) members of the university community — has announced the creation of a new online clearinghouse of LGBTQ support resources and information.

The website, called "Diversity and Inclusion: Community Perspective," is the first action inspired by the results of the task force's recent survey of Temple's gender and sexuality climate. Visitors to the site will be able to find a wide range of information on university policies, counseling services, student organizations, academic programs, campus safety, equal opportunity compliance and more, as well as links to dozens of off-campus local and national LGBTQ resources on health and wellness, relationships, advocacy, community, recreation and a variety of other subjects. The site is also the online home of the Gender and Sexuality Climate Survey results.



"We created this website in response to the loud-and-clear message we received from the survey that Temple needed a central clearinghouse of resources of interest to LGBTQ students and staff," said Vice President of Operations William T. Bergman, chair of the task force. "If we want to achieve our goal of making Temple a place that welcomes and encourages inclusion and diversity, people need to have easy access to information."

Bergman stressed that the Diversity and Inclusion site, which is housed at the President's website, will continue to evolve and grow in the coming months as other resources are added.

"This is an important first step in a long journey," said Associate Professor Scott Gratson, director of Temple's Interdisciplinary Communications program and "a proud member of the LGBTQ community."

"This is the first time there has been a coordinated effort to link all the information and resources available on campus, in Philadelphia, in the region and in the nation," he said. "And it's available at the touch of a button at any time of day."

Visit the new website at [www.temple.edu/president/climate](http://www.temple.edu/president/climate). ♦



Shown from left are, first row: 20/20 scholarship recipients Marwa El-Hajmoussa, Saquaya Spivey-Russell, Breyana Pennington, Sydnei Easley and Renee Cofield. Second row: Temple University Acting President Richard M. Englert, 20/20 scholarship recipients Miriam Haj, Verishia Coaxum (2011 recipient), DeNeisha Wallace, Joseph Padgett, Tahirah Wilson and Philadelphia City Council President Darrell L. Clarke.

# University community welcomes a new class of Temple 20/20 Scholarship winners

By Jazmyn Burton  
jburton@temple.edu

Last year Verishia Coaxum became one of the first students to receive a Temple 20/20 Scholarship. Since then, she's excelled in her studies and discovered a love for tutoring.

"Everyone needs help to strengthen their skills," said Coaxum, who tutors elementary students at the Women's Christian Alliance. "I'm glad that I can give back in this way."

On Monday, Sept. 24, Coaxum joined community members, faculty and administrators at a reception welcoming the 17 freshmen who will follow in her footsteps as 2012 Temple 20/20 Scholarship winners.

"I am honored to have the opportunity to attend this event as a student, a recipient and a role model," said Coaxum. "The students who are here today have conquered the negative stereotypes that are often associated with living in North Philadelphia, graduated high school and enrolled at one of the best

universities in the country. We are all setting a positive example for others in our community."

Available to qualified students who live in four zip codes surrounding Temple's Main Campus in North Philadelphia, the 20/20 scholarship program was initiated last year to help increase the number of Philadelphians with college degrees and to give back to the communities surrounding Temple. The students receive \$5,000 per year to meet need not covered by other financial aid.

Philadelphia City Council President Darrell Clarke, who attended the reception to offer congratulations to the recipients and their families, also reminded them of their obligation to serve their community after they have graduated and achieved success in their careers.

"Now more than ever we need young sharp minds like yours to return to the communities that you were raised in to help make Philadelphia a better place," said Clarke.

This year Alpha Office Supplies, a North Philadelphia company, and Staples Advantage, the business-to-business division of Staples, partnered to pledge \$250,000 to Temple over the next five years to support scholarships for North Philadelphia students.

"Supporting higher education has always been important to our company," said Chet Riddick, president and CEO of Alpha Office Supplies. "By supporting this program we hope to give local students an opportunity to succeed." ♦



Recipients of the 2012 Temple 20/20 Scholarship.



# Temple named to Military Friendly Schools list for fourth straight year

**By Brandon Lausch**  
blausch@temple.edu

Temple University has again been named to the Military Friendly Schools list honoring the top 15 percent of colleges, universities and trade schools that do the most to embrace America's military service members, veterans and spouses as students and to ensure their success on campus. Temple has been featured on the list each year since its inception four years ago.

"Inclusion on the 2013 list of Military Friendly Schools shows Temple University's commitment to providing a supportive environment for military students," said Sean

Collins, director for *G.I. Jobs* magazine and vice president of Victory Media, the premier media entity for military personnel transitioning into civilian life.

The Military Friendly Schools list is compiled through extensive research and a data-driven survey of more than 12,000 schools nationwide approved by the U.S. Department of Veterans Affairs. Each year, schools are held to a higher standard via improved methodology, criteria and weightings developed with the assistance of an Academic Advisory Board of educators from across the country.

Categories in which schools are rated include military support on

campus, academic credibility, veteran graduation rates and tuition assistance, among others.

"We're creating a culture to best serve our veteran students, particularly those who are coming back from active duty and transitioning not only to civilian life but also to college life," said Laura Reddick, Temple's associate director for adult and veteran-student recruitment. "It's a difficult transition, and we're sensitive to that."

Veterans enrolled at Temple benefit from the university's participation in the Yellow Ribbon Program, which allows veterans who are 100 percent eligible for the Post-9/11 GI Bill to apply for additional educational benefits such as tuition support and stipends for housing and books.

In addition to being a Yellow Ribbon school, key student-services administrators across Temple have formed a Veterans Task Force Committee to better coordinate initiatives. The Office of the Registrar has streamlined the application process to ease veterans' transition to college, and Reddick holds virtual information sessions for military personnel who are still on active duty but considering higher education.

The university's Disability Resources and Services office can assist veterans with physical or mental disabilities, and student-veterans have access to the Temple Veterans Association (TVA), a student organization run by student-veterans that hosts guest speakers and organizes career fairs, employer panels and networking events. TVA, which has a seat on the Veterans Task Force

Committee, is advised by Fox School of Business Senior Assistant Dean Debbie Campbell and Anthony E. Wagner, a Navy veteran and Temple's executive vice president for financial affairs, chief financial officer and treasurer.

"Temple really cares about our veteran students," Reddick said. "As a university, we want to be able to help them come back from the military and pursue their dreams. We want to help them in every way we can."

The Military Friendly Schools website, [militaryfriendlyschools.com](http://militaryfriendlyschools.com), features the full list of 1,739 schools that exhibit leading practices in the recruitment and retention of students with military experience. For details on Temple Veteran Affairs, visit [www.temple.edu/veterans](http://www.temple.edu/veterans). ♦



## Study Abroad Week aims to change Temple culture

**By Laura Kuserk**  
For the Temple Times

Last month, Temple's Office of Education Abroad and Overseas Campuses hosted its second annual Study Abroad Week.

Events included a meet and greet with the Education Abroad staff, a Mini Study Abroad Fair and information sessions about studying abroad at Temple's Rome and Japan campuses, as well as at other locations around the globe.

Additionally, the Education Abroad staff held joint sessions with academic advisors from individual schools that informed students about how studying abroad can complement their degrees.

"We are working toward a culture change at Temple: Our goal is to get the message across that an international experience should be an integral part of every undergraduate's academic

career," said Maureen Gordon, assistant director of Education Abroad and Overseas Campuses. "With the proper planning, it is possible."

Gordon said that studying abroad gives students the opportunity to develop a sense of independence, confidence and maturity. She adds that students who study abroad improve their problem-solving skills and gain a better understanding of world issues.

"Personally, I think the most important reason for students to study abroad is to develop a more informed worldview and learn to be more respectful of other cultures," she said. "In that way, studying abroad benefits our world."

The Education Abroad staff estimated that they talked with 1,400 students throughout the week. Last year, 1,000 Temple students chose to study abroad for either a semester, year or summer term. ♦



Students browse information about travel destinations during a Mini Study Abroad fair held as part of Temple's Study Abroad Week in September.



Joseph V. Labolito

## Temple joins Kellogg's for a grrrrrrreat cause

**By Laura Kuserk**  
For the Temple Times

Students who visited the Louis J. Esposito Dining Center in Johnson and Hardwick Hall early last month came face-to-face with a live tiger — in the form of Kellogg's cartoon mascot Tony the Tiger.

Tony was on campus to help kick-off a month-long event sponsored by Kellogg's Food Away from Home and Feeding America titled "Eat. Share. Prosper." For every bowl of Kellogg's cereal a student eats in the dining center, Kellogg's will donate a bowl to Philabundance, a non-profit food bank and serves the Greater Philadelphia area.

"This was a no-brainer," said Sodexo

Marketing Director Andrew Lebo. "We serve cereal everyday — why not do a good thing with it?"

Lebo stresses that participating in the event is a no-brainer for students, too.

"They don't have to do anything extra," he said. "They get a bowl of their favorite cereal and they know that with that bowl, somebody else gets a bowl of cereal, too."

According to Feeding America, 22 percent of Philadelphia residents face hunger every day. "Anything we can do to make the percent less, we are all about doing," said Lebo.

When the event ends Oct. 10, Sodexo will calculate how much cereal was eaten and determine how much will be donated to Philabundance. ♦

Freshmen Lauren Edmudes and Wasay Khan share a bowl of cereal with Kellogg's mascot Tony the Tiger, who was on campus to promote a month-long event to help end hunger. For every bowl of cereal a student eats in the dining center, Kellogg's will donate a bowl to Philabundance.

## Rock climbing popularity rises with new feature

**By Bri Bosak**  
For the Temple Times

The recent renovation of the Pearson/McGonigle complex yielded more than just an improved facility — it also brought a piece of the outdoors in through the addition of Temple's first indoor rock climbing wall.

Located within the building's new glass-enclosed atrium overlooking Broad Street, the 28-foot wall offers a variety of climbing features — from face climbs to steep overhangs — to satisfy both novice and advanced climbers.

According to climbing wall manager Rory Coughlin, the opening of the new facility has been met with excitement

among Temple students and staff.

"There are a ton of climbers that have been waiting for this a long time," he said.

Chief among them are members of Temple's Indoor Climbing Club. Started two years ago, the group includes students who seek to pursue the sport in a safe and fun environment. Before the Pearson-McGonigle wall, the club held its Wednesday evening practices in a Maple Shade, New Jersey gym.

"Now they have a place to call home," said Coughlin.

But the climbing wall also offers a great experience for first-time climbers. Thirty-minute "Try-A-Climb" sessions allow beginners to experience the

sport under the supervision of an experienced instructor, who assists with their harness, shoes and rope.

For those who want to become more proficient, the facility offers two-hour sessions ranging from introductory to advanced levels, led by knowledgeable staff. Climbing shoes, harnesses and ropes are available at the gym, although experienced climbers may bring their own gear.

Climbing routes and holds are color-coded according to difficulty level in order to build strength, balance and technique in climbers of all abilities.

"Climbing is definitely a good workout, and it takes a great amount of upper body strength," said Coughlin.

In addition to the sports' personal fitness benefits, climbing offers a great opportunity for group fitness and team building. Several university departments have expressed an interest in renting the space for staff outings, said Coughlin.

The feature has also caught the eye of prospective students touring Temple on campus visits, he said. And current students are already exploring the university's newest extracurricular outlet.

"There are always rock gyms and other (climbing resources) around Fairmount," said Temple student Kevin Nguyen. "But to have something indoor and on your campus — it's just awesome." ♦



A new 28-foot rock climbing wall greets visitors to the newly renovated Pearson/McGonigle recreation and athletics complex.

Elizabeth Manning



# Student political groups provide hope for bipartisanship

By Kim Fischer  
kim.fischer@temple.edu

At a time when elected government officials from the major political parties are seemingly at each other's proverbial throats, and many feel the country has never been so polarized, Temple's Democratic and Republican student organizations might be a model for bipartisan cooperation.

This semester the two student organizations have collaborated, in conjunction with Temple Student Government, to register more than 3,000 new voters on campus. And they co-sponsored the \$10 Million-A-Minute Tour's visit to Temple on Sept. 11 to raise awareness about the country's financial condition.

And on Oct. 26, the leaders of each group will meet in front of an audience to present their respective

party's platforms and attempt to debunk each other's positions.

But if it sounds like a debate, it's not.

The "undebate" is taking place as part of a series of "Dissent in America Teach-Ins" held on campus each semester by Ralph Young, a faculty member in Temple's Department of History. The forum is intended to generate a lot of questions and discussion.

"When the Temple Democrats and Temple Republicans can come together to discuss the issues, it gives both of our organizations a sense of legitimacy, and it demonstrates what we cherish about a democracy," said Dylan Morpurgo, president of the Temple College Democrats.

That sentiment epitomizes the current relationship between the two student organizations.

"When the leaders of the two groups

sponsor and attend events together, it sets a tone of cooperation and professionalism. And that's important," said Darin Bartholomew, vice chair of the Temple College Republicans.

Another outcome of the cooperative relationship is an increased level of political engagement across campus. That played out last spring when members of both organizations worked together to advocate in Harrisburg for state funding for the university.

"The leaders of these organizations are impressive for the way they are able to come together to support common causes," said Andrew McGinley, manager of public affairs and policy at Temple.

Both groups sent large contingents to Cherry and White Week in Harrisburg to help Temple advocate for state funding.

"They are a model of bipartisanship," said McGinley.

But it wasn't always so.

Last spring, when the two groups jointly held a debate, called "The Battle for the Future," it was the first time in at least four years that such a debate had taken place.

"Prior to that, there was a lot of trying to 'one up' one another as organizations rather than doing what would be best for both groups and the membership," said Bartholomew. "Fortunately, I think those times are well behind us."

Now the two organizations are benefiting from a new atmosphere of cooperation. Erik Jacobs, chair of the Temple Republicans, who spearheaded the effort to hold last semester's debate, explains it this way: "When you are politically active, you tend to hang out with people who hold the same views you do. But when the Temple Democrats and Temple Republicans can come together, it's an opportunity to hear the other sides of the arguments from smart, rival sources." ♦

# Presidential campaigns matter less than we think, says professor

By Kim Fischer  
kim.fischer@temple.edu

With the presidential nominating conventions behind us, the nation has entered the election's homestretch. Sold and scheduled are hundreds of millions of dollars' worth of television ads, while get-out-the-vote operations have been launched in towns and cities across the country.

Coverage of the campaign has taken over the news media; with each new event or drama carrying with it significant implications for which candidate will win in November.

...Or so we are told.

Not true, says Christopher Wlezien, professor of political science at Temple University.

In his forthcoming book, *The Timeline of Presidential Elections: How Campaigns do (and do not) matter* (2012), Wlezien and co-author Robert Erikson of Columbia argue that specific events in a campaign matter much less than we think and certainly much less than it would appear based on the media attention they receive — not to mention the enormous amount of effort and money spent on them.

For the book, Wlezien examined data from nearly 2,000 national polls covering every presidential election from 1952 to 2008 in order to develop an idea of how voters' preferences take shape over the course of a campaign.

He found that over the timeline of a presidential campaign the electorate's collective choice undergoes a slow "evolution." And, he says, "this evolution is predictable and based on fundamental factors, such as partisan predispositions, economic conditions and candidate attributes."

Polls from the beginning of the year, the authors show, rarely predict the election outcome. However, by mid-April, after the candidates have been selected, voters start to make up their minds — and polls during this period in past years have successfully named the winner in 11 of 15 elections.

But, says Wlezien, a similar "evolution" takes place in the last six months. Instead of resulting in dramatic change, particular events during this period of a campaign — including debates — simply confirm voters' inclinations.

"Voters see things through their preference lenses, typically judging their favored candidate to be the winner of a debate," he said.

Given an electorate that is as polarized as it is this year, the impact of the 2012 debates might be particularly hard to find," said Wlezien.

According to Wlezien, the most consequential events of the campaign are the conventions, the effects of which can last long enough to impact the Election Day outcome.

"After the conventions, electoral preferences harden," said Wlezien. "History shows that the leader in the polls at the onset of the fall campaign almost certainly will be the victor." ♦



WLEZIEN

## Television debut for "The Temple Papers"



By Kim Fischer  
kim.fischer@temple.edu

Earlier this month, PCN, the Pennsylvania Cable Network, aired a multi-part series on The Temple Papers on the Pennsylvania General Assembly. Each 60-minute episode in the special series featured a discussion by experts, critics and legislators on topics raised in the five-volume report.

The Temple Papers explore the Assembly's history, achievements and evolving constitutional ground rules. They also survey changes in legislative structure and practice in Pennsylvania and across the nation as possible remedies to public discontent about governance in America.

Co-principal investigators for the project were Joseph P. McLaughlin, director of the Institute of Public Affairs at Temple University and Rick Stafford, professor of public policy at Carnegie Mellon University.

"The papers are the culmination of a multi-year research project on legislative structure and practice in response to growing public unrest about the political system and the view that many hold that our legislatures have become polarized and unable to compromise," said McLaughlin.

The papers were requested and funded by the Heinz Endowments and the William Penn Foundation and are available at the Institute for Public Affairs website, [www.temple.edu/ipa/](http://www.temple.edu/ipa/). ♦



David M. Walker, founder of the Comeback America Initiative (CAI), visited Temple's Fox School of Business as part of a nationwide tour to raise awareness about the country's financial condition.

## Fiscal responsibility takes center stage at \$10 Million-a-Minute Tour

By Kyra Mazurek  
For the Temple Times

In the hour David M. Walker spent discussing the nation's financial hole with Temple students last month, it grew by about \$600 million.

And that's exactly why he visited Temple University's Fox School of Business as part of the Comeback America Initiative's nationwide \$10 Million-A-Minute Tour to raise awareness about the country's financial condition — which his organization says deteriorates by \$10 million every minute.

"You can be part of the solution," Walker told the standing-room-only crowd of more than 100 people at Alter Hall in an event co-sponsored

by the Temple College Democrats and Temple College Republicans. "Your future is at stake. Our country's future is at stake. We need you."

Prior to founding the Comeback America Initiative (CAI), Walker served as the seventh U.S. comptroller general and head of the U.S. Government Accountability Office for almost 10 years. He also has more than two decades of industry experience.

Former Philadelphia Mayor and Pennsylvania Gov. Ed Rendell joined Walker in discussing issues related to fiscal responsibility and government transformation, and their wide-ranging question-and-answer session with audience members touched on health care, unemployment,

education and other topics. Both urged attendees to pressure elected officials to take action and to increase transparency, specificity and accountability.

"We've way overpromised," Walker said of the government as the U.S. Burden Barometer — which the CAI says accounts for both total liabilities and underfunded promises such as Social Security and Medicare — ticked upward to nearly \$70.5 trillion. "We need to be honest with the American people and rationalize those promises."

Walker kicked off the tour in Manchester, N.H., on Sept. 7, and is planning to visit some 20 cities in at least 16 states before ending Oct. 9 in Washington, D.C. ♦

## Passport

From page 1

recruit and manage the large network of cultural partners and work closely with professors on integrating the passport program into their courses.

"We want professors and students to use the city as a text, to look at an art work to be experienced and 'read,'" explained Finkel. "I know I have more impact when students can integrate

real, place-based experiences into their education."

Consider the Windsor chair, a recent subject of Finkel's class. The plain, spoke-backed chair with a carved plank seat is considered the most important innovation in American furniture of the 18th century. It was made in Philadelphia with local talent, local labor and with materials untouched by slave labor.

"We can look at a printed or digital image of the chair, but experiencing the real thing in a gallery at the Philadelphia

Museum of Art is so much richer, so memorable," said Finkel. "(Students) go beyond reading and writing and use their senses for perception and it helps inform their analysis."

Students love the passport and how it enhances their college experience.

"The events and outings that the PEX program offers have allowed me to continue to grow and learn beyond the classroom," said Julian Otis, a senior music and voice performance major. "Each event provides me with a new experience or interaction that I then

interpret and formulate an opinion on."

The cultural groups love it as well. All of them have an educational mission and a big desire to reach college students, who have the potential to become life-long patrons.

For these reasons and more, Block and Finkel foresee the program only continuing to expand in terms of offerings and venues.

Said Block, "Temple is blessed with having this wonderful cultural landscape all around us — and to use it is a no-brainer." ♦



# Microscopy acquisitions bring scientific research into focus

By Preston Moretz  
pmoretz@temple.edu

The need for researchers to see and understand materials at increasingly higher resolution has become greater and greater. Now more help is on the way to Temple researchers thanks to a recent \$475,000 U.S. Department of Defense grant to purchase a scanning electron microscope.

Parsaoran Hutapea, associate professor of mechanical engineering, received the Defense University Research Instrumentation Program grant through the Office of Naval Research. Xiaoxing Xi, Laura H. Carnell Professor of Physics; Svetlana Neretina, assistant professor of mechanical engineering; and Nicholas Davatzes, assistant professor of earth and environmental science, are co-principal investigators on the grant.

The Defense University Research Instrumentation Program supports the DoD's investment of more than \$2 billion each year in basic, applied and advanced research at universities. Hutapea, Xi and Davatzes all receive research funding from the DoD.

"With the rise of nanotechnology-related research taking place on campus, there is a growing need for this type of microscope," said Hutapea. "This microscope will allow us to produce realistic three-dimensional images of nano-scale specimens."

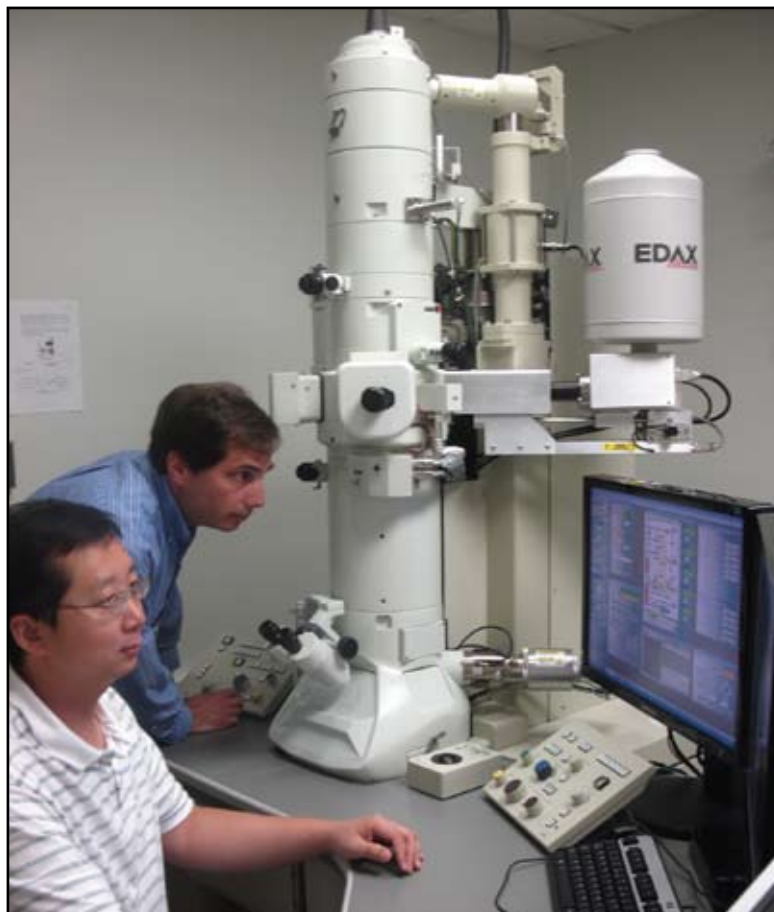
Hutapea said that the new microscope will be used by researchers in mechanics, physics, materials engineering, earth and environmental science, biomedical engineering, medicine and chemistry. It will be installed in the College of Engineering and should be in operation no later than next spring.

This is the third major piece of microscopy equipment to be acquired by Temple researchers in the past three years.

In 2009, Chemistry Professor Daniel Strongin received a \$450,000 grant from the National Science Foundation to purchase a transmission electron microscope, which has a magnification capability of roughly one million, as compared to just 1,000 times for a standard optical microscope. Hutapea was one of the co-principal investigators on that grant.

"The transmission electron microscope is a very versatile microscope and is one of the best ways to image particles or cells," he said. "You can determine what the particle or cell looks like, its shape and size, its morphology and how its morphology changes under specific environmental conditions."

Both Hutapea and Strongin said that up until recently, they and other Temple researchers have had to pay substantial user fees to use scanning electron and transmission electron microscopes at other institutions, often without the necessary support to



Hongwen Zhou, materials characterization specialist in the College of Science and Technology, and Daniel Strongin, professor of chemistry, with Temple's transmission electron microscope. Strongin received a NSF grant to purchase the microscope.

obtain sufficient images and data for their research.

Biology Professor Joel Sheffield, a microscopy expert who teaches

a course in microscopy for upper level undergraduates and graduate science and engineering students, said there has been a growing trend

on campus in the use of microscopy, particularly at what he calls the "super resolution advanced level," as more and more researchers become focused on nanotechnology and nano-materials.

Sheffield oversees a lab facility in the Bio-Life Sciences Building that includes approximately seven different types of microscopes, including a confocal microscope, which allows researchers to reconstruct three-dimensional structures from the obtained images, and a specialized "table top field emission" scanning electron microscope purchased with \$100,000 from the state Tobacco Research Funds.

Sheffield also notes that the biology department's newest faculty member, Associate Professor Weidong Yang, has developed his own microscope for super-resolution studies of nuclear pores, the structures that allow molecules to leave or enter the cell nucleus from the cytoplasm.

"There's been an extraordinary revolution in biology in understanding cells — looking at cellular structures and cellular processes," said Sheffield. "At the same time, there's been a very large growth in the field of nanotechnology. So these two things coming together have supported this movement toward enhancing microscopy capabilities at Temple through the acquisition of new microscopy instrumentation." ♦

## Community weight loss program helps reduce childhood obesity

By Preston Moretz  
pmoretz@temple.edu

Could a clinic-based intervention that assists in dealing with childhood obesity be scaled down into an easily-taught, community-based program? Yes, according to a new feasibility study conducted by researchers at Temple's Center for Obesity Research and Education (CORE) and published in the journal *Pediatrics*.

Working in partnership with UnitedHealth Group and the Greater Providence YMCA, the researchers conducted a six-month program on weight loss and management for 155 children and their parents or guardians in Providence, R.I.

"We've known for decades that there are effective treatments for childhood obesity, but they are labor-intensive, expensive and not very accessible," said CORE Director Gary Foster, who developed the study and designed its curriculum with a scientific advisory board. "We were interested in seeing if a clinic-based program could be diluted and implemented in the community."

Ninety-two percent of the children who participated in the program were obese, and almost half were at or above the 99th percentile.

"The 99th percentile basically means you're off the charts," said Foster. "So with almost 50 percent who participated in this study in that category, it indicates to me that there is a lot of pent up demand for these programs in the community."

During the study, the children and their parents/guardians met in 12 face-to-face group sessions at the YMCA and in 12 home sessions in which the parents/guardians conducted a lesson



Eight-year-old Tyler Sumner was one of 155 children between the ages of 6-17 who participated in a pilot clinic-based community childhood obesity study along with their parents/guardians. To celebrate the program and their personal successes, the kids attended a New England Revolution soccer game.

based on a provided handout.

During the sessions, the children were advised on methods to limit foods such as cookies, candy, sugar sweetened beverages and fried foods.

"Each week, families were given specific goals around eating, activity and tracking progress," said Foster.

Foster said the following week, the group would problem solve about the task: how it went, what was easy and/or tough in accomplishing it. The group also discussed increasing physical activity, getting social support for their goals and dealing with peer pressure, such as friends who are drinking soda or eating pizza.

At the end of the six-month study, the researchers found that 8 percent fewer children were at or above the 99th percentile, while 10 percent fewer were in the obese category.

"The fact that 10 percent fewer

children were obese after the program is impressive," said Foster. "If a program like this were implemented across the country, there would be 10 percent fewer obese children. That's a huge impact with significant health and economic implications."

Foster said the fact that none of the group facilitators involved in the study had ever treated childhood obesity before demonstrates how easily the program can be brought into the community through schools, churches and other community organizations.

"Does it work as well as if we had treated the children intensively in the clinic? No," said Foster. "It's about a half to two-thirds as effective. But it is more cost-efficient and more accessible to the millions of families who need help, and if you can get 10 percent of the children to not be obese as a result of this program, that's a big success." ♦

## European licensing agreement propels commercialization revenues

By Preston Moretz  
pmoretz@temple.edu



A local biopharmaceutical company that has licensed and is developing a Temple-created cancer therapeutic has signed a European commercialization agreement that will significantly boost the university's tech licensing revenues.

Onconova Therapeutics Inc., based in Newtown, Pa. and Pennington, N.J., has entered into an agreement with global healthcare company Baxter International for the development, commercialization and distribution in Europe of Rigosertib, a novel, targeted anti-cancer compound designed to inhibit critical pathways to the growth and survival of cancer cells.

This licensing agreement is expected to increase Temple's technology transfer revenues to over \$13 million for the current fiscal year, a five-fold increase from last year when the university set a new milestone of nearly \$2.5 million in revenue. There is potential for additional revenue based on the Onconova-Baxter agreement achieving specific development, commercialization and sales milestones.

According to Kenneth Blank, senior vice provost for research and graduate education at Temple, the revenue from this agreement creates an opportunity for Temple to rank in the top 30 among colleges

and universities nationally for tech licensing and commercialization revenue, based on 2011 figures reported to the Association of University Technology Managers (AUTM).

Rigosertib is based on novel therapeutics discovered by former Temple researcher E. Premkumar Reddy and his team at the Fels Institute for Cancer Research in Temple's School of Medicine. The technology was patented by the university and licensed to Onconova in 1999.

"It is extremely rewarding to witness the evolution of a new cancer therapy generated by academia through to late-stage development in patients," said Ramesh Kumar, president and CEO of Onconova. "Rigosertib has the potential to positively impact the lives of cancer patients around the world."

Tested on more than 600 patients worldwide, Rigosertib is currently being evaluated in a Phase III clinical trial for myelodysplastic syndrome — or pre-leukemia — patients who have failed or relapsed after receiving current therapeutic options, with initial results expected in the second half of 2013. It is also in a Phase II/III combination clinical study in patients with previously untreated metastatic pancreatic cancer. ♦





Celebrity chef Jose Garces poses for photos with students following his presentation as part of the School of Tourism and Hospitality Management's Executive in Residence program.

## Celebrity chef discusses culinary industry at STHM

By Carl O'Donnell  
For the Temple Times

Jose Garces, the celebrity chef and award-winning owner of the Garces Group, was the latest high-profile figure to participate in the School of Tourism and Hospitality Management's Executive in Residence program, which connects students directly to industry leaders. Garces discussed the growth of the city's culinary scene, his ascent from sous chef to business leader and his approach to safeguarding secret recipes (there's no way to keep them secret) before a standing-room-only crowd of 150 students, faculty and staff in Alter Hall last month.

The restaurateur's presentation was moderated by Paul Levy, president and CEO of Philadelphia's Center City District, organizer of the city's annual Restaurant Week.

"Restaurant-goers [in Philadelphia] are savvy. They want a unique experience that comes from chef-driven concepts," Garces said of the growth of Philadelphia's independently owned restaurants, which Levy noted have increased from 62 in 1992 to 278 today. Garces also discussed his plan to reintegrate cooking into his day-to-day routine by establishing a "jewel box" restaurant in the Kimmel Center by early 2013 where he can personally

cook for about 20 people a few times per week. Prior to a question-and-answer session, Garces and Levy were introduced by STHM Associate Dean Elizabeth Barber and two seniors majoring in tourism and hospitality management, Sara Mireles-Garay and Natasha Saleh. Mireles-Garay noted that Garces was a 2009 winner of the James Beard Foundation's prestigious Best Chef Mid-Atlantic Award and is one of only eight chefs in the country to hold the coveted title Iron Chef. Garces opened his first restaurant in 2005 and has become one of the nation's most notable restaurateurs, operating 15 acclaimed restaurants in five cities. His Philadelphia restaurants are Amada, Chifa, Distrito, Garces Trading Co., JG Domestic, Tinto, Village Whiskey and the Mexican food truck Guapos Tacos.

The Executive in Residence event came in advance of this year's Center City District Restaurant Week, which is scheduled for Sept. 30 to Oct. 5 and from Oct. 7 to Oct. 12.

"STHM tries very hard to bring executives and people of high stature in the industries of sport, recreation, tourism and hospitality," said Barber. "This allows students to meet the most influential leaders in their industry and network with people they may never have otherwise met." ♦

# Career Week events show that time is of the essence

By Bri Bosak  
For the Temple Times

Although the academic year is just weeks underway and classes are only now hitting their stride, it's not too early for Temple students to begin thinking about career preparation.

According to Temple Career Center Director Rachel Brown, the earlier students begin, the greater the likelihood of success in finding the right path upon graduation. The key, she says, is developing a portfolio of tools as soon as possible.

"One of the things that students typically underestimate is the amount of time and effort required for a job search," she said.

Fortunately, officials in the center are already planning a series of events designed to clarify the job search process and kickstart career preparations. The office's annual Career Week, which runs from Sept. 28 to Oct. 4, will offer a wealth of resources with those goals in mind.

Sessions are available for students at all class levels and of all majors, but for juniors and seniors especially, Career Week is intended to serve as the kick-off event to year-round recruitment activity.

"The intention of Career Week is to draw attention to and frame the importance of career planning," said Brown. "We don't want students to wait."

In conjunction with the Academic Resource Center, the center will host the "Discover Your Options Safari," a session designed to get first- and second-year students thinking about their major and how it will develop skills they can utilize when they graduate.

Events such as "Resumania" and a Career Fair prep session, are intended to help juniors, seniors, graduate students and recent alumni prepare to meet with potential employers later in the week. Other sessions highlight the importance of details such as



In addition to events such as Career Week, the Career Services Office offers check-ups with personal career coaches and opportunities to practice interviewing. Shown during a session as part of Interview Extravaganza held in April are Sadie Comito and Judy Robie.

a polished résumé and interview-ready suit.

Career Week events build to the Oct. 4 Career Fair, which will be held from noon until 4 p.m. in Howard Gittis Student Center room 200. The fair will give upperclass and graduate students an opportunity to meet with more than 75 employers offering professional internships and full-time positions. But equally important is what students do afterward.

"The key to success in securing an internship or job is following through with all of the contacts made during Career Week," said Brown.

Career Week is just one of many Career Center resources available to students throughout their college career; events are scheduled throughout the fall to continue career planning momentum. For example, the office offers "check-ups" with personal career coaches to help students make sure they are keeping up with their career goals.

"Our goal is to help students develop the relevant skills and necessary experience so that they feel prepared and confident entering the employment market," said Brown. ♦

### Selected Events

- **Resumania:** Resume feedback from employer and alumni partners. *Friday, Sept. 28, 10-3 p.m., Career Center, 220 Mitten Hall.*
- **Is this SUITable?:** Evaluate your professional attire. *Monday, Oct. 1; Tuesday, Oct. 2; and Wednesday, Oct. 3; 11-2 p.m. Career Center, 220 Mitten Hall.*
- **Career Fair Prep:** Learn what to wear and how to research, approach and follow-up with employers. *Monday, Oct. 1, 4 p.m., Owl Cove, Mitten Hall, and Tuesday, Oct. 2, 10 a.m., Student Center, room 200A.*
- **Discover your Options: Road-map to Success:** Explore majors and degree programs, career possibilities, study abroad options and more. *Wednesday, Oct. 3, 3-5 p.m., Student Center, room 200C.*
- **Career Fair:** Juniors, seniors grad students and alumni can connect to employers with professional opportunities. *Thursday, Oct. 4, 12-4 p.m., Student Center, room 200.*
- **Student and Alumni Networking,** *Thursday, Oct. 4, 7:30-9:30 p.m., Student Center, room 200.*

## Temple Ambler welcomes horticulture students visiting from Paris

By Jim Duffy  
duffy@temple.edu

Suzanne Feret was on a journey of professional discovery when she came to the United States earlier this month.

"I wanted to discover new landscapes and new skills and meet people that may not have the same cultural conception of landscapes as we might," said Feret, the daughter of a landscape architect and a student at the École Du Breuil School of Horticulture and Landscape Techniques, in Paris, France.

She and 26 of her fellow students would wend their way through a whirlwind of gardens and arboreta that took them from Washington, D.C. — where they met the White House Chef and the First Dog, Bo, and even received a wave from President Obama himself — to Brooklyn, N.Y., where they provided a day of gardening to the families who opened their homes to them during their stay.

Between stops in Dumbarton Oaks, the U.S. Department of Agriculture's "People's Garden," New York's Central Park and the Brooklyn Botanic Garden, the students, led by Professor

of Foreign Language Claude Bilgoraj and Certified Landscape Architect and Professor Hervé Dardillat, made a special day-long trip to Pennsylvania to see students of landscape architecture and horticulture in action in the gardens and classrooms at Temple's Ambler Campus.

"The visit came about quite simply through a telephone call," said Pauline Hurley-Kurtz, chair of the Department of Landscape Architecture and Horticulture in Temple's School of Environmental Design. "Claude and Hervé wanted the opportunity for their students to visit a school of horticulture and landscape architecture. Claude had lived in the United States for several years and his contacts suggested Temple. We were able to set up the visit in a matter of weeks and were very excited to have visitors from the École Du Breuil see what our programs are all about."

According to Bilgoraj, the visiting students are enrolled in "BTSA Formation Initiale," a two-year, higher education program in Landscape Design and Horticulture equivalent to an American associate's degree. Many of the students were directly involved in designing and

maintaining the U.S. Embassy/Paris People's Garden, a joint project between the USDA and the École Du Breuil that helped make the two-week trip possible.

"We were looking for an educational institution with at least the same level of teaching — a school with an associate's degree (Temple offers associate's and bachelor's degrees in Horticulture in addition to bachelor's and master's degrees in Landscape Architecture). (Temple) was one of the institutions recommended by the cultural affairs attaché of the French Embassy," said Bilgoraj. "Most of our students haven't been to the United States; they haven't had the opportunity to meet and interact with students in America studying similar topics, students passionate about the study of landscape, the study of horticulture. This was a wonderful step to establish first contact for possible future interactions. The students told me they didn't want to leave, they wanted to stay longer!"

Feret said it was a great learning experience to "see how students (in America) work on similar projects."

"The visit to the (Ambler

Arboretum) gardens was very inspiring," she said. "I also noticed the students' access to computers and technology — it's interesting to see how that is incorporated into how they do projects here."

The visiting students took part in a Planting Design class in addition to meeting students from the Ambler chapter of Pi Alpha Xi, the national honor society for horticulture students.

"The students joined in a sketching exercise in the gardens — the Formal Perennial Garden, the Native Plant Garden, the Albright Winter Garden. They were particularly interested in the plant material and our Healing Garden labyrinth," said Hurley-Kurtz. "They met with faculty and staff, learned about the history of the campus and our horticulture and landscape architecture programs, took a tour of several of our gardens and met with nurseryman Michael Colibraro in our Colibraro Conifer Garden."

Hurley-Kurtz said the "common threads" shared by the students and faculty members were clearly in evidence as they excitedly shared information about projects at Temple and projects at the École Du Breuil.



Horticulture students from Paris, France visited Temple Ambler Arboretum as part of a learning trip that also took them to the White House and stops in New York City.

"It's wonderful to see that your interests are shared internationally; it's empowering," she said. "I think it really sparked a connection between the two schools. I think there's definitely potential for future collaboration and cultural exchange."

École Du Breuil student Michael Soboadó said it was helpful to meet students "who are pursuing the same careers as we are."

"It's a good feeling to talk to and interact with students from other countries that share your interests," he said. "It's interesting to explore the profession through another culture. It's not exactly the same as it might be in France; it's a different vision to learn about and learn from." ♦



# Anderson Cooper to be honored at 2012 Lew Klein Awards

By Jeff Cronin  
jcronin@temple.edu

Tickets are available now to join the Temple University School of Media and Communication as it honors Anderson Cooper Oct. 18 at the Lew Klein Awards luncheon.

Following the ceremony, the anchor of CNN's Anderson Cooper 360° and host and executive producer of Anderson Live also will participate in a separate Q&A session with Temple students to offer an insider's perspective on broadcasting and journalism in Tomlinson Theater.

Cooper will be awarded the Excellence in the Media Award at the 12th annual Lew Klein Alumni in the Media Awards luncheon on Temple's Main Campus. The event honors one top media professional, as well as several Temple alumni who have found success in the fields of media

and communication.

"Anderson's forthright and often courageous commentary is admired around the world," said Lew Klein, who has been an adjunct professor at Temple for 60 years. "In honoring Anderson Cooper, honor is brought to the School of Media and Communication."

This year's alumni honorees include:

■ **Fred Bauer, '64** — producer, director and writer.

■ **Amy Caples, '85** — assistant professor, Temple University, and former anchor and reporter, CBS3/KYW Newsradio.

■ **Clark De Leon, '72** — columnist, *The Philadelphia Inquirer*.

■ **Kenn Venit, '66, '68** — adjunct associate professor, Quinnipiac University, and adjunct instructor, Southern Connecticut State University.



CNN anchor Anderson Cooper will address students and receive the Excellence in the Media Award as part of the 12th annual Lew Klein Alumni in the Media Awards on Oct. 18.

■ **Richard R. Weiss Jr., '69** — sportswriter and columnist, *New York Daily News*.

■ **Dyana Williams, '97** — on-air

personality, 100.3 WRNB-FM Radio One.

For the first time this year, the school is awarding a Rising Star Award

to a graduate of the past 10 years. This honor goes to Jian Wang, '08, vice director of the Daytime News Department for Sound of China, China National Radio.

Proceeds from the Lew Klein Awards support scholarships for School of Media and Communication students who wish to study abroad, perform internships or complete independent study projects. Approximately two dozen students receive the scholarship each year.

Tickets to the luncheon are available through Oct. 8. Seating is limited. Visit [sites.temple.edu/lkam](http://sites.temple.edu/lkam) for details.

Temple students wishing to attend the Q&A session, "A Conversation with Anderson Cooper," in Tomlinson Theater should plan to arrive early, as it will start promptly at 2 p.m. This is a free event for Temple students only. There will be no tickets provided. Seating is first come, first served. ♦

## TPAC ready to step into 2012-13 season

By Laura Kuserk  
For the Temple Times

The Temple Performing Arts Center (TPAC) has announced its upcoming season, which features step dancing troupes, acrobats and an eclectic violin band.

The venue's 2012-13 programming kicks off on Oct. 18 with Step Afrika!, a dance company that exposes audience members to the art of stepping, a popular form of percussive dance marked by complex rhythms and sounds produced through footsteps, spoken word and hand claps.

Founded in 1994, Step Afrika has been nationally recognized for its efforts to promote stepping as an educational tool for young people worldwide. With that goal in mind, TPAC will host children from schools surrounding Temple's Main Campus for an abbreviated version of the show on the morning of the performance.

In November, TPAC will open its doors to a host of acrobats and performers as the National Circus of the People's Republic of China performs "Cirque Chinois." With an ensemble of more than 40 gymnasts, contortionists, jugglers and dancers, the company is one of the longest running and most distinguished circus troupes in China. Acclaimed for its unique acts, the ensemble has won more than 20 gold and silver medals at international circus festivals. Acts include the Great Teeterboard, Grand Flying Trapeze and Group Contortion.

TPAC will also host a series of Boyer College of Music and Dance performances, including the Temple University Symphony Orchestra, on Sept. 28 and Oct. 26; the Wind Symphony, on Oct. 3 and 31; Combined Choirs and Alumni Choir with Temple Mozart Players, on Oct. 6; the Concert Choir, on Oct. 30; and the annual Holiday Concert, on Nov. 30.

In addition, the Chamber Orchestra of Philadelphia's special performances at the Temple Performing Arts Center continue this season. On Nov. 6 at 7:30 p.m. the Orchestra will pay homage to its most celebrated composer, conductor and violinist Adele



Step Afrika! will bring stepping, a popular form of percussive dance marked by complex rhythms and sounds produced through footsteps, spoken word and hand claps, to TPAC on Oct. 18.

Anthony, who joins the orchestra to perform and conduct three pieces by Johann Sebastian Bach. The Chamber Orchestra will revisit the venue for a second concert on Tuesday, May 7.

"We are so excited about this upcoming season — it includes family fun, entertainment, great music and excitement for a variety of ages and audiences," said Valarie McDuffie, director of TPAC.

TPAC's Presented Series will conclude with the DePue Brothers Band on Tuesday, Dec. 4 at 7:30 p.m. The four violinist brothers cover a mixture of bluegrass, classical and rock genres. After playing for more than 25 years, the family began performing and recording in 2004.

Located at the heart of Temple's campus and anchoring the northern end of the Avenue of the Arts, the former Baptist Temple was built in 1891 as a home for Temple University founder Russell Conwell's congregation. Historically, the venue was a stop for some of the country's most important intellectual and political figures: Martin Luther King, Jr. and President Franklin D. Roosevelt spoke there, as did anthropologist Margaret Mead.

After 30 years of dormancy and \$30 million in renovations, the landmark venue reopened in 2010 as the Temple Performing Arts Center, bringing new vitality to Temple's campus and new opportunities to Philadelphia's arts, culture and business communities.

Season performances take place in Lew Klein Hall. Temple students receive a discount on most shows, and special ticketing prices will be offered throughout the year. Tickets are available at [www.comcasttix.com](http://www.comcasttix.com), 800-298-4200 or the Liacouras Center Box Office. ♦

### 2012-13 season highlights

■ **Sept. 28, 7:30 p.m. Temple University Symphony Orchestra**  
Performing works by Rossini, Weber, and Beethoven.

■ **Oct. 3, 7:30 p.m. Temple University Wind Symphony**  
Performing works by Mozart, Litts, Hindemith and Wilson.

■ **Oct. 6, 7 p.m. Temple University Combined Choirs and Alumni and Temple Mozart Players.**  
Part of the Alumni Choral Weekend, Paul Rardin will conduct Mozart's Requiem.

■ **Oct. 18, 7:30 p.m. Step Afrika!**  
Nationally acclaimed step dance-troupe

■ **Oct 30, 7:30 p.m. Temple University Concert Choir with Schola Cantorum Coralina**  
Performing works by Grant, Josquin, Boyce, MacMillan and Lopez-Gavilan.

■ **Nov. 6, 7:30 p.m. Chamber Orchestra of Philadelphia**  
Featuring Adele Anthony, conductor and violin, the orchestra will perform works by Mozart.

■ **Nov. 15, 7:30 p.m. National Circus of the People's Republic of China**  
Direct from Beijing, performing "Cirque Chinois."

■ **Dec. 4, 7:30 p.m. Depue Brother's Band**  
Four violinist brothers who encompass a vivid blend of bluegrass, classical and rock genres.

## FeaturedEvents

### Temple will welcome Owls home for Homecoming 2012

Temple will welcome alumni and celebrate with current students during Homecoming 2012, Oct. 4-7. Events include the annual barbeque and pep rally, tailgating before the BIG EAST home football game against South Florida and numerous alumni reunions. Below is a sampling of activities. Visit the Alumni website at [www.alumni.temple.edu](http://www.alumni.temple.edu) for a complete list.

**Choral Reunion Events**  
■ **Thursday, Oct 4–Saturday, Oct. 6, Main Campus**

Alumni choral members can reunite with conductors Jeffery Cornelius, Alan Harler, Robert Page and Janet Yamron for a special choral reunion weekend. Event includes rehearsals, breakfast with conductors and performances at the Pep Rally and BBQ and Temple Performing Arts Center.

**Homecoming Pep Rally and BBQ**

■ **Friday, Oct. 5, 4-6 p.m., Liacouras Walk**  
Celebrate Homecoming with current students and alumni at the heart of Main Campus during the pep rally and barbeque with free food, spirit competitions, music, games and more. At the "Tee for Temple U" exchange, cast off another university's T-shirt and receive a free Temple T-shirt in return.

**LGBTQ and Friends Alumni Gathering**

■ **Oct. 5, 6-8 p.m., Ritz Carlton, Center City**  
Connect and reminisce with alumni over food and drinks during a special reception hosted by the Temple University LGBTQ Alumni Society.

**Diamond Band Alumni Gathering**

■ **Saturday, Oct. 6, 7-9:30 a.m.**  
A breakfast reception, brief

rehearsal and the traditional Homecoming game halftime performance by the Diamond Band Alumni. Halftime participants will receive a band T-shirt, one free game ticket and free parking in Lot 10 on Main Campus.

**Alumni "Tailgate Row" Party**

■ **Oct. 6, 10 a.m. Lincoln Financial Field, Lot K**

The Temple University Alumni Association is hosting the biggest tailgate of the year with food and giveaways. Enter your own Game Face or tailgate in the spirit contest for prizes. Register to receive a free Temple scarf.

**Homecoming Football Game Temple vs. University of South Florida,**

■ **Oct. 6, noon kickoff, Lincoln Financial Field**

Temple's back in the BIG EAST and the national spotlight. Cheer on the Owls as they take on South Florida. Limited-time special: Alumni use code TUALUM online for \$5 off tickets through September 30.

**Temple University Black Alumni Alliance Party**

■ **Saturday, Oct. 6, 6:30-8:30 p.m., Draught Horse**

Connect and reminisce with alumni over food and drinks during a special reception hosted by TUBAA.

**Homecoming Fun Walk and 5K Run**

■ **Sunday, Oct. 7, 8 a.m., Main Campus**

Jog or walk around campus while you reminisce, then join fellow Owls for bagels, juice and coffee after the race. Awards will be given to the fastest adult and child (under 12), male and female runners and walkers and best Game Face. All participants will receive a T-shirt.